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Ruston/Tomany & Associates Ltd.

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume I
Section B

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

Ruston/Tomary & Associates Ltd. is a full service research studies which customize each project to meet the needs of the client. Our company regularly conducts:

- telephone and mailout studies
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- customer satisfaction surveys
- product evaluations
- focus and exploratory market studies
- brand and advertising awareness studies
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Ruston/Tomary & Associates Ltd.

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JUL 26 1989

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February, 1989

DETAILED TABULATIONS

VOLUME I

(Sections A - D)

NOTES AND EXPLANATIONS

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key behavioural measures of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume II

Volume II includes banners and response categories from the attitudinal self-completion questionnaires. Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the attitudinal self-completion questionnaires.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- Actual Base

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

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- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

<u>Survey Definitions</u>

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sight-seeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

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[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A person entrant is one person who entered the Rocky Mountain National Parks system. A person visitor is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered one party entrance or party visit, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

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BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS	2351	2270	1738	1325	538	343	273	116	224	1624	259
(ACTUAL)	100.0	96.6	73.9	56.4	22.9	14.6	11.6	4.9	9.5	69.1	11.0
TOTAL PARTY VISITS	1625480	1552155	1284447	604130	305865	175738	174205	99652	166341	964411	272370
(WEIGHTED)	100.0	95.5	79.0	37.2	18.8	10.8	10.7	6.1	10.2	59.3	16.8
ANY PREPAID											
NO	1397672	1327649	1084507	487780	242314	122292	157657	58059	162103	811476	242017
	86.0	85.5	84.4	80.7	79.2	69.6	90.5	58.3	97.5	84.1	88.9
	100.0	95.0	77.6	34.9	17.3	8.7	11.3	4.2	11.6	58.1	17.3
YES	227809	224506	199940	116350	63551	53446	16547	41593	4238	152935	30353
	14.0	14.5	15.6	19.3	20.8	30.4	9.5	41.7	2.5	15.9	11.1
	100.0	98.6	87.8	51.1	27.9	23.5	7.3	18.3	1.9	67.1	13.3
TYPE OF PREPAID											
PACKAGE ONLY	108888	108888	96798	72340	35080	28346	11041	14194	3291	88954	1997
	6.7	7.0	7.5	12.0	11.5	16.1	6.3	14.2	2.0	9.2	.7
	100.0	100.0	88.9	66.4	32.2	26.0	10.1	13.0	3.0	81.7	1.8
INDIVIDUAL ITEMS ONLY	102188	98885	87978	33221	23604	21394	3596	25637	947	47247	28357
	6.3	6.4	6.8	5.5	7.7	12.2	2.1	25.7	.6	4.9	10.4
	100.0	96.8	86.1	32.5	23.1	20.9	3.5	25.1	.9	46.2	27.7
BOTH PACKAGE AND	16733	16733	15164	10789	4866	3707	1909	1762	-	16733	-
INDIVIDUAL ITEMS	1.0	1.1	1.2	1.8	1.6	2.1	1.1	1.8		1.7	
	100.0	100.0	90.6	64.5	29.1	22.2	11.4	10.5		100.0	
ANY PACKAGE (TOTAL)	125621	125621	111962	83129	39946	32052	12951	15956	3291	105688	1997
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	89.1	66.2	31.8	25.5	10.3	12.7	2.6	84.1	1.6
ITEMS INCLUDED											
TRANSPORTATION (ANY)	88978	88978	79606	70681	35806	27978	12548	908	851	86413	-
	70.8	70.8	71.1	85.0	89.6	87.3	96.9	5.7	25.9	81.8	
	100.0	100.0	89.5	79.4	40.2	31.4	14.1	1.0	1.0	97.1	

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AIR	14195	14195	12975	8855	2460	2416	605	908	237	13339	-
	11.3	11.3	11.6	10.7	6.2	7.5	4.7	5.7	7.2	12.6	
	100.0	100.0	91.4	62.4	17.3	17.0	4.3	6.4	1.7	94.0	
TRAIN	8783	8783	8581	7282	1257	1213	44	401	286	8384	-
	7.0	7.0	7.7	8.8	3.1	3.8	.3	2.5	8.7	7.9	
	100.0	100.0	97.7	82.9	14.3	13.8	.5	4.6	3.3	95.5	
BUS	7401	7401	7234	5687	1391	1391	-	743	286	6609	-
	5.9	5.9	6.5	6.8	3.5	4.3		4.7	8.7	6.3	
	100.0	100.0	97.7	76.8	18.8	18.8		10.0	3.9	89.3	
BOAT	591	591	591	591	-	-	-	-	-	591	-
	.5	.5	.5	.7						.6	
	100.0	100.0	100.0	100.0						100.0	
TRANSPORTATION (NOT SPECIFIED)	68267	68267	60213	56868	32370	24586	11943	-	565	66608	-
	54.3	54.3	53.8	68.4	81.0	76.7	92.2		17.2	63.0	
	100.0	100.0	88.2	83.3	47.4	36.0	17.5		.8	97.6	
ACCOMMODATION	122094	122094	108435	81845	39257	31625	12689	15956	3291	104157	-
	97.2	97.2	96.8	98.5	98.3	98.7	98.0	100.0	100.0	98.6	
	100.0	100.0	88.8	67.0	32.2	25.9	10.4	13.1	2.7	85.3	
FOOD/ BEVERAGE	80054	80054	73449	53496	30205	23877	11045	14994	3054	61096	1997
	63.7	63.7	65.6	64.4	75.6	74.5	85.3	94.0	92.8	57.8	100.0
	100.0	100.0	91.7	66.8	37.7	29.8	13.8	18.7	3.8	76.3	2.5
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	76711	76711	68234	62347	30592	24162	10624	2636	-	74743	-
	61.1	61.1	60.9	75.0	76.6	75.4	82.0	16.5		70.7	
	100.0	100.0	88.9	81.3	39.9	31.5	13.8	3.4		97.4	
AUTO RENTAL - PICKED UP IN THE PARKS	4183	4183	4183	4183	636	374	262	-	-	3964	-
	3.3	3.3	3.7	5.0	1.6	1.2	2.0			3.8	
	100.0	100.0	100.0	100.0	15.2	8.9	6.3			94.8	
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	14598	14598	13483	7822	4847	4020	1388	1018	565	10800	1997
	11.6	11.6	12.0	9.4	12.1	12.5	10.7	6.4	17.2	10.2	100.0
	100.0	100.0	92.4	53.6	33.2	27.5	9.5	7.0	3.9	74.0	13.7
ANY INDIVIDUAL (TOTAL)	118921	115618	103142	44010	28471	25100	5506	27399	947	63980	28357
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	97.2	86.7	37.0	23.9	21.1	4.6	23.0	.8	53.8	23.8

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ITEMS INCLUDED											
ACCOMMODATION	59508	59508	55613	27049	9479	7313	3440	19484	920	39104	-
	50.0	51.5	53.9	61.5	33.3	29.1	62.5	71.1	97.2	61.1	
	100.0	100.0	93.5	45.5	15.9	12.3	5.8	32.7	1.5	65.7	
FOOD/ BEVERAGE	43544	40490	29602	14732	16641	16117	862	9163	27	15992	18362
	36.6	35.0	28.7	33.5	58.4	64.2	15.7	33.4	2.8	25.0	64.8
	100.0	93.0	68.0	33.8	38.2	37.0	2.0	21.0	.1	36.7	42.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	29849	29849	27076	7913	2887	2207	1204	4860	92	16664	9995
	25.1	25.8	26.3	18.0	10.1	8.8	21.9	17.7	9.7	26.0	35.2
	100.0	100.0	90.7	26.5	9.7	7.4	4.0	16.3	.3	55.8	33.5
AUTO RENTAL - PICKED UP IN THE PARKS	1328	1080	1080	863	405	361	44	44	-	1284	-
	1.1	.9	1.0	2.0	1.4	1.4	.8	.2		2.0	
	100.0	81.3	81.3	64.9	30.5	27.2	3.3	3.3		96.7	
ANY PREPAID (TOTAL)	227809	224506	199940	116350	63551	53446	16547	41593	4238	152935	30353
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	98.6	87.8	51.1	27.9	23.5	7.3	18.3	1.9	67.1	13.3
ITEMS INCLUDED											
ACCOMMODATION	180466	180466	162912	108109	48474	38675	16129	35441	4211	142125	-
	79.2	80.4	81.5	92.9	76.3	72.4	97.5	85.2	99.4	92.9	
	100.0	100.0	90.3	59.9	26.9	21.4	8.9	19.6	2.3	78.8	
FOOD/ BEVERAGE	121432	118377	102080	66509	46584	39733	11908	24157	3081	74923	20359
	53.3	52.7	51.1	57.2	73.3	74.3	72.0	58.1	72.7	49.0	67.1
	100.0	97.5	84.1	54.8	38.4	32.7	9.8	19.9	2.5	61.7	16.8
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	102240	102240	91364	66290	31908	25060	11304	5734	92	87087	9995
	44.9	45.5	45.7	57.0	50.2	46.9	68.3	13.8	2.2	56.9	32.9
	100.0	100.0	89.4	64.8	31.2	24.5	11.1	5.6	.1	85.2	9.8
AUTO RENTAL - PICKED UP IN THE PARKS	5512	5263	5263	5046	1041	735	306	44	-	5249	-
	2.4	2.3	2.6	4.3	1.6	1.4	1.8	.1		3.4	
	100.0	95.5	95.5	91.5	18.9	13.3	5.5	.8		95.2	

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS	2351	1532	932	346	254	515	302	140	26	1700	74	318	333
(ACTUAL)	100.0	65.2	39.6	14.7	10.8	21.9	12.8	6.0	1.1	72.3	3.1	13.5	14.2
TOTAL PARTY VISITS	1625480	1290604	959154	165436	166014	232759	100987	30341	21407	1471245	46773	66496	87739
(WEIGHTED)	100.0	79.4	59.0	10.2	10.2	14.3	6.2	1.9	1.3	90.5	2.9	4.1	5.4
ANY PREPAID													
NO	1397672	1159103	848626	160098	150379	168157	69281	14799	21407	1335734	46773	44205	17732
	86.0	89.8	88.5	96.8	90.6	72.2	68.6	48.8	100.0	90.8	100.0	66.5	20.2
	100.0	82.9	60.7	11.5	10.8	12.0	5.0	1.1	1.5	95.6	3.3	3.2	1.3
YES	227809	131501	110527	5339	15635	64602	31706	15542	-	135511	-	22291	70007
	14.0	10.2	11.5	3.2	9.4	27.8	31.4	51.2		9.2		33.5	79.8
	100.0	57.7	48.5	2.3	6.9	28.4	13.9	6.8		59.5		9.8	30.7
TYPE OF PREPAID													
PACKAGE ONLY	108888	43711	28468	1563	13679	40708	24469	13596	-	33070	-	17924	57894
	6.7	3.4	3.0	.9	8.2	17.5	24.2	44.8		2.2		27.0	66.0
	100.0	40.1	26.1	1.4	12.6	37.4	22.5	12.5		30.4		16.5	53.2
INDIVIDUAL ITEMS ONLY	102188	79441	77428	2013	-	18404	4342	38	-	97621	-	4007	560
	6.3	6.2	8.1	1.2		7.9	4.3	.1		6.6		6.0	.6
	100.0	77.7	75.8	2.0		18.0	4.2	*		95.5		3.9	.5
BOTH PACKAGE AND	16733	8349	4631	1762	1956	5490	2895	1908	-	4820	-	360	11553
INDIVIDUAL ITEMS	1.0	.6	.5	1.1	1.2	2.4	2.9	6.3		.3		.5	13.2
	100.0	49.9	27.7	10.5	11.7	32.8	17.3	11.4		28.8		2.2	69.0
ANY PACKAGE (TOTAL)	125621	52060	33099	3325	15635	46198	27363	15505	-	37890	-	18284	69447
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	41.4	26.3	2.6	12.4	36.8	21.8	12.3		30.2		14.6	55.3
ITEMS INCLUDED													
TRANSPORTATION (ANY)	88978	22743	11620	484	10640	42432	23802	13225	1380	6536	1126	18161	64281
	70.8	43.7	35.1	14.6	68.1	91.8	87.0	85.3		17.2		99.3	92.6
	100.0	25.6	13.1	.5	12.0	47.7	26.8	14.9	1.6	7.3	1.3	20.4	72.2

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AIR	14195	4965	44	-	4922	5377	3852	335	815	3749	561	10446	-
	11.3	9.5	.1		31.5	11.6	14.1	2.2		9.9		57.1	
	100.0	35.0	.3		34.7	37.9	27.1	2.4	5.7	26.4	4.0	73.6	
TRAIN	8783	950	138	222	589	6408	1425	335	-	297	-	8487	-
	7.0	1.8	.4	6.7	3.8	13.9	5.2	2.2		.8		46.4	
	100.0	10.8	1.6	2.5	6.7	73.0	16.2	3.8		3.4		96.6	
BUS	7401	1009	-	-	1009	2022	4371	335	-	506	-	6895	-
	5.9	1.9			6.5	4.4	16.0	2.2		1.3		37.7	
	100.0	13.6			13.6	27.3	59.1	4.5		6.8		93.2	
BOAT	591	-	-	-	-	493	98	-	-	-	-	591	-
	.5					1.1	.4					3.2	
	100.0					83.4	16.6					100.0	
TRANSPORTATION (NOT SPECIFIED)	68267	16669	11481	262	4926	33055	18543	12889	565	2490	565	1496	64281
	54.3	32.0	34.7	7.9	31.5	71.6	67.8	83.1		6.6		8.2	92.6
	100.0	24.4	16.8	.4	7.2	48.4	27.2	18.9	.8	3.6	.8	2.2	94.2
ACCOMMODATION	122094	49801	31103	3325	15373	44963	27330	15505	-	35707	-	17838	68549
	97.2	95.7	94.0	100.0	98.3	97.3	99.9	100.0		94.2		97.6	98.7
	100.0	40.8	25.5	2.7	12.6	36.8	22.4	12.7		29.2		14.6	56.1
FOOD/ BEVERAGE	80054	32150	21450	3103	7597	32044	15859	12442	-	28908	-	6610	44536
	63.7	61.8	64.8	93.3	48.6	69.4	58.0	80.2		76.3		36.1	64.1
	100.0	40.2	26.8	3.9	9.5	40.0	19.8	15.5		36.1		8.3	55.6
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	76711	23216	13504	2155	7557	31408	22087	13595	-	7192	-	9918	59601
	61.1	44.6	40.8	64.8	48.3	68.0	80.7	87.7		19.0		54.2	85.8
	100.0	30.3	17.6	2.8	9.9	40.9	28.8	17.7		9.4		12.9	77.7
AUTO RENTAL - PICKED UP IN THE PARKS	4183	1152	-	-	1152	309	2722	2348	-	187	-	446	3551
	3.3	2.2			7.4	.7	9.9	15.1		.5		2.4	5.1
	100.0	27.5			27.5	7.4	65.1	56.1		4.5		10.7	84.9
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	14598	7183	2959	-	4224	1438	5977	1901	1380	10538	1126	432	3628
	11.6	13.8	8.9		27.0	3.1	21.8	12.3		27.8		2.4	5.2
	100.0	49.2	20.3		28.9	9.9	40.9	13.0	9.5	72.2	7.7	3.0	24.9
ANY INDIVIDUAL (TOTAL)	118921	87790	82059	3776	1956	23894	7237	1946	-	102441	-	4367	12113
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	73.8	69.0	3.2	1.6	20.1	6.1	1.6		86.1		3.7	10.2

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ITEMS INCLUDED													
ACCOMMODATION	59508	36091	34568	999	524	18882	4535	11	-	53710	-	4191	1607
	50.0	41.1	42.1	26.5	26.8	79.0	62.7	.6		52.4		96.0	13.3
	100.0	60.6	58.1	1.7	.9	31.7	7.6	*		90.3		7.0	2.7
FOOD/ BEVERAGE	43544	38632	36948	-	1684	3127	1785	1149	-	35548	-	72	7924
	36.6	44.0	45.0		86.1	13.1	24.7	59.1		34.7		1.6	65.4
	100.0	88.7	84.9		3.9	7.2	4.1	2.6		81.6		.2	18.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	29849	24481	21432	2776	272	3605	1763	262	-	24927	-	1181	3741
	25.1	27.9	26.1	73.5	13.9	15.1	24.4	13.5		24.3		27.0	30.9
	100.0	82.0	71.8	9.3	.9	12.1	5.9	.9		83.5		4.0	12.5
AUTO RENTAL - PICKED UP IN THE PARKS	1328	342	342	-	-	331	655	524	-	553	-	139	637
	1.1	.4	.4			1.4	9.0	26.9		.5		3.2	5.3
	100.0	25.8	25.8			25.0	49.3	39.4		41.6		10.5	47.9
ANY PREPAID (TOTAL)	227809	131501	110527	5339	15635	64602	31706	15542	-	135511	-	22291	70007
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	57.7	48.5	2.3	6.9	28.4	13.9	6.8		59.5		9.8	30.7
ITEMS INCLUDED													
ACCOMMODATION	180466	85368	65671	4325	15373	63583	31515	15515	-	89417	-	21679	69370
	79.2	64.9	59.4	81.0	98.3	98.4	99.4	99.8		66.0		97.3	99.1
	100.0	47.3	36.4	2.4	8.5	35.2	17.5	8.6		49.5		12.0	38.4
FOOD/ BEVERAGE	121432	68878	57130	3103	8644	34909	17645	13591	-	64456	-	6681	50294
	53.3	52.4	51.7	58.1	55.3	54.0	55.7	87.4		47.6		30.0	71.8
	100.0	56.7	47.0	2.6	7.1	28.7	14.5	11.2		53.1		5.5	41.4
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	102240	45298	34562	3169	7567	33442	23500	13857	-	30357	-	10748	61135
	44.9	34.4	31.3	59.4	48.4	51.8	74.1	89.2		22.4		48.2	87.3
	100.0	44.3	33.8	3.1	7.4	32.7	23.0	13.6		29.7		10.5	59.8
AUTO RENTAL - PICKED UP IN THE PARKS	5512	1494	342	-	1152	641	3377	2872	-	739	-	585	4188
	2.4	1.1	.3		7.4	1.0	10.6	18.5		.5		2.6	6.0
	100.0	27.1	6.2		20.9	11.6	61.3	52.1		13.4		10.6	76.0

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS	2351	1325	1016	770	1581	1177	1093	117	380	65	1189	378	390	394
(ACTUAL)	100.0	56.4	43.2	32.8	67.2	50.1	46.5	5.0	16.2	2.8	50.6	16.1	16.6	16.8
TOTAL PARTY VISITS	1625480	1019367	603627	690711	934769	684884	634404	62306	210624	57608	611990	180120	593158	240212
(WEIGHTED)	100.0	62.7	37.1	42.5	57.5	42.1	39.0	3.8	13.0	3.5	37.6	11.1	36.5	14.8
ANY PREPAID														
NO	1397672	838211	557760	658756	738915	494071	450598	52290	208247	52030	539623	161109	492216	204723
	86.0	82.2	92.4	95.4	79.0	72.1	71.0	83.9	98.9	90.3	88.2	89.4	83.0	85.2
	100.0	60.0	39.9	47.1	52.9	35.3	32.2	3.7	14.9	3.7	38.6	11.5	35.2	14.6
YES	227809	181156	45867	31955	195854	190813	183806	10016	2377	5578	72367	19011	100942	35489
	14.0	17.8	7.6	4.6	21.0	27.9	29.0	16.1	1.1	9.7	11.8	10.6	17.0	14.8
	100.0	79.5	20.1	14.0	86.0	83.8	80.7	4.4	1.0	2.4	31.8	8.3	44.3	15.6
TYPE OF PREPAID														
PACKAGE ONLY	108888	80513	28113	1997	106891	106536	105638	3491	1214	113	42836	14593	35095	16364
	6.7	7.9	4.7	.3	11.4	15.6	16.7	5.6	.6	.2	7.0	8.1	5.9	6.8
	100.0	73.9	25.8	1.8	98.2	97.8	97.0	3.2	1.1	.1	39.3	13.4	32.2	15.0
INDIVIDUAL ITEMS ONLY	102188	88703	13485	29959	72229	67543	61435	6151	1162	5465	22259	3966	60204	15758
	6.3	8.7	2.2	4.3	7.7	9.9	9.7	9.9	.6	9.5	3.6	2.2	10.1	6.6
	100.0	86.8	13.2	29.3	70.7	66.1	60.1	6.0	1.1	5.3	21.8	3.9	58.9	15.4
BOTH PACKAGE AND	16733	11940	4269	-	16733	16733	16733	375	-	-	7272	452	5642	3367
INDIVIDUAL ITEMS	1.0	1.2	.7		1.8	2.4	2.6	.6			1.2	.3	1.0	1.4
	100.0	71.4	25.5		100.0	100.0	100.0	2.2			43.5	2.7	33.7	20.1
ANY PACKAGE (TOTAL)	125621	92453	32382	1997	123624	123270	122371	3866	1214	113	50108	15045	40738	19731
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	73.6	25.8	1.6	98.4	98.1	97.4	3.1	1.0	.1	39.9	12.0	32.4	15.7
ITEMS INCLUDED														
TRANSPORTATION (ANY)	88978	66615	21839	49	88928	87393	86694	3142	1702	113	40601	10146	20581	17649
	70.8	72.1	67.4	2.5	71.9	70.9	70.8	81.3	140.1	100.0	81.0	67.4	50.5	89.4
	100.0	74.9	24.5	.1	99.9	98.2	97.4	3.5	1.9	.1	45.6	11.4	23.1	19.8

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AIR	14195	9588	4607	-	14195	13380	13318	965	981	-	4696	3670	3265	2565
	11.3	10.4	14.2		11.5	10.9	10.9	25.0	80.8		9.4	24.4	8.0	13.0
	100.0	67.5	32.5		100.0	94.3	93.8	6.8	6.9		33.1	25.9	23.0	18.1
TRAIN	8783	6201	2582	49	8734	8734	8734	903	-	-	3518	1402	527	3336
	7.0	6.7	8.0	2.5	7.1	7.1	7.1	23.4			7.0	9.3	1.3	16.9
	100.0	70.6	29.4	.6	99.4	99.4	99.4	10.3			40.1	16.0	6.0	38.0
BUS	7401	3821	3580	49	7352	7352	7290	62	-	-	3007	2589	748	1057
	5.9	4.1	11.1	2.5	5.9	6.0	6.0	1.6			6.0	17.2	1.8	5.4
	100.0	51.6	48.4	.7	99.3	99.3	98.5	.8			40.6	35.0	10.1	14.3
BOAT	591	421	170	-	591	591	591	-	-	-	523	69	-	-
	.5	.5	.5		.5	.5	.5				1.0	.5		
	100.0	71.2	28.8		100.0	100.0	100.0				88.4	11.6		
TRANSPORTATION (NOT SPECIFIED)	68267	52272	15471	-	68267	67546	66910	1273	721	113	33459	5891	16225	12692
	54.3	56.5	47.8		55.2	54.8	54.7	32.9	59.4	100.0	66.8	39.2	39.8	64.3
	100.0	76.6	22.7		100.0	98.9	98.0	1.9	1.1	.2	49.0	8.6	23.8	18.6
ACCOMMODATION	122094	91758	29813	-	122094	121739	120841	3866	1214	113	49385	12614	40738	19357
	97.2	99.2	92.1		98.8	98.8	98.7	100.0	100.0	100.0	98.6	83.8	100.0	98.1
	100.0	75.2	24.4		100.0	99.7	99.0	3.2	1.0	.1	40.4	10.3	33.4	15.9
FOOD/ BEVERAGE	80054	59936	19855	1997	78057	77702	76804	2850	1049	113	35101	11365	22190	11398
	63.7	64.8	61.3	100.0	63.1	63.0	62.8	73.7	86.3	100.0	70.1	75.5	54.5	57.8
	100.0	74.9	24.8	2.5	97.5	97.1	95.9	3.6	1.3	.1	43.8	14.2	27.7	14.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	76711	58185	18526	-	76711	76356	75719	3342	355	113	37214	7852	18933	12713
	61.1	62.9	57.2		62.1	61.9	61.9	86.4	29.2	100.0	74.3	52.2	46.5	64.4
	100.0	75.8	24.2		100.0	99.5	98.7	4.4	.5	.1	48.5	10.2	24.7	16.6
AUTO RENTAL - PICKED UP IN THE PARKS	4183	2620	1302	-	4183	4183	4183	-	-	-	1274	300	894	1715
	3.3	2.8	4.0		3.4	3.4	3.4				2.5	2.0	2.2	8.7
	100.0	62.6	31.1		100.0	100.0	100.0				30.5	7.2	21.4	41.0
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	14598	7604	6470	1997	12601	11221	11221	-	1380	-	4963	2508	4296	2830
	11.6	8.2	20.0	100.0	10.2	9.1	9.2		113.6		9.9	16.7	10.5	14.3
	100.0	52.1	44.3	13.7	86.3	76.9	76.9		9.5		34.0	17.2	29.4	19.4
ANY INDIVIDUAL (TOTAL)	118921	100643	17754	29959	88962	84277	78168	6525	1162	5465	29531	4418	65847	19125
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	84.6	14.9	25.2	74.8	70.9	65.7	5.5	1.0	4.6	24.8	3.7	55.4	16.1

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PARTY VISITS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ITEMS INCLUDED														
ACCOMMODATION	59508	52144	7364	-	59508	59508	56454	3096	869	1055	19096	3809	32386	4217
	50.0	51.8	41.5		66.9	70.6	72.2	47.5	74.8	19.3	64.7	86.2	49.2	22.1
	100.0	87.6	12.4		100.0	100.0	94.9	5.2	1.5	1.8	32.1	6.4	54.4	7.1
FOOD/ BEVERAGE	43544	39329	3953	18362	25182	21707	18653	3167	45	3448	6139	452	23260	13694
	36.6	39.1	22.3	61.3	28.3	25.8	23.9	48.5	3.9	63.1	20.8	10.2	35.3	71.6
	100.0	90.3	9.1	42.2	57.8	49.9	42.8	7.3	.1	7.9	14.1	1.0	53.4	31.4
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	29849	23399	6188	11597	18253	17290	14236	3316	869	1055	4391	821	22327	2310
	25.1	23.2	34.9	38.7	20.5	20.5	18.2	50.8	74.8	19.3	14.9	18.6	33.9	12.1
	100.0	78.4	20.7	38.9	61.1	57.9	47.7	11.1	2.9	3.5	14.7	2.7	74.8	7.7
AUTO RENTAL - PICKED UP IN THE PARKS	1328	1080	248	-	1328	1080	1080	-	248	-	998	157	-	174
	1.1	1.1	1.4		1.5	1.3	1.4		21.4		3.4	3.5		.9
	100.0	81.3	18.7		100.0	81.3	81.3		18.7		75.1	11.8		13.1
ANY PREPAID (TOTAL)	227809	181156	45867	31955	195854	190813	183806	10016	2377	5578	72367	19011	100942	35489
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	79.5	20.1	14.0	86.0	83.8	80.7	4.4	1.0	2.4	31.8	8.3	44.3	15.6
ITEMS INCLUDED														
ACCOMMODATION	180466	142766	37177	-	180466	180112	176159	6962	2083	1167	67695	16424	72773	23574
	79.2	78.8	81.1		92.1	94.4	95.8	69.5	87.7	20.9	93.5	86.4	72.1	66.4
	100.0	79.1	20.6		100.0	99.8	97.6	3.9	1.2	.6	37.5	9.1	40.3	13.1
FOOD/ BEVERAGE	121432	97100	23808	20359	101073	97243	93290	6017	1093	3561	40716	11816	44556	24343
	53.3	53.6	51.9	63.7	51.6	51.0	50.8	60.1	46.0	63.8	56.3	62.2	44.1	68.6
	100.0	80.0	19.6	16.8	83.2	80.1	76.8	5.0	.9	2.9	33.5	9.7	36.7	20.0
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	102240	79288	22690	11597	90643	89326	85635	6396	1224	1167	38009	8672	40909	14649
	44.9	43.8	49.5	36.3	46.3	46.8	46.6	63.9	51.5	20.9	52.5	45.6	40.5	41.3
	100.0	77.6	22.2	11.3	88.7	87.4	83.8	6.3	1.2	1.1	37.2	8.5	40.0	14.3
AUTO RENTAL - PICKED UP IN THE PARKS	5512	3700	1550	-	5512	5263	5263	-	248	-	2272	456	894	1889
	2.4	2.0	3.4		2.8	2.8	2.9		10.4		3.1	2.4	.9	5.3
	100.0	67.1	28.1		100.0	95.5	95.5		4.5		41.2	8.3	16.2	34.3

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS (ACTUAL)	2351	2270	1738	1325	538	343	273	116	224	1624	259
	100.0	96.6	73.9	56.4	22.9	14.6	11.6	4.9	9.5	69.1	11.0
TOTAL PERSON VISITORS (WEIGHTED)	4084004	3898614	3167517	1598918	748328	425601	424721	249161	425934	2437324	664556
	100.0	95.5	77.6	39.2	18.3	10.4	10.4	6.1	10.4	59.7	16.3
ANY PREPAID											
NO	3538636	3369637	2696761	1314476	592954	292650	387431	135284	411124	2078971	599426
	86.6	86.4	85.1	82.2	79.2	68.8	91.2	54.3	96.5	85.3	90.2
	100.0	95.2	76.2	37.1	16.8	8.3	10.9	3.8	11.6	58.8	16.9
YES	545368	528977	470756	284442	155373	132951	37290	113877	14810	358353	65130
	13.4	13.6	14.9	17.8	20.8	31.2	8.8	45.7	3.5	14.7	9.8
	100.0	97.0	86.3	52.2	28.5	24.4	6.8	20.9	2.7	65.7	11.9
TYPE OF PREPAID											
PACKAGE ONLY	249503	249503	221787	159374	81370	65715	24680	34700	12791	199768	1997
	6.1	6.4	7.0	10.0	10.9	15.4	5.8	13.9	3.0	8.2	.3
	100.0	100.0	88.9	63.9	32.6	26.3	9.9	13.9	5.1	80.1	.8
INDIVIDUAL ITEMS ONLY	249201	232810	208444	94346	60342	55895	7220	72128	2019	111921	63133
	6.1	6.0	6.6	5.9	8.1	13.1	1.7	28.9	.5	4.6	9.5
	100.0	93.4	83.6	37.9	24.2	22.4	2.9	28.9	.8	44.9	25.3
BOTH PACKAGE AND INDIVIDUAL ITEMS	46664	46664	40525	30722	13661	11342	5390	7049	-	46664	-
	1.1	1.2	1.3	1.9	1.8	2.7	1.3	2.8		1.9	
	100.0	100.0	86.8	65.8	29.3	24.3	11.6	15.1		100.0	
ANY PACKAGE (TOTAL)	296167	296167	262311	190096	95031	77057	30070	41749	12791	246431	1997
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	88.6	64.2	32.1	26.0	10.2	14.1	4.3	83.2	.7
ITEMS INCLUDED											
TRANSPORTATION (ANY)	197198	197198	171494	156216	80344	61454	30310	2085	2783	191375	-
	66.6	66.6	65.4	82.2	84.5	79.8	100.8	5.0	21.8	77.7	
	100.0	100.0	87.0	79.2	40.7	31.2	15.4	1.1	1.4	97.0	

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AIR	27461	27461	26030	18507	6032	5944	1209	2085	473	25479	-
	9.3	9.3	9.9	9.7	6.3	7.7	4.0	5.0	3.7	10.3	
	100.0	100.0	94.8	67.4	22.0	21.6	4.4	7.6	1.7	92.8	
TRAIN	19929	19929	19419	15764	2827	2739	88	566	522	19417	-
	6.7	6.7	7.4	8.3	3.0	3.6	.3	1.4	4.1	7.9	
	100.0	100.0	97.4	79.1	14.2	13.7	.4	2.8	2.6	97.4	
BUS	16996	16996	16556	12616	3178	3178	-	1755	522	15191	-
	5.7	5.7	6.3	6.6	3.3	4.1		4.2	4.1	6.2	
	100.0	100.0	97.4	74.2	18.7	18.7		10.3	3.1	89.4	
BOAT	1320	1320	1320	1320	-	-	-	-	-	1320	-
	.4	.4	.5	.7						.5	
	100.0	100.0	100.0	100.0						100.0	
TRANSPORTATION (NOT SPECIFIED)	155367	155367	131288	127707	72362	53559	29101	-	2261	151575	-
	52.5	52.5	50.1	67.2	76.1	69.5	96.8		17.7	61.5	
	100.0	100.0	84.5	82.2	46.6	34.5	18.7		1.5	97.6	
ACCOMMODATION	290848	290848	256992	187267	93390	75677	29808	41749	12791	243109	-
	98.2	98.2	98.0	98.5	98.3	98.2	99.1	100.0	100.0	98.7	
	100.0	100.0	88.4	64.4	32.1	26.0	10.2	14.4	4.4	83.6	
FOOD/ BEVERAGE	180004	180004	166836	115868	65861	50765	26515	35928	12318	136118	1997
	60.8	60.8	63.6	61.0	69.3	65.9	88.2	86.1	96.3	55.2	100.0
	100.0	100.0	92.7	64.4	36.6	28.2	14.7	20.0	6.8	75.6	1.1
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	175799	175799	150957	139532	65961	50992	23882	9066	-	172251	-
	59.4	59.4	57.5	73.4	69.4	66.2	79.4	21.7		69.9	
	100.0	100.0	85.9	79.4	37.5	29.0	13.6	5.2		98.0	
AUTO RENTAL - PICKED UP IN THE PARKS	8728	8728	8728	8728	1010	748	262	-	-	8510	-
	2.9	2.9	3.3	4.6	1.1	1.0	.9			3.5	
	100.0	100.0	100.0	100.0	11.6	8.6	3.0			97.5	
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	40424	40424	39309	21783	18814	16291	3644	5932	2261	30016	1997
	13.6	13.6	15.0	11.5	19.8	21.1	12.1	14.2	17.7	12.2	100.0
	100.0	100.0	97.2	53.9	46.5	40.3	9.0	14.7	5.6	74.3	4.9
ANY INDIVIDUAL (TOTAL)	295864	279474	248969	125068	74004	67237	12610	79177	2019	158585	63133
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	94.5	84.1	42.3	25.0	22.7	4.3	26.8	.7	53.6	21.3

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ITEMS INCLUDED											
ACCOMMODATION	152233	152233	142006	81046	22091	17731	6906	53563	1749	96921	-
	51.5	54.5	57.0	64.8	29.9	26.4	54.8	67.6	86.7	61.1	
	100.0	100.0	93.3	53.2	14.5	11.6	4.5	35.2	1.1	63.7	
FOOD/ BEVERAGE	99469	84071	59142	32835	43835	42787	1725	27716	269	34636	36847
	33.6	30.1	23.8	26.3	59.2	63.6	13.7	35.0	13.3	21.8	58.4
	100.0	84.5	59.5	33.0	44.1	43.0	1.7	27.9	.3	34.8	37.0
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	70596	70596	65104	22177	8656	7296	3979	10217	93	41050	26286
	23.9	25.3	26.1	17.7	11.7	10.9	31.6	12.9	4.6	25.9	41.6
	100.0	100.0	92.2	31.4	12.3	10.3	5.6	14.5	.1	58.1	37.2
AUTO RENTAL - PICKED UP IN THE PARKS	3343	2350	2350	1915	1307	1219	88	88	-	3255	-
	1.1	.8	.9	1.5	1.8	1.8	.7	.1		2.1	
	100.0	70.3	70.3	57.3	39.1	36.5	2.6	2.6		97.4	
ANY PREPAID (TOTAL)	545368	528977	470756	284442	155373	132951	37290	113877	14810	358353	65130
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	97.0	86.3	52.2	28.5	24.4	6.8	20.9	2.7	65.7	11.9
ITEMS INCLUDED											
ACCOMMODATION	441065	441065	396982	267004	114957	92885	36715	95312	14540	338014	-
	80.9	83.4	84.3	93.9	74.0	69.9	98.5	83.7	98.2	94.3	
	100.0	100.0	90.0	60.5	26.1	21.1	8.3	21.6	3.3	76.6	
FOOD/ BEVERAGE	274937	259540	223840	145519	109171	93028	28239	63643	12588	166219	38844
	50.4	49.1	47.5	51.2	70.3	70.0	75.7	55.9	85.0	46.4	59.6
	100.0	94.4	81.4	52.9	39.7	33.8	10.3	23.1	4.6	60.5	14.1
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	233177	233177	203590	149198	70426	54621	26813	12233	93	200082	26286
	42.8	44.1	43.2	52.5	45.3	41.1	71.9	10.7	.6	55.8	40.4
	100.0	100.0	87.3	64.0	30.2	23.4	11.5	5.2	*	85.8	11.3
AUTO RENTAL - PICKED UP IN THE PARKS	12072	11079	11079	10643	2317	1967	350	88	-	11765	-
	2.2	2.1	2.4	3.7	1.5	1.5	.9	.1		3.3	
	100.0	91.8	91.8	88.2	19.2	16.3	2.9	.7		97.5	

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS	2351	1532	932	346	254	515	302	140	26	1700	74	318	333
(ACTUAL)	100.0	65.2	39.6	14.7	10.8	21.9	12.8	6.0	1.1	72.3	3.1	13.5	14.2
TOTAL PERSON VISITORS	4084004	3276659	2405079	395658	475921	574763	228355	51473	57134	3777711	139339	116519	189773
(WEIGHTED)	100.0	80.2	58.9	9.7	11.7	14.1	5.6	1.3	1.4	92.5	3.4	2.9	4.6
ANY PREPAID													
NO	3538636	2966628	2140553	379660	446415	411482	156299	21272	57134	3435509	139339	73138	29989
	86.6	90.5	89.0	96.0	93.8	71.6	68.4	41.3	100.0	90.9	100.0	62.8	15.8
	100.0	83.8	60.5	10.7	12.6	11.6	4.4	.6	1.6	97.1	3.9	2.1	.8
YES	545368	310031	264527	15998	29506	163281	72056	30201	-	342203	-	43381	159784
	13.4	9.5	11.0	4.0	6.2	28.4	31.6	58.7		9.1		37.2	84.2
	100.0	56.8	48.5	2.9	5.4	29.9	13.2	5.5		62.7		8.0	29.3
TYPE OF PREPAID													
PACKAGE ONLY	249503	104556	75251	2924	26381	90181	54767	26302	-	88156	-	34862	126486
	6.1	3.2	3.1	.7	5.5	15.7	24.0	51.1		2.3		29.9	66.7
	100.0	41.9	30.2	1.2	10.6	36.1	22.0	10.5		35.3		14.0	50.7
INDIVIDUAL ITEMS ONLY	249201	179276	173251	6025	-	58430	11494	345	-	237578	-	7793	3831
	6.1	5.5	7.2	1.5		10.2	5.0	.7		6.3		6.7	2.0
	100.0	71.9	69.5	2.4		23.4	4.6	.1		95.3		3.1	1.5
BOTH PACKAGE AND	46664	26199	16024	7049	3125	14670	5795	3554	-	16469	-	726	29468
INDIVIDUAL ITEMS	1.1	.8	.7	1.8	.7	2.6	2.5	6.9		.4		.6	15.5
	100.0	56.1	34.3	15.1	6.7	31.4	12.4	7.6		35.3		1.6	63.1
ANY PACKAGE (TOTAL)	296167	130755	91275	9973	29506	104851	60561	29856	-	104625	-	35588	155954
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	44.1	30.8	3.4	10.0	35.4	20.4	10.1		35.3		12.0	52.7
ITEMS INCLUDED													
TRANSPORTATION (ANY)	197198	51396	32395	1052	17949	97133	48668	26606	3890	14716	3382	35438	147044
	66.6	39.3	35.5	10.5	60.8	92.6	80.4	89.1		14.1		99.6	94.3
	100.0	26.1	16.4	.5	9.1	49.3	24.7	13.5	2.0	7.5	1.7	18.0	74.6

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AIR	27461	7357	88	-	7269	12345	7760	680	1630	7981	1122	19480	-
	9.3	5.6	.1		24.6	11.8	12.8	2.3		7.6		54.7	
	100.0	26.8	.3		26.5	45.0	28.3	2.5	5.9	29.1	4.1	70.9	
TRAIN	19929	2511	278	790	1442	14563	2856	680	-	594	-	19336	-
	6.7	1.9	.3	7.9	4.9	13.9	4.7	2.3		.6		54.3	
	100.0	12.6	1.4	4.0	7.2	73.1	14.3	3.4		3.0		97.0	
BUS	16996	2528	-	-	2528	5756	8713	680	-	1519	-	15477	-
	5.7	1.9			8.6	5.5	14.4	2.3		1.5		43.5	
	100.0	14.9			14.9	33.9	51.3	4.0		8.9		91.1	
BOAT	1320	-	-	-	-	1124	196	-	-	-	-	1320	-
	.4					1.1	.3					3.7	
	100.0					85.1	14.9					100.0	
TRANSPORTATION (NOT SPECIFIED)	155367	41207	32117	262	8828	76021	38138	25926	2261	6142	2261	2181	147044
	52.5	31.5	35.2	2.6	29.9	72.5	63.0	86.8		5.9		6.1	94.3
	100.0	26.5	20.7	.2	5.7	48.9	24.5	16.7	1.5	4.0	1.5	1.4	94.6
ACCOMMODATION	290848	128496	89279	9973	29244	101856	60495	29856	-	102255	-	34697	153896
	98.2	98.3	97.8	100.0	99.1	97.1	99.9	100.0		97.7		97.5	98.7
	100.0	44.2	30.7	3.4	10.1	35.0	20.8	10.3		35.2		11.9	52.9
FOOD/ BEVERAGE	180004	79290	52305	9183	17802	73845	26869	20035	-	71326	-	13189	95489
	60.8	60.6	57.3	92.1	60.3	70.4	44.4	67.1		68.2		37.1	61.2
	100.0	44.0	29.1	5.1	9.9	41.0	14.9	11.1		39.6		7.3	53.0
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	175799	64593	40455	7573	16565	71855	39351	22610	-	24456	-	20040	131304
	59.4	49.4	44.3	75.9	56.1	68.5	65.0	75.7		23.4		56.3	84.2
	100.0	36.7	23.0	4.3	9.4	40.9	22.4	12.9		13.9		11.4	74.7
AUTO RENTAL - PICKED UP IN THE PARKS	8728	1518	-	-	1518	619	6592	5844	-	374	-	672	7683
	2.9	1.2			5.1	.6	10.9	19.6		.4		1.9	4.9
	100.0	17.4			17.4	7.1	75.5	66.9		4.3		7.7	88.0
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	40424	17136	7818	-	9317	3225	20064	3591	3890	32968	3382	717	6739
	13.6	13.1	8.6		31.6	3.1	33.1	12.0		31.5		2.0	4.3
	100.0	42.4	19.3		23.0	8.0	49.6	8.9	9.6	81.6	8.4	1.8	16.7
ANY INDIVIDUAL (TOTAL)	295864	205475	189276	13074	3125	73100	17289	3899	-	254047	-	8519	33299
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	69.4	64.0	4.4	1.1	24.7	5.8	1.3		85.9		2.9	11.3

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ITEMS INCLUDED													
ACCOMMODATION	152233	81438	76656	3997	786	59387	11409	75	-	138719	-	7851	5663
	51.5	39.6	40.5	30.6	25.1	81.2	66.0	1.9		54.6		92.2	17.0
	100.0	53.5	50.4	2.6	.5	39.0	7.5	*		91.1		5.2	3.7
FOOD/ BEVERAGE	99469	88357	85776	-	2582	7063	4048	2514	-	79519	-	359	19591
	33.6	43.0	45.3		82.6	9.7	23.4	64.5		31.3		4.2	58.8
	100.0	88.8	86.2		2.6	7.1	4.1	2.5		79.9		.4	19.7
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	70596	57733	48112	9077	544	10108	2755	524	-	58642	-	1591	10364
	23.9	28.1	25.4	69.4	17.4	13.8	15.9	13.4		23.1		18.7	31.1
	100.0	81.8	68.2	12.9	.8	14.3	3.9	.7		83.1		2.3	14.7
AUTO RENTAL - PICKED UP IN THE PARKS	3343	1282	1282	-	-	753	1309	786	-	1863	-	468	1011
	1.1	.6	.7			1.0	7.6	20.2		.7		5.5	3.0
	100.0	38.3	38.3			22.5	39.1	23.5		55.7		14.0	30.3
ANY PREPAID (TOTAL)	545368	310031	264527	15998	29506	163281	72056	30201	-	342203	-	43381	159784
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	56.8	48.5	2.9	5.4	29.9	13.2	5.5		62.7		8.0	29.3
ITEMS INCLUDED													
ACCOMMODATION	441065	209149	165934	13970	29244	160719	71197	29931	-	240974	-	41842	158249
	80.9	67.5	62.7	87.3	99.1	98.4	98.8	99.1		70.4		96.5	99.0
	100.0	47.4	37.6	3.2	6.6	36.4	16.1	6.8		54.6		9.5	35.9
FOOD/ BEVERAGE	274937	163636	135079	9183	19373	80384	30917	22549	-	150845	-	13548	110544
	50.4	52.8	51.1	57.4	65.7	49.2	42.9	74.7		44.1		31.2	69.2
	100.0	59.5	49.1	3.3	7.0	29.2	11.2	8.2		54.9		4.9	40.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	233177	114005	87819	9601	16585	77772	41400	23134	-	76048	-	20924	136205
	42.8	36.8	33.2	60.0	56.2	47.6	57.5	76.6		22.2		48.2	85.2
	100.0	48.9	37.7	4.1	7.1	33.4	17.8	9.9		32.6		9.0	58.4
AUTO RENTAL - PICKED UP IN THE PARKS	12072	2799	1282	-	1518	1372	7901	6629	-	2237	-	1141	8694
	2.2	.9	.5		5.1	.8	11.0	22.0		.7		2.6	5.4
	100.0	23.2	10.6		12.6	11.4	65.4	54.9		18.5		9.4	72.0

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS	2351	1325	1016	770	1581	1177	1093	117	380	65	1189	378	390	394
(ACTUAL)	100.0	56.4	43.2	32.8	67.2	50.1	46.5	5.0	16.2	2.8	50.6	16.1	16.6	16.8
TOTAL PERSON VISITORS	4084004	2484685	1591502	1795974	2288029	1684147	1581280	135876	527696	122086	1646096	391827	1441483	604597
(WEIGHTED)	100.0	60.8	39.0	44.0	56.0	41.2	38.7	3.3	12.9	3.0	40.3	9.6	35.3	14.8
ANY PREPAID														
NO	3538636	2070140	1463560	1727630	1811005	1215099	1127395	114695	523486	113468	1461459	353766	1193815	529595
	86.6	83.3	92.0	96.2	79.2	72.1	71.3	84.4	99.2	92.9	88.8	90.3	82.8	87.6
	100.0	58.5	41.4	48.8	51.2	34.3	31.9	3.2	14.8	3.2	41.3	10.0	33.7	15.0
YES	545368	414545	127942	68344	477024	469048	453885	21181	4210	8618	184637	38061	247668	75002
	13.4	16.7	8.0	3.8	20.8	27.9	28.7	15.6	.8	7.1	11.2	9.7	17.2	12.4
	100.0	76.0	23.5	12.5	87.5	86.0	83.2	3.9	.8	1.6	33.9	7.0	45.4	13.8
TYPE OF PREPAID														
PACKAGE ONLY	249503	177578	71402	1997	247507	247152	244307	8029	2258	226	97572	27168	91004	33759
	6.1	7.1	4.5	.1	10.8	14.7	15.4	5.9	.4	.2	5.9	6.9	6.3	5.6
	100.0	71.2	28.6	.8	99.2	99.1	97.9	3.2	.9	.1	39.1	10.9	36.5	13.5
INDIVIDUAL ITEMS ONLY	249201	205710	43491	66347	182853	175232	162914	12402	1953	8392	66115	9989	141581	31516
	6.1	8.3	2.7	3.7	8.0	10.4	10.3	9.1	.4	6.9	4.0	2.5	9.8	5.2
	100.0	82.5	17.5	26.6	73.4	70.3	65.4	5.0	.8	3.4	26.5	4.0	56.8	12.6
BOTH PACKAGE AND	46664	31257	13049	-	46664	46664	46664	750	-	-	20950	903	15083	9727
INDIVIDUAL ITEMS	1.1	1.3	.8		2.0	2.8	3.0	.6			1.3	.2	1.0	1.6
	100.0	67.0	28.0		100.0	100.0	100.0	1.6			44.9	1.9	32.3	20.8
ANY PACKAGE (TOTAL)	296167	208835	84451	1997	294171	293816	290971	8779	2258	226	118522	28071	106087	43486
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	70.5	28.5	.7	99.3	99.2	98.2	3.0	.8	.1	40.0	9.5	35.8	14.7
ITEMS INCLUDED														
TRANSPORTATION (ANY)	197198	147362	47479	49	197149	193103	191181	6808	4212	226	91232	19269	50070	36627
	66.6	70.6	56.2	2.5	67.0	65.7	65.7	77.5	186.6	100.0	77.0	68.6	47.2	84.2
	100.0	74.7	24.1	*	100.0	97.9	96.9	3.5	2.1	.1	46.3	9.8	25.4	18.6

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AIR	27461	18182	9279	-	27461	25831	25707	1931	1796	-	9982	8284	4296	4898
	9.3	8.7	11.0		9.3	8.8	8.8	22.0	79.5		8.4	29.5	4.0	11.3
	100.0	66.2	33.8		100.0	94.1	93.6	7.0	6.5		36.4	30.2	15.6	17.8
TRAIN	19929	14256	5673	49	19880	19880	19880	1807	-	-	7629	2901	2004	7395
	6.7	6.8	6.7	2.5	6.8	6.8	6.8	20.6			6.4	10.3	1.9	17.0
	100.0	71.5	28.5	.2	99.8	99.8	99.8	9.1			38.3	14.6	10.1	37.1
BUS	16996	9286	7710	49	16947	16947	16822	124	-	-	6533	5277	2190	2997
	5.7	4.4	9.1	2.5	5.8	5.8	5.8	1.4			5.5	18.8	2.1	6.9
	100.0	54.6	45.4	.3	99.7	99.7	99.0	.7			38.4	31.0	12.9	17.6
BOAT	1320	979	340	-	1320	1320	1320	-	-	-	1045	274	-	-
	.4	.5	.4		.4	.4	.5				.9	1.0		
	100.0	74.2	25.8		100.0	100.0	100.0				79.2	20.8		
TRANSPORTATION (NOT SPECIFIED)	155367	118416	34593	-	155367	152950	151153	3071	2416	226	76273	9862	42633	26598
	52.5	56.7	41.0		52.8	52.1	51.9	35.0	107.0	100.0	64.4	35.1	40.2	61.2
	100.0	76.2	22.3		100.0	98.4	97.3	2.0	1.6	.1	49.1	6.3	27.4	17.1
ACCOMMODATION	290848	206921	81308	-	290848	290493	287648	8779	2258	226	116815	25208	106087	42738
	98.2	99.1	96.3		98.9	98.9	98.9	100.0	100.0	100.0	98.6	89.8	100.0	98.3
	100.0	71.1	28.0		100.0	99.9	98.9	3.0	.8	.1	40.2	8.7	36.5	14.7
FOOD/ BEVERAGE	180004	129235	48674	1997	178008	177653	174808	6747	2092	226	79825	20027	56331	23822
	60.8	61.9	57.6	100.0	60.5	60.5	60.1	76.8	92.7	100.0	67.3	71.3	53.1	54.8
	100.0	71.8	27.0	1.1	98.9	98.7	97.1	3.7	1.2	.1	44.3	11.1	31.3	13.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	175799	134910	40889	-	175799	175444	173647	7208	355	226	82873	14196	49691	29039
	59.4	64.6	48.4		59.8	59.7	59.7	82.1	15.7	100.0	69.9	50.6	46.8	66.8
	100.0	76.7	23.3		100.0	99.8	98.8	4.1	.2	.1	47.1	8.1	28.3	16.5
AUTO RENTAL - PICKED UP IN THE PARKS	8728	4985	3482	-	8728	8728	8728	-	-	-	1763	599	3154	3212
	2.9	2.4	4.1		3.0	3.0	3.0				1.5	2.1	3.0	7.4
	100.0	57.1	39.9		100.0	100.0	100.0				20.2	6.9	36.1	36.8
AUTO RENTAL - PICKED UP OUTSIDE THE PARKS	40424	22347	17291	1997	38428	34537	34537	-	3890	-	17795	3817	14485	4327
	13.6	10.7	20.5	100.0	13.1	11.8	11.9		172.3		15.0	13.6	13.7	10.0
	100.0	55.3	42.8	4.9	95.1	85.4	85.4		9.6		44.0	9.4	35.8	10.7
ANY INDIVIDUAL (TOTAL)	295864	236967	56540	66347	229517	221896	209578	13152	1953	8392	87065	10892	156664	41244
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	80.1	19.1	22.4	77.6	75.0	70.8	4.4	.7	2.8	29.4	3.7	53.0	13.9

Continued

Q.14/17 INCIDENCE AND TYPE OF PREPAID EXPENDITURE FOR PARKS PORTION OF TRIP
BASE: PERSON VISITORS
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ITEMS INCLUDED														
ACCOMMODATION	152233	130804	21429	-	152233	152233	146074	6243	870	2034	61900	9676	72223	8435
	51.5	55.2	37.9		66.3	68.6	69.7	47.5	44.5	24.2	71.1	88.8	46.1	20.5
	100.0	85.9	14.1		100.0	100.0	96.0	4.1	.6	1.3	40.7	6.4	47.4	5.5
FOOD/ BEVERAGE	99469	82012	17195	36847	62621	58904	52745	6385	90	3448	9307	903	58878	30380
	33.6	34.6	30.4	55.5	27.3	26.5	25.2	48.5	4.6	41.1	10.7	8.3	37.6	73.7
	100.0	82.4	17.3	37.0	63.0	59.2	53.0	6.4	.1	3.5	9.4	.9	59.2	30.5
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	70596	51578	16923	29500	41097	38186	32027	6683	870	3004	15188	865	49923	4620
	23.9	21.8	29.9	44.5	17.9	17.2	15.3	50.8	44.5	35.8	17.4	7.9	31.9	11.2
	100.0	73.1	24.0	41.8	58.2	54.1	45.4	9.5	1.2	4.3	21.5	1.2	70.7	6.5
AUTO RENTAL - PICKED UP IN THE PARKS	3343	2350	993	-	3343	2350	2350	-	993	-	2682	314	-	347
	1.1	1.0	1.8		1.5	1.1	1.1		50.9		3.1	2.9		.8
	100.0	70.3	29.7		100.0	70.3	70.3		29.7		80.2	9.4		10.4
ANY PREPAID (TOTAL)	545368	414545	127942	68344	477024	469048	453885	21181	4210	8618	184637	38061	247668	75002
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	76.0	23.5	12.5	87.5	86.0	83.2	3.9	.8	1.6	33.9	7.0	45.4	13.8
ITEMS INCLUDED														
ACCOMMODATION	441065	335709	102737	-	441065	440710	431706	15022	3128	2259	177406	34884	177604	51172
	80.9	81.0	80.3		92.5	94.0	95.1	70.9	74.3	26.2	96.1	91.7	71.7	68.2
	100.0	76.1	23.3		100.0	99.9	97.9	3.4	.7	.5	40.2	7.9	40.3	11.6
FOOD/ BEVERAGE	274937	206711	65869	38844	236093	232021	223017	13131	2182	3674	88346	20930	112956	52705
	50.4	49.9	51.5	56.8	49.5	49.5	49.1	62.0	51.8	42.6	47.8	55.0	45.6	70.3
	100.0	75.2	24.0	14.1	85.9	84.4	81.1	4.8	.8	1.3	32.1	7.6	41.1	19.2
ENTERTAINMENT/ ACTIVITIES/ SIGHTSEEING/ TOURS/ LIFT TICKETS, ETC.	233177	180843	50239	29500	203677	200411	192455	13367	1225	3230	86297	15061	98908	32911
	42.8	43.6	39.3	43.2	42.7	42.7	42.4	63.1	29.1	37.5	46.7	39.6	39.9	43.9
	100.0	77.6	21.5	12.7	87.3	85.9	82.5	5.7	.5	1.4	37.0	6.5	42.4	14.1
AUTO RENTAL - PICKED UP IN THE PARKS	12072	7335	4475	-	12072	11079	11079	-	993	-	4445	913	3154	3559
	2.2	1.8	3.5		2.5	2.4	2.4		23.6		2.4	2.4	1.3	4.7
	100.0	60.8	37.1		100.0	91.8	91.8		8.2		36.8	7.6	26.1	29.5

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
TOTAL EXPENDITURES	417227422	54097529	17877233	320472155	15509683
(WEIGHTED)	100.0	13.0	4.3	76.8	3.7
LODGING IN THE PARKS,	126883878	22268759	4007051	96539714	517764
EXCLUDING CAMPING FEES	30.4	41.2	22.4	30.1	3.3
	100.0	17.6	3.2	76.1	.4
CAMPING FEES	4855455	16371	146437	4686520	17604
	1.2	*	.8	1.5	.1
	100.0	.3	3.0	96.5	.4
FOOD AND BEVERAGES BOUGHT	123122587	16041293	6315635	93361835	4588060
IN RESTAURANTS IN THE	29.5	29.7	35.3	29.1	29.6
PARKS	100.0	13.0	5.1	75.8	3.7
GROCERIES AND BEVERAGES	18015924	987290	943813	14863100	524838
BOUGHT IN STORES IN THE	4.3	1.8	5.3	4.6	3.4
PARKS	100.0	5.5	5.2	82.5	2.9
VEHICLE GAS AND OIL,	27335148	1489555	2736118	19414182	1878741
MAINTENANCE OR REPAIRS	6.6	2.8	15.3	6.1	12.1
BOUGHT FROM STATIONS	100.0	5.4	10.0	71.0	6.9
WITHIN THE PARKS					
TRANSPORTATION WITHIN THE	1534707	265858	78049	1155835	-
PARKS INCLUDING SHUTTLE	.4	.5	.4	.4	
BUSES, TAXIS, ETC.	100.0	17.3	5.1	75.3	
AUTO RENTAL FOR VEHICLES	1896716	45814	38083	1795128	-
PICKED UP IN THE PARKS	.5	.1	.2	.6	
	100.0	2.4	2.0	94.6	
RECREATION AND	42558167	3113179	1486042	34493373	3790682
ENTERTAINMENT INCLUDING	10.2	5.8	8.3	10.8	24.4
TOURS, TICKETS, EQUIPMENT	100.0	7.3	3.5	81.0	8.9
RENTALS, ETC.					
CONFERENCE OR CONVENTION	4385710	3563956	12248	827968	-
REGISTRATION FEES	1.1	6.6	.1	.3	
	100.0	81.3	.3	18.9	

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	6983983	512361	307908	5116740	864430
	1.7	.9	1.7	1.6	5.6
	100.0	7.3	4.4	73.3	12.4
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147	5793092	1805849	48217760	3327564
	14.3	10.7	10.1	15.0	21.5
	100.0	9.7	3.0	80.8	5.6

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
TOTAL EXPENDITURES	417227422	246834584	168874397	22737784	55222403	111365230	58876884	17977015	18642285	313044705	8007211	39573262	64609456
(WEIGHTED)	100.0	59.2	40.5	5.4	13.2	26.7	14.1	4.3	4.5	75.0	1.9	9.5	15.5
LODGING IN THE PARKS,	126883878	72405871	49878004	5941395	16586473	38113591	16364416	2701578	5738195	92325640	88290	15326651	19231587
EXCLUDING CAMPING FEES	30.4	29.3	29.5	26.1	30.0	34.2	27.8	15.0	30.8	29.5	1.1	38.7	29.8
	100.0	57.1	39.3	4.7	13.1	30.0	12.9	2.1	4.5	72.8	.1	12.1	15.2
CAMPING FEES	4855455	2992164	1840783	429413	721968	1124180	719447	6216	330488	4539578	870939	315877	-
	1.2	1.2	1.1	1.9	1.3	1.0	1.2	*	1.8	1.5	10.9	.8	
	100.0	61.6	37.9	8.8	14.9	23.2	14.8	.1	6.8	93.5	17.9	6.5	
FOOD AND BEVERAGES BOUGHT	123122587	76014175	52860033	6803248	16350894	30620015	16488102	4237333	6158246	92650974	695918	11137405	19334208
IN RESTAURANTS IN THE	29.5	30.8	31.3	29.9	29.6	27.5	28.0	23.6	33.0	29.6	8.7	28.1	29.9
PARKS	100.0	61.7	42.9	5.5	13.3	24.9	13.4	3.4	5.0	75.3	.6	9.0	15.7
GROCERIES AND BEVERAGES	18015924	11578588	6678388	1273830	3626371	2686878	3745542	664651	2016859	15181717	1747961	1568325	1265882
BOUGHT IN STORES IN THE	4.3	4.7	4.0	5.6	6.6	2.4	6.4	3.7	10.8	4.8	21.8	4.0	2.0
PARKS	100.0	64.3	37.1	7.1	20.1	14.9	20.8	3.7	11.2	84.3	9.7	8.7	7.0
VEHICLE GAS AND OIL,	27335148	19223773	11636524	3575974	4011276	5691290	2321763	52772	1205569	26364174	2795808	881337	89637
MAINTENANCE OR REPAIRS	6.6	7.8	6.9	15.7	7.3	5.1	3.9	.3	6.5	8.4	34.9	2.2	.1
BOUGHT FROM STATIONS	100.0	70.3	42.6	13.1	14.7	20.8	8.5	.2	4.4	96.4	10.2	3.2	.3
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	1534707	657916	212165	127726	318025	490098	386693	202932	1763	405049	8470	743509	386149
PARKS INCLUDING SHUTTLE	.4	.3	.1	.6	.6	.4	.7	1.1	*	.1	.1	1.9	.6
BUSES, TAXIS, ETC.	100.0	42.9	13.8	8.3	20.7	31.9	25.2	13.2	.1	26.4	.6	48.4	25.2
AUTO RENTAL FOR VEHICLES	1896716	83838	30711	7223	45904	1136764	676114	293157	42565	637659	1998	939102	319955
PICKED UP IN THE PARKS	.5	*	*	*	.1	1.0	1.1	1.6	.2	.2	*	2.4	.5
	100.0	4.4	1.6	.4	2.4	59.9	35.6	15.5	2.2	33.6	.1	49.5	16.9
RECREATION AND	42558167	26634676	19472892	1805421	5356362	13484541	2433051	669053	662786	31218992	196482	3348063	7991113
ENTERTAINMENT INCLUDING	10.2	10.8	11.5	7.9	9.7	12.1	4.1	3.7	3.6	10.0	2.5	8.5	12.4
TOURS, TICKETS, EQUIPMENT	100.0	62.6	45.8	4.2	12.6	31.7	5.7	1.6	1.6	73.4	.5	7.9	18.8
RENTALS, ETC.													
CONFERENCE OR CONVENTION	4385710	3625788	2972731	38038	615019	757042	2880	2095	784	3751914	1881	621973	11824
REGISTRATION FEES	1.1	1.5	1.8	.2	1.1	.7	*	*	*	1.2	*	1.6	*
	100.0	82.7	67.8	.9	14.0	17.3	.1	*	*	85.5	*	14.2	.3

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PARK ENTRANCE FEES/	6983983	5467375	4374285	439192	653898	1081712	423098	21675	269984	6825744	295619	123549	34691
LICENCE FEES	1.7	2.2	2.6	1.9	1.2	1.0	.7	.1	1.4	2.2	3.7	.3	.1
	100.0	78.3	62.6	6.3	9.4	15.5	6.1	.3	3.9	97.7	4.2	1.8	.5
RETAIL STORE PURCHASES,	59655147	28150419	18917881	2296323	6936214	16179120	15315776	9125554	2215045	39143264	1303845	4567471	15944412
SUCH AS SOUVENIRS,	14.3	11.4	11.2	10.1	12.6	14.5	26.0	50.8	11.9	12.5	16.3	11.5	24.7
EQUIPMENT, FILM,	100.0	47.2	31.7	3.8	11.6	27.1	25.7	15.3	3.7	65.6	2.2	7.7	26.7
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
TOTAL EXPENDITURES	417227422	322610463	93713686	34248472	382978950	342341488	331281694	20420093	34056279	9289416	161567236	41334730	151192363	63133094
(WEIGHTED)	100.0	77.3	22.5	8.2	91.8	82.1	79.4	4.9	8.2	2.2	38.7	9.9	36.2	15.1
LODGING IN THE PARKS,	126883878	99035758	27499195	582827	126301052	122760192	119347719	6929777	1809422	1195037	46786590	12663734	47764850	19668705
EXCLUDING CAMPING FEES	30.4	30.7	29.3	1.7	33.0	35.9	36.0	33.9	5.3	12.9	29.0	30.6	31.6	31.2
	100.0	78.1	21.7	.5	99.5	96.8	94.1	5.5	1.4	.9	36.9	10.0	37.6	15.5
CAMPING FEES	4855455	3461030	1394426	19571	4835885	721207	671118	52618	4493091	17884	3977947	587665	1938	287905
	1.2	1.1	1.5	.1	1.3	.2	.2	.3	13.2	.2	2.5	1.4	*	.5
	100.0	71.3	28.7	.4	99.6	14.9	13.8	1.1	92.5	.4	81.9	12.1	*	5.9
FOOD AND BEVERAGES BOUGHT	123122587	95970011	26708161	11211311	111911276	103725257	100602988	5700700	6559280	3379838	41433224	11531691	50679044	19478629
IN RESTAURANTS IN THE	29.5	29.7	28.5	32.7	29.2	30.3	30.4	27.9	19.3	36.4	25.6	27.9	33.5	30.9
PARKS	100.0	77.9	21.7	9.1	90.9	84.2	81.7	4.6	5.3	2.7	33.7	9.4	41.2	15.8
GROCERIES AND BEVERAGES	18015924	13635533	4324520	1834769	16181155	11072329	10310878	1065496	6422141	639981	8584045	1402785	5294172	2734922
BOUGHT IN STORES IN THE	4.3	4.2	4.6	5.4	4.2	3.2	3.1	5.2	13.0	6.9	5.3	3.4	3.5	4.3
PARKS	100.0	75.7	24.0	10.2	89.8	61.5	57.2	5.9	24.5	3.6	47.6	7.8	29.4	15.2
VEHICLE GAS AND OIL,	27335148	16071643	11263505	7164677	20170471	11227127	10525998	997024	8294747	1037618	14765302	3218371	5854279	3497196
MAINTENANCE OR REPAIRS	6.6	5.0	12.0	20.9	5.3	3.3	3.2	4.9	24.4	11.2	9.1	7.8	3.9	5.5
BOUGHT FROM STATIONS	100.0	58.8	41.2	26.2	73.8	41.1	38.5	3.6	30.3	3.8	54.0	11.8	21.4	12.8
WITHIN THE PARKS														
TRANSPORTATION WITHIN THE	1534707	1130339	378177	11985	1522722	1414068	1309152	129291	61404	117715	597781	197272	361028	378627
PARKS INCLUDING SHUTTLE	.4	.4	.4	*	.4	.4	.4	.6	.2	1.3	.4	.5	.2	.6
BUSES, TAXIS, ETC.	100.0	73.7	24.6	.8	99.2	92.1	85.3	8.4	4.0	7.7	39.0	12.9	23.5	24.7
AUTO RENTAL FOR VEHICLES	1896716	1288364	607566	-	1896716	1825456	1815895	124317	75605	17875	1250649	213990	32555	399522
PICKED UP IN THE PARKS	.5	.4	.6		.5	.5	.5	.6	.2	.2	.8	.5	*	.6
	100.0	67.9	32.0		100.0	96.2	95.7	6.6	4.0	.9	65.9	11.3	1.7	21.1
RECREATION AND	42558167	34527339	8019863	5848683	36709485	34214676	33242546	2393569	2053557	908699	16397417	1539293	21391916	3229542
ENTERTAINMENT INCLUDING	10.2	10.7	8.6	17.1	9.6	10.0	10.0	11.7	6.0	9.8	10.1	3.7	14.1	5.1
TOURS, TICKETS, EQUIPMENT	100.0	81.1	18.8	13.7	86.3	80.4	78.1	5.6	4.8	2.1	38.5	3.6	50.3	7.6
RENTALS, ETC.														
CONFERENCE OR CONVENTION	4385710	4169795	215915	-	4385710	4191324	4190066	6191	54273	29826	501823	1504393	1010697	1368797
REGISTRATION FEES	1.1	1.3	.2		1.1	1.2	1.3	*	.2	.3	.3	3.6	.7	2.2
	100.0	95.1	4.9		100.0	95.6	95.5	.1	1.2	.7	11.4	34.3	23.0	31.2

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PARK ENTRANCE FEES/	6983983	5203020	1777937	1689796	5294187	3781144	3652276	182861	1401707	269113	2615601	543866	2889636	934880
LICENCE FEES	1.7	1.6	1.9	4.9	1.4	1.1	1.1	.9	4.1	2.9	1.6	1.3	1.9	1.5
	100.0	74.5	25.5	24.2	75.8	54.1	52.3	2.6	20.1	3.9	37.5	7.8	41.4	13.4
RETAIL STORE PURCHASES,	59655147	48117632	11524420	5884854	53770293	47408708	45613058	2838248	4831051	1675831	24656859	7931669	15912250	11154370
SUCH AS SOUVENIRS,	14.3	14.9	12.3	17.2	14.0	13.8	13.8	13.9	14.2	18.0	15.3	19.2	10.5	17.7
EQUIPMENT, FILM,	100.0	80.7	19.3	9.9	90.1	79.5	76.5	4.8	8.1	2.8	41.3	13.3	26.7	18.7
CLOTHING, ETC.														

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
TOTAL EXPENDITURES	842538	455634	386904	330546	504914	261249	59860
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1
TOTAL EXPENDITURES	417227422	258994944	158232479	113024172	228906809	142373834	40711658
(WEIGHTED)	100.0	62.1	37.9	27.1	54.9	34.1	9.8
LODGING IN THE PARKS,	126883878	71996581	54887297	38454257	66985408	47895172	11062557
EXCLUDING CAMPING FEES	30.4	27.8	34.7	34.0	29.3	33.6	27.2
	100.0	56.7	43.3	30.3	52.8	37.7	8.7
CAMPING FEES	4855455	4672957	182498	-	2870848	1256744	630252
	1.2	1.8	.1		1.3	.9	1.5
	100.0	96.2	3.8		59.1	25.9	13.0
FOOD AND BEVERAGES BOUGHT	123122587	71918141	51204445	38182447	68459893	40386596	13089629
IN RESTAURANTS IN THE	29.5	27.8	32.4	33.8	29.9	28.4	32.2
PARKS	100.0	58.4	41.6	31.0	55.6	32.8	10.6
GROCERIES AND BEVERAGES	18015924	14904865	3111059	2386797	8360808	6137576	3297571
BOUGHT IN STORES IN THE	4.3	5.8	2.0	2.1	3.7	4.3	8.1
PARKS	100.0	82.7	17.3	13.2	46.4	34.1	18.3
VEHICLE GAS AND OIL,	27335148	24193589	3141559	1227060	13281943	8714746	4383743
MAINTENANCE OR REPAIRS	6.6	9.3	2.0	1.1	5.8	6.1	10.8
BOUGHT FROM STATIONS	100.0	88.5	11.5	4.5	48.6	31.9	16.0
WITHIN THE PARKS							
TRANSPORTATION WITHIN THE	1534707	775023	759684	660818	835062	589152	100324
PARKS INCLUDING SHUTTLE	.4	.3	.5	.6	.4	.4	.2
BUSES, TAXIS, ETC.	100.0	50.5	49.5	43.1	54.4	38.4	6.5
AUTO RENTAL FOR VEHICLES	1896716	1151095	745621	438699	1558082	314438	12061
PICKED UP IN THE PARKS	.5	.4	.5	.4	.7	.2	*
	100.0	60.7	39.3	23.1	82.1	16.6	.6
RECREATION AND	42558167	21752162	20806006	13698747	23051318	15409493	3274962
ENTERTAINMENT INCLUDING	10.2	8.4	13.1	12.1	10.1	10.8	8.0
TOURS, TICKETS, EQUIPMENT	100.0	51.1	48.9	32.2	54.2	36.2	7.7
RENTALS, ETC.							
CONFERENCE OR CONVENTION	4385710	3980573	405137	54454	2100521	2225683	46091
REGISTRATION FEES	1.1	1.5	.3	*	.9	1.6	.1
	100.0	90.8	9.2	1.2	47.9	50.7	1.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
PARK ENTRANCE FEES/	6983983	6113714	870270	238606	3553921	2521230	789270
LICENCE FEES	1.7	2.4	.5	.2	1.6	1.8	1.9
	100.0	87.5	12.5	3.4	50.9	36.1	11.3
RETAIL STORE PURCHASES,	59655147	37536244	22118903	17682287	37849006	16923004	4025197
SUCH AS SOUVENIRS,	14.3	14.5	14.0	15.6	16.5	11.9	9.9
EQUIPMENT, FILM,	100.0	62.9	37.1	29.6	63.4	28.4	6.7
CLOTHING, ETC.							

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL EXPENDITURES (ACTUAL)	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
TOTAL EXPENDITURES (WEIGHTED)	417227422	33806993	106302719	173115138	92144053	263808876	150120907	184569384	97168921	59703516	65349927
	100.0	8.1	25.5	41.5	22.1	63.2	36.0	44.2	23.3	14.3	15.7
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	126883878	9394572	31866775	52326359	29936840	81513397	44515420	59058604	31348913	14224485	19458693
	30.4	27.8	30.0	30.2	32.5	30.9	29.7	32.0	32.3	23.8	29.8
	100.0	7.4	25.1	41.2	23.6	64.2	35.1	46.5	24.7	11.2	15.3
CAMPING FEES	4855455	355455	1451325	1692396	1330082	2890755	1938503	1907723	834556	982969	976901
	1.2	1.1	1.4	1.0	1.4	1.1	1.3	1.0	.9	1.6	1.5
	100.0	7.3	29.9	34.9	27.4	59.5	39.9	39.3	17.2	20.2	20.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	10722711	29930237	51781138	26514858	79809112	42630296	53848313	28216182	20241232	18727507
	29.5	31.7	28.2	29.9	28.8	30.3	28.4	29.2	29.0	33.9	28.7
	100.0	8.7	24.3	42.1	21.5	64.8	34.6	43.7	22.9	16.4	15.2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	1746803	5074052	7600553	2384985	12446551	5511597	7550074	3286735	4590094	2242619
	4.3	5.2	4.8	4.4	2.6	4.7	3.7	4.1	3.4	7.7	3.4
	100.0	9.7	28.2	42.2	13.2	69.1	30.6	41.9	18.2	25.5	12.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	27335148	1782041	7422707	11408063	6302002	17537603	9625502	9866960	6709470	5105337	4973188
	6.6	5.3	7.0	6.6	6.8	6.6	6.4	5.3	6.9	8.6	7.6
	100.0	6.5	27.2	41.7	23.1	64.2	35.2	36.1	24.5	18.7	18.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1534707	355710	414180	406454	344721	825492	697923	480398	337771	282927	377060
	.4	1.1	.4	.2	.4	.3	.5	.3	.3	.5	.6
	100.0	23.2	27.0	26.5	22.5	53.8	45.5	31.3	22.0	18.4	24.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	43551	694612	440240	697881	920440	961969	938756	354673	154539	361965
	.5	.1	.7	.3	.8	.3	.6	.5	.4	.3	.6
	100.0	2.3	36.6	23.2	36.8	48.5	50.7	49.5	18.7	8.1	19.1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	4730650	9728475	20039805	7505181	26166594	16118289	19539775	9619802	6095136	6685636
	10.2	14.0	9.2	11.6	8.1	9.9	10.7	10.6	9.9	10.2	10.2
	100.0	11.1	22.9	47.1	17.6	61.5	37.9	45.9	22.6	14.3	15.7
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	66602	456619	2820903	590878	3009406	1376070	2576917	1034970	79189	79271
	1.1	.2	.4	1.6	.6	1.1	.9	1.4	1.1	.1	.1
	100.0	1.5	10.4	64.3	13.5	68.6	31.4	58.8	23.6	1.8	1.8

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/	6983983	670428	2033749	2995278	1216776	4616596	2346468	3361224	1437095	1045003	991799
LICENCE FEES	1.7	2.0	1.9	1.7	1.3	1.7	1.6	1.8	1.5	1.8	1.5
	100.0	9.6	29.1	42.9	17.4	66.1	33.6	48.1	20.6	15.0	14.2
RETAIL STORE PURCHASES,	59655147	3938470	17229986	21603950	15319849	34072929	24398868	25440640	13988755	6902604	10475288
SUCH AS SOUVENIRS,	14.3	11.6	16.2	12.5	16.6	12.9	16.3	13.8	14.4	11.6	16.0
EQUIPMENT, FILM,	100.0	6.6	28.9	36.2	25.7	57.1	40.9	42.6	23.4	11.6	17.6
CLOTHING, ETC.											

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
BANFF EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
BANFF EXPENDITURES	286522346	44244989	11207463	213258002	12916866
(WEIGHTED)	100.0	15.4	3.9	74.4	4.5
LODGING IN THE PARKS,	89212056	17455501	2484467	66837231	499387
EXCLUDING CAMPING FEES	31.1	39.5	22.2	31.3	3.9
	100.0	19.6	2.8	74.9	.6
CAMPING FEES	2624249	2206	37651	2551101	17604
	.9	*	.3	1.2	.1
	100.0	.1	1.4	97.2	.7
FOOD AND BEVERAGES BOUGHT	87083059	13461923	4443641	63523325	4026130
IN RESTAURANTS IN THE	30.4	30.4	39.6	29.8	31.2
PARKS	100.0	15.5	5.1	72.9	4.6
GROCERIES AND BEVERAGES	10375272	704767	490971	8242002	434004
BOUGHT IN STORES IN THE	3.6	1.6	4.4	3.9	3.4
PARKS	100.0	6.8	4.7	79.4	4.2
VEHICLE GAS AND OIL,	14904609	1132238	1281641	9894011	1547781
MAINTENANCE OR REPAIRS	5.2	2.6	11.4	4.6	12.0
BOUGHT FROM STATIONS	100.0	7.6	8.6	66.4	10.4
WITHIN THE PARKS					
TRANSPORTATION WITHIN THE	1044390	206672	36904	774942	-
PARKS INCLUDING SHUTTLE	.4	.5	.3	.4	
BUSES, TAXIS, ETC.	100.0	19.8	3.5	74.2	
AUTO RENTAL FOR VEHICLES	1302273	31328	19353	1226103	-
PICKED UP IN THE PARKS	.5	.1	.2	.6	
	100.0	2.4	1.5	94.2	
RECREATION AND	29965842	2722059	897497	23633002	3250546
ENTERTAINMENT INCLUDING	10.5	6.2	8.0	11.1	25.2
TOURS, TICKETS, EQUIPMENT	100.0	9.1	3.0	78.9	10.8
RENTALS, ETC.					
CONFERENCE OR CONVENTION	3579728	2865165	-	733178	-
REGISTRATION FEES	1.2	6.5		.3	
	100.0	80.0		20.5	

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/	4760533	432805	165650	3450473	598368
LICENCE FEES	1.7	1.0	1.5	1.6	4.6
	100.0	9.1	3.5	72.5	12.6
RETAIL STORE PURCHASES,	41670335	5230325	1349689	32392633	2543045
SUCH AS SOUVENIRS,	14.5	11.8	12.0	15.2	19.7
EQUIPMENT, FILM,	100.0	12.6	3.2	77.7	6.1
CLOTHING, ETC.					

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
BANFF EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
BANFF EXPENDITURES	286522346	180296491	127723423	12252043	40321026	68761939	37463917	14656930	8129039	215075877	2595656	30484695	40961774
(WEIGHTED)	100.0	62.9	44.6	4.3	14.1	24.0	13.1	5.1	2.8	75.1	.9	10.6	14.3
LODGING IN THE PARKS,	89212056	53729760	37394632	3558349	12776779	24714264	10768032	2232667	2851332	65802196	81276	12003160	11406700
EXCLUDING CAMPING FEES	31.1	29.8	29.3	29.0	31.7	35.9	28.7	15.2	35.1	30.6	3.1	39.4	27.8
	100.0	60.2	41.9	4.0	14.3	27.7	12.1	2.5	3.2	73.8	.1	13.5	12.8
CAMPING FEES	2624249	1609261	886011	141734	581516	645807	369181	4662	80964	2339515	301171	284733	-
	.9	.9	.7	1.2	1.4	.9	1.0	*	1.0	1.1	11.6	.9	
	100.0	61.3	33.8	5.4	22.2	24.6	14.1	.2	3.1	89.1	11.5	10.9	
FOOD AND BEVERAGES BOUGHT	87083059	57519772	42594222	3602824	11322726	19365460	10197828	3312413	2834772	66798642	601077	8282751	12001667
IN RESTAURANTS IN THE	30.4	31.9	33.3	29.4	28.1	28.2	27.2	22.6	34.9	31.1	23.2	27.2	29.3
PARKS	100.0	66.1	48.9	4.1	13.0	22.2	11.7	3.8	3.3	76.7	.7	9.5	13.8
GROCERIES AND BEVERAGES	10375272	6795093	4201588	557477	2036028	1580891	1999289	467142	758635	8314868	356368	1191704	868700
BOUGHT IN STORES IN THE	3.6	3.8	3.3	4.6	5.0	2.3	5.3	3.2	9.3	3.9	13.7	3.9	2.1
PARKS	100.0	65.5	40.5	5.4	19.6	15.2	19.3	4.5	7.3	80.1	3.4	11.5	8.4
VEHICLE GAS AND OIL,	14904609	10520152	6360668	1398349	2761135	3228099	1156358	41873	435935	14154279	679177	692372	57958
MAINTENANCE OR REPAIRS	5.2	5.8	5.0	11.4	6.8	4.7	3.1	.3	5.4	6.6	26.2	2.3	.1
BOUGHT FROM STATIONS	100.0	70.6	42.7	9.4	18.5	21.7	7.8	.3	2.9	95.0	4.6	4.6	.4
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	1044390	455299	150824	61765	242710	352186	236905	127870	1763	251875	2465	558424	234091
PARKS INCLUDING SHUTTLE	.4	.3	.1	.5	.6	.5	.6	.9	*	.1	.1	1.8	.6
BUSES, TAXIS, ETC.	100.0	43.6	14.4	5.9	23.2	33.7	22.7	12.2	.2	24.1	.2	53.5	22.4
AUTO RENTAL FOR VEHICLES	1302273	65608	21891	7223	36494	792230	444435	191952	37665	431859	-	671567	198846
PICKED UP IN THE PARKS	.5	*	*	.1	.1	1.2	1.2	1.3	.5	.2		2.2	.5
	100.0	5.0	1.7	.6	2.8	60.8	34.1	14.7	2.9	33.2		51.6	15.3
RECREATION AND	29965842	21069024	15094091	1413288	4561645	7231883	1664934	556701	303859	22841396	79764	2590623	4533823
ENTERTAINMENT INCLUDING	10.5	11.7	11.8	11.5	11.3	10.5	4.4	3.8	3.7	10.6	3.1	8.5	11.1
TOURS, TICKETS, EQUIPMENT	100.0	70.3	50.4	4.7	15.2	24.1	5.6	1.9	1.0	76.2	.3	8.6	15.1
RENTALS, ETC.													
CONFERENCE OR CONVENTION	3579728	2907027	2424637	30736	451653	670347	2354	2095	259	3016117	-	558430	5181
REGISTRATION FEES	1.2	1.6	1.9	.3	1.1	1.0	*	*	*	1.4		1.8	*
	100.0	81.2	67.7	.9	12.6	18.7	.1	.1	*	84.3		15.6	.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PARK ENTRANCE FEES/	4760533	3880453	3261038	181676	437740	673925	206155	18878	115600	4636977	137003	98063	25494
LICENCE FEES	1.7	2.2	2.6	1.5	1.1	1.0	.6	.1	1.4	2.2	5.3	.3	.1
	100.0	81.5	68.5	3.8	9.2	14.2	4.3	.4	2.4	97.4	2.9	2.1	.5
RETAIL STORE PURCHASES,	41670335	21745043	15333821	1298623	5112599	9506847	10418446	7700675	708256	26488152	357354	3552868	11629315
SUCH AS SOUVENIRS,	14.5	12.1	12.0	10.6	12.7	13.8	27.8	52.5	8.7	12.3	13.8	11.7	28.4
EQUIPMENT, FILM,	100.0	52.2	36.8	3.1	12.3	22.8	25.0	18.5	1.7	63.6	.9	8.5	27.9
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BANFF EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
BANFF EXPENDITURES	286522346	222591125	63370526	24683664	261838682	241660570	234469682	11966130	17967726	5662106	90619059	29960145	124858630	41084513
(WEIGHTED)	100.0	77.7	22.1	8.6	91.4	84.3	81.8	4.2	6.3	2.0	31.6	10.5	43.6	14.3
LODGING IN THE PARKS,	89212056	68772916	20222492	539182	88672874	87047368	84944115	3924599	820919	831520	28289333	9116411	39527595	12278716
EXCLUDING CAMPING FEES	31.1	30.9	31.9	2.2	33.9	36.0	36.2	32.8	4.6	14.7	31.2	30.4	31.7	29.9
	100.0	77.1	22.7	.6	99.4	97.6	95.2	4.4	.9	.9	31.7	10.2	44.3	13.8
CAMPING FEES	2624249	2032176	592073	19571	2604678	505449	467927	38472	2516256	11471	1922309	498726	-	203214
	.9	.9	.9	.1	1.0	.2	.2	.3	14.0	.2	2.1	1.7		.5
	100.0	77.4	22.6	.7	99.3	19.3	17.8	1.5	95.9	.4	73.3	19.0		7.7
FOOD AND BEVERAGES BOUGHT	87083059	68297714	18512847	8529657	78553402	73654800	71369493	3636487	3880933	2242004	24677955	8191268	41838156	12375680
IN RESTAURANTS IN THE	30.4	30.7	29.2	34.6	30.0	30.5	30.4	30.4	21.6	39.6	27.2	27.3	33.5	30.1
PARKS	100.0	78.4	21.3	9.8	90.2	84.6	82.0	4.2	4.5	2.6	28.3	9.4	48.0	14.2
GROCERIES AND BEVERAGES	10375272	7606203	2731592	1253001	9122272	7130955	6581209	691623	1992384	235390	4138802	1088850	3480491	1667130
BOUGHT IN STORES IN THE	3.6	3.4	4.3	5.1	3.5	3.0	2.8	5.8	11.1	4.2	4.6	3.6	2.8	4.1
PARKS	100.0	73.3	26.3	12.1	87.9	68.7	63.4	6.7	19.2	2.3	39.9	10.5	33.5	16.1
VEHICLE GAS AND OIL,	14904609	9309581	5595028	3962517	10942092	7070622	6585033	629655	3959012	372092	6817330	1895675	3960879	2230725
MAINTENANCE OR REPAIRS	5.2	4.2	8.8	16.1	4.2	2.9	2.8	5.3	22.0	6.6	7.5	6.3	3.2	5.4
BOUGHT FROM STATIONS	100.0	62.5	37.5	26.6	73.4	47.4	44.2	4.2	26.6	2.5	45.7	12.7	26.6	15.0
WITHIN THE PARKS														
TRANSPORTATION WITHIN THE	1044390	787487	239356	11985	1032405	1016793	951214	80775	32447	24046	354621	137144	314852	237774
PARKS INCLUDING SHUTTLE	.4	.4	.4	*	.4	.4	.4	.7	.2	.4	.4	.5	.3	.6
BUSES, TAXIS, ETC.	100.0	75.4	22.9	1.1	98.9	97.4	91.1	7.7	3.1	2.3	34.0	13.1	30.1	22.8
AUTO RENTAL FOR VEHICLES	1302273	865327	436419	-	1302273	1257798	1251041	51012	52381	6296	878693	114332	29058	280190
PICKED UP IN THE PARKS	.5	.4	.7		.5	.5	.5	.4	.3	.1	1.0	.4	*	.7
	100.0	66.4	33.5		100.0	96.6	96.1	3.9	4.0	.5	67.5	8.8	2.2	21.5
RECREATION AND	29965842	23586571	6373770	4903242	25062599	23738886	23159549	1288917	1185515	550579	8459419	1043001	18369980	2093442
ENTERTAINMENT INCLUDING	10.5	10.6	10.1	19.9	9.6	9.8	9.9	10.8	6.6	9.7	9.3	3.5	14.7	5.1
TOURS, TICKETS, EQUIPMENT	100.0	78.7	21.3	16.4	83.6	79.2	77.3	4.3	4.0	1.8	28.2	3.5	61.3	7.0
RENTALS, ETC.														
CONFERENCE OR CONVENTION	3579728	3428445	151283	-	3579728	3399199	3398113	3803	40505	28402	282974	1487930	998796	810029
REGISTRATION FEES	1.2	1.5	.2		1.4	1.4	1.4	*	.2	.5	.3	5.0	.8	2.0
	100.0	95.8	4.2		100.0	95.0	94.9	.1	1.1	.8	7.9	41.6	27.9	22.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PARK ENTRANCE FEES/	4760533	3700813	1057079	1136280	3624253	2821940	2754558	92972	747709	225890	1374867	392408	2341820	651439
LICENCE FEES	1.7	1.7	1.7	4.6	1.4	1.2	1.2	.8	4.2	4.0	1.5	1.3	1.9	1.6
	100.0	77.7	22.2	23.9	76.1	59.3	57.9	2.0	15.7	4.7	28.9	8.2	49.2	13.7
RETAIL STORE PURCHASES,	41670335	34203893	7458586	4328228	37342107	34016760	33007429	1527814	2739666	1134417	13422756	5994400	13997005	8256175
SUCH AS SOUVENIRS,	14.5	15.4	11.8	17.5	14.3	14.1	14.1	12.8	15.2	20.0	14.8	20.0	11.2	20.1
EQUIPMENT, FILM,	100.0	82.1	17.9	10.4	89.6	81.6	79.2	3.7	6.6	2.7	32.2	14.4	33.6	19.8
CLOTHING, ETC.														

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======				=======OVERALL RATING========	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
BANFF EXPENDITURES	842538	455634	386904	330546	504914	261249	59860
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1
BANFF EXPENDITURES	286522346	176697151	109825195	82943593	152595712	104633662	26078048
(WEIGHTED)	100.0	61.7	38.3	28.9	53.3	36.5	9.1
LODGING IN THE PARKS,	89212056	51024071	38187985	28411385	45195806	35801928	7617900
EXCLUDING CAMPING FEES	31.1	28.9	34.8	34.3	29.6	34.2	29.2
	100.0	57.2	42.8	31.8	50.7	40.1	8.5
CAMPING FEES	2624249	2444233	180016	-	1694633	572937	356477
	.9	1.4	.2		1.1	.5	1.4
	100.0	93.1	6.9		64.6	21.8	13.6
FOOD AND BEVERAGES BOUGHT	87083059	51262757	35820302	27680877	46922653	31040686	8263813
IN RESTAURANTS IN THE	30.4	29.0	32.6	33.4	30.7	29.7	31.7
PARKS	100.0	58.9	41.1	31.8	53.9	35.6	9.5
GROCERIES AND BEVERAGES	10375272	7965264	2410008	1820707	4854443	3569523	1891087
BOUGHT IN STORES IN THE	3.6	4.5	2.2	2.2	3.2	3.4	7.3
PARKS	100.0	76.8	23.2	17.5	46.8	34.4	18.2
VEHICLE GAS AND OIL,	14904609	12465432	2439177	1005433	7604422	4477488	2460470
MAINTENANCE OR REPAIRS	5.2	7.1	2.2	1.2	5.0	4.3	9.4
BOUGHT FROM STATIONS	100.0	83.6	16.4	6.7	51.0	30.0	16.5
WITHIN THE PARKS							
TRANSPORTATION WITHIN THE	1044390	530229	514161	445910	502063	441448	92203
PARKS INCLUDING SHUTTLE	.4	.3	.5	.5	.3	.4	.4
BUSES, TAXIS, ETC.	100.0	50.8	49.2	42.7	48.1	42.3	8.8
AUTO RENTAL FOR VEHICLES	1302273	828496	473777	271151	1061796	221408	9968
PICKED UP IN THE PARKS	.5	.5	.4	.3	.7	.2	*
	100.0	63.6	36.4	20.8	81.5	17.0	.8
RECREATION AND	29965842	16559373	13406469	9759369	15193619	11892961	2268197
ENTERTAINMENT INCLUDING	10.5	9.4	12.2	11.8	10.0	11.4	8.7
TOURS, TICKETS, EQUIPMENT	100.0	55.3	44.7	32.6	50.7	39.7	7.6
RENTALS, ETC.							
CONFERENCE OR CONVENTION	3579728	3192606	387122	40628	1470572	2067426	29145
REGISTRATION FEES	1.2	1.8	.4	*	1.0	2.0	.1
	100.0	89.2	10.8	1.1	41.1	57.8	.8

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
PARK ENTRANCE FEES/	4760533	4156987	603546	189479	2532146	1700207	493096
LICENCE FEES	1.7	2.4	.5	.2	1.7	1.6	1.9
	100.0	87.3	12.7	4.0	53.2	35.7	10.4
RETAIL STORE PURCHASES,	41670335	26267703	15402632	13318652	25563559	12847650	2595691
SUCH AS SOUVENIRS,	14.5	14.9	14.0	16.1	16.8	12.3	10.0
EQUIPMENT, FILM,	100.0	63.0	37.0	32.0	61.3	30.8	6.2
CLOTHING, ETC.							

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BANFF EXPENDITURES	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
(ACTUAL)	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
BANFF EXPENDITURES	286522346	24629827	79890870	118067729	59160394	182871794	101740471	128154780	72236590	36174784	42902587
(WEIGHTED)	100.0	8.6	27.9	41.2	20.6	63.8	35.5	44.7	25.2	12.6	15.0
LODGING IN THE PARKS,	89212056	6834501	24257395	36571808	19918620	57969449	30636452	42063951	22976569	8867961	13191496
EXCLUDING CAMPING FEES	31.1	27.7	30.4	31.0	33.7	31.7	30.1	32.8	31.8	24.5	30.7
	100.0	7.7	27.2	41.0	22.3	65.0	34.3	47.2	25.8	9.9	14.8
CAMPING FEES	2624249	215615	884048	790551	731250	1445788	1175676	1146809	471289	321695	664574
	.9	.9	1.1	.7	1.2	.8	1.2	.9	.7	.9	1.5
	100.0	8.2	33.7	30.1	27.9	55.1	44.8	43.7	18.0	12.3	25.3
FOOD AND BEVERAGES BOUGHT	87083059	7946597	23527737	37114767	17200212	56560987	30011334	38853235	21385896	12976819	12496565
IN RESTAURANTS IN THE	30.4	32.3	29.4	31.4	29.1	30.9	29.5	30.3	29.6	35.9	29.1
PARKS	100.0	9.1	27.0	42.6	19.8	65.0	34.5	44.6	24.6	14.9	14.4
GROCERIES AND BEVERAGES	10375272	1234775	3336486	4368168	1271637	6530064	3810006	4365044	2611802	1749452	1519813
BOUGHT IN STORES IN THE	3.6	5.0	4.2	3.7	2.1	3.6	3.7	3.4	3.6	4.8	3.5
PARKS	100.0	11.9	32.2	42.1	12.3	62.9	36.7	42.1	25.2	16.9	14.6
VEHICLE GAS AND OIL,	14904609	1011695	4474984	6087388	3219314	9511670	5349716	5618824	4302641	2078277	2656232
MAINTENANCE OR REPAIRS	5.2	4.1	5.6	5.2	5.4	5.2	5.3	4.4	6.0	5.7	6.2
BOUGHT FROM STATIONS	100.0	6.8	30.0	40.8	21.6	63.8	35.9	37.7	28.9	13.9	17.8
WITHIN THE PARKS											
TRANSPORTATION WITHIN THE	1044390	181018	298966	336199	221144	581808	456390	319709	264275	225188	198757
PARKS INCLUDING SHUTTLE	.4	.7	.4	.3	.4	.3	.4	.2	.4	.6	.5
BUSES, TAXIS, ETC.	100.0	17.3	28.6	32.2	21.2	55.7	43.7	30.6	25.3	21.6	19.0
AUTO RENTAL FOR VEHICLES	1302273	36163	472163	273244	511890	640159	655891	676437	221318	98052	239551
PICKED UP IN THE PARKS	.5	.1	.6	.2	.9	.4	.6	.5	.3	.3	.6
	100.0	2.8	36.3	21.0	39.3	49.2	50.4	51.9	17.0	7.5	18.4
RECREATION AND	29965842	3661567	7198448	14237068	4531538	20232838	9562445	13478462	7122615	4687080	4296387
ENTERTAINMENT INCLUDING	10.5	14.9	9.0	12.1	7.7	11.1	9.4	10.5	9.9	13.0	10.0
TOURS, TICKETS, EQUIPMENT	100.0	12.2	24.0	47.5	15.1	67.5	31.9	45.0	23.8	15.6	14.3
RENTALS, ETC.											
CONFERENCE OR CONVENTION	3579728	63823	339180	2187062	544119	2493264	1086230	1940626	915043	64797	44947
REGISTRATION FEES	1.2	.3	.4	1.9	.9	1.4	1.1	1.5	1.3	.2	.1
	100.0	1.8	9.5	61.1	15.2	69.6	30.3	54.2	25.6	1.8	1.3

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/	4760533	504505	1375307	2165167	696393	3093411	1659377	2451048	987193	644062	597259
LICENCE FEES	1.7	2.0	1.7	1.8	1.2	1.7	1.6	1.9	1.4	1.8	1.4
	100.0	10.6	28.9	45.5	14.6	65.0	34.9	51.5	20.7	13.5	12.5
RETAIL STORE PURCHASES,	41670335	2939568	13726156	13936307	10314277	23812358	17336954	17240636	10977950	4461402	6997007
SUCH AS SOUVENIRS,	14.5	11.9	17.2	11.8	17.4	13.0	17.0	13.5	15.2	12.3	16.3
EQUIPMENT, FILM,	100.0	7.1	32.9	33.4	24.8	57.1	41.6	41.4	26.3	10.7	16.8
CLOTHING, ETC.											

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
JASPER EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
JASPER EXPENDITURES	112919182	8648299	6112682	91296775	2539288
(WEIGHTED)	100.0	7.7	5.4	80.9	2.2
LODGING IN THE PARKS,	33169186	4240900	1397988	25911722	18377
EXCLUDING CAMPING FEES	29.4	49.0	22.9	28.4	.7
	100.0	12.8	4.2	78.1	.1
CAMPING FEES	1516069	14165	84006	1445062	-
	1.3	.2	1.4	1.6	
	100.0	.9	5.5	95.3	
FOOD AND BEVERAGES BOUGHT	31313213	2065916	1746368	25771785	553413
IN RESTAURANTS IN THE	27.7	23.9	28.6	28.2	21.8
PARKS	100.0	6.6	5.6	82.3	1.8
GROCERIES AND BEVERAGES	6266882	270495	302166	5415802	90834
BOUGHT IN STORES IN THE	5.5	3.1	4.9	5.9	3.6
PARKS	100.0	4.3	4.8	86.4	1.4
VEHICLE GAS AND OIL,	9978715	342566	1367859	7182411	330960
MAINTENANCE OR REPAIRS	8.8	4.0	22.4	7.9	13.0
BOUGHT FROM STATIONS	100.0	3.4	13.7	72.0	3.3
WITHIN THE PARKS					
TRANSPORTATION WITHIN THE	410655	2605	32771	366508	-
PARKS INCLUDING SHUTTLE	.4	*	.5	.4	
BUSES, TAXIS, ETC.	100.0	.6	8.0	89.2	
AUTO RENTAL FOR VEHICLES	527087	14486	18730	501669	-
PICKED UP IN THE PARKS	.5	.2	.3	.5	
	100.0	2.7	3.6	95.2	
RECREATION AND	11592037	383346	569875	9930354	499830
ENTERTAINMENT INCLUDING	10.3	4.4	9.3	10.9	19.7
TOURS, TICKETS, EQUIPMENT	100.0	3.3	4.9	85.7	4.3
RENTALS, ETC.					
CONFERENCE OR CONVENTION	785811	690482	12248	82927	-
REGISTRATION FEES	.7	8.0	.2	.1	
	100.0	87.9	1.6	10.6	

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/ LICENCE FEES	1687545	68711	135917	1156113	261357
	1.5	.8	2.2	1.3	10.3
	100.0	4.1	8.1	68.5	15.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981	554627	444754	13532421	784518
	13.9	6.4	7.3	14.8	30.9
	100.0	3.5	2.8	86.3	5.0

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
JASPER EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
JASPER EXPENDITURES	112919182	57047090	34620978	8524701	13901411	37282984	18438383	3317027	8466425	81940534	2822138	8692271	22286377
(WEIGHTED)	100.0	50.5	30.7	7.5	12.3	33.0	16.3	2.9	7.5	72.6	2.5	7.7	19.7
LODGING IN THE PARKS,	33169186	16307521	11040561	1715896	3551064	11736886	5124779	468910	2886863	22645412	7014	3195992	7327782
EXCLUDING CAMPING FEES	29.4	28.6	31.9	20.1	25.5	31.5	27.8	14.1	34.1	27.6	.2	36.8	32.9
	100.0	49.2	33.3	5.2	10.7	35.4	15.5	1.4	8.7	68.3	*	9.6	22.1
CAMPING FEES	1516069	1004731	613608	262642	128482	372419	119255	1554	31947	1493601	276340	22468	-
	1.3	1.8	1.8	3.1	.9	1.0	.6	*	.4	1.8	9.8	.3	
	100.0	66.3	40.5	17.3	8.5	24.6	7.9	.1	2.1	98.5	18.2	1.5	
FOOD AND BEVERAGES BOUGHT	31313213	15527929	8315142	2533806	4678981	9675588	6109402	921862	3315869	21763255	62702	2744877	6805081
IN RESTAURANTS IN THE	27.7	27.2	24.0	29.7	33.7	26.0	33.1	27.8	39.2	26.6	2.2	31.6	30.5
PARKS	100.0	49.6	26.6	8.1	14.9	30.9	19.5	2.9	10.6	69.5	.2	8.8	21.7
GROCERIES AND BEVERAGES	6266882	4224254	2072981	634732	1516542	948607	1089105	197508	626171	5540361	706879	343660	382862
BOUGHT IN STORES IN THE	5.5	7.4	6.0	7.4	10.9	2.5	5.9	6.0	7.4	6.8	25.0	4.0	1.7
PARKS	100.0	67.4	33.1	10.1	24.2	15.1	17.4	3.2	10.0	88.4	11.3	5.5	6.1
VEHICLE GAS AND OIL,	9978715	6950798	3827349	1935530	1187919	2171019	758578	10898	419062	9776774	1456289	170263	31679
MAINTENANCE OR REPAIRS	8.8	12.2	11.1	22.7	8.5	5.8	4.1	.3	4.9	11.9	51.6	2.0	.1
BOUGHT FROM STATIONS	100.0	69.7	38.4	19.4	11.9	21.8	7.6	.1	4.2	98.0	14.6	1.7	.3
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	410655	137129	61341	1836	73952	126687	146839	75062	-	76706	5006	183288	150661
PARKS INCLUDING SHUTTLE	.4	.2	.2	*	.5	.3	.8	2.3		.1	.2	2.1	.7
BUSES, TAXIS, ETC.	100.0	33.4	14.9	.4	18.0	30.8	35.8	18.3		18.7	1.2	44.6	36.7
AUTO RENTAL FOR VEHICLES	527087	12768	3358	-	9410	288509	225810	101205	4900	172337	-	233641	121109
PICKED UP IN THE PARKS	.5	*	*		.1	.8	1.2	3.1	.1	.2		2.7	.5
	100.0	2.4	.6		1.8	54.7	42.8	19.2	.9	32.7		44.3	23.0
RECREATION AND	11592037	5060174	4072243	297509	690422	5840561	685403	112351	296163	7563624	40143	752975	3275438
ENTERTAINMENT INCLUDING	10.3	8.9	11.8	3.5	5.0	15.7	3.7	3.4	3.5	9.2	1.4	8.7	14.7
TOURS, TICKETS, EQUIPMENT	100.0	43.7	35.1	2.6	6.0	50.4	5.9	1.0	2.6	65.2	.3	6.5	28.3
RENTALS, ETC.													
CONFERENCE OR CONVENTION	785811	716768	547263	6420	163085	68784	259	-	259	723934	-	55234	6643
REGISTRATION FEES	.7	1.3	1.6	.1	1.2	.2	*		*	.9		.6	*
	100.0	91.2	69.6	.8	20.8	8.8	*		*	92.1		7.0	.8

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PARK ENTRANCE FEES/	1687545	1168502	792487	208503	167513	354112	153132	2797	97261	1656641	83348	21899	9005
LICENCE FEES	1.5	2.0	2.3	2.4	1.2	.9	.8	.1	1.1	2.0	3.0	.3	*
	100.0	69.2	47.0	12.4	9.9	21.0	9.1	.2	5.8	98.2	4.9	1.3	.5
RETAIL STORE PURCHASES,	15671981	5936514	3274645	927828	1734041	5699813	4025822	1424879	787931	10527888	184417	967976	4176117
SUCH AS SOUVENIRS,	13.9	10.4	9.5	10.9	12.5	15.3	21.8	43.0	9.3	12.8	6.5	11.1	18.7
EQUIPMENT, FILM,	100.0	37.9	20.9	5.9	11.1	36.4	25.7	9.1	5.0	67.2	1.2	6.2	26.6
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
JASPER EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
JASPER EXPENDITURES	112919182	89541856	23034748	7927833	104991349	89487967	85854299	7580887	13145856	3097187	59769963	9365022	22924202	20859995
(WEIGHTED)	100.0	79.3	20.4	7.0	93.0	79.2	76.0	6.7	11.6	2.7	52.9	8.3	20.3	18.5
LODGING IN THE PARKS,	33169186	28003521	5033388	43645	33125542	31254315	30069139	2655194	910866	316874	16434684	2760354	6890535	7083614
EXCLUDING CAMPING FEES	29.4	31.3	21.9	.6	31.6	34.9	35.0	35.0	6.9	10.2	27.5	29.5	30.1	34.0
	100.0	84.4	15.2	.1	99.9	94.2	90.7	8.0	2.7	1.0	49.5	8.3	20.8	21.4
CAMPING FEES	1516069	1002413	513655	-	1516069	189652	177942	12237	1471161	5478	1382194	73418	1938	58519
	1.3	1.1	2.2		1.4	.2	.2	.2	11.2	.2	2.3	.8	*	.3
	100.0	66.1	33.9		100.0	12.5	11.7	.8	97.0	.4	91.2	4.8	.1	3.9
FOOD AND BEVERAGES BOUGHT	31313213	25202436	5938861	2161321	29151892	26488081	25665077	1864466	2295491	846419	14295755	2787199	7553938	6676322
IN RESTAURANTS IN THE	27.7	28.1	25.8	27.3	27.8	29.6	29.9	24.6	17.5	27.3	23.9	29.8	33.0	32.0
PARKS	100.0	80.5	19.0	6.9	93.1	84.6	82.0	6.0	7.3	2.7	45.7	8.9	24.1	21.3
GROCERIES AND BEVERAGES	6266882	4888899	1359590	508477	5758405	3630921	3438294	328693	1966345	344106	3292372	273186	1647573	1053751
BOUGHT IN STORES IN THE	5.5	5.5	5.9	6.4	5.5	4.1	4.0	4.3	15.0	11.1	5.5	2.9	7.2	5.1
PARKS	100.0	78.0	21.7	8.1	91.9	57.9	54.9	5.2	31.4	5.5	52.5	4.4	26.3	16.8
VEHICLE GAS AND OIL,	9978715	5525424	4453292	2423186	7555529	3630163	3422021	337289	3509583	650961	6039184	1111586	1685045	1142900
MAINTENANCE OR REPAIRS	8.8	6.2	19.3	30.6	7.2	4.1	4.0	4.4	26.7	21.0	10.1	11.9	7.4	5.5
BOUGHT FROM STATIONS	100.0	55.4	44.6	24.3	75.7	36.4	34.3	3.4	35.2	6.5	60.5	11.1	16.9	11.5
WITHIN THE PARKS														
TRANSPORTATION WITHIN THE	410655	267702	134310	-	410655	378978	340250	47282	23345	37520	231970	47394	46176	85115
PARKS INCLUDING SHUTTLE	.4	.3	.6		.4	.4	.4	.6	.2	1.2	.4	.5	.2	.4
BUSES, TAXIS, ETC.	100.0	65.2	32.7		100.0	92.3	82.9	11.5	5.7	9.1	56.5	11.5	11.2	20.7
AUTO RENTAL FOR VEHICLES	527087	370913	155915	-	527087	507823	505019	44631	15609	11580	310469	93790	3497	119332
PICKED UP IN THE PARKS	.5	.4	.7		.5	.6	.6	.6	.1	.4	.5	1.0	*	.6
	100.0	70.4	29.6		100.0	96.3	95.8	8.5	3.0	2.2	58.9	17.8	.7	22.6
RECREATION AND	11592037	10265859	1320712	829219	10762817	9771837	9404482	1032604	735183	350622	7309076	401215	2822624	1059122
ENTERTAINMENT INCLUDING	10.3	11.5	5.7	10.5	10.3	10.9	11.0	13.6	5.6	11.3	12.2	4.3	12.3	5.1
TOURS, TICKETS, EQUIPMENT	100.0	88.6	11.4	7.2	92.8	84.3	81.1	8.9	6.3	3.0	63.1	3.5	24.3	9.1
RENTALS, ETC.														
CONFERENCE OR CONVENTION	785811	723890	61920	-	785811	774994	774821	2101	10728	1424	198944	16463	11901	558502
REGISTRATION FEES	.7	.8	.3		.7	.9	.9	*	.1	*	.3	.2	.1	2.7
	100.0	92.1	7.9		100.0	98.6	98.6	.3	1.4	.2	25.3	2.1	1.5	71.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PARK ENTRANCE FEES/	1687545	1197226	489933	464792	1222753	737852	688885	76088	479248	38179	944057	117305	375923	250260
LICENCE FEES	1.5	1.3	2.1	5.9	1.2	.8	.8	1.0	3.6	1.2	1.6	1.3	1.6	1.2
	100.0	70.9	29.0	27.5	72.5	43.7	40.8	4.5	28.4	2.3	55.9	7.0	22.3	14.8
RETAIL STORE PURCHASES,	15671981	12093571	3573172	1497192	14174789	12123353	11368370	1180303	1728297	494024	9331257	1683114	1885051	2772559
SUCH AS SOUVENIRS,	13.9	13.5	15.5	18.9	13.5	13.5	13.2	15.6	13.1	16.0	15.6	18.0	8.2	13.3
EQUIPMENT, FILM,	100.0	77.2	22.8	9.6	90.4	77.4	72.5	7.5	11.0	3.2	59.5	10.7	12.0	17.7
CLOTHING, ETC.														

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
JASPER EXPENDITURES	842538	455634	386904	330546	504914	261249	59860
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1
JASPER EXPENDITURES	112919182	70213144	42706038	27418404	64391171	34773993	12665677
(WEIGHTED)	100.0	62.2	37.8	24.3	57.0	30.8	11.2
LODGING IN THE PARKS,	33169186	18711816	14457370	9031047	18453992	11425094	3055194
EXCLUDING CAMPING FEES	29.4	26.7	33.9	32.9	28.7	32.9	24.1
	100.0	56.4	43.6	27.2	55.6	34.4	9.2
CAMPING FEES	1516069	1516069	-	-	717886	604382	169585
	1.3	2.2			1.1	1.7	1.3
	100.0	100.0			47.4	39.9	11.2
FOOD AND BEVERAGES BOUGHT	31313213	18152952	13160261	9415720	18190847	8569669	4416085
IN RESTAURANTS IN THE	27.7	25.9	30.8	34.3	28.3	24.6	34.9
PARKS	100.0	58.0	42.0	30.1	58.1	27.4	14.1
GROCERIES AND BEVERAGES	6266882	5620487	646395	512758	2601341	2274091	1321421
BOUGHT IN STORES IN THE	5.5	8.0	1.5	1.9	4.0	6.5	10.4
PARKS	100.0	89.7	10.3	8.2	41.5	36.3	21.1
VEHICLE GAS AND OIL,	9978715	9399989	578726	221817	4536019	3702822	1423671
MAINTENANCE OR REPAIRS	8.8	13.4	1.4	.8	7.0	10.6	11.2
BOUGHT FROM STATIONS	100.0	94.2	5.8	2.2	45.5	37.1	14.3
WITHIN THE PARKS							
TRANSPORTATION WITHIN THE	410655	172828	237827	212849	254114	147004	8121
PARKS INCLUDING SHUTTLE	.4	.2	.6	.8	.4	.4	.1
BUSES, TAXIS, ETC.	100.0	42.1	57.9	51.8	61.9	35.8	2.0
AUTO RENTAL FOR VEHICLES	527087	284991	242096	167790	436958	86664	432
PICKED UP IN THE PARKS	.5	.4	.6	.6	.7	.2	*
	100.0	54.1	45.9	31.8	82.9	16.4	.1
RECREATION AND	11592037	4514169	7077868	3758271	7323960	3317656	830491
ENTERTAINMENT INCLUDING	10.3	6.4	16.6	13.7	11.4	9.5	6.6
TOURS, TICKETS, EQUIPMENT	100.0	38.9	61.1	32.4	63.2	28.6	7.2
RENTALS, ETC.							
CONFERENCE OR CONVENTION	785811	779925	5886	5517	612321	157374	16115
REGISTRATION FEES	.7	1.1	*	*	1.0	.5	.1
	100.0	99.3	.7	.7	77.9	20.0	2.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
PARK ENTRANCE FEES/ LICENCE FEES	1687545	1430617	256928	48751	790606	625299	233360
	1.5	2.0	.6	.2	1.2	1.8	1.8
	100.0	84.8	15.2	2.9	46.8	37.1	13.8
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981	9629300	6042681	4043882	10473126	3863938	1191201
	13.9	13.7	14.1	14.7	16.3	11.1	9.4
	100.0	61.4	38.6	25.8	66.8	24.7	7.6

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
JASPER EXPENDITURES	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
(ACTUAL)	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
JASPER EXPENDITURES	112919182	8732784	23858920	46718563	26616992	71184346	40418554	48225286	20242413	20918434	20642432
(WEIGHTED)	100.0	7.7	21.1	41.4	23.6	63.0	35.8	42.7	17.9	18.5	18.3
LODGING IN THE PARKS,	33169186	2546886	6662804	14142339	8134130	21293787	11663940	15087445	6940731	4831212	5779925
EXCLUDING CAMPING FEES	29.4	29.2	27.9	30.3	30.6	29.9	28.9	31.3	34.3	23.1	28.0
	100.0	7.7	20.1	42.6	24.5	64.2	35.2	45.5	20.9	14.6	17.4
CAMPING FEES	1516069	123764	465116	480450	423326	980561	512095	448682	253118	470908	226122
	1.3	1.4	1.9	1.0	1.6	1.4	1.3	.9	1.3	2.3	1.1
	100.0	8.2	30.7	31.7	27.9	64.7	33.8	29.6	16.7	31.1	14.9
FOOD AND BEVERAGES BOUGHT	31313213	2641952	5818829	12437811	7563858	20955174	10208101	12598394	5484586	6780080	5832112
IN RESTAURANTS IN THE	27.7	30.3	24.4	26.6	28.4	29.4	25.3	26.1	27.1	32.4	28.3
PARKS	100.0	8.4	18.6	39.7	24.2	66.9	32.6	40.2	17.5	21.7	18.6
GROCERIES AND BEVERAGES	6266882	492004	1604122	2405366	720438	5031867	1212443	2369636	535223	2584735	612337
BOUGHT IN STORES IN THE	5.5	5.6	6.7	5.1	2.7	7.1	3.0	4.9	2.6	12.4	3.0
PARKS	100.0	7.9	25.6	38.4	11.5	80.3	19.3	37.8	8.5	41.2	9.8
VEHICLE GAS AND OIL,	9978715	633074	2532217	4222535	2281784	6720262	3129635	3310965	1735616	2622534	1973683
MAINTENANCE OR REPAIRS	8.8	7.2	10.6	9.0	8.6	9.4	7.7	6.9	8.6	12.5	9.6
BOUGHT FROM STATIONS	100.0	6.3	25.4	42.3	22.9	67.3	31.4	33.2	17.4	26.3	19.8
WITHIN THE PARKS											
TRANSPORTATION WITHIN THE	410655	118954	114271	62699	108300	169378	236178	99055	66749	57284	167627
PARKS INCLUDING SHUTTLE	.4	1.4	.5	.1	.4	.2	.6	.2	.3	.3	.8
BUSES, TAXIS, ETC.	100.0	29.0	27.8	15.3	26.4	41.2	57.5	24.1	16.3	13.9	40.8
AUTO RENTAL FOR VEHICLES	527087	7388	216987	119098	171996	273057	245947	236491	113239	52074	110971
PICKED UP IN THE PARKS	.5	.1	.9	.3	.6	.4	.6	.5	.6	.2	.5
	100.0	1.4	41.2	22.6	32.6	51.8	46.7	44.9	21.5	9.9	21.1
RECREATION AND	11592037	1037325	2370542	5484816	2495633	5424581	6076058	5729702	2223117	1202874	2245595
ENTERTAINMENT INCLUDING	10.3	11.9	9.9	11.7	9.4	7.6	15.0	11.9	11.0	5.8	10.9
TOURS, TICKETS, EQUIPMENT	100.0	8.9	20.4	47.3	21.5	46.8	52.4	49.4	19.2	10.4	19.4
RENTALS, ETC.											
CONFERENCE OR CONVENTION	785811	2779	117172	626169	34527	502535	283275	626598	116108	9708	32349
REGISTRATION FEES	.7	*	.5	1.3	.1	.7	.7	1.3	.6	*	.2
	100.0	.4	14.9	79.7	4.4	64.0	36.0	79.7	14.8	1.2	4.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/	1687545	151858	578498	607052	301546	1134151	540220	624232	335100	342695	330060
LICENCE FEES	1.5	1.7	2.4	1.3	1.1	1.6	1.3	1.3	1.7	1.6	1.6
	100.0	9.0	34.3	36.0	17.9	67.2	32.0	37.0	19.9	20.3	19.6
RETAIL STORE PURCHASES,	15671981	976800	3378361	6130229	4381452	8698992	6310663	7094086	2438829	1964330	3331651
SUCH AS SOUVENIRS,	13.9	11.2	14.2	13.1	16.5	12.2	15.6	14.7	12.0	9.4	16.1
EQUIPMENT, FILM,	100.0	6.2	21.6	39.1	28.0	55.5	40.3	45.3	15.6	12.5	21.3
CLOTHING, ETC.											

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ALBERTA EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
ALBERTA EXPENDITURES	399441520	52893287	17320145	304554776	15456154
(WEIGHTED)	100.0	13.2	4.3	76.2	3.9
LODGING IN THE PARKS,	122381242	21696402	3882455	92748954	517764
EXCLUDING CAMPING FEES	30.6	41.0	22.4	30.5	3.3
	100.0	17.7	3.2	75.8	.4
CAMPING FEES	4140317	16371	121656	3996163	17604
	1.0	*	.7	1.3	.1
	100.0	.4	2.9	96.5	.4
FOOD AND BEVERAGES BOUGHT	118396270	15527840	6190009	89295110	4579543
IN RESTAURANTS IN THE	29.6	29.4	35.7	29.3	29.6
PARKS	100.0	13.1	5.2	75.4	3.9
GROCERIES AND BEVERAGES	16642154	975263	793138	13657804	524838
BOUGHT IN STORES IN THE	4.2	1.8	4.6	4.5	3.4
PARKS	100.0	5.9	4.8	82.1	3.2
VEHICLE GAS AND OIL,	24883324	1474804	2649500	17076422	1878741
MAINTENANCE OR REPAIRS	6.2	2.8	15.3	5.6	12.2
BOUGHT FROM STATIONS	100.0	5.9	10.6	68.6	7.6
WITHIN THE PARKS					
TRANSPORTATION WITHIN THE	1455045	209277	69675	1141450	-
PARKS INCLUDING SHUTTLE	.4	.4	.4	.4	
BUSES, TAXIS, ETC.	100.0	14.4	4.8	78.4	
AUTO RENTAL FOR VEHICLES	1829360	45814	38083	1727773	-
PICKED UP IN THE PARKS	.5	.1	.2	.6	
	100.0	2.5	2.1	94.4	
RECREATION AND	41557879	3105405	1467372	33563356	3750376
ENTERTAINMENT INCLUDING	10.4	5.9	8.5	11.0	24.3
TOURS, TICKETS, EQUIPMENT	100.0	7.5	3.5	80.8	9.0
RENTALS, ETC.					
CONFERENCE OR CONVENTION	4365539	3555647	12248	816105	-
REGISTRATION FEES	1.1	6.7	.1	.3	
	100.0	81.4	.3	18.7	

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/	6448078	501516	301567	4606586	859725
LICENCE FEES	1.6	.9	1.7	1.5	5.6
	100.0	7.8	4.7	71.4	13.3
RETAIL STORE PURCHASES,	57342317	5784951	1794442	45925055	3327564
SUCH AS SOUVENIRS,	14.4	10.9	10.4	15.1	21.5
EQUIPMENT, FILM,	100.0	10.1	3.1	80.1	5.8
CLOTHING, ETC.					

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ALBERTA EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
ALBERTA EXPENDITURES	399441520	237343588	162344404	20776744	54222435	106044920	55902300	17973957	16595464	297016408	5417793	39176967	63248154
(WEIGHTED)	100.0	59.4	40.6	5.2	13.6	26.5	14.0	4.5	4.2	74.4	1.4	9.8	15.8
LODGING IN THE PARKS,	122381242	70037281	48435193	5274244	16327843	36451150	15892811	2701578	5738195	88447608	88290	15199152	18734483
EXCLUDING CAMPING FEES	30.6	29.5	29.8	25.4	30.1	34.4	28.4	15.0	34.6	29.8	1.6	38.8	29.6
	100.0	57.2	39.6	4.3	13.3	29.8	13.0	2.2	4.7	72.3	.1	12.4	15.3
CAMPING FEES	4140317	2613992	1499618	404376	709998	1018226	488436	6216	112911	3833117	577511	307201	-
	1.0	1.1	.9	1.9	1.3	1.0	.9	*	.7	1.3	10.7	.8	
	100.0	63.1	36.2	9.8	17.1	24.6	11.8	.2	2.7	92.6	13.9	7.4	
FOOD AND BEVERAGES BOUGHT	118396270	73047701	50909362	6136630	16001707	29041048	16307230	4234275	6150641	88561896	663779	11027627	18806748
IN RESTAURANTS IN THE	29.6	30.8	31.4	29.5	29.5	27.4	29.2	23.6	37.1	29.8	12.3	28.1	29.7
PARKS	100.0	61.7	43.0	5.2	13.5	24.5	13.8	3.6	5.2	74.8	.6	9.3	15.9
GROCERIES AND BEVERAGES	16642154	11019347	6274569	1192208	3552570	2529498	3088394	664651	1384806	13855229	1063247	1535364	1251562
BOUGHT IN STORES IN THE	4.2	4.6	3.9	5.7	6.6	2.4	5.5	3.7	8.3	4.7	19.6	3.9	2.0
PARKS	100.0	66.2	37.7	7.2	21.3	15.2	18.6	4.0	8.3	83.3	6.4	9.2	7.5
VEHICLE GAS AND OIL,	24883324	17470949	10188018	3333878	3949054	5399118	1914936	52772	854997	23931053	2135467	862635	89637
MAINTENANCE OR REPAIRS	6.2	7.4	6.3	16.0	7.3	5.1	3.4	.3	5.2	8.1	39.4	2.2	.1
BOUGHT FROM STATIONS	100.0	70.2	40.9	13.4	15.9	21.7	7.7	.2	3.4	96.2	8.6	3.5	.4
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	1455045	592428	212165	63601	316662	478873	383743	202932	1763	328581	7471	741713	384752
PARKS INCLUDING SHUTTLE	.4	.2	.1	.3	.6	.5	.7	1.1	*	.1	.1	1.9	.6
BUSES, TAXIS, ETC.	100.0	40.7	14.6	4.4	21.8	32.9	26.4	13.9	.1	22.6	.5	51.0	26.4
AUTO RENTAL FOR VEHICLES	1829360	78376	25249	7223	45904	1080738	670245	293157	42565	604197	-	905208	319955
PICKED UP IN THE PARKS	.5	*	*	*	.1	1.0	1.2	1.6	.3	.2		2.3	.5
	100.0	4.3	1.4	.4	2.5	59.1	36.6	16.0	2.3	33.0		49.5	17.5
RECREATION AND	41557879	26129198	19166334	1710797	5252067	13072443	2350338	669053	600023	30405020	119907	3343597	7809261
ENTERTAINMENT INCLUDING	10.4	11.0	11.8	8.2	9.7	12.3	4.2	3.7	3.6	10.2	2.2	8.5	12.3
TOURS, TICKETS, EQUIPMENT	100.0	62.9	46.1	4.1	12.6	31.5	5.7	1.6	1.4	73.2	.3	8.0	18.8
RENTALS, ETC.													
CONFERENCE OR CONVENTION	4365539	3623795	2971901	37156	614738	739131	2613	2095	518	3740051	-	613664	11824
REGISTRATION FEES	1.1	1.5	1.8	.2	1.1	.7	*	*	*	1.3		1.6	*
	100.0	83.0	68.1	.9	14.1	16.9	.1	*	*	85.7		14.1	.3

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE									MODE OF ENTRY		
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PARK ENTRANCE FEES/	6448078	5048956	4053524	390178	605253	1028037	359287	21675	212860	6293617	220351	119962	34499
LICENCE FEES	1.6	2.1	2.5	1.9	1.1	1.0	.6	.1	1.3	2.1	4.1	.3	.1
	100.0	78.3	62.9	6.1	9.4	15.9	5.6	.3	3.3	97.6	3.4	1.9	.5
RETAIL STORE PURCHASES,	57342317	27681557	18608466	2226451	6846641	15206660	14444268	9125554	1496187	37016040	541771	4520844	15805432
SUCH AS SOUVENIRS,	14.4	11.7	11.5	10.7	12.6	14.3	25.8	50.8	9.0	12.5	10.0	11.5	25.0
EQUIPMENT, FILM,	100.0	48.3	32.5	3.9	11.9	26.5	25.2	15.9	2.6	64.6	.9	7.9	27.6
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ALBERTA EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
ALBERTA EXPENDITURES	399441520	312132976	86405276	32611497	366830040	331148544	320323976	19547017	31113582	8759292	150389020	39325166	147782834	61944506
(WEIGHTED)	100.0	78.1	21.6	8.2	91.8	82.9	80.2	4.9	7.8	2.2	37.6	9.8	37.0	15.5
LODGING IN THE PARKS,	122381242	96776442	25255880	582827	121798414	118301682	115013250	6579793	1731785	1148394	44724018	11876765	46418131	19362330
EXCLUDING CAMPING FEES	30.6	31.0	29.2	1.8	33.2	35.7	35.9	33.7	5.6	13.1	29.7	30.2	31.4	31.3
	100.0	79.1	20.6	.5	99.5	96.7	94.0	5.4	1.4	.9	36.5	9.7	37.9	15.8
CAMPING FEES	4140317	3034589	1105728	19571	4120747	695101	645868	50709	3987417	16949	3304503	572144	1938	261733
	1.0	1.0	1.3	.1	1.1	.2	.2	.3	12.8	.2	2.2	1.5	*	.4
	100.0	73.3	26.7	.5	99.5	16.8	15.6	1.2	96.3	.4	79.8	13.8	*	6.3
FOOD AND BEVERAGES BOUGHT	118396270	93500148	24451708	10690978	107705292	100142882	97034574	5500953	6176425	3088423	38973711	10978467	49392094	19052001
IN RESTAURANTS IN THE	29.6	30.0	28.3	32.8	29.4	30.2	30.3	28.1	19.9	35.3	25.9	27.9	33.4	30.8
PARKS	100.0	79.0	20.7	9.0	91.0	84.6	82.0	4.6	5.2	2.6	32.9	9.3	41.7	16.1
GROCERIES AND BEVERAGES	16642154	12495102	4091182	1761478	14880677	10761876	10019503	1020316	3958728	579496	7431174	1362035	5128064	2720881
BOUGHT IN STORES IN THE	4.2	4.0	4.7	5.4	4.1	3.2	3.1	5.2	12.7	6.6	4.9	3.5	3.5	4.4
PARKS	100.0	75.1	24.6	10.6	89.4	64.7	60.2	6.1	23.8	3.5	44.7	8.2	30.8	16.3
VEHICLE GAS AND OIL,	24883324	14835004	10048320	6385703	18497621	10700784	10007055	966943	7468595	1023052	12856515	3007261	5645923	3373626
MAINTENANCE OR REPAIRS	6.2	4.8	11.6	19.6	5.0	3.2	3.1	4.9	24.0	11.7	8.5	7.6	3.8	5.4
BOUGHT FROM STATIONS	100.0	59.6	40.4	25.7	74.3	43.0	40.2	3.9	30.0	4.1	51.7	12.1	22.7	13.6
WITHIN THE PARKS														
TRANSPORTATION WITHIN THE	1455045	1055189	373665	11985	1443060	1395770	1291464	128057	55791	61566	586591	184538	361028	322889
PARKS INCLUDING SHUTTLE	.4	.3	.4	*	.4	.4	.4	.7	.2	.7	.4	.5	.2	.5
BUSES, TAXIS, ETC.	100.0	72.5	25.7	.8	99.2	95.9	88.8	8.8	3.8	4.2	40.3	12.7	24.8	22.2
AUTO RENTAL FOR VEHICLES	1829360	1236240	592334	-	1829360	1765621	1756060	95643	67990	17875	1189162	208122	32555	399522
PICKED UP IN THE PARKS	.5	.4	.7		.5	.5	.5	.5	.2	.2	.8	.5	*	.6
	100.0	67.6	32.4		100.0	96.5	96.0	5.2	3.7	1.0	65.0	11.4	1.8	21.8
RECREATION AND	41557879	33852431	7694483	5732462	35825417	33510723	32564032	2321521	1920698	901201	15768495	1444216	21192605	3152563
ENTERTAINMENT INCLUDING	10.4	10.8	8.9	17.6	9.8	10.1	10.2	11.9	6.2	10.3	10.5	3.7	14.3	5.1
TOURS, TICKETS, EQUIPMENT	100.0	81.5	18.5	13.8	86.2	80.6	78.4	5.6	4.6	2.2	37.9	3.5	51.0	7.6
RENTALS, ETC.														
CONFERENCE OR CONVENTION	4365539	4152336	213203	-	4365539	4174193	4172934	5904	51234	29826	481918	1504393	1010697	1368530
REGISTRATION FEES	1.1	1.3	.2		1.2	1.3	1.3	*	.2	.3	.3	3.8	.7	2.2
	100.0	95.1	4.9		100.0	95.6	95.6	.1	1.2	.7	11.0	34.5	23.2	31.3

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PARK ENTRANCE FEES/	6448078	4898040	1547012	1601072	4847006	3559791	3443444	169060	1226957	264069	2318924	509713	2717743	901699
LICENCE FEES	1.6	1.6	1.8	4.9	1.3	1.1	1.1	.9	3.9	3.0	1.5	1.3	1.8	1.5
	100.0	76.0	24.0	24.8	75.2	55.2	53.4	2.6	19.0	4.1	36.0	7.9	42.1	14.0
RETAIL STORE PURCHASES,	57342317	46297463	11031758	5825421	51516897	46140113	44375798	2708117	4467963	1628441	22754013	7677513	15882056	11028733
SUCH AS SOUVENIRS,	14.4	14.8	12.8	17.9	14.0	13.9	13.9	13.9	14.4	18.6	15.1	19.5	10.7	17.8
EQUIPMENT, FILM,	100.0	80.7	19.2	10.2	89.8	80.5	77.4	4.7	7.8	2.8	39.7	13.4	27.7	19.2
CLOTHING, ETC.														

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======					=======OVERALL RATING========		=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
ALBERTA EXPENDITURES	842538	455634	386904	330546	504914	261249	59860	723044	119494
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1	85.8	14.2
ALBERTA EXPENDITURES	399441520	246910296	152531232	110361996	216986884	139407656	38743725	326426416	73015120
(WEIGHTED)	100.0	61.8	38.2	27.6	54.3	34.9	9.7	81.7	18.3
LODGING IN THE PARKS,	122381242	69735888	52645354	37442433	63649800	47227022	10673094	100217328	22163915
EXCLUDING CAMPING FEES	30.6	28.2	34.5	33.9	29.3	33.9	27.5	30.7	30.4
	100.0	57.0	43.0	30.6	52.0	38.6	8.7	81.9	18.1
CAMPING FEES	4140317	3960302	180016	-	2412519	1177319	526062	3363623	776694
	1.0	1.6	.1		1.1	.8	1.4	1.0	1.1
	100.0	95.7	4.3		58.3	28.4	12.7	81.2	18.8
FOOD AND BEVERAGES BOUGHT	118396270	69415708	48980565	37096598	65113500	39610355	12679897	98372984	20023292
IN RESTAURANTS IN THE	29.6	28.1	32.1	33.6	30.0	28.4	32.7	30.1	27.4
PARKS	100.0	58.6	41.4	31.3	55.0	33.5	10.7	83.1	16.9
GROCERIES AND BEVERAGES	16642154	13585752	3056403	2333465	7455784	5843614	3212509	11840248	4801907
BOUGHT IN STORES IN THE	4.2	5.5	2.0	2.1	3.4	4.2	8.3	3.6	6.6
PARKS	100.0	81.6	18.4	14.0	44.8	35.1	19.3	71.1	28.9
VEHICLE GAS AND OIL,	24883324	21865421	3017903	1227250	12140441	8180310	3884141	19842206	5041119
MAINTENANCE OR REPAIRS	6.2	8.9	2.0	1.1	5.6	5.9	10.0	6.1	6.9
BOUGHT FROM STATIONS	100.0	87.9	12.1	4.9	48.8	32.9	15.6	79.7	20.3
WITHIN THE PARKS									
TRANSPORTATION WITHIN THE	1455045	703057	751988	658760	756177	588451	100324	1211860	243185
PARKS INCLUDING SHUTTLE	.4	.3	.5	.6	.3	.4	.3	.4	.3
BUSES, TAXIS, ETC.	100.0	48.3	51.7	45.3	52.0	40.4	6.9	83.3	16.7
AUTO RENTAL FOR VEHICLES	1829360	1113487	715873	438941	1498753	308072	10400	1710980	118380
PICKED UP IN THE PARKS	.5	.5	.5	.4	.7	.2	*	.5	.2
	100.0	60.9	39.1	24.0	81.9	16.8	.6	93.5	6.5
RECREATION AND	41557879	21073542	20484337	13517640	22517579	15210617	3098688	33444051	8113827
ENTERTAINMENT INCLUDING	10.4	8.5	13.4	12.2	10.4	10.9	8.0	10.2	11.1
TOURS, TICKETS, EQUIPMENT	100.0	50.7	49.3	32.5	54.2	36.6	7.5	80.5	19.5
RENTALS, ETC.									
CONFERENCE OR CONVENTION	4365539	3972530	393008	46145	2082893	2224801	45260	3138479	1227059
REGISTRATION FEES	1.1	1.6	.3	*	1.0	1.6	.1	1.0	1.7
	100.0	91.0	9.0	1.1	47.7	51.0	1.0	71.9	28.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
PARK ENTRANCE FEES/ LICENCE FEES	6448078	5587605	860473	238230	3322752	2325506	726457	4934639	1513440
	1.6	2.3	.6	.2	1.5	1.7	1.9	1.5	2.1
	100.0	86.7	13.3	3.7	51.5	36.1	11.3	76.5	23.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317	35897004	21445313	17362534	36036684	16711588	3786891	48350016	8992300
	14.4	14.5	14.1	15.7	16.6	12.0	9.8	14.8	12.3
	100.0	62.6	37.4	30.3	62.8	29.1	6.6	84.3	15.7

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ALBERTA EXPENDITURES	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
(ACTUAL)	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
ALBERTA EXPENDITURES	399441520	33362612	103749792	164786292	85777388	254056136	142159028	176380068	92479006	57093218	63545020
(WEIGHTED)	100.0	8.4	26.0	41.3	21.5	63.6	35.6	44.2	23.2	14.3	15.9
LODGING IN THE PARKS,	122381242	9381387	30920197	50714147	28052751	79263236	42300392	57151397	29917301	13699172	18971421
EXCLUDING CAMPING FEES	30.6	28.1	29.8	30.8	32.7	31.2	29.8	32.4	32.4	24.0	29.9
	100.0	7.7	25.3	41.4	22.9	64.8	34.6	46.7	24.4	11.2	15.5
CAMPING FEES	4140317	339379	1349164	1271001	1154576	2426349	1687772	1595491	724407	792603	890696
	1.0	1.0	1.3	.8	1.3	1.0	1.2	.9	.8	1.4	1.4
	100.0	8.2	32.6	30.7	27.9	58.6	40.8	38.5	17.5	19.1	21.5
FOOD AND BEVERAGES BOUGHT	118396270	10588548	29346566	49552579	24764070	77516162	40219435	51451630	26870481	19756899	18328677
IN RESTAURANTS IN THE	29.6	31.7	28.3	30.1	28.9	30.5	28.3	29.2	29.1	34.6	28.8
PARKS	100.0	8.9	24.8	41.9	20.9	65.5	34.0	43.5	22.7	16.7	15.5
GROCERIES AND BEVERAGES	16642154	1726779	4940608	6773534	1992075	11561931	5022448	6734680	3147025	4334187	2132150
BOUGHT IN STORES IN THE	4.2	5.2	4.8	4.1	2.3	4.6	3.5	3.8	3.4	7.6	3.4
PARKS	100.0	10.4	29.7	40.7	12.0	69.5	30.2	40.5	18.9	26.0	12.8
VEHICLE GAS AND OIL,	24883324	1644770	7007200	10309922	5501098	16231932	8479351	8929789	6038257	4700811	4629915
MAINTENANCE OR REPAIRS	6.2	4.9	6.8	6.3	6.4	6.4	6.0	5.1	6.5	8.2	7.3
BOUGHT FROM STATIONS	100.0	6.6	28.2	41.4	22.1	65.2	34.1	35.9	24.3	18.9	18.6
WITHIN THE PARKS											
TRANSPORTATION WITHIN THE	1455045	299972	413237	398899	329444	751186	692568	418764	331023	282471	366384
PARKS INCLUDING SHUTTLE	.4	.9	.4	.2	.4	.3	.5	.2	.4	.5	.6
BUSES, TAXIS, ETC.	100.0	20.6	28.4	27.4	22.6	51.6	47.6	28.8	22.8	19.4	25.2
AUTO RENTAL FOR VEHICLES	1829360	43551	689151	392342	683885	913216	901837	912928	334557	150126	350522
PICKED UP IN THE PARKS	.5	.1	.7	.2	.8	.4	.6	.5	.4	.3	.6
	100.0	2.4	37.7	21.4	37.4	49.9	49.3	49.9	18.3	8.2	19.2
RECREATION AND	41557879	4698892	9568990	19721883	7027172	25657419	15638502	19208164	9345732	5889954	6541982
ENTERTAINMENT INCLUDING	10.4	14.1	9.2	12.0	8.2	10.1	11.0	10.9	10.1	10.3	10.3
TOURS, TICKETS, EQUIPMENT	100.0	11.3	23.0	47.5	16.9	61.7	37.6	46.2	22.5	14.2	15.7
RENTALS, ETC.											
CONFERENCE OR CONVENTION	4365539	66602	456352	2813230	578647	2995799	1369506	2567224	1031151	74506	77296
REGISTRATION FEES	1.1	.2	.4	1.7	.7	1.2	1.0	1.5	1.1	.1	.1
	100.0	1.5	10.5	64.4	13.3	68.6	31.4	58.8	23.6	1.7	1.8

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/	6448078	656363	1953805	2772219	997939	4227562	2199597	3075279	1322293	986757	927319
LICENCE FEES	1.6	2.0	1.9	1.7	1.2	1.7	1.5	1.7	1.4	1.7	1.5
	100.0	10.2	30.3	43.0	15.5	65.6	34.1	47.7	20.5	15.3	14.4
RETAIL STORE PURCHASES,	57342317	3916368	17104517	20066537	14695729	32511350	23647617	24334722	13416778	6425732	10328658
SUCH AS SOUVENIRS,	14.4	11.7	16.5	12.2	17.1	12.8	16.6	13.8	14.5	11.3	16.3
EQUIPMENT, FILM,	100.0	6.8	29.8	35.0	25.6	56.7	41.2	42.4	23.4	11.2	18.0
CLOTHING, ETC.											

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
B.C. EXPENDITURES (ACTUAL)	842538 100.0	74429 8.8	29270 3.5	719197 85.4	16783 2.0
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	1204241 9.0	394474 2.9	11693634 87.3	53529 .4
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	3545272 26.5 100.0	572358 47.5 16.1	84720 21.5 2.4	2873029 24.6 81.0	-
CAMPING FEES	490583 3.7 100.0	-	24781 6.3 5.1	465802 4.0 94.9	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849 28.8 100.0	513454 42.6 13.3	50416 12.8 1.3	3270406 28.0 84.8	8517 15.9 .2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314 5.9 100.0	12027 1.0 1.5	130410 33.1 16.6	638054 5.5 81.1	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1994598 14.9 100.0	14751 1.2 .7	76532 19.4 3.8	1890561 16.2 94.8	-
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737 .5 100.0	56582 4.7 84.8	-	9821 .1 14.7	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431 .4 100.0	-	-	59431 .5 100.0	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154 5.7 100.0	7774 .6 1.0	15490 3.9 2.0	698063 6.0 91.2	40307 75.3 5.3
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .1 100.0	8309 .7 43.4	-	10843 .1 56.6	-

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PARK ENTRANCE FEES/	462611	10846	2713	440477	4705
LICENCE FEES	3.5	.9	.7	3.8	8.8
	100.0	2.3	.6	95.2	1.0
RETAIL STORE PURCHASES,	1355301	8140	9413	1337147	-
SUCH AS SOUVENIRS,	10.1	.7	2.4	11.4	
EQUIPMENT, FILM,	100.0	.6	.7	98.7	
CLOTHING, ETC.					

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
B.C. EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
B.C. EXPENDITURES	13400001	8775821	6382287	1864839	528695	4177969	446212	-	321003	12689893	657831	286643	423465
(WEIGHTED)	100.0	65.5	47.6	13.9	3.9	31.2	3.3		2.4	94.7	4.9	2.1	3.2
LODGING IN THE PARKS,	3545272	2179245	1408808	625342	145095	1349946	16081	-	-	3271184	-	88822	185265
EXCLUDING CAMPING FEES	26.5	24.8	22.1	33.5	27.4	32.3	3.6			25.8		31.0	43.7
	100.0	61.5	39.7	17.6	4.1	38.1	.5			92.3		2.5	5.2
CAMPING FEES	490583	374415	341013	22365	11036	71940	44229	-	30856	482993	70123	7590	-
	3.7	4.3	5.3	1.2	2.1	1.7	9.9		9.6	3.8	10.7	2.6	
	100.0	76.3	69.5	4.6	2.2	14.7	9.0		6.3	98.5	14.3	1.5	
FOOD AND BEVERAGES BOUGHT	3854849	2655575	1886464	632785	136326	1181337	17937	-	7457	3636909	32138	87855	130084
IN RESTAURANTS IN THE	28.8	30.3	29.6	33.9	25.8	28.3	4.0		2.3	28.7	4.9	30.6	30.7
PARKS	100.0	68.9	48.9	16.4	3.5	30.6	.5		.2	94.3	.8	2.3	3.4
GROCERIES AND BEVERAGES	786314	496714	383291	79751	33673	113261	176339	-	151389	761248	171404	23841	1225
BOUGHT IN STORES IN THE	5.9	5.7	6.0	4.3	6.4	2.7	39.5		47.2	6.0	26.1	8.3	.3
PARKS	100.0	63.2	48.7	10.1	4.3	14.4	22.4		19.3	96.8	21.8	3.0	.2
VEHICLE GAS AND OIL,	1994598	1704484	1428031	236924	39529	219959	70155	-	30091	1976047	267935	18551	-
MAINTENANCE OR REPAIRS	14.9	19.4	22.4	12.7	7.5	5.3	15.7		9.4	15.6	40.7	6.5	
BOUGHT FROM STATIONS	100.0	85.5	71.6	11.9	2.0	11.0	3.5		1.5	99.1	13.4	.9	
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	66737	56505	-	55751	754	10231	-	-	-	64126	-	1200	1411
PARKS INCLUDING SHUTTLE	.5	.6		3.0	.1	.2				.5		.4	.3
BUSES, TAXIS, ETC.	100.0	84.7		83.5	1.1	15.3				96.1		1.8	2.1
AUTO RENTAL FOR VEHICLES	59431	5462	5462	-	-	53970	-	-	-	25538	-	33894	-
PICKED UP IN THE PARKS	.4	.1	.1			1.3				.2		11.8	
	100.0	9.2	9.2			90.8				43.0		57.0	
RECREATION AND	765154	478454	303378	94469	80607	273070	13630	-	6431	709269	11250	3476	52409
ENTERTAINMENT INCLUDING	5.7	5.5	4.8	5.1	15.2	6.5	3.1		2.0	5.6	1.7	1.2	12.4
TOURS, TICKETS, EQUIPMENT	100.0	62.5	39.6	12.3	10.5	35.7	1.8		.8	92.7	1.5	.5	6.8
RENTALS, ETC.													
CONFERENCE OR CONVENTION	19151	1993	831	882	280	16899	259	-	259	10843	882	8309	-
REGISTRATION FEES	.1	*	*	*	.1	.4	.1		.1	.1	.1	2.9	
	100.0	10.4	4.3	4.6	1.5	88.2	1.4		1.4	56.6	4.6	43.4	

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PARK ENTRANCE FEES/	462611	409358	315615	49014	44729	41669	11584	-	7818	458841	13972	3578	192
LICENCE FEES	3.5	4.7	4.9	2.6	8.5	1.0	2.6		2.4	3.6	2.1	1.2	*
	100.0	88.5	68.2	10.6	9.7	9.0	2.5		1.7	99.2	3.0	.8	*
RETAIL STORE PURCHASES,	1355301	413616	309395	67556	36665	845686	95999	-	86703	1292896	90126	9527	52879
SUCH AS SOUVENIRS,	10.1	4.7	4.8	3.6	6.9	20.2	21.5		27.0	10.2	13.7	3.3	12.5
EQUIPMENT, FILM,	100.0	30.5	22.8	5.0	2.7	62.4	7.1		6.4	95.4	6.6	.7	3.9
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
B.C. EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
B.C. EXPENDITURES	13400001	7976824	5423178	1636975	11763026	9028159	8821965	598442	2735299	167069	8095615	1119411	3409531	775444
(WEIGHTED)	100.0	59.5	40.5	12.2	87.8	67.4	65.8	4.5	20.4	1.2	60.4	8.4	25.4	5.8
LODGING IN THE PARKS,	3545272	2089435	1455837	-	3545272	3501229	3385145	260362	77814	15747	1752425	292277	1346719	153850
EXCLUDING CAMPING FEES	26.5	26.2	26.8		30.1	38.8	38.4	43.5	2.8	9.4	21.6	26.1	39.5	19.8
	100.0	58.9	41.1		100.0	98.8	95.5	7.3	2.2	.4	49.4	8.2	38.0	4.3
CAMPING FEES	490583	239753	250831	-	490583	25172	24315	975	468656	-	451607	12850	-	26127
	3.7	3.0	4.6		4.2	.3	.3	.2	17.1		5.6	1.1		3.4
	100.0	48.9	51.1		100.0	5.1	5.0	.2	95.5		92.1	2.6		5.3
FOOD AND BEVERAGES BOUGHT	3854849	2111330	1743518	520332	3334516	2911243	2909686	116530	382952	86782	1983506	361261	1286950	223131
IN RESTAURANTS IN THE	28.8	26.5	32.1	31.8	28.3	32.2	33.0	19.5	14.0	51.9	24.5	32.3	37.7	28.8
PARKS	100.0	54.8	45.2	13.5	86.5	75.5	75.5	3.0	9.9	2.3	51.5	9.4	33.4	5.8
GROCERIES AND BEVERAGES	786314	598749	187565	73291	713023	288115	270159	35938	430300	1336	566832	39265	166108	14109
BOUGHT IN STORES IN THE	5.9	7.5	3.5	4.5	6.1	3.2	3.1	6.0	15.7	.8	7.0	3.5	4.9	1.8
PARKS	100.0	76.1	23.9	9.3	90.7	36.6	34.4	4.6	54.7	.2	72.1	5.0	21.1	1.8
VEHICLE GAS AND OIL,	1994598	903872	1090726	778973	1215624	475042	467643	29842	753707	1536	1472502	190209	208355	123531
MAINTENANCE OR REPAIRS	14.9	11.3	20.1	47.6	10.3	5.3	5.3	5.0	27.6	.9	18.2	17.0	6.1	15.9
BOUGHT FROM STATIONS	100.0	45.3	54.7	39.1	60.9	23.8	23.4	1.5	37.8	.1	73.8	9.5	10.4	6.2
WITHIN THE PARKS														
TRANSPORTATION WITHIN THE	66737	66254	483	-	66737	6368	6368	644	4618	56162	9575	1411	-	55751
PARKS INCLUDING SHUTTLE	.5	.8	*		.6	.1	.1	.1	.2	33.6	.1	.1		7.2
BUSES, TAXIS, ETC.	100.0	99.3	.7		100.0	9.5	9.5	1.0	6.9	84.2	14.3	2.1		83.5
AUTO RENTAL FOR VEHICLES	59431	52309	7123	-	59431	53905	53905	28712	5621	-	59431	-	-	-
PICKED UP IN THE PARKS	.4	.7	.1		.5	.6	.6	4.8	.2		.7			
	100.0	88.0	12.0		100.0	90.7	90.7	48.3	9.5		100.0			
RECREATION AND	765154	534533	230621	116221	648934	537361	512912	48721	123831	4318	435933	82234	199312	47675
ENTERTAINMENT INCLUDING	5.7	6.7	4.3	7.1	5.5	6.0	5.8	8.1	4.5	2.6	5.4	7.3	5.8	6.1
TOURS, TICKETS, EQUIPMENT	100.0	69.9	30.1	15.2	84.8	70.2	67.0	6.4	16.2	.6	57.0	10.7	26.0	6.2
RENTALS, ETC.														
CONFERENCE OR CONVENTION	19151	17439	1713	-	19151	17115	17115	297	2037	-	18893	-	-	259
REGISTRATION FEES	.1	.2	*		.2	.2	.2	*	.1		.2			*
	100.0	91.1	8.9		100.0	89.4	89.4	1.6	10.6		98.6			1.4

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PARK ENTRANCE FEES/	462611	251887	210723	88724	373887	213941	201421	13830	162722	492	226289	31247	171893	33182
LICENCE FEES	3.5	3.2	3.9	5.4	3.2	2.4	2.3	2.3	5.9	.3	2.8	2.8	5.0	4.3
	100.0	54.4	45.6	19.2	80.8	46.2	43.5	3.0	35.2	.1	48.9	6.8	37.2	7.2
RETAIL STORE PURCHASES,	1355301	1111263	244038	59434	1295867	998669	973296	62592	323042	697	1118622	108656	30194	97829
SUCH AS SOUVENIRS,	10.1	13.9	4.5	3.6	11.0	11.1	11.0	10.5	11.8	.4	13.8	9.7	.9	12.6
EQUIPMENT, FILM,	100.0	82.0	18.0	4.4	95.6	73.7	71.8	4.6	23.8	.1	82.5	8.0	2.2	7.2
CLOTHING, ETC.														

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
B.C. EXPENDITURES	842538	455634	386904	330546	504914	261249	59860
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1
B.C. EXPENDITURES	13400001	9436998	3963003	1743405	8151397	2517562	1799368
(WEIGHTED)	100.0	70.4	29.6	13.0	60.8	18.8	13.4
LODGING IN THE PARKS,	3545272	2070553	1474718	702910	2603867	491504	340225
EXCLUDING CAMPING FEES	26.5	21.9	37.2	40.3	31.9	19.5	18.9
	100.0	58.4	41.6	19.8	73.4	13.9	9.6
CAMPING FEES	490583	488101	2483	-	237621	78265	101503
	3.7	5.2	.1		2.9	3.1	5.6
	100.0	99.5	.5		48.4	16.0	20.7
FOOD AND BEVERAGES BOUGHT	3854849	2188896	1665953	696595	2680246	633280	347817
IN RESTAURANTS IN THE	28.8	23.2	42.0	40.0	32.9	25.2	19.3
PARKS	100.0	56.8	43.2	18.1	69.5	16.4	9.0
GROCERIES AND BEVERAGES	786314	744753	41561	40237	332450	280640	83503
BOUGHT IN STORES IN THE	5.9	7.9	1.0	2.3	4.1	11.1	4.6
PARKS	100.0	94.7	5.3	5.1	42.3	35.7	10.6
VEHICLE GAS AND OIL,	1994598	1887058	107540	499	719705	499006	499602
MAINTENANCE OR REPAIRS	14.9	20.0	2.7	*	8.8	19.8	27.8
BOUGHT FROM STATIONS	100.0	94.6	5.4	*	36.1	25.0	25.0
WITHIN THE PARKS							
TRANSPORTATION WITHIN THE	66737	61990	4747	2165	65947	713	-
PARKS INCLUDING SHUTTLE	.5	.7	.1	.1	.8	*	
BUSES, TAXIS, ETC.	100.0	92.9	7.1	3.2	98.8	1.1	
AUTO RENTAL FOR VEHICLES	59431	35552	23879	-	51404	6366	1661
PICKED UP IN THE PARKS	.4	.4	.6		.6	.3	.1
	100.0	59.8	40.2		86.5	10.7	2.8
RECREATION AND	765154	585932	179222	52409	363778	156226	153750
ENTERTAINMENT INCLUDING	5.7	6.2	4.5	3.0	4.5	6.2	8.5
TOURS, TICKETS, EQUIPMENT	100.0	76.6	23.4	6.8	47.5	20.4	20.1
RENTALS, ETC.							
CONFERENCE OR CONVENTION	19151	7023	12128	8309	16608	882	831
REGISTRATION FEES	.1	.1	.3	.5	.2	*	*
	100.0	36.7	63.3	43.4	86.7	4.6	4.3

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
PARK ENTRANCE FEES/ LICENCE FEES	462611	455720	6890	524	163024	190574	62813
	3.5	4.8	.2	*	2.0	7.6	3.5
	100.0	98.5	1.5	.1	35.2	41.2	13.6
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301	911420	443882	239758	916747	180105	207663
	10.1	9.7	11.2	13.8	11.2	7.2	11.5
	100.0	67.2	32.8	17.7	67.6	13.3	15.3

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
B.C. EXPENDITURES	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
(ACTUAL)	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
B.C. EXPENDITURES	13400001	444981	2441132	6303759	4116341	6354226	6973777	6011559	3770040	1869507	1411508
(WEIGHTED)	100.0	3.3	18.2	47.0	30.7	47.4	52.0	44.9	28.1	14.0	10.5
LODGING IN THE PARKS,	3545272	13306	907516	1503474	1074140	1465784	2041779	1827515	966053	264892	410139
EXCLUDING CAMPING FEES	26.5	3.0	37.2	23.9	26.1	23.1	29.3	30.4	25.6	14.2	29.1
	100.0	.4	25.6	42.4	30.3	41.3	57.6	51.5	27.2	7.5	11.6
CAMPING FEES	490583	16061	100955	234732	138835	274908	215675	124409	110149	190305	49534
	3.7	3.6	4.1	3.7	3.4	4.3	3.1	2.1	2.9	10.2	3.5
	100.0	3.3	20.6	47.8	28.3	56.0	44.0	25.4	22.5	38.8	10.1
FOOD AND BEVERAGES BOUGHT	3854849	134089	561109	2127050	1003008	1776937	2054950	2171715	1125295	179552	316628
IN RESTAURANTS IN THE	28.8	30.1	23.0	33.7	24.4	28.0	29.5	36.1	29.8	9.6	22.4
PARKS	100.0	3.5	14.6	55.2	26.0	46.1	53.3	56.3	29.2	4.7	8.2
GROCERIES AND BEVERAGES	786314	20069	124128	325902	315843	400647	385667	295626	118202	242547	77649
BOUGHT IN STORES IN THE	5.9	4.5	5.1	5.2	7.7	6.3	5.5	4.9	3.1	13.0	5.5
PARKS	100.0	2.6	15.8	41.4	40.2	51.0	49.0	37.6	15.0	30.8	9.9
VEHICLE GAS AND OIL,	1994598	137272	415266	742444	699616	948133	1046465	608839	649108	389487	266488
MAINTENANCE OR REPAIRS	14.9	30.8	17.0	11.8	17.0	14.9	15.0	10.1	17.2	20.8	18.9
BOUGHT FROM STATIONS	100.0	6.9	20.8	37.2	35.1	47.5	52.5	30.5	32.5	19.5	13.4
WITHIN THE PARKS											
TRANSPORTATION WITHIN THE	66737	55751	334	7555	2948	62279	4458	61667	3084	456	1381
PARKS INCLUDING SHUTTLE	.5	12.5	*	.1	.1	1.0	.1	1.0	.1	*	.1
BUSES, TAXIS, ETC.	100.0	83.5	.5	11.3	4.4	93.3	6.7	92.4	4.6	.7	2.1
AUTO RENTAL FOR VEHICLES	59431	-	5462	47899	6071	1154	58277	25866	14005	4413	9592
PICKED UP IN THE PARKS	.4		.2	.8	.1	*	.8	.4	.4	.2	.7
	100.0		9.2	80.6	10.2	1.9	98.1	43.5	23.6	7.4	16.1
RECREATION AND	765154	32011	158242	235963	325823	363727	390099	253350	256059	115126	117294
ENTERTAINMENT INCLUDING	5.7	7.2	6.5	3.7	7.9	5.7	5.6	4.2	6.8	6.2	8.3
TOURS, TICKETS, EQUIPMENT	100.0	4.2	20.7	30.8	42.6	47.5	51.0	33.1	33.5	15.0	15.3
RENTALS, ETC.											
CONFERENCE OR CONVENTION	19151	-	259	7673	11220	13613	5538	9695	3820	4684	953
REGISTRATION FEES	.1		*	.1	.3	.2	.1	.2	.1	.3	.1
	100.0		1.4	40.1	58.6	71.1	28.9	50.6	19.9	24.5	5.0

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
TOTAL EXPENDITURES	417227422	54097529	17877233	320472155	15509683
(WEIGHTED)	100.0	13.0	4.3	76.8	3.7
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	265.04	552.35	111.57	338.03	58.43
AVERAGE PER PERSON	105.58	220.90	43.13	134.06	23.95
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	256.68	542.86	107.47	332.30	56.94
AVERAGE PER PERSON	102.46	217.86	42.13	131.77	23.42
LODGING IN THE PARKS,	126883878	22268759	4007051	96539714	517764
EXCLUDING CAMPING/	30.4	41.2	22.4	30.1	3.3
TRAILER PARK	100.0	17.6	3.2	76.1	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	193.67	301.65	96.71	189.07	153.30
AVERAGE PER PERSON	77.69	112.01	33.14	77.92	60.01
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	78.06	223.46	24.09	100.10	1.90
AVERAGE PER PERSON	31.16	89.68	9.44	39.70	.78
CAMPING FEES	4855455	16371	146437	4686520	17604
	1.2	*	.8	1.5	.1
	100.0	.3	3.0	96.5	.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	26.40	24.74	22.96	26.81	20.00
AVERAGE PER PERSON	10.46	15.18	9.01	10.58	10.00
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.99	.16	.88	4.86	.06
AVERAGE PER PERSON	1.19	.07	.35	1.93	.03
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	16041293	6315635	93361835	4588060
	29.5	29.7	35.3	29.1	29.6
	100.0	13.0	5.1	75.8	3.7
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	102.26	171.40	55.85	124.39	25.22
AVERAGE PER PERSON	41.13	68.46	19.99	51.12	10.31
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	75.75	160.97	37.97	96.81	16.84
AVERAGE PER PERSON	30.24	64.60	14.88	38.39	6.93
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	987290	943813	14863100	524838
	4.3	1.8	5.3	4.6	3.4
	100.0	5.5	5.2	82.5	2.9
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	29.53	27.01	17.77	34.76	8.56

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

	======MAIN PURPOSE OF PARKS VISIT======				
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PERSON	11.52	10.25	7.47	13.80	3.10
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	11.08	9.91	5.67	15.41	1.93
AVERAGE PER PERSON	4.42	3.98	2.22	6.11	.79
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	27335148	1489555	2736118	19414182	1878741
	6.6	2.8	15.3	6.1	12.1
	100.0	5.4	10.0	71.0	6.9
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	36.11	33.94	30.26	41.01	22.20
AVERAGE PER PERSON	14.18	12.99	11.92	16.06	8.94
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	16.82	14.95	16.45	20.13	6.90
AVERAGE PER PERSON	6.71	6.00	6.45	7.98	2.84
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1534707	265858	78049	1155835	-
	.4	.5	.4	.4	
	100.0	17.3	5.1	75.3	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	17.73	19.80	16.02	17.27	-
AVERAGE PER PERSON	6.57	5.67	2.83	7.39	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.94	2.67	.47	1.20	-
AVERAGE PER PERSON	.38	1.07	.18	.48	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	45814	38083	1795128	-
	.5	.1	.2	.6	
	100.0	2.4	2.0	94.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	47.10	19.90	10.37	53.46	-
AVERAGE PER PERSON	16.32	5.68	1.53	21.99	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.17	.46	.23	1.86	-
AVERAGE PER PERSON	.47	.18	.09	.74	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	3113179	1486042	34493373	3790682
	10.2	5.8	8.3	10.8	24.4
	100.0	7.3	3.5	81.0	8.9
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	66.34	72.88	39.07	73.11	51.22
AVERAGE PER PERSON	25.25	25.98	11.78	28.69	18.29
AVERAGES BASED ON TOTAL					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PARTY	26.18	31.24	8.93	35.77	13.92
AVERAGE PER PERSON	10.45	12.54	3.50	14.18	5.73
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3563956	12248	827968	-
	1.1	6.6	.1	.3	
	100.0	81.3	.3	18.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	78.78	175.78	4.76	25.16	-
AVERAGE PER PERSON	27.83	56.06	1.59	9.61	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.70	35.76	.07	.86	-
AVERAGE PER PERSON	1.08	14.35	.03	.34	-
PARK ENTRANCE FEES/ LICENCE FEES	6983983	512361	307908	5116740	864430
	1.7	.9	1.7	1.6	5.6
	100.0	7.3	4.4	73.3	12.4
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	7.72	8.23	5.39	8.76	5.26
AVERAGE PER PERSON	2.96	3.34	1.75	3.34	2.07
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	4.30	5.14	1.85	5.31	3.17
AVERAGE PER PERSON	1.72	2.06	.73	2.10	1.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147	5793092	1805849	48217760	3327564
	14.3	10.7	10.1	15.0	21.5
	100.0	9.7	3.0	80.8	5.6
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	79.64	88.14	44.68	87.97	48.84
AVERAGE PER PERSON	31.09	33.05	15.52	35.43	16.63
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	36.70	58.13	10.86	50.00	12.22
AVERAGE PER PERSON	14.65	23.33	4.26	19.83	5.03

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL EXPENDITURES	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
(ACTUAL)	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
TOTAL EXPENDITURES	417227422	246834584	168874397	22737784	55222403	111365230	58876884	17977015	18642285	313044705	8007211	39573262	64609456
(WEIGHTED)	100.0	59.2	40.5	5.4	13.2	26.7	14.1	4.3	4.5	75.0	1.9	9.5	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	265.04	197.33	181.59	143.83	339.17	485.51	634.49	715.99	928.81	219.33	180.90	610.96	786.66
AVERAGE PER PERSON	105.58	77.84	72.50	60.53	118.41	196.44	280.98	412.16	379.53	85.53	62.08	354.13	358.55
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	256.68	191.26	176.07	137.44	332.64	478.46	583.01	592.50	870.85	212.78	171.19	595.12	736.38
AVERAGE PER PERSON	102.46	75.59	70.48	57.56	116.35	193.95	258.03	350.06	326.29	83.11	57.47	340.23	341.21
LODGING IN THE PARKS,	126883878	72405871	49878004	5941395	16586473	38113591	16364416	2701578	5738195	92325640	88290	15326651	19231587
EXCLUDING CAMPING/	30.4	29.3	29.5	26.1	30.0	34.2	27.8	15.0	30.8	29.5	1.1	38.7	29.8
TRAILER PARK	100.0	57.1	39.3	4.7	13.1	30.0	12.9	2.1	4.5	72.8	.1	12.1	15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	193.67	163.82	147.38	186.02	231.58	261.24	243.26	154.93	392.35	172.99	94.31	310.03	267.02
AVERAGE PER PERSON	77.69	64.89	59.33	73.94	85.18	102.80	111.60	81.02	171.57	66.96	47.16	171.06	116.69
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	78.06	56.10	52.00	35.91	99.91	163.75	162.04	89.04	268.05	62.75	1.89	230.49	219.19
AVERAGE PER PERSON	31.16	22.17	20.82	15.04	34.95	66.38	71.72	52.61	100.43	24.51	.63	131.77	101.56

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

		PLACE OF RESIDENCE								MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CAMPING FEES	4855455	2992164	1840783	429413	721968	1124180	719447	6216	330488	4539578	870939	315877	-
	1.2	1.2	1.1	1.9	1.3	1.0	1.2	*	1.8	1.5	10.9	.8	
	100.0	61.6	37.9	8.8	14.9	23.2	14.8	.1	6.8	93.5	17.9	6.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	26.40	25.36	25.28	24.19	26.31	24.30	38.59	100.00	34.10	25.14	27.98	94.57	-
AVERAGE PER PERSON	10.46	9.73	10.00	9.33	9.34	11.48	13.13	50.00	11.55	9.92	10.50	48.81	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.99	2.32	1.92	2.60	4.35	4.83	7.12	.20	15.44	3.09	18.62	4.75	-
AVERAGE PER PERSON	1.19	.92	.77	1.09	1.52	1.96	3.15	.12	5.78	1.21	6.25	2.72	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	76014175	52860033	6803248	16350894	30620015	16488102	4237333	6158246	92650974	695918	11137405	19334208
	29.5	30.8	31.3	29.9	29.6	27.5	28.0	23.6	33.0	29.6	8.7	28.1	29.9
	100.0	61.7	42.9	5.5	13.3	24.9	13.4	3.4	5.0	75.3	.6	9.0	15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	102.26	81.15	76.03	60.69	126.38	158.85	221.78	192.49	391.18	86.48	58.32	193.29	257.74
AVERAGE PER PERSON	41.13	32.33	30.77	25.19	45.02	63.84	101.60	106.04	172.39	34.03	20.39	109.13	114.13
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	75.75	58.90	55.11	41.12	98.49	131.55	163.27	139.66	287.68	62.97	14.88	167.49	220.36
AVERAGE PER PERSON	30.24	23.28	22.06	17.22	34.45	53.33	72.26	82.51	107.79	24.60	4.99	95.75	102.11
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	11578588	6678388	1273830	3626371	2686878	3745542	664651	2016859	15181717	1747961	1568325	1265882
	4.3	4.7	4.0	5.6	6.6	2.4	6.4	3.7	10.8	4.8	21.8	4.0	2.0
	100.0	64.3	37.1	7.1	20.1	14.9	20.8	3.7	11.2	84.3	9.7	8.7	7.0

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	29.53	26.01	20.52	26.23	51.02	24.34	69.81	48.01	136.72	27.80	63.16	45.12	43.02
AVERAGE PER PERSON	11.52	10.04	8.21	10.32	16.78	9.86	27.89	24.17	52.36	10.56	24.21	25.46	19.57
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	11.08	8.97	6.96	7.70	21.84	11.54	37.09	21.91	94.22	10.32	37.37	23.59	14.43
AVERAGE PER PERSON	4.42	3.55	2.79	3.22	7.64	4.68	16.42	12.94	35.30	4.03	12.54	13.48	6.69
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	27335148	19223773	11636524	3575974	4011276	5691290	2321763	52772	1205569	26364174	2795808	881337	89637
	6.6	7.8	6.9	15.7	7.3	5.1	3.9	.3	6.5	8.4	34.9	2.2	.1
	100.0	70.3	42.6	13.1	14.7	20.8	8.5	.2	4.4	96.4	10.2	3.2	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	36.11	33.88	31.23	35.89	42.17	39.77	50.84	34.16	67.25	35.54	76.15	68.89	35.21
AVERAGE PER PERSON	14.18	13.42	12.72	14.48	14.83	15.39	18.95	24.59	27.43	13.85	26.22	41.06	23.25
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	16.82	14.90	12.13	21.62	24.16	24.45	22.99	1.74	56.32	17.92	59.77	13.25	1.02
AVERAGE PER PERSON	6.71	5.89	4.86	9.05	8.45	9.91	10.18	1.03	21.10	7.00	20.06	7.58	.47
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1534707	657916	212165	127726	318025	490098	386693	202932	1763	405049	8470	743509	386149
	.4	.3	.1	.6	.6	.4	.7	1.1	*	.1	.1	1.9	.6
	100.0	42.9	13.8	8.3	20.7	31.9	25.2	13.2	.1	26.4	.6	48.4	25.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	17.73	21.05	15.25	24.36	26.28	13.87	19.37	30.50	5.00	11.16	7.14	26.95	17.03
AVERAGE PER PERSON	6.57	6.96	4.27	7.97	11.03	5.02	9.29	13.02	2.50	3.23	3.57	14.52	6.76
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.94	.51	.22	.77	1.92	2.11	3.83	6.69	.08	.28	.18	11.18	4.40
AVERAGE PER PERSON	.38	.20	.09	.32	.67	.85	1.69	3.95	.03	.11	.06	6.39	2.04
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	83838	30711	7223	45904	1136764	676114	293157	42565	637659	1998	939102	319955
	.5	*	*	*	.1	1.0	1.1	1.6	.2	.2	*	2.4	.5
	100.0	4.4	1.6	.4	2.4	59.9	35.6	15.5	2.2	33.6	.1	49.5	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	47.10	16.20	23.00	3.97	22.75	50.92	52.95	58.79	91.53	26.46	2.00	103.67	45.01
AVERAGE PER PERSON	16.32	5.39	5.62	1.02	15.38	16.03	22.72	29.53	45.77	7.64	1.00	48.75	23.71
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.17	.06	.03	.04	.28	4.88	6.70	9.66	1.99	.43	.04	14.12	3.65
AVERAGE PER PERSON	.47	.03	.01	.02	.10	1.98	2.96	5.71	.74	.17	.01	8.07	1.69
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	26634676	19472892	1805421	5356362	13484541	2433051	669053	662786	31218992	196482	3348063	7991113
	10.2	10.8	11.5	7.9	9.7	12.1	4.1	3.7	3.6	10.0	2.5	8.5	12.4
	100.0	62.6	45.8	4.2	12.6	31.7	5.7	1.6	1.6	73.4	.5	7.9	18.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	66.34	59.67	56.22	51.50	82.41	99.63	41.40	40.26	56.34	58.56	12.02	83.58	116.98
AVERAGE PER PERSON	25.25	22.48	21.01	20.77	31.30	36.55	19.04	21.28	24.50	21.40	4.06	48.32	50.79
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	26.18	20.64	20.30	10.91	32.26	57.93	24.09	22.05	30.96	21.22	4.20	50.35	91.08
AVERAGE PER PERSON	10.45	8.16	8.13	4.57	11.29	23.48	10.66	13.03	11.60	8.29	1.41	28.78	42.20
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3625788	2972731	38038	615019	757042	2880	2095	784	3751914	1881	621973	11824
	1.1	1.5	1.8	.2	1.1	.7	*	*	*	1.2	*	1.6	*
	100.0	82.7	67.8	.9	14.0	17.3	.1	*	*	85.5	*	14.2	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	78.78	98.60	123.28	7.57	80.56	40.92	7.33	8.00	6.00	76.15	1.64	143.29	5.74
AVERAGE PER PERSON	27.83	34.01	44.89	2.28	25.98	15.12	3.14	4.00	2.00	25.80	.77	70.62	3.51
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.70	2.81	3.10	.23	3.70	3.25	.03	.07	.04	2.55	.04	9.35	.13
AVERAGE PER PERSON	1.08	1.11	1.24	.10	1.30	1.32	.01	.04	.01	1.00	.01	5.35	.06
PARK ENTRANCE FEES/ LICENCE FEES	6983983	5467375	4374285	439192	653898	1081712	423098	21675	269984	6825744	295619	123549	34691
	1.7	2.2	2.6	1.9	1.2	1.0	.7	.1	1.4	2.2	3.7	.3	.1
	100.0	78.3	62.6	6.3	9.4	15.5	6.1	.3	3.9	97.7	4.2	1.8	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY	7.72	7.81	8.12	7.28	6.45	6.75	9.93	10.60	13.94	7.66	10.14	13.09	9.64
AVERAGE PER PERSON	2.96	2.98	3.15	3.00	2.20	2.64	3.62	8.17	5.64	2.91	3.95	8.40	6.66
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	4.30	4.24	4.56	2.65	3.94	4.65	4.19	.71	12.61	4.64	6.32	1.86	.40
AVERAGE PER PERSON	1.72	1.67	1.83	1.11	1.38	1.88	1.85	.42	4.73	1.81	2.12	1.06	.18
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147 14.3 100.0	28150419 11.4 47.2	18917881 11.2 31.7	2296323 10.1 3.8	6936214 12.6 11.6	16179120 14.5 27.1	15315776 26.0 25.7	9125554 50.8 15.3	2215045 11.9 3.7	39143264 12.5 65.6	1303845 16.3 2.2	4567471 11.5 7.7	15944412 24.7 26.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	79.64	56.67	54.05	42.97	74.37	90.40	211.50	418.27	168.65	61.91	53.44	92.22	236.92
AVERAGE PER PERSON	31.09	21.72	21.14	16.47	26.52	35.63	92.86	232.43	74.89	23.29	20.16	52.05	105.88
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	36.70	21.81	19.72	13.88	41.78	69.51	151.66	300.77	103.47	26.61	27.88	68.69	181.73
AVERAGE PER PERSON	14.65	8.62	7.90	5.81	14.61	28.18	67.12	177.70	38.77	10.39	9.36	39.27	84.20

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL EXPENDITURES	842538	618229	220708	45741	796797	721125	692611	56618	78909	17068	432818	136255	155600	117865
(ACTUAL)	100.0	73.4	26.2	5.4	94.6	85.6	82.2	6.7	9.4	2.0	51.4	16.2	18.5	14.0
TOTAL EXPENDITURES	417227422	322610463	93713686	34248472	382978950	342341488	331281694	20420093	34056279	9289416	161567236	41334730	151192363	63133094
(WEIGHTED)	100.0	77.3	22.5	8.2	91.8	82.1	79.4	4.9	8.2	2.2	38.7	9.9	36.2	15.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	265.04	321.21	165.11	52.75	414.07	504.92	527.91	329.66	163.26	163.99	274.73	231.82	263.70	269.31
AVERAGE PER PERSON	105.58	132.07	62.41	20.21	169.64	205.65	212.08	150.91	65.74	77.15	101.97	106.49	109.02	106.56
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	256.68	316.48	155.25	49.58	409.70	499.85	522.19	327.74	161.69	161.25	264.00	229.48	254.89	262.82
AVERAGE PER PERSON	102.46	130.25	59.03	19.12	167.91	204.05	210.33	150.50	64.58	76.54	98.15	105.49	105.75	104.42
LODGING IN THE PARKS,	126883878	99035758	27499195	582827	126301052	122760192	119347719	6929777	1809422	1195037	46786590	12663734	47764850	19668705
EXCLUDING CAMPING/	30.4	30.7	29.3	1.7	33.0	35.9	36.0	33.9	5.3	12.9	29.0	30.6	31.6	31.2
TRAILER PARK	100.0	78.1	21.7	.5	99.5	96.8	94.1	5.5	1.4	.9	36.9	10.0	37.6	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	193.67	207.97	154.19	114.69	194.29	194.55	203.79	121.92	72.63	86.54	234.86	178.50	160.41	225.48
AVERAGE PER PERSON	77.69	85.04	59.05	56.41	77.83	78.02	80.54	55.76	29.21	30.70	90.16	79.93	63.89	94.46
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	78.06	97.15	45.56	.84	135.11	179.24	188.13	111.22	8.59	20.74	76.45	70.31	80.53	81.88
AVERAGE PER PERSON	31.16	39.99	17.32	.33	55.37	73.17	75.77	51.07	3.43	9.85	28.42	32.32	33.41	32.53

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CAMPING FEES	4855455	3461030	1394426	19571	4835885	721207	671118	52618	4493091	17884	3977947	587665	1938	287905
	1.2	1.1	1.5	.1	1.3	.2	.2	.3	13.2	.2	2.5	1.4	*	.5
	100.0	71.3	28.7	.4	99.6	14.9	13.8	1.1	92.5	.4	81.9	12.1	*	5.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	26.40	29.92	20.44	16.20	26.47	43.65	43.97	35.73	25.70	36.57	26.60	29.28	21.00	20.27
AVERAGE PER PERSON	10.46	11.85	8.11	9.37	10.47	18.43	18.65	14.53	10.26	21.51	10.40	13.34	10.50	7.71
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.99	3.40	2.31	.03	5.17	1.05	1.06	.84	21.33	.31	6.50	3.26	-	1.20
AVERAGE PER PERSON	1.19	1.40	.88	.01	2.12	.43	.43	.39	8.52	.15	2.42	1.50	-	.48
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	95970011	26708161	11211311	111911276	103725257	100602988	5700700	6559280	3379838	41433224	11531691	50679044	19478629
	29.5	29.7	28.5	32.7	29.2	30.3	30.4	27.9	19.3	36.4	25.6	27.9	33.5	30.9
	100.0	77.9	21.7	9.1	90.9	84.2	81.7	4.6	5.3	2.7	33.7	9.4	41.2	15.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	102.26	119.39	66.93	26.90	142.15	161.93	167.58	110.84	52.65	82.78	99.45	84.39	104.89	116.27
AVERAGE PER PERSON	41.13	49.88	25.05	10.44	58.28	65.66	67.15	50.14	21.92	37.37	38.16	39.09	41.89	48.33
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	75.75	94.15	44.25	16.23	119.72	151.45	158.58	91.49	31.14	58.67	67.70	64.02	85.44	81.09
AVERAGE PER PERSON	30.24	38.75	16.82	6.26	49.07	61.83	63.87	42.02	12.44	27.85	25.17	29.43	35.45	32.22
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	13635533	4324520	1834769	16181155	11072329	10310878	1065496	4422141	639981	8584045	1402785	5294172	2734922
	4.3	4.2	4.6	5.4	4.2	3.2	3.1	5.2	13.0	6.9	5.3	3.4	3.5	4.3
	100.0	75.7	24.0	10.2	89.8	61.5	57.2	5.9	24.5	3.6	47.6	7.8	29.4	15.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	29.53	32.71	22.53	12.11	35.27	36.34	36.69	35.23	32.11	27.25	31.77	18.63	27.49	37.90
AVERAGE PER PERSON	11.52	12.93	8.56	4.70	13.79	13.80	13.69	14.75	12.97	15.53	11.42	9.01	10.96	15.82
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	11.08	13.38	7.16	2.66	17.31	16.17	16.25	17.10	21.00	11.11	14.03	7.79	8.93	11.39
AVERAGE PER PERSON	4.42	5.51	2.72	1.02	7.09	6.60	6.55	7.85	8.39	5.27	5.21	3.58	3.70	4.52
VEHICLE GAS AND OIL,	27335148	16071643	11263505	7164677	20170471	11227127	10525998	997024	8294747	1037618	14765302	3218371	5854279	3497196
MAINTENANCE OR REPAIRS	6.6	5.0	12.0	20.9	5.3	3.3	3.2	4.9	24.4	11.2	9.1	7.8	3.9	5.5
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	58.8	41.2	26.2	73.8	41.1	38.5	3.6	30.3	3.8	54.0	11.8	21.4	12.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	36.11	37.32	34.51	27.70	40.47	34.22	34.04	37.53	55.71	26.98	43.53	33.94	26.97	33.00
AVERAGE PER PERSON	14.18	14.97	13.18	10.87	15.89	13.03	12.81	15.35	22.84	11.70	15.84	15.57	10.87	13.96
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	16.82	15.77	18.66	10.37	21.58	16.39	16.59	16.00	39.38	18.01	24.13	17.87	9.87	14.56
AVERAGE PER PERSON	6.71	6.49	7.09	4.00	8.84	6.69	6.68	7.35	15.73	8.55	8.97	8.21	4.09	5.78
TRANSPORTATION WITHIN THE	1534707	1130339	378177	11985	1522722	1414068	1309152	129291	61404	117715	597781	197272	361028	378627
PARKS INCLUDING SHUTTLE	.4	.4	.4	*	.4	.4	.4	.6	.2	1.3	.4	.5	.2	.6
BUSES, TAXIS, ETC.	100.0	73.7	24.6	.8	99.2	92.1	85.3	8.4	4.0	7.7	39.0	12.9	23.5	24.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	17.73	18.60	14.82	29.10	17.68	17.34	17.23	13.85	11.97	20.48	17.33	11.07	21.82	21.41
AVERAGE PER PERSON	6.57	7.60	4.46	29.10	6.53	6.29	6.03	8.75	5.99	4.19	7.53	3.88	5.68	9.46
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.94	1.11	.63	.02	1.63	2.06	2.06	2.08	.29	2.04	.98	1.10	.61	1.58
AVERAGE PER PERSON	.38	.46	.24	.01	.67	.84	.83	.95	.12	.97	.36	.50	.25	.63
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1288364	607566	-	1896716	1825456	1815895	124317	75605	17875	1250649	213990	32555	399522
	.5	.4	.6		.5	.5	.5	.6	.2	.2	.8	.5	*	.6
	100.0	67.9	32.0		100.0	96.2	95.7	6.6	4.0	.9	65.9	11.3	1.7	21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	47.10	65.00	30.10	-	47.10	48.40	49.03	42.81	19.03	4.90	54.52	34.82	7.26	59.66
AVERAGE PER PERSON	16.32	28.00	8.68	-	16.32	16.52	16.70	19.87	8.45	.72	22.32	11.43	1.14	30.75
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.17	1.26	1.01	-	2.03	2.67	2.86	2.00	.36	.31	2.04	1.19	.05	1.66
AVERAGE PER PERSON	.47	.52	.38	-	.83	1.09	1.15	.92	.14	.15	.76	.55	.02	.66
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	34527339	8019863	5848683	36709485	34214676	33242546	2393569	2053557	908699	16397417	1539293	21391916	3229542
	10.2	10.7	8.6	17.1	9.6	10.0	10.0	11.7	6.0	9.8	10.1	3.7	14.1	5.1
	100.0	81.1	18.8	13.7	86.3	80.4	78.1	5.6	4.8	2.1	38.5	3.6	50.3	7.6

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	66.34	72.16	49.32	33.82	78.35	89.42	92.78	70.30	24.63	56.43	64.35	28.41	87.79	36.35
AVERAGE PER PERSON	25.25	27.71	18.33	11.62	31.05	35.30	36.14	31.27	10.06	20.76	23.23	12.86	35.59	12.48
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	26.18	33.87	13.29	8.47	39.27	49.96	52.40	38.42	9.75	15.77	26.79	8.55	36.06	13.44
AVERAGE PER PERSON	10.45	13.94	5.05	3.27	16.09	20.39	21.11	17.64	3.89	7.49	9.96	3.93	14.96	5.34
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	4169795	215915	-	4385710	4191324	4190066	6191	54273	29826	501823	1504393	1010697	1368797
	1.1	1.3	.2		1.1	1.2	1.3	*	.2	.3	.3	3.6	.7	2.2
	100.0	95.1	4.9		100.0	95.6	95.5	.1	1.2	.7	11.4	34.3	23.0	31.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	78.78	100.43	15.26	-	78.78	96.66	97.94	2.44	4.40	26.97	18.81	125.74	151.04	132.45
AVERAGE PER PERSON	27.83	36.03	5.16	-	27.83	33.50	33.95	1.13	1.66	14.80	6.73	40.39	43.94	60.02
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.70	4.09	.36	-	4.69	6.12	6.60	.10	.26	.52	.82	8.35	1.70	5.70
AVERAGE PER PERSON	1.08	1.68	.14	-	1.92	2.50	2.66	.05	.10	.25	.30	3.84	.71	2.26
PARK ENTRANCE FEES/ LICENCE FEES	6983983	5203020	1777937	1689796	5294187	3781144	3652276	182861	1401707	269113	2615601	543866	2889636	934880
	1.7	1.6	1.9	4.9	1.4	1.1	1.1	.9	4.1	2.9	1.6	1.3	1.9	1.5
	100.0	74.5	25.5	24.2	75.8	54.1	52.3	2.6	20.1	3.9	37.5	7.8	41.4	13.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	7.72	8.26	6.50	5.07	9.27	9.30	9.41	7.15	9.34	8.89	7.48	6.00	8.77	6.96
AVERAGE PER PERSON	2.96	3.26	2.32	1.81	3.70	3.67	3.71	2.63	3.75	4.11	2.62	2.59	3.64	2.59
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	4.30	5.10	2.95	2.45	5.66	5.52	5.76	2.93	6.66	4.67	4.27	3.02	4.87	3.89
AVERAGE PER PERSON	1.72	2.10	1.12	.94	2.32	2.25	2.32	1.35	2.66	2.22	1.59	1.39	2.02	1.55
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147 14.3 100.0	48117632 14.9 80.7	11524420 12.3 19.3	5884854 17.2 9.9	53770293 14.0 90.1	47408708 13.8 79.5	45613058 13.8 76.5	2838248 13.9 4.8	4831051 14.2 8.1	1675831 18.0 2.8	24656859 15.3 41.3	7931669 19.2 13.3	15912250 10.5 26.7	11154370 17.7 18.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	79.64	91.70	51.42	35.18	92.42	104.24	106.64	75.00	41.37	63.84	81.38	79.76	62.64	120.45
AVERAGE PER PERSON	31.09	36.37	19.41	12.58	37.05	41.44	41.86	33.17	17.09	26.40	30.26	35.24	25.24	44.88
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	36.70	47.20	19.09	8.52	57.52	69.22	71.90	45.55	22.94	29.09	40.29	44.04	26.83	46.44
AVERAGE PER PERSON	14.65	19.43	7.26	3.29	23.57	28.26	28.96	20.92	9.16	13.81	14.98	20.24	11.13	18.45

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL EXPENDITURES (ACTUAL)	842538	455634	386904	330546	504914	261249	59860	723044	119494
	100.0	54.1	45.9	39.2	59.9	31.0	7.1	85.8	14.2
TOTAL EXPENDITURES (WEIGHTED)	417227422	258994944	158232479	113024172	228906809	142373834	40711658	339654195	77573227
	100.0	62.1	37.9	27.1	54.9	34.1	9.8	81.4	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	265.04	192.37	694.58	899.72	320.14	264.07	152.07	274.03	231.76
AVERAGE PER PERSON	105.58	75.98	291.22	382.75	129.08	103.31	59.69	130.88	57.17
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	256.68	192.37	694.58	899.72	311.01	255.03	147.40	264.50	227.25
AVERAGE PER PERSON	102.46	75.98	291.22	382.75	126.01	99.22	58.26	126.58	55.86
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126883878	71996581	54887297	38454257	66985408	47895172	11062557	103854717	23029161
	30.4	27.8	34.7	34.0	29.3	33.6	27.2	30.6	29.7
	100.0	56.7	43.3	30.3	52.8	37.7	8.7	81.9	18.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	193.67	154.96	288.07	312.38	201.20	187.82	181.23	193.88	192.71
AVERAGE PER PERSON	77.69	61.70	117.73	131.70	84.15	72.55	68.64	90.95	46.88
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	78.06	53.47	240.94	306.11	91.01	85.79	40.05	80.88	67.46
AVERAGE PER PERSON	31.16	21.12	101.02	130.22	36.87	33.38	15.83	38.70	16.58

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
CAMPING FEES	4855455	4672957	182498	-	2870848	1256744	630252	3825191	1030264
	1.2	1.8	.1		1.3	.9	1.5	1.1	1.3
	100.0	96.2	3.8		59.1	25.9	13.0	78.8	21.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	26.40	25.56	170.56	-	26.30	29.54	21.28	28.00	21.79
AVERAGE PER PERSON	10.46	10.11	98.14	-	9.96	12.75	8.92	13.83	5.50
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.99	3.47	.80	-	3.90	2.25	2.28	2.98	3.02
AVERAGE PER PERSON	1.19	1.37	.34	-	1.58	.88	.90	1.43	.74
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	71918141	51204445	38182447	68459893	40386596	13089629	102395416	20727170
	29.5	27.8	32.4	33.8	29.9	28.4	32.2	30.1	26.7
	100.0	58.4	41.6	31.0	55.6	32.8	10.6	83.2	16.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	102.26	73.05	233.28	313.87	121.42	94.48	70.96	104.71	91.66
AVERAGE PER PERSON	41.13	29.16	97.08	132.58	50.07	37.03	28.20	49.05	22.87
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	75.75	53.42	224.77	303.95	93.02	72.34	47.39	79.74	60.72
AVERAGE PER PERSON	30.24	21.10	94.24	129.30	37.69	28.14	18.73	38.16	14.93
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	14904865	3111059	2386797	8360808	6137576	3297571	12531740	5484184
	4.3	5.8	2.0	2.1	3.7	4.3	8.1	3.7	7.1
	100.0	82.7	17.3	13.2	46.4	34.1	18.3	69.6	30.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	29.53	27.70	43.17	51.85	31.03	24.78	42.13	28.13	33.29
AVERAGE PER PERSON	11.52	10.85	16.38	21.29	12.44	9.70	14.67	13.75	8.41
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	11.08	11.07	13.66	19.00	11.36	10.99	11.94	9.76	16.07
AVERAGE PER PERSON	4.42	4.37	5.73	8.08	4.60	4.28	4.72	4.67	3.95
VEHICLE GAS AND OIL,	27335148	24193589	3141559	1227060	13281943	8714746	4383743	21592324	5742824
MAINTENANCE OR REPAIRS	6.6	9.3	2.0	1.1	5.8	6.1	10.8	6.4	7.4
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	88.5	11.5	4.5	48.6	31.9	16.0	79.0	21.0
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	36.11	35.63	40.24	51.57	37.82	35.48	33.35	36.29	35.41
AVERAGE PER PERSON	14.18	14.03	15.45	19.88	14.83	14.16	12.26	17.27	8.47
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	16.82	17.97	13.79	9.77	18.05	15.61	15.87	16.81	16.82
AVERAGE PER PERSON	6.71	7.10	5.78	4.16	7.31	6.07	6.27	8.05	4.14
TRANSPORTATION WITHIN THE	1534707	775023	759684	660818	835062	589152	100324	1291102	243606
PARKS INCLUDING SHUTTLE	.4	.3	.5	.6	.4	.4	.2	.4	.3
BUSES, TAXIS, ETC.	100.0	50.5	49.5	43.1	54.4	38.4	6.5	84.1	15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	17.73	15.26	21.25	22.01	15.67	22.58	16.34	17.60	18.46
AVERAGE PER PERSON	6.57	5.38	8.46	9.11	6.04	7.02	10.33	7.76	3.61
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.94	.58	3.33	5.26	1.13	1.06	.36	1.01	.71
AVERAGE PER PERSON	.38	.23	1.40	2.24	.46	.41	.14	.48	.18
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1151095	745621	438699	1558082	314438	12061	1766603	130113
	.5	.4	.5	.4	.7	.2	*	.5	.2
	100.0	60.7	39.3	23.1	82.1	16.6	.6	93.1	6.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	47.10	45.64	49.56	43.30	48.98	47.81	6.55	54.19	16.97
AVERAGE PER PERSON	16.32	14.65	19.79	18.39	16.53	17.11	3.54	22.98	3.31
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	1.17	.85	3.27	3.49	2.12	.56	.04	1.38	.38
AVERAGE PER PERSON	.47	.34	1.37	1.49	.86	.22	.02	.66	.09
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	21752162	20806006	13698747	23051318	15409493	3274962	34184542	8373626
	10.2	8.4	13.1	12.1	10.1	10.8	8.0	10.1	10.8
	100.0	51.1	48.9	32.2	54.2	36.2	7.7	80.3	19.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	66.34	44.49	136.33	149.41	70.54	66.27	48.80	67.24	62.91
AVERAGE PER PERSON	25.25	16.67	54.64	61.75	27.28	24.36	18.95	31.19	14.20

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	26.18	16.16	91.33	109.05	31.32	27.60	11.86	26.62	24.53
AVERAGE PER PERSON	10.45	6.38	38.29	46.39	12.69	10.74	4.69	12.74	6.03
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3980573	405137	54454	2100521	2225683	46091	3154797	1230913
	1.1	1.5	.3	*	.9	1.6	.1	.9	1.6
	100.0	90.8	9.2	1.2	47.9	50.7	1.1	71.9	28.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	78.78	79.52	72.18	15.53	71.16	106.60	17.45	71.07	109.13
AVERAGE PER PERSON	27.83	27.76	28.53	5.40	27.54	32.69	7.45	29.35	24.58
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.70	2.96	1.78	.43	2.85	3.99	.17	2.46	3.61
AVERAGE PER PERSON	1.08	1.17	.75	.18	1.16	1.55	.07	1.18	.89
PARK ENTRANCE FEES/ LICENCE FEES	6983983	6113714	870270	238606	3553921	2521230	789270	5384757	1599226
	1.7	2.4	.5	.2	1.6	1.8	1.9	1.6	2.1
	100.0	87.5	12.5	3.4	50.9	36.1	11.3	77.1	22.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	7.72	7.55	9.18	8.62	8.56	7.57	5.83	8.05	6.80
AVERAGE PER PERSON	2.96	2.87	3.77	3.30	3.26	2.95	2.13	3.86	1.65
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	4.30	4.54	3.82	1.90	4.83	4.52	2.86	4.19	4.68
AVERAGE PER PERSON	1.72	1.79	1.60	.81	1.96	1.76	1.13	2.01	1.15
RETAIL STORE PURCHASES,	59655147	37536244	22118903	17682287	37849006	16923004	4025197	49673006	9982141
SUCH AS SOUVENIRS,	14.3	14.5	14.0	15.6	16.5	11.9	9.9	14.6	12.9
EQUIPMENT, FILM,	100.0	62.9	37.1	29.6	63.4	28.4	6.7	83.3	16.7
CLOTHING, ETC.									
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	79.64	62.27	151.23	182.24	93.28	70.01	46.51	83.36	65.15
AVERAGE PER PERSON	31.09	24.04	61.91	77.23	36.95	27.60	16.71	38.98	15.48
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	36.70	27.88	97.09	140.76	51.42	30.31	14.57	38.68	29.24
AVERAGE PER PERSON	14.65	11.01	40.71	59.88	20.84	11.79	5.76	18.51	7.19

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
TOTAL EXPENDITURES (WEIGHTED)	417227422 100.0	33806993 8.1	106302719 25.5	173115138 41.5	92144053 22.1	263808876 63.2	150120907 36.0	184569384 44.2	97168921 23.3	59703516 14.3	65349927 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	265.04	228.04	246.98	268.51	282.59	280.83	241.36	322.64	244.36	215.41	223.49
AVERAGE PER PERSON	105.58	100.87	100.71	100.11	122.68	112.60	95.16	128.93	97.69	83.71	89.56
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	256.68	212.13	244.87	261.76	269.70	273.40	233.14	314.39	236.03	209.84	216.53
AVERAGE PER PERSON	102.46	94.63	99.21	97.78	117.10	109.59	92.16	126.02	95.10	81.39	86.06
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126883878 30.4 100.0	9394572 27.8 7.4	31866775 30.0 25.1	52326359 30.2 41.2	29936840 32.5 23.6	81513397 30.9 64.2	44515420 29.7 35.1	59058604 32.0 46.5	31348913 32.3 24.7	14224485 23.8 11.2	19458693 29.8 15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	193.67	181.09	163.31	210.42	212.46	196.87	189.18	197.47	217.77	156.08	183.77
AVERAGE PER PERSON	77.69	79.07	72.54	77.36	88.84	78.38	76.33	78.82	89.26	60.10	73.76
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	78.06	58.95	73.41	79.12	87.62	84.48	69.13	100.60	76.15	49.99	64.47
AVERAGE PER PERSON	31.16	26.30	29.74	29.55	38.04	33.86	27.33	40.32	30.68	19.39	25.62

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
CAMPING FEES	4855455	355455	1451325	1692396	1330082	2890755	1938503	1907723	834556	982969	976901
	1.2	1.1	1.4	1.0	1.4	1.1	1.3	1.0	.9	1.6	1.5
	100.0	7.3	29.9	34.9	27.4	59.5	39.9	39.3	17.2	20.2	20.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	26.40	21.69	26.07	24.26	32.76	31.30	21.52	30.92	20.17	31.30	22.57
AVERAGE PER PERSON	10.46	9.31	10.31	8.62	15.85	13.27	8.04	12.91	7.76	12.62	8.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.99	2.23	3.34	2.56	3.89	3.00	3.01	3.25	2.03	3.45	3.24
AVERAGE PER PERSON	1.19	.99	1.35	.96	1.69	1.20	1.19	1.30	.82	1.34	1.29
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	123122587	10722711	29930237	51781138	26514858	79809112	42630296	53848313	28216182	20241232	18727507
	29.5	31.7	28.2	29.9	28.8	30.3	28.4	29.2	29.0	33.9	28.7
	100.0	8.7	24.3	42.1	21.5	64.8	34.6	43.7	22.9	16.4	15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	102.26	87.80	88.19	107.31	111.19	110.40	90.48	111.57	100.93	97.23	90.16
AVERAGE PER PERSON	41.13	38.36	37.58	40.29	47.13	44.99	35.56	45.09	41.53	37.47	35.93
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	75.75	67.28	68.94	78.30	77.61	82.71	66.20	91.72	68.54	71.14	62.05
AVERAGE PER PERSON	30.24	30.01	27.93	29.25	33.70	33.15	26.17	36.77	27.61	27.60	24.66
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	18015924	1746803	5074052	7600553	2384985	12446551	5511597	7550074	3286735	4590094	2242619
	4.3	5.2	4.8	4.4	2.6	4.7	3.7	4.1	3.4	7.7	3.4
	100.0	9.7	28.2	42.2	13.2	69.1	30.6	41.9	18.2	25.5	12.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.53	26.38	30.82	29.84	21.59	36.14	21.12	34.35	22.18	41.04	19.60
AVERAGE PER PERSON	11.52	11.64	12.35	11.14	9.22	14.06	8.30	12.67	9.12	15.24	8.44
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	11.08	10.96	11.69	11.49	6.98	12.90	8.56	12.86	7.98	16.13	7.43
AVERAGE PER PERSON	4.42	4.89	4.74	4.29	3.03	5.17	3.38	5.15	3.22	6.26	2.95
VEHICLE GAS AND OIL,	27335148	1782041	7422707	11408063	6302002	17537603	9625502	9866960	6709470	5105337	4973188
MAINTENANCE OR REPAIRS	6.6	5.3	7.0	6.6	6.8	6.6	6.4	5.3	6.9	8.6	7.6
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.5	27.2	41.7	23.1	64.2	35.2	36.1	24.5	18.7	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	36.11	27.33	35.39	37.77	37.48	38.12	32.82	36.97	33.51	41.31	33.56
AVERAGE PER PERSON	14.18	11.22	14.53	14.03	15.93	15.08	12.77	14.73	13.63	15.10	13.03
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.82	11.18	17.10	17.25	18.45	18.18	14.95	16.81	16.30	17.94	16.48
AVERAGE PER PERSON	6.71	4.99	6.93	6.44	8.01	7.29	5.91	6.74	6.57	6.96	6.55
TRANSPORTATION WITHIN THE	1534707	355710	414180	406454	344721	825492	697923	480398	337771	282927	377060
PARKS INCLUDING SHUTTLE	.4	1.1	.4	.2	.4	.3	.5	.3	.3	.5	.6
BUSES, TAXIS, ETC.	100.0	23.2	27.0	26.5	22.5	53.8	45.5	31.3	22.0	18.4	24.6

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	17.73	35.95	18.87	18.33	11.25	17.83	17.90	17.26	16.57	26.81	15.03
AVERAGE PER PERSON	6.57	16.77	7.54	5.22	4.49	6.57	6.58	5.99	6.74	14.42	4.79
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.94	2.23	.95	.61	1.01	.86	1.08	.82	.82	.99	1.25
AVERAGE PER PERSON	.38	1.00	.39	.23	.44	.34	.43	.33	.33	.39	.50
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	43551	694612	440240	697881	920440	961969	938756	354673	154539	361965
	.5	.1	.7	.3	.8	.3	.6	.5	.4	.3	.6
	100.0	2.3	36.6	23.2	36.8	48.5	50.7	49.5	18.7	8.1	19.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	47.10	19.55	104.13	36.14	37.63	46.30	48.65	73.15	38.67	56.03	25.61
AVERAGE PER PERSON	16.32	12.99	50.50	9.43	13.57	18.23	14.86	28.39	15.88	31.68	6.85
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.17	.27	1.60	.67	2.04	.95	1.49	1.60	.86	.54	1.20
AVERAGE PER PERSON	.47	.12	.65	.25	.89	.38	.59	.64	.35	.21	.48
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167	4730650	9728475	20039805	7505181	26166594	16118289	19539775	9619802	6095136	6685636
	10.2	14.0	9.2	11.6	8.1	9.9	10.7	10.6	9.9	10.2	10.2
	100.0	11.1	22.9	47.1	17.6	61.5	37.9	45.9	22.6	14.3	15.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	66.34	60.40	50.56	84.30	60.70	67.44	65.10	80.67	60.41	61.68	52.53
AVERAGE PER PERSON	25.25	25.35	20.07	29.18	24.75	25.60	24.84	31.97	21.27	24.87	19.75
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	26.18	29.68	22.41	30.30	21.97	27.12	25.03	33.28	23.37	21.42	22.15
AVERAGE PER PERSON	10.45	13.24	9.08	11.32	9.54	10.87	9.90	13.34	9.41	8.31	8.80
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	66602	456619	2820903	590878	3009406	1376070	2576917	1034970	79189	79271
	1.1	.2	.4	1.6	.6	1.1	.9	1.4	1.1	.1	.1
	100.0	1.5	10.4	64.3	13.5	68.6	31.4	58.8	23.6	1.8	1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	78.78	22.10	49.40	113.26	36.31	83.17	71.06	107.50	87.72	11.90	7.33
AVERAGE PER PERSON	27.83	10.48	16.11	38.22	12.65	27.35	29.08	36.07	31.48	4.07	2.68
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.70	.42	1.05	4.27	1.73	3.12	2.14	4.39	2.51	.28	.26
AVERAGE PER PERSON	1.08	.19	.43	1.59	.75	1.25	.84	1.76	1.01	.11	.10
PARK ENTRANCE FEES/ LICENCE FEES	6983983	670428	2033749	2995278	1216776	4616596	2346468	3361224	1437095	1045003	991799
	1.7	2.0	1.9	1.7	1.3	1.7	1.6	1.8	1.5	1.8	1.5
	100.0	9.6	29.1	42.9	17.4	66.1	33.6	48.1	20.6	15.0	14.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	7.72	7.01	8.16	7.53	8.08	8.42	6.65	9.93	5.69	6.52	7.45
AVERAGE PER PERSON	2.96	3.08	3.18	2.70	3.49	3.17	2.62	3.82	2.21	2.46	2.76
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.30	4.21	4.68	4.53	3.56	4.78	3.64	5.73	3.49	3.67	3.29
AVERAGE PER PERSON	1.72	1.88	1.90	1.69	1.55	1.92	1.44	2.29	1.41	1.42	1.31
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147 14.3 100.0	3938470 11.6 6.6	17229986 16.2 28.9	21603950 12.5 36.2	15319849 16.6 25.7	34072929 12.9 57.1	24398868 16.3 40.9	25440640 13.8 42.6	13988755 14.4 23.4	6902604 11.6 11.6	10475288 16.0 17.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	79.64	60.99	80.27	74.67	93.74	76.83	81.74	83.88	80.58	56.59	79.89
AVERAGE PER PERSON	31.09	26.93	33.63	27.09	38.22	29.65	32.37	32.98	32.60	20.85	30.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	36.70	24.71	39.69	32.67	44.84	35.31	37.89	43.34	33.98	24.26	34.71
AVERAGE PER PERSON	14.65	11.02	16.08	12.20	19.47	14.15	14.98	17.37	13.69	9.41	13.79

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGE PER PERSON	11.52	10.85	16.38	21.29	12.44	9.70	14.67
AVERAGE PER PERSON NIGHT	5.62	5.84	4.74	5.27	5.12	5.14	9.62
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	11.08	11.07	13.66	19.00	11.36	10.99	11.94
AVERAGE PER PARTY NIGHT	7.45	8.59	4.78	5.26	6.29	7.72	12.76
AVERAGE PER PERSON	4.42	4.37	5.73	8.08	4.60	4.28	4.72
AVERAGE PER PERSON NIGHT	3.08	3.58	1.99	2.26	2.66	3.09	5.22
VEHICLE GAS AND OIL,	27335148	24193589	3141559	1227060	13281943	8714746	4383743
MAINTENANCE OR REPAIRS	6.6	9.3	2.0	1.1	5.8	6.1	10.8
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	88.5	11.5	4.5	48.6	31.9	16.0
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	36.11	35.63	40.24	51.57	37.82	35.48	33.35
AVERAGE PER PARTY NIGHT	19.29	20.69	12.71	11.38	16.49	18.90	32.45
AVERAGE PER PERSON	14.18	14.03	15.45	19.88	14.83	14.16	12.26
AVERAGE PER PERSON NIGHT	7.79	8.40	4.98	4.75	6.67	7.82	11.99
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	16.82	17.97	13.79	9.77	18.05	15.61	15.87
AVERAGE PER PARTY NIGHT	11.30	13.95	4.82	2.70	9.99	10.96	16.97

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING=======		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	6.71	7.10	5.78	4.16	7.31	6.07	6.27
AVERAGE PER PERSON NIGHT	4.68	5.81	2.01	1.16	4.22	4.39	6.93
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1534707	775023	759684	660818	835062	589152	100324
	.4	.3	.5	.6	.4	.4	.2
	100.0	50.5	49.5	43.1	54.4	38.4	6.5
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	17.73	15.26	21.25	22.01	15.67	22.58	16.34
AVERAGE PER PARTY NIGHTS	3.85	3.28	4.67	5.16	2.96	6.95	3.52
AVERAGE PER PERSON	6.57	5.38	8.46	9.11	6.04	7.02	10.33
AVERAGE PER PERSON NIGHT	1.61	1.37	1.95	2.17	1.29	2.28	2.45
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.94	.58	3.33	5.26	1.13	1.06	.36
AVERAGE PER PARTY NIGHT	.63	.45	1.17	1.46	.63	.74	.39
AVERAGE PER PERSON	.38	.23	1.40	2.24	.46	.41	.14
AVERAGE PER PERSON NIGHT	.26	.19	.49	.63	.27	.30	.16
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	1151095	745621	438699	1558082	314438	12061
	.5	.4	.5	.4	.7	.2	*
	100.0	60.7	39.3	23.1	82.1	16.6	.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	47.10	45.64	49.56	43.30	48.98	47.81	6.55
AVERAGE PER PARTY NIGHT	9.02	8.26	10.53	11.51	8.56	13.07	3.01
AVERAGE PER PERSON	16.32	14.65	19.79	18.39	16.53	17.11	3.54
AVERAGE PER PERSON NIGHT	3.78	3.44	4.46	5.03	3.61	5.05	1.64
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	1.17	.85	3.27	3.49	2.12	.56	.04
AVERAGE PER PARTY NIGHT	.78	.66	1.14	.97	1.17	.40	.05
AVERAGE PER PERSON	.47	.34	1.37	1.49	.86	.22	.02
AVERAGE PER PERSON NIGHT	.32	.28	.48	.42	.50	.16	.02
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167 10.2 100.0	21752162 8.4 51.1	20806006 13.1 48.9	13698747 12.1 32.2	23051318 10.1 54.2	15409493 10.8 36.2	3274962 8.0 7.7
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	66.34	44.49	136.33	149.41	70.54	66.27	48.80
AVERAGE PER PARTY NIGHT	29.11	23.10	39.97	38.33	26.64	33.84	26.28
AVERAGE PER PERSON	25.25	16.67	54.64	61.75	27.28	24.36	18.95
AVERAGE PER PERSON NIGHT	11.82	9.33	16.40	16.13	10.81	13.11	13.13
AVERAGES BASED ON TOTAL							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	26.18	16.16	91.33	109.05	31.32	27.60	11.86
AVERAGE PER PARTY NIGHT	17.59	12.54	31.95	30.19	17.33	19.38	12.68
AVERAGE PER PERSON	10.45	6.38	38.29	46.39	12.69	10.74	4.69
AVERAGE PER PERSON NIGHT	7.28	5.22	13.33	12.97	7.33	7.76	5.18
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	3980573	405137	54454	2100521	2225683	46091
	1.1	1.5	.3	*	.9	1.6	.1
	100.0	90.8	9.2	1.2	47.9	50.7	1.1
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	78.78	79.52	72.18	15.53	71.16	106.60	17.45
AVERAGE PER PARTY NIGHT	19.51	19.35	21.28	4.84	12.99	41.66	7.39
AVERAGE PER PERSON	27.83	27.76	28.53	5.40	27.54	32.69	7.45
AVERAGE PER PERSON NIGHT	7.62	7.53	8.57	1.69	5.62	12.46	3.22
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.70	2.96	1.78	.43	2.85	3.99	.17
AVERAGE PER PARTY NIGHT	1.81	2.30	.62	.12	1.58	2.80	.18
AVERAGE PER PERSON	1.08	1.17	.75	.18	1.16	1.55	.07
AVERAGE PER PERSON NIGHT	.75	.96	.26	.05	.67	1.12	.07
PARK ENTRANCE FEES/ LICENCE FEES	6983983	6113714	870270	238606	3553921	2521230	789270
	1.7	2.4	.5	.2	1.6	1.8	1.9
	100.0	87.5	12.5	3.4	50.9	36.1	11.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	7.72	7.55	9.18	8.62	8.56	7.57	5.83
AVERAGE PER PARTY NIGHT	4.89	5.08	3.85	2.37	4.58	5.03	5.75
AVERAGE PER PERSON	2.96	2.87	3.77	3.30	3.26	2.95	2.13
AVERAGE PER PERSON NIGHT	1.96	2.04	1.52	.99	1.84	2.03	2.26
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	4.30	4.54	3.82	1.90	4.83	4.52	2.86
AVERAGE PER PARTY NIGHT	2.89	3.53	1.34	.53	2.67	3.17	3.05
AVERAGE PER PERSON	1.72	1.79	1.60	.81	1.96	1.76	1.13
AVERAGE PER PERSON NIGHT	1.19	1.47	.56	.23	1.13	1.27	1.25
RETAIL STORE PURCHASES,	59655147	37536244	22118903	17682287	37849006	16923004	4025197
SUCH AS SOUVENIRS,	14.3	14.5	14.0	15.6	16.5	11.9	9.9
EQUIPMENT, FILM,	100.0	62.9	37.1	29.6	63.4	28.4	6.7
CLOTHING, ETC.							
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	79.64	62.27	151.23	182.24	93.28	70.01	46.51
AVERAGE PER PARTY NIGHT	35.03	31.28	43.97	47.29	37.48	31.50	28.09
AVERAGE PER PERSON	31.09	24.04	61.91	77.23	36.95	27.60	16.71
AVERAGE PER PERSON NIGHT	14.33	12.73	18.23	20.28	15.47	12.62	11.77

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	36.70	27.88	97.09	140.76	51.42	30.31	14.57
AVERAGE PER PARTY NIGHT	24.66	21.64	33.96	38.97	28.46	21.28	15.58
AVERAGE PER PERSON	14.65	11.01	40.71	59.88	20.84	11.79	5.76
AVERAGE PER PERSON NIGHT	10.20	9.01	14.17	16.74	12.03	8.52	6.37

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
TOTAL EXPENDITURES (WEIGHTED)	417227422 100.0	33806993 8.1	106302719 25.5	173115138 41.5	92144053 22.1	263808876 63.2	150120907 36.0	184569384 44.2	97168921 23.3	59703516 14.3	65349927 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	265.04	228.04	246.98	268.51	282.59	280.83	241.36	322.64	244.36	215.41	223.49
AVERAGE PER PARTY NIGHT	174.89	166.05	163.61	198.41	153.41	179.00	169.33	183.81	193.27	175.44	136.27
AVERAGE PER PERSON	105.58	100.87	100.71	100.11	122.68	112.60	95.16	128.93	97.69	83.71	89.56
AVERAGE PER PERSON NIGHT	72.83	73.54	76.37	74.42	67.89	73.60	71.72	77.12	80.18	67.53	59.50
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	256.68	212.13	244.87	261.76	269.70	273.40	233.14	314.39	236.03	209.84	216.53
AVERAGE PER PARTY NIGHT	172.46	164.77	160.91	197.41	150.49	176.85	167.22	182.28	192.68	169.98	135.72
AVERAGE PER PERSON	102.46	94.63	99.21	97.78	117.10	109.59	92.16	126.02	95.10	81.39	86.06
AVERAGE PER PERSON NIGHT	71.37	73.07	72.96	74.09	66.25	72.01	70.58	76.64	80.04	62.95	59.37
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	126883878 30.4 100.0	9394572 27.8 7.4	31866775 30.0 25.1	52326359 30.2 41.2	29936840 32.5 23.6	81513397 30.9 64.2	44515420 29.7 35.1	59058604 32.0 46.5	31348913 32.3 24.7	14224485 23.8 11.2	19458693 29.8 15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	193.67	181.09	163.31	210.42	212.46	196.87	189.18	197.47	217.77	156.08	183.77
AVERAGE PER PARTY NIGHT	74.67	71.49	68.32	81.38	73.32	72.24	80.42	74.47	85.28	64.67	68.65

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	77.69	79.07	72.54	77.36	88.84	78.38	76.33	78.82	89.26	60.10	73.76
AVERAGE PER PERSON NIGHT	30.46	29.04	32.24	30.49	31.00	29.35	32.80	31.04	34.61	23.93	28.60
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	78.06	58.95	73.41	79.12	87.62	84.48	69.13	100.60	76.15	49.99	64.47
AVERAGE PER PARTY NIGHT	52.45	45.79	48.24	59.67	48.89	54.64	49.59	58.33	62.16	40.50	40.41
AVERAGE PER PERSON	31.16	26.30	29.74	29.55	38.04	33.86	27.33	40.32	30.68	19.39	25.62
AVERAGE PER PERSON NIGHT	21.70	20.31	21.87	22.39	21.52	22.25	20.93	24.52	25.82	15.00	17.68
CAMPING FEES	4855455	355455	1451325	1692396	1330082	2890755	1938503	1907723	834556	982969	976901
	1.2	1.1	1.4	1.0	1.4	1.1	1.3	1.0	.9	1.6	1.5
	100.0	7.3	29.9	34.9	27.4	59.5	39.9	39.3	17.2	20.2	20.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	26.40	21.69	26.07	24.26	32.76	31.30	21.52	30.92	20.17	31.30	22.57
AVERAGE PER PARTY NIGHT	9.06	8.83	9.37	10.08	7.87	10.81	7.32	11.25	8.88	10.86	5.97
AVERAGE PER PERSON	10.46	9.31	10.31	8.62	15.85	13.27	8.04	12.91	7.76	12.62	8.61
AVERAGE PER PERSON NIGHT	3.77	3.82	3.95	3.51	3.98	4.51	3.05	4.53	3.57	4.31	2.72
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.99	2.23	3.34	2.56	3.89	3.00	3.01	3.25	2.03	3.45	3.24
AVERAGE PER PARTY NIGHT	2.01	1.73	2.20	1.93	2.17	1.94	2.16	1.88	1.65	2.80	2.03

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	1.19	.99	1.35	.96	1.69	1.20	1.19	1.30	.82	1.34	1.29
AVERAGE PER PERSON NIGHT	.83	.77	1.00	.72	.96	.79	.91	.79	.69	1.04	.89
FOOD AND BEVERAGES BOUGHT	123122587	10722711	29930237	51781138	26514858	79809112	42630296	53848313	28216182	20241232	18727507
IN RESTAURANTS IN THE	29.5	31.7	28.2	29.9	28.8	30.3	28.4	29.2	29.0	33.9	28.7
PARKS	100.0	8.7	24.3	42.1	21.5	64.8	34.6	43.7	22.9	16.4	15.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	102.26	87.80	88.19	107.31	111.19	110.40	90.48	111.57	100.93	97.23	90.16
AVERAGE PER PARTY NIGHT	61.78	64.09	54.15	66.43	59.87	62.50	61.04	59.63	62.60	73.54	59.02
AVERAGE PER PERSON	41.13	38.36	37.58	40.29	47.13	44.99	35.56	45.09	41.53	37.47	35.93
AVERAGE PER PERSON NIGHT	25.70	28.35	25.56	25.47	25.58	25.92	25.34	25.47	25.98	28.59	24.25
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	75.75	67.28	68.94	78.30	77.61	82.71	66.20	91.72	68.54	71.14	62.05
AVERAGE PER PARTY NIGHT	50.89	52.26	45.31	59.05	43.30	53.50	47.49	53.18	55.95	57.63	38.89
AVERAGE PER PERSON	30.24	30.01	27.93	29.25	33.70	33.15	26.17	36.77	27.61	27.60	24.66
AVERAGE PER PERSON NIGHT	21.06	23.18	20.54	22.16	19.06	21.79	20.04	22.36	23.24	21.34	17.01
GROCERIES AND BEVERAGES	18015924	1746803	5074052	7600553	2384985	12446551	5511597	7550074	3286735	4590094	2242619
BOUGHT IN STORES IN THE	4.3	5.2	4.8	4.4	2.6	4.7	3.7	4.1	3.4	7.7	3.4
PARKS	100.0	9.7	28.2	42.2	13.2	69.1	30.6	41.9	18.2	25.5	12.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	29.53	26.38	30.82	29.84	21.59	36.14	21.12	34.35	22.18	41.04	19.60
AVERAGE PER PARTY NIGHT	14.00	13.06	14.20	15.99	8.45	15.74	11.41	13.83	13.65	21.47	8.96
AVERAGE PER PERSON	11.52	11.64	12.35	11.14	9.22	14.06	8.30	12.67	9.12	15.24	8.44
AVERAGE PER PERSON NIGHT	5.62	6.22	6.32	5.71	3.75	6.08	4.86	5.29	5.57	8.06	4.16
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	11.08	10.96	11.69	11.49	6.98	12.90	8.56	12.86	7.98	16.13	7.43
AVERAGE PER PARTY NIGHT	7.45	8.51	7.68	8.67	3.90	8.34	6.14	7.46	6.52	13.07	4.66
AVERAGE PER PERSON	4.42	4.89	4.74	4.29	3.03	5.17	3.38	5.15	3.22	6.26	2.95
AVERAGE PER PERSON NIGHT	3.08	3.78	3.48	3.25	1.71	3.40	2.59	3.13	2.71	4.84	2.04
VEHICLE GAS AND OIL,	27335148	1782041	7422707	11408063	6302002	17537603	9625502	9866960	6709470	5105337	4973188
MAINTENANCE OR REPAIRS	6.6	5.3	7.0	6.6	6.8	6.6	6.4	5.3	6.9	8.6	7.6
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.5	27.2	41.7	23.1	64.2	35.2	36.1	24.5	18.7	18.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	36.11	27.33	35.39	37.77	37.48	38.12	32.82	36.97	33.51	41.31	33.56
AVERAGE PER PARTY NIGHT	19.29	15.76	18.73	21.45	18.02	19.64	18.58	16.52	21.76	26.13	17.37
AVERAGE PER PERSON	14.18	11.22	14.53	14.03	15.93	15.08	12.77	14.73	13.63	15.10	13.03
AVERAGE PER PERSON NIGHT	7.79	6.54	8.80	7.93	7.57	7.78	7.76	6.86	8.97	8.88	7.47
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	16.82	11.18	17.10	17.25	18.45	18.18	14.95	16.81	16.30	17.94	16.48
AVERAGE PER PARTY NIGHT	11.30	8.69	11.24	13.01	10.29	11.76	10.72	9.74	13.30	14.54	10.33
AVERAGE PER PERSON	6.71	4.99	6.93	6.44	8.01	7.29	5.91	6.74	6.57	6.96	6.55
AVERAGE PER PERSON NIGHT	4.68	3.85	5.09	4.88	4.53	4.79	4.53	4.10	5.53	5.38	4.52
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1534707	355710	414180	406454	344721	825492	697923	480398	337771	282927	377060
	.4	1.1	.4	.2	.4	.3	.5	.3	.3	.5	.6
	100.0	23.2	27.0	26.5	22.5	53.8	45.5	31.3	22.0	18.4	24.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	17.73	35.95	18.87	18.33	11.25	17.83	17.90	17.26	16.57	26.81	15.03
AVERAGE PER PARTY NIGHTS	3.85	9.88	4.45	5.20	1.86	4.32	3.43	4.75	3.69	5.86	2.56
AVERAGE PER PERSON	6.57	16.77	7.54	5.22	4.49	6.57	6.58	5.99	6.74	14.42	4.79
AVERAGE PER PERSON NIGHT	1.61	4.87	2.03	1.59	.84	1.70	1.51	1.77	1.52	3.36	1.06
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.94	2.23	.95	.61	1.01	.86	1.08	.82	.82	.99	1.25
AVERAGE PER PARTY NIGHT	.63	1.73	.63	.46	.56	.55	.78	.47	.67	.81	.78
AVERAGE PER PERSON	.38	1.00	.39	.23	.44	.34	.43	.33	.33	.39	.50
AVERAGE PER PERSON NIGHT	.26	.77	.28	.17	.25	.23	.33	.20	.28	.30	.34
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1896716	43551	694612	440240	697881	920440	961969	938756	354673	154539	361965
	.5	.1	.7	.3	.8	.3	.6	.5	.4	.3	.6
	100.0	2.3	36.6	23.2	36.8	48.5	50.7	49.5	18.7	8.1	19.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	47.10	19.55	104.13	36.14	37.63	46.30	48.65	73.15	38.67	56.03	25.61
AVERAGE PER PARTY NIGHT	9.02	5.89	17.61	12.02	5.56	10.76	7.79	20.39	7.37	15.91	3.52
AVERAGE PER PERSON	16.32	12.99	50.50	9.43	13.57	18.23	14.86	28.39	15.88	31.68	6.85
AVERAGE PER PERSON NIGHT	3.78	3.71	8.71	3.71	2.40	4.54	3.23	8.34	3.24	8.11	1.43
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.17	.27	1.60	.67	2.04	.95	1.49	1.60	.86	.54	1.20
AVERAGE PER PARTY NIGHT	.78	.21	1.05	.50	1.14	.62	1.07	.93	.70	.44	.75
AVERAGE PER PERSON	.47	.12	.65	.25	.89	.38	.59	.64	.35	.21	.48
AVERAGE PER PERSON NIGHT	.32	.09	.48	.19	.50	.25	.45	.39	.29	.16	.33
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42558167 10.2 100.0	4730650 14.0 11.1	9728475 9.2 22.9	20039805 11.6 47.1	7505181 8.1 17.6	26166594 9.9 61.5	16118289 10.7 37.9	19539775 10.6 45.9	9619802 9.9 22.6	6095136 10.2 14.3	6685636 10.2 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	66.34	60.40	50.56	84.30	60.70	67.44	65.10	80.67	60.41	61.68	52.53
AVERAGE PER PARTY NIGHT	29.11	40.77	25.17	36.82	19.25	28.33	30.84	30.71	30.89	32.11	23.00
AVERAGE PER PERSON	25.25	25.35	20.07	29.18	24.75	25.60	24.84	31.97	21.27	24.87	19.75
AVERAGE PER PERSON NIGHT	11.82	17.71	11.67	13.25	8.07	11.30	12.88	12.52	12.17	13.12	9.64

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	26.18	29.68	22.41	30.30	21.97	27.12	25.03	33.28	23.37	21.42	22.15
AVERAGE PER PARTY NIGHT	17.59	23.06	14.73	22.85	12.26	17.54	17.95	19.30	19.08	17.35	13.89
AVERAGE PER PERSON	10.45	13.24	9.08	11.32	9.54	10.87	9.90	13.34	9.41	8.31	8.80
AVERAGE PER PERSON NIGHT	7.28	10.22	6.68	8.58	5.40	7.14	7.58	8.11	7.92	6.43	6.07
CONFERENCE OR CONVENTION REGISTRATION FEES	4385710	66602	456619	2820903	590878	3009406	1376070	2576917	1034970	79189	79271
	1.1	.2	.4	1.6	.6	1.1	.9	1.4	1.1	.1	.1
	100.0	1.5	10.4	64.3	13.5	68.6	31.4	58.8	23.6	1.8	1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	78.78	22.10	49.40	113.26	36.31	83.17	71.06	107.50	87.72	11.90	7.33
AVERAGE PER PARTY NIGHT	19.51	10.13	15.56	35.96	5.49	26.95	12.18	34.12	24.20	5.16	.91
AVERAGE PER PERSON	27.83	10.48	16.11	38.22	12.65	27.35	29.08	36.07	31.48	4.07	2.68
AVERAGE PER PERSON NIGHT	7.62	4.82	5.62	12.24	2.39	9.15	5.58	11.81	8.78	1.85	.43
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.70	.42	1.05	4.27	1.73	3.12	2.14	4.39	2.51	.28	.26
AVERAGE PER PARTY NIGHT	1.81	.32	.69	3.22	.97	2.02	1.53	2.55	2.05	.23	.16
AVERAGE PER PERSON	1.08	.19	.43	1.59	.75	1.25	.84	1.76	1.01	.11	.10
AVERAGE PER PERSON NIGHT	.75	.14	.31	1.21	.42	.82	.65	1.07	.85	.08	.07

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/ LICENCE FEES	6983983	670428	2033749	2995278	1216776	4616596	2346468	3361224	1437095	1045003	991799
	1.7	2.0	1.9	1.7	1.3	1.7	1.6	1.8	1.5	1.8	1.5
	100.0	9.6	29.1	42.9	17.4	66.1	33.6	48.1	20.6	15.0	14.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	7.72	7.01	8.16	7.53	8.08	8.42	6.65	9.93	5.69	6.52	7.45
AVERAGE PER PARTY NIGHT	4.89	6.14	5.88	4.76	3.81	5.17	4.41	4.97	4.89	5.47	4.17
AVERAGE PER PERSON	2.96	3.08	3.18	2.70	3.49	3.17	2.62	3.82	2.21	2.46	2.76
AVERAGE PER PERSON NIGHT	1.96	2.67	2.65	1.79	1.62	2.05	1.81	2.02	1.98	1.99	1.74
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.30	4.21	4.68	4.53	3.56	4.78	3.64	5.73	3.49	3.67	3.29
AVERAGE PER PARTY NIGHT	2.89	3.27	3.08	3.42	1.99	3.09	2.61	3.32	2.85	2.98	2.06
AVERAGE PER PERSON	1.72	1.88	1.90	1.69	1.55	1.92	1.44	2.29	1.41	1.42	1.31
AVERAGE PER PERSON NIGHT	1.19	1.45	1.40	1.28	.87	1.26	1.10	1.40	1.18	1.10	.90
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	59655147	3938470	17229986	21603950	15319849	34072929	24398868	25440640	13988755	6902604	10475288
	14.3	11.6	16.2	12.5	16.6	12.9	16.3	13.8	14.4	11.6	16.0
	100.0	6.6	28.9	36.2	25.7	57.1	40.9	42.6	23.4	11.6	17.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	79.64	60.99	80.27	74.67	93.74	76.83	81.74	83.88	80.58	56.59	79.89
AVERAGE PER PARTY NIGHT	35.03	28.69	38.50	35.28	33.60	31.99	39.33	33.38	44.13	29.27	30.35

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	31.09	26.93	33.63	27.09	38.22	29.65	32.37	32.98	32.60	20.85	30.37
AVERAGE PER PERSON NIGHT	14.33	13.19	18.42	12.82	14.36	12.68	16.94	13.69	17.83	11.08	13.16
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	36.70	24.71	39.69	32.67	44.84	35.31	37.89	43.34	33.98	24.26	34.71
AVERAGE PER PARTY NIGHT	24.66	19.20	26.08	24.64	25.02	22.84	27.18	25.13	27.74	19.65	21.76
AVERAGE PER PERSON	14.65	11.02	16.08	12.20	19.47	14.15	14.98	17.37	13.69	9.41	13.79
AVERAGE PER PERSON NIGHT	10.20	8.51	11.83	9.25	11.01	9.30	11.47	10.56	11.52	7.28	9.52

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
BANFF EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
BANFF EXPENDITURES	286522336	44244988	11207463	213258000	12916866
(WEIGHTED)	100.0	15.4	3.9	74.4	4.5
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	240.25	527.47	105.89	304.49	57.42
AVERAGE PER PERSON	98.10	214.07	38.88	125.70	24.10
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	223.07	504.53	98.59	280.05	56.13
AVERAGE PER PERSON	90.73	203.93	36.87	114.45	23.62
LODGING IN THE PARKS,	89212056	17455502	2484467	66837232	499387
EXCLUDING CAMPING/	31.1	39.5	22.2	31.3	3.9
TRAILER PARK	100.0	19.6	2.8	74.9	.6
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	169.99	265.87	91.70	164.09	147.86
AVERAGE PER PERSON	69.96	100.26	27.69	70.33	57.88
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	69.46	199.05	21.85	87.77	2.17
AVERAGE PER PERSON	28.25	80.45	8.17	35.87	.91
CAMPING FEES	2624249	2206	37651	2551101	17604
	.9	*	.3	1.2	.1
	100.0	.1	1.4	97.2	.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	20.96	9.00	12.21	21.19	20.00
AVERAGE PER PERSON	8.82	9.00	4.71	8.93	10.00
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.04	.03	.33	3.35	.08
AVERAGE PER PERSON	.83	.01	.12	1.37	.03
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	87083056	13461923	4443640	63523324	4026130
	30.4	30.4	39.6	29.8	31.2
	100.0	15.5	5.1	72.9	4.6
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	92.79	163.36	56.38	111.14	26.41
AVERAGE PER PERSON	38.27	66.79	19.23	47.80	10.94
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	67.80	153.51	39.09	83.42	17.49
AVERAGE PER PERSON	27.58	62.05	14.62	34.09	7.36
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10375272	704767	490971	8242002	434004
	3.6	1.6	4.4	3.9	3.4
	100.0	6.8	4.7	79.4	4.2
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	22.28	21.99	14.85	25.50	8.71

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PERSON	8.82	7.87	5.80	10.58	3.12
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	8.08	8.04	4.32	10.82	1.89
AVERAGE PER PERSON	3.29	3.25	1.62	4.42	.79
VEHICLE GAS AND OIL,	14904609	1132238	1281641	9894011	1547781
MAINTENANCE OR REPAIRS	5.2	2.6	11.4	4.6	12.0
BOUGHT FROM STATIONS	100.0	7.6	8.6	66.4	10.4
WITHIN THE PARKS					
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	28.71	30.16	28.13	31.55	20.59
AVERAGE PER PERSON	11.60	11.23	9.88	13.09	8.55
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	11.60	12.91	11.27	12.99	6.73
AVERAGE PER PERSON	4.72	5.22	4.22	5.31	2.83
TRANSPORTATION WITHIN THE	1044390	206672	36904	774942	-
PARKS INCLUDING SHUTTLE	.4	.5	.3	.4	
BUSES, TAXIS, ETC.	100.0	19.8	3.5	74.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	13.91	17.13	8.69	13.06	-
AVERAGE PER PERSON	5.32	4.65	1.41	5.94	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.81	2.36	.32	1.02	-
AVERAGE PER PERSON	.33	.95	.12	.42	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	31328	19353	1226104	-
	.5	.1	.2	.6	
	100.0	2.4	1.5	94.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	38.26	13.61	5.32	41.72	-
AVERAGE PER PERSON	13.57	3.88	.78	17.64	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.01	.36	.17	1.61	-
AVERAGE PER PERSON	.41	.14	.06	.66	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842	2722059	897497	23633002	3250546
	10.5	6.2	8.0	11.1	25.2
	100.0	9.1	3.0	78.9	10.8
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	57.89	67.63	36.83	61.92	54.96
AVERAGE PER PERSON	22.22	23.59	9.43	24.90	19.75
AVERAGES BASED ON TOTAL					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PARTY	23.33	31.04	7.89	31.04	14.12
AVERAGE PER PERSON	9.49	12.55	2.95	12.68	5.94
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	2865165	-	733178	-
	1.2	6.5		.3	
	100.0	80.0		20.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	88.88	167.18	-	29.45	-
AVERAGE PER PERSON	31.36	49.39	-	11.60	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.79	32.67	-	.96	-
AVERAGE PER PERSON	1.13	13.21	-	.39	-
PARK ENTRANCE FEES/ LICENCE FEES	4760533	432805	165650	3450473	598368
	1.7	1.0	1.5	1.6	4.6
	100.0	9.1	3.5	72.5	12.6
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	6.72	7.58	3.86	7.82	4.21
AVERAGE PER PERSON	2.62	2.97	1.17	3.08	1.68
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	3.71	4.94	1.46	4.53	2.60
AVERAGE PER PERSON	1.51	1.99	.54	1.85	1.09

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	41670336	5230325	1349689	32392634	2543045
	14.5	11.8	12.0	15.2	19.7
	100.0	12.6	3.2	77.7	6.1
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	66.80	83.56	43.41	72.43	41.26
AVERAGE PER PERSON	26.97	31.25	14.32	30.61	14.81
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	32.44	59.64	11.87	42.54	11.05
AVERAGE PER PERSON	13.20	24.11	4.44	17.38	4.65

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE										MODE OF ENTRY		
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
BANFF EXPENDITURES (ACTUAL)	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
BANFF EXPENDITURES (WEIGHTED)	286522336	180296496	127723424	12252043	40321024	68761936	37463916	14656930	8129039	215075872	2595656	30484696	40961776
	100.0	62.9	44.6	4.3	14.1	24.0	13.1	5.1	2.8	75.1	.9	10.6	14.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	240.25	197.25	181.82	150.73	309.45	351.10	453.08	587.03	453.97	201.80	103.59	543.59	579.25
AVERAGE PER PERSON	98.10	79.83	74.52	65.18	113.09	143.18	205.98	339.01	195.97	80.33	43.30	316.26	278.87
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	223.07	185.01	171.39	135.62	290.11	324.90	385.12	483.08	393.03	187.49	75.14	513.93	525.36
AVERAGE PER PERSON	90.73	74.75	70.34	56.28	106.53	131.64	170.52	285.41	145.42	74.30	28.45	292.81	257.25
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	89212056	53729760	37394632	3558349	12776779	24714264	10768032	2232667	2851332	65802196	81276	12003160	11406700
	31.1	29.8	29.3	29.0	31.7	35.9	28.7	15.2	35.1	30.6	3.1	39.4	27.8
	100.0	60.2	41.9	4.0	14.3	27.7	12.1	2.5	3.2	73.8	.1	13.5	12.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	169.99	160.35	143.43	232.16	216.45	194.65	171.57	128.04	205.11	157.61	300.00	260.14	186.49
AVERAGE PER PERSON	69.96	65.58	59.18	85.64	87.55	77.03	79.75	66.96	88.52	62.16	150.00	142.67	86.08
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	69.46	55.13	50.18	39.39	91.93	116.77	110.69	73.59	137.86	57.36	2.35	202.36	146.30
AVERAGE PER PERSON	28.25	22.28	20.59	16.35	33.76	47.31	49.01	43.48	51.01	22.73	.89	115.29	71.64

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CAMPING FEES	2624249	1609261	886011	141734	581516	645807	369181	4662	80964	2339515	301171	284733	-
	.9	.9	.7	1.2	1.4	.9	1.0	*	1.0	1.1	11.6	.9	
	100.0	61.3	33.8	5.4	22.2	24.6	14.1	.2	3.1	89.1	11.5	10.9	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	20.96	22.91	23.38	16.64	24.40	15.88	25.90	75.00	9.81	19.11	13.48	103.23	-
AVERAGE PER PERSON	8.82	9.46	10.35	8.06	8.68	7.49	8.96	37.50	3.65	8.01	5.52	53.64	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.04	1.65	1.19	1.57	4.18	3.05	3.80	.15	3.91	2.04	8.72	4.80	-
AVERAGE PER PERSON	.83	.67	.49	.65	1.54	1.24	1.68	.09	1.45	.81	3.30	2.73	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	87083056	57519772	42594220	3602824	11322726	19365460	10197828	3312413	2834772	66798640	601077	8282751	12001667
	30.4	31.9	33.3	29.4	28.1	28.2	27.2	22.6	34.9	31.1	23.2	27.2	29.3
	100.0	66.1	48.9	4.1	13.0	22.2	11.7	3.8	3.3	76.7	.7	9.5	13.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	92.79	81.95	79.66	56.29	109.70	113.94	153.13	151.44	188.74	81.08	60.05	163.88	187.39
AVERAGE PER PERSON	38.27	33.67	33.04	24.53	41.54	45.78	70.72	83.69	82.19	32.60	21.06	92.36	87.61
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	67.80	59.02	57.16	39.88	81.47	91.50	104.83	109.17	137.06	58.23	17.40	139.64	153.93
AVERAGE PER PERSON	27.58	23.85	23.46	16.55	29.91	37.07	46.42	64.50	50.71	23.08	6.59	79.56	75.37
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10375272	6795092	4201588	557477	2036028	1580891	1999289	467142	758635	8314868	356368	1191704	868700
	3.6	3.8	3.3	4.6	5.0	2.3	5.3	3.2	9.3	3.9	13.7	3.9	2.1
	100.0	65.5	40.5	5.4	19.6	15.2	19.3	4.5	7.3	80.1	3.4	11.5	8.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	22.28	21.04	17.52	24.86	33.52	16.59	42.19	33.75	57.92	20.33	21.28	38.67	33.62
AVERAGE PER PERSON	8.82	8.24	7.10	9.62	11.64	6.76	16.97	16.99	23.78	7.79	8.45	21.97	16.04
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	8.08	6.97	5.64	6.17	14.65	7.47	20.55	15.40	36.68	7.25	10.32	20.09	11.14
AVERAGE PER PERSON	3.29	2.82	2.31	2.56	5.38	3.03	9.10	9.10	13.57	2.87	3.91	11.45	5.46
VEHICLE GAS AND OIL,	14904609	10520152	6360669	1398349	2761135	3228099	1156358	41873	435935	14154279	679177	692372	57958
MAINTENANCE OR REPAIRS	5.2	5.8	5.0	11.4	6.8	4.7	3.1	.3	5.4	6.6	26.2	2.3	.1
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	70.6	42.7	9.4	18.5	21.7	7.8	.3	2.9	95.0	4.6	4.6	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	28.71	29.09	26.06	29.75	39.15	26.80	31.17	27.11	27.29	28.04	34.05	57.21	26.68
AVERAGE PER PERSON	11.60	12.05	11.07	11.86	15.29	10.26	11.84	19.51	11.93	11.22	14.61	33.69	16.65
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	11.60	10.79	8.54	15.48	19.87	15.25	11.89	1.38	21.08	12.34	19.66	11.67	.74
AVERAGE PER PERSON	4.72	4.36	3.50	6.42	7.29	6.18	5.26	.82	7.80	4.89	7.44	6.65	.36
TRANSPORTATION WITHIN THE	1044390	455299	150824	61765	242711	352186	236905	127870	1763	251875	2465	558425	234091
PARKS INCLUDING SHUTTLE	.4	.3	.1	.5	.6	.5	.6	.9	*	.1	.1	1.8	.6
BUSES, TAXIS, ETC.	100.0	43.6	14.4	5.9	23.2	33.7	22.7	12.2	.2	24.1	.2	53.5	22.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	13.91	17.92	14.88	16.91	20.90	11.08	13.24	19.22	5.00	8.77	13.20	21.19	11.69
AVERAGE PER PERSON	5.32	6.05	4.33	4.94	8.71	4.07	6.89	8.21	2.50	2.48	6.60	11.35	5.18
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.81	.47	.20	.68	1.75	1.66	2.44	4.21	.09	.22	.07	9.41	3.00
AVERAGE PER PERSON	.33	.19	.08	.28	.64	.67	1.08	2.49	.03	.09	.03	5.36	1.47
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	65608	21891	7223	36494	792230	444435	191952	37665	431859	-	671568	198846
	.5	*	*	.1	.1	1.2	1.2	1.3	.5	.2		2.2	.5
	100.0	5.0	1.7	.6	2.8	60.8	34.1	14.7	2.9	33.2		51.6	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	38.26	13.92	25.02	3.97	18.08	43.16	40.54	38.50	80.99	23.63	-	77.62	27.98
AVERAGE PER PERSON	13.57	4.78	6.04	1.02	12.23	13.43	19.08	19.34	40.50	6.77	-	36.00	14.73
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.01	.07	.03	.08	.26	3.74	4.57	6.33	1.82	.38	-	11.32	2.55
AVERAGE PER PERSON	.41	.03	.01	.03	.10	1.52	2.02	3.74	.67	.15	-	6.45	1.25
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842	21069024	15094091	1413288	4561645	7231883	1664934	556701	303859	22841396	79764	2590622	4533823
	10.5	11.7	11.8	11.5	11.3	10.5	4.4	3.8	3.7	10.6	3.1	8.5	11.1
	100.0	70.3	50.4	4.7	15.2	24.1	5.6	1.9	1.0	76.2	.3	8.6	15.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	57.89	61.78	56.29	81.60	82.08	59.40	30.35	33.50	27.92	54.19	7.23	67.67	78.30
AVERAGE PER PERSON	22.22	23.15	21.09	29.59	31.13	22.22	14.74	17.71	13.96	19.78	2.70	38.73	35.87
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	23.33	21.62	20.25	15.64	32.82	34.17	17.11	18.35	14.69	19.91	2.31	43.67	58.15
AVERAGE PER PERSON	9.49	8.74	8.31	6.49	12.05	13.85	7.58	10.84	5.44	7.89	.87	24.88	28.47
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	2907027	2424637	30736	451653	670347	2354	2095	259	3016118	-	558430	5181
	1.2	1.6	1.9	.3	1.1	1.0	*	*	*	1.4		1.8	*
	100.0	81.2	67.7	.9	12.6	18.7	.1	.1	*	84.3		15.6	.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	88.88	111.03	143.05	14.71	63.23	48.93	6.00	8.00	1.98	87.50	-	135.55	3.08
AVERAGE PER PERSON	31.36	36.18	48.57	3.83	20.16	20.40	2.57	4.00	.66	29.39	-	65.53	1.73
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.79	2.98	3.25	.34	3.25	3.17	.02	.07	.01	2.63	-	9.41	.07
AVERAGE PER PERSON	1.13	1.21	1.34	.14	1.19	1.28	.01	.04	-	1.04	-	5.36	.03
PARK ENTRANCE FEES/ LICENCE FEES	4760533	3880453	3261038	181676	437740	673925	206155	18878	115600	4636977	137003	98063	25494
	1.7	2.2	2.6	1.5	1.1	1.0	.6	.1	1.4	2.2	5.3	.3	.1
	100.0	81.5	68.5	3.8	9.2	14.2	4.3	.4	2.4	97.4	2.9	2.1	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY	6.72	7.20	7.61	6.26	5.39	4.98	5.98	9.23	6.64	6.66	7.47	11.06	7.91
AVERAGE PER PERSON	2.62	2.81	2.99	2.65	1.96	1.96	2.24	7.11	2.86	2.58	3.16	7.02	5.27
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	3.71	3.98	4.38	2.01	3.15	3.18	2.12	.62	5.59	4.04	3.97	1.65	.33
AVERAGE PER PERSON	1.51	1.61	1.80	.83	1.16	1.29	.94	.37	2.07	1.60	1.50	.94	.16
RETAIL STORE PURCHASES,	41670336	21745042	15333821	1298623	5112599	9506847	10418446	7700675	708256	26488152	357354	3552868	11629315
SUCH AS SOUVENIRS,	14.5	12.1	12.0	10.6	12.7	13.8	27.8	52.5	8.7	12.3	13.8	11.7	28.4
EQUIPMENT, FILM, CLOTHING, ETC.	100.0	52.2	36.8	3.1	12.3	22.8	25.0	18.5	1.7	63.6	.9	8.5	27.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	66.80	54.65	52.72	47.25	64.28	58.82	162.00	352.96	64.57	51.14	19.36	78.79	191.14
AVERAGE PER PERSON	26.97	21.70	21.31	17.63	24.47	23.65	73.95	196.13	32.28	19.84	7.94	44.41	89.62
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	32.44	22.31	20.58	14.37	36.78	44.92	107.10	253.81	34.24	23.09	10.34	59.90	149.15
AVERAGE PER PERSON	13.20	9.02	8.44	5.97	13.51	18.20	47.42	149.95	12.67	9.15	3.92	34.13	73.04

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
BANFF EXPENDITURES (ACTUAL)	842538 100.0	618229 73.4	220708 26.2	45741 5.4	796797 94.6	721125 85.6	692611 82.2	56618 6.7	78909 9.4	17068 2.0	432818 51.4	136255 16.2	155600 18.5	117865 14.0
BANFF EXPENDITURES (WEIGHTED)	286522336 100.0	222591120 77.7	63370528 22.1	24683664 8.6	261838688 91.4	241660576 84.3	234469680 81.8	11966130 4.2	17967726 6.3	5662106 2.0	90619056 31.6	29960144 10.5	124858632 43.6	41084512 14.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	240.25	272.61	169.29	50.90	370.02	437.33	456.58	240.42	130.02	167.86	226.35	220.16	263.63	225.06
AVERAGE PER PERSON	98.10	115.86	63.82	19.75	156.70	182.29	187.15	115.12	56.05	82.07	85.80	102.80	111.82	90.02
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	223.07	260.81	147.72	47.84	340.73	410.84	430.21	218.72	113.47	147.63	199.79	208.92	253.41	210.95
AVERAGE PER PERSON	90.73	109.86	56.32	18.67	142.62	170.49	175.86	102.64	47.69	69.51	75.32	96.66	107.97	84.11
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	89212056 31.1 100.0	68772920 30.9 77.1	20222492 31.9 22.7	539182 2.2 .6	88672872 33.9 99.4	87047368 36.0 97.6	84944112 36.2 95.2	3924599 32.8 4.4	820919 4.6 .9	831520 14.7 .9	28289334 31.2 31.7	9116411 30.4 10.2	39527596 31.7 44.3	12278716 29.9 13.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	169.99	175.55	152.61	106.10	170.62	170.92	179.02	86.24	53.14	68.69	180.54	167.34	162.96	172.78
AVERAGE PER PERSON	69.96	74.36	58.16	52.19	70.10	70.06	72.09	41.13	25.16	24.24	70.38	77.29	67.67	71.71
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	69.46	80.58	47.14	1.04	115.39	147.99	155.86	71.73	5.18	21.68	62.37	63.57	80.23	63.05
AVERAGE PER PERSON	28.25	33.94	17.97	.41	48.30	61.41	63.71	33.66	2.18	10.21	23.51	29.41	34.18	25.14

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CAMPING FEES	2624249	2032176	592073	19571	2604678	505449	467927	38472	2516256	11471	1922309	498726	-	203214
	.9	.9	.9	.1	1.0	.2	.2	.3	14.0	.2	2.1	1.7		.5
	100.0	77.4	22.6	.7	99.3	19.3	17.8	1.5	95.9	.4	73.3	19.0		7.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	20.96	23.52	15.27	16.20	21.01	35.04	35.24	31.94	21.32	34.41	20.21	26.51	-	18.04
AVERAGE PER PERSON	8.82	9.67	6.77	9.37	8.82	14.82	15.00	12.47	9.03	22.06	8.53	12.12	-	6.57
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.04	2.38	1.38	.04	3.39	.86	.86	.70	15.89	.30	4.24	3.48	-	1.04
AVERAGE PER PERSON	.83	1.00	.53	.01	1.42	.36	.35	.33	6.68	.14	1.60	1.61	-	.42
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	87083056	68297712	18512848	8529657	78553400	73654800	71369496	3636487	3880933	2242004	24677956	8191268	41838156	12375680
	30.4	30.7	29.2	34.6	30.0	30.5	30.4	30.4	21.6	39.6	27.2	27.3	33.5	30.1
	100.0	78.4	21.3	9.8	90.2	84.6	82.0	4.2	4.5	2.6	28.3	9.4	48.0	14.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	92.79	102.98	67.39	27.06	126.04	140.59	145.26	84.56	44.93	74.77	82.66	74.53	104.82	94.56
AVERAGE PER PERSON	38.27	44.31	25.30	10.67	53.20	58.12	59.11	40.11	20.54	34.39	32.50	34.88	42.83	40.61
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	67.80	80.02	43.16	16.53	102.22	125.22	130.95	66.47	24.51	58.46	54.41	57.12	84.91	63.54
AVERAGE PER PERSON	27.58	33.71	16.45	6.45	42.79	51.96	53.53	31.19	10.30	27.52	20.51	26.43	36.18	25.34
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10375272	7606203	2731592	1253001	9122272	7130955	6581209	691623	1992384	235390	4138802	1088850	3480491	1667130
	3.6	3.4	4.3	5.1	3.5	3.0	2.8	5.8	11.1	4.2	4.6	3.6	2.8	4.1
	100.0	73.3	26.3	12.1	87.9	68.7	63.4	6.7	19.2	2.3	39.9	10.5	33.5	16.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	22.28	23.48	19.45	10.57	26.28	28.60	28.35	29.78	20.98	23.81	21.19	17.37	23.82	27.11
AVERAGE PER PERSON	8.82	9.57	7.23	4.09	10.48	11.07	10.75	12.70	8.83	16.55	7.67	8.34	9.76	11.14
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	8.08	8.91	6.37	2.43	11.87	12.12	12.08	12.64	12.58	6.14	9.12	7.59	7.06	8.56
AVERAGE PER PERSON	3.29	3.75	2.43	.95	4.97	5.03	4.94	5.93	5.29	2.89	3.44	3.51	3.01	3.41
VEHICLE GAS AND OIL,	14904609	9309581	5595028	3962518	10942092	7070621	6585033	629655	3959012	372092	6817330	1895675	3960879	2230725
MAINTENANCE OR REPAIRS	5.2	4.2	8.8	16.1	4.2	2.9	2.8	5.3	22.0	6.6	7.5	6.3	3.2	5.4
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	62.5	37.5	26.6	73.4	47.4	44.2	4.2	26.6	2.5	45.7	12.7	26.6	15.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	28.71	28.64	28.83	22.28	32.06	29.69	29.32	30.01	39.19	20.95	31.88	28.66	25.04	27.54
AVERAGE PER PERSON	11.60	11.99	11.00	9.05	12.91	11.32	10.95	13.12	17.66	9.05	11.86	13.25	10.47	11.79
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	11.60	10.91	13.04	7.68	14.24	12.02	12.08	11.51	25.00	9.70	15.03	13.22	8.04	11.45
AVERAGE PER PERSON	4.72	4.59	4.97	3.00	5.96	4.99	4.94	5.40	10.51	4.57	5.67	6.12	3.43	4.57
TRANSPORTATION WITHIN THE	1044390	787487	239356	11985	1032405	1016793	951214	80775	32447	24046	354621	137144	314852	237774
PARKS INCLUDING SHUTTLE	.4	.4	.4	*	.4	.4	.4	.7	.2	.4	.4	.5	.3	.6
BUSES, TAXIS, ETC.	100.0	75.4	22.9	1.1	98.9	97.4	91.1	7.7	3.1	2.3	34.0	13.1	30.1	22.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	13.91	14.33	12.05	29.10	13.83	13.93	14.05	8.95	9.19	6.04	11.10	10.37	21.69	15.43
AVERAGE PER PERSON	5.32	6.08	3.61	29.10	5.27	5.29	5.13	5.73	4.83	.95	4.84	4.01	5.66	7.19
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.81	.92	.56	.02	1.34	1.73	1.75	1.48	.20	.63	.78	.96	.64	1.22
AVERAGE PER PERSON	.33	.39	.21	.01	.56	.72	.71	.69	.09	.30	.29	.44	.27	.49
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	865327	436419	-	1302273	1257798	1251041	51012	52381	6296	878693	114332	29058	280190
	.5	.4	.7		.5	.5	.5	.4	.3	.1	1.0	.4	*	.7
	100.0	66.4	33.5		100.0	96.6	96.1	3.9	4.0	.5	67.5	8.8	2.2	21.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	38.26	45.06	29.96	-	38.26	38.43	39.02	17.63	20.85	1.73	42.71	49.57	6.48	42.04
AVERAGE PER PERSON	13.57	19.42	8.53	-	13.57	13.49	13.68	8.18	10.26	.26	17.44	27.12	1.02	21.72
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.01	1.01	1.02	-	1.69	2.14	2.30	.93	.33	.16	1.94	.80	.06	1.44
AVERAGE PER PERSON	.41	.43	.39	-	.71	.89	.94	.44	.14	.08	.73	.37	.03	.57
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842	23586572	6373771	4903243	25062600	23738886	23159550	1288917	1185515	550579	8459419	1043001	18369980	2093441
	10.5	10.6	10.1	19.9	9.6	9.8	9.9	10.8	6.6	9.7	9.3	3.5	14.7	5.1
	100.0	78.7	21.3	16.4	83.6	79.2	77.3	4.3	4.0	1.8	28.2	3.5	61.3	7.0

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	57.89	59.26	53.38	34.53	66.71	74.66	76.82	50.32	20.49	40.89	44.09	25.67	87.20	28.09
AVERAGE PER PERSON	22.22	23.03	19.78	11.72	26.95	29.75	30.15	23.14	8.91	14.72	16.08	12.44	35.05	9.76
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	23.33	27.64	14.86	9.50	32.61	40.36	42.49	23.56	7.49	14.36	18.65	7.27	37.28	10.75
AVERAGE PER PERSON	9.49	11.64	5.66	3.71	13.65	16.75	17.37	11.06	3.15	6.76	7.03	3.37	15.88	4.29
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	3428445	151283	-	3579728	3399199	3398113	3803	40505	28402	282974	1487930	998796	810029
	1.2	1.5	.2		1.4	1.4	1.4	*	.2	.5	.3	5.0	.8	2.0
	100.0	95.8	4.2		100.0	95.0	94.9	.1	1.1	.8	7.9	41.6	27.9	22.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	88.88	103.64	21.03	-	88.88	102.74	104.53	1.50	5.57	42.90	15.08	150.45	232.67	110.50
AVERAGE PER PERSON	31.36	37.00	7.05	-	31.36	35.90	36.54	.70	2.08	23.29	5.51	51.16	62.47	45.70
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.79	4.02	.35	-	4.66	5.78	6.23	.07	.26	.74	.62	10.38	2.03	4.16
AVERAGE PER PERSON	1.13	1.69	.13	-	1.95	2.40	2.55	.03	.11	.35	.24	4.80	.86	1.66
PARK ENTRANCE FEES/ LICENCE FEES	4760533	3700813	1057079	1136280	3624253	2821940	2754558	92972	747709	225890	1374867	392408	2341820	651439
	1.7	1.7	1.7	4.6	1.4	1.2	1.2	.8	4.2	4.0	1.5	1.3	1.9	1.6
	100.0	77.7	22.2	23.9	76.1	59.3	57.9	2.0	15.7	4.7	28.9	8.2	49.2	13.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	6.72	7.12	5.62	4.32	8.14	8.57	8.62	5.44	7.17	8.44	5.56	5.63	8.49	5.64
AVERAGE PER PERSON	2.62	2.89	1.98	1.54	3.35	3.45	3.46	2.05	3.06	3.84	1.96	2.51	3.62	2.09
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	3.71	4.34	2.46	2.20	4.72	4.80	5.05	1.70	4.72	5.89	3.03	2.74	4.75	3.34
AVERAGE PER PERSON	1.51	1.83	.94	.86	1.97	1.99	2.07	.80	1.98	2.77	1.14	1.27	2.03	1.33
RETAIL STORE PURCHASES,	41670336	34203892	7458585	4328228	37342108	34016760	33007428	1527814	2739666	1134417	13422756	5994400	13997005	8256175
SUCH AS SOUVENIRS,	14.5	15.4	11.8	17.5	14.3	14.1	14.1	12.8	15.2	20.0	14.8	20.0	11.2	20.1
EQUIPMENT, FILM,	100.0	82.1	17.9	10.4	89.6	81.6	79.2	3.7	6.6	2.7	32.2	14.4	33.6	19.8
CLOTHING, ETC.														
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	66.80	74.14	45.97	31.42	76.82	86.79	88.78	50.10	31.04	52.77	57.45	74.06	59.96	108.92
AVERAGE PER PERSON	26.97	30.88	17.14	11.31	32.13	35.58	35.95	22.38	13.80	23.35	21.62	32.95	25.47	42.89
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	32.44	40.08	17.39	8.39	48.59	57.83	60.56	27.93	17.30	29.58	29.59	41.80	28.41	42.39
AVERAGE PER PERSON	13.20	16.88	6.63	3.27	20.34	24.00	24.76	13.11	7.27	13.93	11.16	19.34	12.10	16.90

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======					=======OVERALL RATING========		=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
BANFF EXPENDITURES (ACTUAL)	842538	455634	386904	330546	504914	261249	59860	723044	119494
	100.0	54.1	45.9	39.2	59.9	31.0	7.1	85.8	14.2
BANFF EXPENDITURES (WEIGHTED)	286522336	176697152	109825192	82943592	152595712	104633664	26078048	233532720	52989632
	100.0	61.7	38.3	28.9	53.3	36.5	9.1	81.5	18.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	240.25	176.49	573.72	767.58	269.39	254.52	137.06	244.18	224.34
AVERAGE PER PERSON	98.10	71.48	244.84	327.26	114.26	98.37	56.35	117.72	56.56
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	223.07	169.31	549.29	740.82	245.54	239.46	131.13	226.29	209.93
AVERAGE PER PERSON	90.73	68.14	234.05	317.02	103.38	92.10	54.24	108.68	52.51
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	89212056	51024072	38187984	28411386	45195808	35801928	7617900	71845144	17366914
	31.1	28.9	34.8	34.3	29.6	34.2	29.2	30.8	32.8
	100.0	57.2	42.8	31.8	50.7	40.1	8.5	80.5	19.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	169.99	140.42	236.55	269.20	163.35	175.78	189.44	166.33	187.06
AVERAGE PER PERSON	69.96	57.43	98.75	113.58	70.25	67.77	81.36	79.16	47.25
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	69.46	48.89	191.00	253.76	72.72	81.94	38.31	69.62	68.80
AVERAGE PER PERSON	28.25	19.68	81.38	108.59	30.62	31.51	15.84	33.44	17.21

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
CAMPING FEES	2624249	2444233	180016	-	1694633	572937	356477	2214358	409891
	.9	1.4	.2		1.1	.5	1.4	.9	.8
	100.0	93.1	6.9		64.6	21.8	13.6	84.4	15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	20.96	19.66	219.07	-	21.14	23.40	17.39	22.26	15.94
AVERAGE PER PERSON	8.82	8.24	207.72	-	8.58	10.93	7.51	11.08	4.20
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.04	2.34	.90	-	2.73	1.31	1.79	2.15	1.62
AVERAGE PER PERSON	.83	.94	.38	-	1.15	.50	.74	1.03	.41
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	87083056	51262756	35820304	27680878	46922652	31040686	8263813	72921264	14161799
	30.4	29.0	32.6	33.4	30.7	29.7	31.7	31.2	26.7
	100.0	58.9	41.1	31.8	53.9	35.6	9.5	83.7	16.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	92.79	67.91	195.04	264.80	103.16	92.07	63.74	93.79	87.98
AVERAGE PER PERSON	38.27	27.83	82.60	112.05	44.71	35.76	26.41	44.31	22.49
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	67.80	49.12	179.16	247.24	75.50	71.04	41.55	70.66	56.10
AVERAGE PER PERSON	27.58	19.77	76.34	105.80	31.79	27.32	17.19	33.94	14.03
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10375272	7965264	2410008	1820707	4854443	3569523	1891088	7660066	2715206
	3.6	4.5	2.2	2.2	3.2	3.4	7.3	3.3	5.1
	100.0	76.8	23.2	17.5	46.8	34.4	18.2	73.8	26.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	22.28	19.81	37.93	48.55	22.20	19.40	32.90	22.35	22.11
AVERAGE PER PERSON	8.82	7.91	14.25	19.93	9.10	7.50	12.11	10.93	5.71
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	8.08	7.63	12.05	16.26	7.81	8.17	9.51	7.42	10.76
AVERAGE PER PERSON	3.29	3.07	5.14	6.96	3.29	3.14	3.93	3.56	2.69
VEHICLE GAS AND OIL,	14904609	12465432	2439177	1005434	7604422	4477488	2460470	12092236	2812374
MAINTENANCE OR REPAIRS	5.2	7.1	2.2	1.2	5.0	4.3	9.4	5.2	5.3
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	83.6	16.4	6.7	51.0	30.0	16.5	81.1	18.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	28.71	27.56	36.50	54.28	28.65	28.09	31.21	29.09	27.18
AVERAGE PER PERSON	11.60	11.27	13.63	19.11	11.78	10.92	12.63	13.95	6.72
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	11.60	11.94	12.20	8.98	12.24	10.25	12.37	11.72	11.14
AVERAGE PER PERSON	4.72	4.81	5.20	3.84	5.15	3.94	5.12	5.63	2.79
TRANSPORTATION WITHIN THE	1044390	530229	514161	445910	502063	441448	92203	835795	208596
PARKS INCLUDING SHUTTLE	.4	.3	.5	.5	.3	.4	.4	.4	.4
BUSES, TAXIS, ETC.	100.0	50.8	49.2	42.7	48.1	42.3	8.8	80.0	20.0
AVERAGES BASED ON THOSE WITH EXPENDITURE									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	13.91	12.35	15.99	15.65	11.17	18.98	15.79	13.40	16.42
AVERAGE PER PERSON	5.32	4.31	7.04	6.80	4.43	6.16	9.79	6.40	3.18
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.81	.51	2.57	3.98	.81	1.01	.46	.81	.83
AVERAGE PER PERSON	.33	.20	1.10	1.70	.34	.39	.19	.39	.21
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	828496	473777	271151	1061795	221408	9968	1208460	93813
	.5	.5	.4	.3	.7	.2	*	.5	.2
	100.0	63.6	36.4	20.8	81.5	17.0	.8	92.8	7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	38.26	39.66	36.05	27.10	40.16	33.82	9.87	45.40	12.65
AVERAGE PER PERSON	13.57	12.62	15.63	11.49	14.01	12.11	5.70	20.97	2.45
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	1.01	.79	2.37	2.42	1.71	.51	.05	1.17	.37
AVERAGE PER PERSON	.41	.32	1.01	1.04	.72	.19	.02	.56	.09
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842	16559373	13406469	9759369	15193619	11892961	2268197	23319754	6646088
	10.5	9.4	12.2	11.8	10.0	11.4	8.7	10.0	12.5
	100.0	55.3	44.7	32.6	50.7	39.7	7.6	77.8	22.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	57.89	43.63	97.06	119.64	56.16	62.28	45.78	56.29	64.26
AVERAGE PER PERSON	22.22	16.40	39.61	50.34	22.62	22.39	17.61	26.36	14.34

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	23.33	15.87	67.05	87.17	24.45	27.22	11.41	22.60	26.33
AVERAGE PER PERSON	9.49	6.39	28.57	37.30	10.29	10.47	4.72	10.85	6.59
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	3192605	387122	40628	1470572	2067426	29145	2359518	1220210
	1.2	1.8	.4	*	1.0	2.0	.1	1.0	2.3
	100.0	89.2	10.8	1.1	41.1	57.8	.8	65.9	34.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	88.88	91.69	70.96	11.81	68.57	131.79	21.70	73.66	148.02
AVERAGE PER PERSON	31.36	31.88	27.70	4.08	27.89	39.56	7.77	30.56	33.05
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.79	3.06	1.94	.36	2.37	4.73	.15	2.29	4.83
AVERAGE PER PERSON	1.13	1.23	.83	.16	1.00	1.82	.06	1.10	1.21
PARK ENTRANCE FEES/ LICENCE FEES	4760533	4156987	603546	189479	2532146	1700207	493096	3650858	1109675
	1.7	2.4	.5	.2	1.7	1.6	1.9	1.6	2.1
	100.0	87.3	12.7	4.0	53.2	35.7	10.4	76.7	23.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	6.72	6.62	7.48	8.15	7.57	6.49	4.68	6.89	6.21
AVERAGE PER PERSON	2.62	2.57	3.00	2.93	3.03	2.47	1.79	3.34	1.54
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	3.71	3.98	3.02	1.69	4.07	3.89	2.48	3.54	4.40
AVERAGE PER PERSON	1.51	1.60	1.29	.72	1.72	1.50	1.03	1.70	1.10
RETAIL STORE PURCHASES,	41670336	26267704	15402632	13318652	25563558	12847650	2595690	35425268	6245067
SUCH AS SOUVENIRS,	14.5	14.9	14.0	16.1	16.8	12.3	10.0	15.2	11.8
EQUIPMENT, FILM,	100.0	63.0	37.0	32.0	61.3	30.8	6.2	85.0	15.0
CLOTHING, ETC.									
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	66.80	53.27	117.86	152.37	74.64	61.86	40.28	69.78	53.77
AVERAGE PER PERSON	26.97	21.37	48.77	64.95	30.62	24.90	15.45	33.09	13.17
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	32.44	25.17	77.04	118.96	41.13	29.40	13.05	34.33	24.74
AVERAGE PER PERSON	13.20	10.13	32.83	50.91	17.32	11.31	5.40	16.49	6.19

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BANFF EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
BANFF EXPENDITURES (WEIGHTED)	286522336 100.0	24629828 8.6	79890872 27.9	118067728 41.2	59160396 20.6	182871792 63.8	101740472 35.5	128154784 44.7	72236592 25.2	36174784 12.6	42902588 15.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	240.25	208.02	245.61	238.75	248.52	261.77	209.53	283.02	227.74	196.60	200.75
AVERAGE PER PERSON	98.10	97.58	105.41	89.48	107.40	107.19	84.94	113.45	93.93	78.80	84.24
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	223.07	185.15	232.93	223.83	226.78	244.69	193.69	266.07	215.55	178.13	185.37
AVERAGE PER PERSON	90.73	86.41	98.57	83.92	97.36	99.32	78.72	106.59	89.46	70.58	76.60
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	89212056 31.1 100.0	6834500 27.7 7.7	24257394 30.4 27.2	36571808 31.0 41.0	19918620 33.7 22.3	57969448 31.7 65.0	30636452 30.1 34.3	42063952 32.8 47.2	22976570 31.8 25.8	8867961 24.5 9.9	13191496 30.7 14.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	169.99	153.70	147.67	181.80	194.86	177.25	159.30	169.00	200.51	141.06	156.46
AVERAGE PER PERSON	69.96	69.88	67.73	67.15	81.31	72.54	65.58	67.19	85.63	61.90	63.19
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	69.46	51.38	70.73	69.33	76.35	77.57	58.32	87.33	68.56	43.67	57.00
AVERAGE PER PERSON	28.25	23.98	29.93	26.00	32.78	31.48	23.70	34.99	28.45	17.30	23.55

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
CAMPING FEES	2624249	215615	884048	790551	731250	1445788	1175676	1146809	471289	321695	664574
	.9	.9	1.1	.7	1.2	.8	1.2	.9	.7	.9	1.5
	100.0	8.2	33.7	30.1	27.9	55.1	44.8	43.7	18.0	12.3	25.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	20.96	23.25	22.87	17.49	23.08	23.97	18.22	24.65	16.32	19.69	20.92
AVERAGE PER PERSON	8.82	11.05	9.92	6.34	11.51	10.74	7.25	11.27	6.96	7.35	8.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.04	1.62	2.58	1.50	2.80	1.93	2.24	2.38	1.41	1.58	2.87
AVERAGE PER PERSON	.83	.76	1.09	.56	1.20	.79	.91	.95	.58	.63	1.19
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	87083056	7946597	23527738	37114768	17200212	56560988	30011334	38853236	21385896	12976819	12496565
	30.4	32.3	29.4	31.4	29.1	30.9	29.5	30.3	29.6	35.9	29.1
	100.0	9.1	27.0	42.6	19.8	65.0	34.5	44.6	24.6	14.9	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	92.79	78.84	88.06	98.70	95.34	102.87	78.54	100.28	96.73	88.48	76.50
AVERAGE PER PERSON	38.27	36.41	39.24	37.24	40.16	42.67	31.93	40.31	40.81	35.85	32.44
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	67.80	59.74	68.60	70.36	65.93	75.68	57.13	80.67	63.81	63.90	53.99
AVERAGE PER PERSON	27.58	27.88	29.03	26.38	28.31	30.72	23.22	32.32	26.48	25.32	22.31
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	10375272	1234775	3336486	4368168	1271637	6530063	3810006	4365044	2611802	1749452	1519813
	3.6	5.0	4.2	3.7	2.1	3.6	3.7	3.4	3.6	4.8	3.5
	100.0	11.9	32.2	42.1	12.3	62.9	36.7	42.1	25.2	16.9	14.6

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

	AGE					SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	22.28	22.40	26.15	22.40	15.79	25.84	18.16	26.13	20.66	22.86	17.73
AVERAGE PER PERSON	8.82	10.30	10.75	8.25	6.62	10.40	7.05	9.49	8.81	8.99	7.56
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.08	9.28	9.73	8.28	4.87	8.74	7.25	9.06	7.79	8.61	6.57
AVERAGE PER PERSON	3.29	4.33	4.12	3.10	2.09	3.55	2.95	3.63	3.23	3.41	2.71
VEHICLE GAS AND OIL,	14904609	1011695	4474983	6087388	3219314	9511670	5349716	5618824	4302640	2078277	2656233
MAINTENANCE OR REPAIRS	5.2	4.1	5.6	5.2	5.4	5.2	5.3	4.4	6.0	5.7	6.2
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.8	30.0	40.8	21.6	63.8	35.9	37.7	28.9	13.9	17.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	28.71	21.41	28.74	30.09	29.36	31.27	25.05	29.07	28.74	30.78	26.80
AVERAGE PER PERSON	11.60	9.43	12.32	11.17	12.41	12.95	9.75	11.70	12.05	11.61	10.74
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	11.60	7.61	13.05	11.54	12.34	12.73	10.18	11.67	12.84	10.23	11.48
AVERAGE PER PERSON	4.72	3.55	5.52	4.33	5.30	5.17	4.14	4.67	5.33	4.05	4.74
TRANSPORTATION WITHIN THE	1044390	181018	298966	336199	221144	581808	456390	319709	264275	225188	198757
PARKS INCLUDING SHUTTLE	.4	.7	.4	.3	.4	.3	.4	.2	.4	.6	.5
BUSES, TAXIS, ETC.	100.0	17.3	28.6	32.2	21.2	55.7	43.7	30.6	25.3	21.6	19.0

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.91	23.97	15.15	15.69	8.85	14.40	13.65	12.99	14.87	23.21	9.74
AVERAGE PER PERSON	5.32	13.30	6.31	4.45	3.86	5.42	5.26	4.53	6.44	12.74	3.21
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.81	1.36	.87	.64	.85	.78	.87	.66	.79	1.11	.86
AVERAGE PER PERSON	.33	.64	.37	.24	.36	.32	.35	.27	.33	.44	.35
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	36163	472163	273244	511890	640159	655891	676437	221318	98052	239551
	.5	.1	.6	.2	.9	.4	.6	.5	.3	.3	.6
	100.0	2.8	36.3	21.0	39.3	49.2	50.4	51.9	17.0	7.5	18.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	38.26	16.24	76.42	22.87	39.25	35.48	42.66	57.75	29.07	38.89	21.65
AVERAGE PER PERSON	13.57	10.78	39.95	5.88	15.35	14.55	12.86	22.25	13.73	21.13	5.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.01	.27	1.38	.52	1.96	.86	1.25	1.40	.66	.48	1.04
AVERAGE PER PERSON	.41	.13	.58	.19	.84	.35	.51	.56	.27	.19	.43
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842	3661567	7198448	14237068	4531538	20232838	9562445	13478462	7122615	4687080	4296386
	10.5	14.9	9.0	12.1	7.7	11.1	9.4	10.5	9.9	13.0	10.0
	100.0	12.2	24.0	47.5	15.1	67.5	31.9	45.0	23.8	15.6	14.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	57.89	56.08	47.03	67.80	55.57	64.32	48.22	68.11	53.53	59.84	44.24
AVERAGE PER PERSON	22.22	24.33	19.40	23.54	22.37	24.26	18.97	26.68	19.07	24.60	17.13
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	23.33	27.52	20.99	26.99	17.37	27.07	18.20	27.98	21.25	23.08	18.56
AVERAGE PER PERSON	9.49	12.85	8.88	10.12	7.46	10.99	7.40	11.21	8.82	9.14	7.67
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	63823	339180	2187062	544119	2493264	1086230	1940626	915043	64797	44947
	1.2	.3	.4	1.9	.9	1.4	1.1	1.5	1.3	.2	.1
	100.0	1.8	9.5	61.1	15.2	69.6	30.3	54.2	25.6	1.8	1.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	88.88	30.58	52.14	117.60	48.47	91.42	84.29	109.88	93.12	18.63	6.53
AVERAGE PER PERSON	31.36	14.18	17.06	39.65	16.68	29.74	36.13	34.16	34.71	7.16	2.54
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.79	.48	.99	4.15	2.09	3.34	2.07	4.03	2.73	.32	.19
AVERAGE PER PERSON	1.13	.22	.42	1.55	.90	1.35	.84	1.61	1.13	.13	.08
PARK ENTRANCE FEES/ LICENCE FEES	4760533	504505	1375307	2165167	696393	3093411	1659377	2451048	987193	644062	597259
	1.7	2.0	1.7	1.8	1.2	1.7	1.6	1.9	1.4	1.8	1.4
	100.0	10.6	28.9	45.5	14.6	65.0	34.9	51.5	20.7	13.5	12.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	6.72	6.34	7.24	6.66	6.34	7.41	5.73	8.77	4.67	6.31	5.92
AVERAGE PER PERSON	2.62	2.83	2.98	2.37	2.77	2.83	2.32	3.36	1.84	2.56	2.25
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	3.71	3.79	4.01	4.10	2.67	4.14	3.16	5.09	2.95	3.17	2.58
AVERAGE PER PERSON	1.51	1.77	1.70	1.54	1.15	1.68	1.28	2.04	1.22	1.26	1.07
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	41670336	2939568	13726156	13936307	10314277	23812358	17336954	17240636	10977950	4461402	6997007
	14.5	11.9	17.2	11.8	17.4	13.0	17.0	13.5	15.2	12.3	16.3
	100.0	7.1	32.9	33.4	24.8	57.1	41.6	41.4	26.3	10.7	16.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	66.80	53.26	74.06	57.53	78.69	64.43	69.27	65.55	73.86	49.59	65.23
AVERAGE PER PERSON	26.97	24.76	33.01	20.76	32.91	25.73	28.24	26.05	30.78	19.61	26.11
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	32.44	22.10	40.02	26.42	39.54	31.86	33.00	35.79	32.76	21.97	30.23
AVERAGE PER PERSON	13.20	10.31	16.94	9.91	16.97	12.93	13.41	14.34	13.60	8.70	12.49

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	8.82	7.91	14.25	19.93	9.10	7.50	12.11
AVERAGE PER PERSON NIGHT	5.55	5.77	4.92	5.51	5.51	4.48	10.08
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	8.08	7.63	12.05	16.26	7.81	8.17	9.51
AVERAGE PER PARTY NIGHT	6.82	7.46	5.53	5.85	5.92	6.75	11.95
AVERAGE PER PERSON	3.29	3.07	5.14	6.96	3.29	3.14	3.93
AVERAGE PER PERSON NIGHT	2.95	3.28	2.31	2.46	2.62	2.73	5.84
VEHICLE GAS AND OIL,	14904609	12465432	2439177	1005434	7604422	4477488	2460470
MAINTENANCE OR REPAIRS	5.2	7.1	2.2	1.2	5.0	4.3	9.4
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	83.6	16.4	6.7	51.0	30.0	16.5
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	28.71	27.56	36.50	54.28	28.65	28.09	31.21
AVERAGE PER PARTY NIGHT	19.71	21.18	14.54	12.48	18.09	17.07	35.99
AVERAGE PER PERSON	11.60	11.27	13.63	19.11	11.78	10.92	12.63
AVERAGE PER PERSON NIGHT	8.35	9.29	5.51	4.84	7.64	6.90	19.30
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	11.60	11.94	12.20	8.98	12.24	10.25	12.37
AVERAGE PER PARTY NIGHT	9.79	11.67	5.60	3.23	9.28	8.47	15.55

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	4.72	4.81	5.20	3.84	5.15	3.94	5.12
AVERAGE PER PERSON NIGHT	4.23	5.13	2.34	1.36	4.11	3.42	7.59
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1044390	530229	514161	445910	502063	441448	92203
	.4	.3	.5	.5	.3	.4	.4
	100.0	50.8	49.2	42.7	48.1	42.3	8.8
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	13.91	12.35	15.99	15.65	11.17	18.98	15.79
AVERAGE PER PARTY NIGHT	4.56	4.02	5.28	5.42	3.76	6.70	3.40
AVERAGE PER PERSON	5.32	4.31	7.04	6.80	4.43	6.16	9.79
AVERAGE PER PERSON NIGHT	1.87	1.61	2.23	2.23	1.63	2.12	2.39
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.81	.51	2.57	3.98	.81	1.01	.46
AVERAGE PER PARTY NIGHT	.69	.50	1.18	1.43	.61	.83	.58
AVERAGE PER PERSON	.33	.20	1.10	1.70	.34	.39	.19
AVERAGE PER PERSON NIGHT	.30	.22	.49	.60	.27	.34	.28
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	828496	473777	271151	1061795	221408	9968
	.5	.5	.4	.3	.7	.2	*
	100.0	63.6	36.4	20.8	81.5	17.0	.8
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	38.26	39.66	36.05	27.10	40.16	33.82	9.87

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	14.78	16.96	12.08	10.86	16.20	11.21	3.75
AVERAGE PER PERSON	13.57	12.62	15.63	11.49	14.01	12.11	5.70
AVERAGE PER PERSON NIGHT	5.94	6.58	5.09	4.29	6.66	4.06	2.14
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	1.01	.79	2.37	2.42	1.71	.51	.05
AVERAGE PER PARTY NIGHT	.86	.78	1.09	.87	1.30	.42	.06
AVERAGE PER PERSON	.41	.32	1.01	1.04	.72	.19	.02
AVERAGE PER PERSON NIGHT	.37	.34	.45	.37	.57	.17	.03
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842 10.5 100.0	16559373 9.4 55.3	13406469 12.2 44.7	9759369 11.8 32.6	15193619 10.0 50.7	11892961 11.4 39.7	2268197 8.7 7.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	57.89	43.63	97.06	119.64	56.16	62.28	45.78
AVERAGE PER PARTY NIGHT	32.66	29.29	38.09	38.98	30.09	36.87	27.96
AVERAGE PER PERSON	22.22	16.40	39.61	50.34	22.62	22.39	17.61
AVERAGE PER PERSON NIGHT	13.52	12.22	15.57	16.17	12.62	14.07	15.46
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	23.33	15.87	67.05	87.17	24.45	27.22	11.41

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	19.69	15.51	30.79	31.38	18.54	22.49	14.33
AVERAGE PER PERSON	9.49	6.39	28.57	37.30	10.29	10.47	4.72
AVERAGE PER PERSON NIGHT	8.51	6.81	12.87	13.16	8.20	9.09	7.00
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	3192605	387122	40628	1470572	2067426	29145
	1.2	1.8	.4	*	1.0	2.0	.1
	100.0	89.2	10.8	1.1	41.1	57.8	.8
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	88.88	91.69	70.96	11.81	68.57	131.79	21.70
AVERAGE PER PARTY NIGHT	32.33	33.03	27.57	4.38	22.43	52.01	8.08
AVERAGE PER PERSON	31.36	31.88	27.70	4.08	27.89	39.56	7.77
AVERAGE PER PERSON NIGHT	11.25	11.40	10.19	1.43	8.98	14.80	3.16
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.79	3.06	1.94	.36	2.37	4.73	.15
AVERAGE PER PARTY NIGHT	2.35	2.99	.89	.13	1.79	3.91	.18
AVERAGE PER PERSON	1.13	1.23	.83	.16	1.00	1.82	.06
AVERAGE PER PERSON NIGHT	1.02	1.31	.37	.05	.79	1.58	.09
PARK ENTRANCE FEES/ LICENCE FEES	4760533	4156987	603546	189479	2532146	1700207	493096
	1.7	2.4	.5	.2	1.7	1.6	1.9
	100.0	87.3	12.7	4.0	53.2	35.7	10.4
AVERAGES BASED ON THOSE WITH EXPENDITURE							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGE PER PARTY	6.72	6.62	7.48	8.15	7.57	6.49	4.68
AVERAGE PER PARTY NIGHT	5.37	5.77	3.64	2.36	5.64	4.89	5.88
AVERAGE PER PERSON	2.62	2.57	3.00	2.93	3.03	2.47	1.79
AVERAGE PER PERSON NIGHT	2.23	2.42	1.43	.93	2.37	1.92	2.94
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	3.71	3.98	3.02	1.69	4.07	3.89	2.48
AVERAGE PER PARTY NIGHT	3.13	3.89	1.39	.61	3.09	3.21	3.12
AVERAGE PER PERSON	1.51	1.60	1.29	.72	1.72	1.50	1.03
AVERAGE PER PERSON NIGHT	1.35	1.71	.58	.26	1.37	1.30	1.52
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	41670336 14.5 100.0	26267704 14.9 63.0	15402632 14.0 37.0	13318652 16.1 32.0	25563558 16.8 61.3	12847650 12.3 30.8	2595690 10.0 6.2
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	66.80	53.27	117.86	152.37	74.64	61.86	40.28
AVERAGE PER PARTY NIGHT	37.47	34.43	44.10	50.55	41.31	33.28	25.19
AVERAGE PER PERSON	26.97	21.37	48.77	64.95	30.62	24.90	15.45
AVERAGE PER PERSON NIGHT	16.05	14.96	18.33	21.31	17.74	13.41	13.69
AVERAGES BASED ON TOTAL							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGE PER PARTY	32.44	25.17	77.04	118.96	41.13	29.40	13.05
AVERAGE PER PARTY NIGHT	27.38	24.60	35.37	42.82	31.20	24.29	16.40
AVERAGE PER PERSON	13.20	10.13	32.83	50.91	17.32	11.31	5.40
AVERAGE PER PERSON NIGHT	11.84	10.80	14.78	17.96	13.80	9.82	8.01

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
BANFF EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
BANFF EXPENDITURES (WEIGHTED)	286522336 100.0	24629828 8.6	79890872 27.9	118067728 41.2	59160396 20.6	182871792 63.8	101740472 35.5	128154784 44.7	72236592 25.2	36174784 12.6	42902588 15.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	240.25	208.02	245.61	238.75	248.52	261.77	209.53	283.02	227.74	196.60	200.75
AVERAGE PER PARTY NIGHT	190.59	173.89	167.71	217.58	189.38	195.08	185.05	187.74	213.71	196.65	160.87
AVERAGE PER PERSON	98.10	97.58	105.41	89.48	107.40	107.19	84.94	113.45	93.93	78.80	84.24
AVERAGE PER PERSON NIGHT	82.48	85.75	82.10	81.97	83.99	83.96	80.16	81.37	90.08	84.07	71.63
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	223.07	185.15	232.93	223.83	226.78	244.69	193.69	266.07	215.55	178.13	185.37
AVERAGE PER PARTY NIGHT	188.23	171.97	167.63	216.24	183.55	193.96	181.77	185.87	212.91	196.38	159.70
AVERAGE PER PERSON	90.73	86.41	98.57	83.92	97.36	99.32	78.72	106.59	89.46	70.58	76.60
AVERAGE PER PERSON NIGHT	81.39	84.89	82.02	81.53	80.50	83.52	78.24	80.74	89.88	84.02	71.35
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	89212056 31.1 100.0	6834500 27.7 7.7	24257394 30.4 27.2	36571808 31.0 41.0	19918620 33.7 22.3	57969448 31.7 65.0	30636452 30.1 34.3	42063952 32.8 47.2	22976570 31.8 25.8	8867961 24.5 9.9	13191496 30.7 14.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	169.99	153.70	147.67	181.80	194.86	177.25	159.30	169.00	200.51	141.06	156.46
AVERAGE PER PARTY NIGHT	77.22	74.03	66.19	85.44	82.18	75.68	81.41	75.18	88.19	67.44	74.36

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	69.96	69.88	67.73	67.15	81.31	72.54	65.58	67.19	85.63	61.90	63.19
AVERAGE PER PERSON NIGHT	32.64	33.13	32.53	31.70	35.23	32.12	33.76	31.58	36.30	30.29	31.48
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	69.46	51.38	70.73	69.33	76.35	77.57	58.32	87.33	68.56	43.67	57.00
AVERAGE PER PARTY NIGHT	58.61	47.72	50.90	66.98	61.80	61.48	54.74	61.01	67.72	48.14	49.10
AVERAGE PER PERSON	28.25	23.98	29.93	26.00	32.78	31.48	23.70	34.99	28.45	17.30	23.55
AVERAGE PER PERSON NIGHT	25.34	23.56	24.90	25.25	27.10	26.48	23.56	26.50	28.59	20.60	21.94
CAMPING FEES	2624249	215615	884048	790551	731250	1445788	1175676	1146809	471289	321695	664574
	.9	.9	1.1	.7	1.2	.8	1.2	.9	.7	.9	1.5
	100.0	8.2	33.7	30.1	27.9	55.1	44.8	43.7	18.0	12.3	25.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	20.96	23.25	22.87	17.49	23.08	23.97	18.22	24.65	16.32	19.69	20.92
AVERAGE PER PARTY NIGHT	10.39	9.63	9.70	10.05	12.20	11.26	9.50	11.86	9.28	10.17	9.31
AVERAGE PER PERSON	8.82	11.05	9.92	6.34	11.51	10.74	7.25	11.27	6.96	7.35	8.27
AVERAGE PER PERSON NIGHT	4.55	4.42	4.35	3.78	6.38	5.14	3.99	5.78	3.87	3.61	4.10
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.04	1.62	2.58	1.50	2.80	1.93	2.24	2.38	1.41	1.58	2.87
AVERAGE PER PARTY NIGHT	1.72	1.51	1.85	1.45	2.27	1.53	2.10	1.66	1.39	1.75	2.47

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	.83	.76	1.09	.56	1.20	.79	.91	.95	.58	.63	1.19
AVERAGE PER PERSON NIGHT	.75	.74	.91	.55	1.00	.66	.90	.72	.59	.75	1.11
FOOD AND BEVERAGES BOUGHT	87083056	7946597	23527738	37114768	17200212	56560988	30011334	38853236	21385896	12976819	12496565
IN RESTAURANTS IN THE	30.4	32.3	29.4	31.4	29.1	30.9	29.5	30.3	29.6	35.9	29.1
PARKS	100.0	9.1	27.0	42.6	19.8	65.0	34.5	44.6	24.6	14.9	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	92.79	78.84	88.06	98.70	95.34	102.87	78.54	100.28	96.73	88.48	76.50
AVERAGE PER PARTY NIGHT	65.43	66.00	55.10	73.51	68.22	66.99	63.34	61.70	69.36	76.44	63.77
AVERAGE PER PERSON	38.27	36.41	39.24	37.24	40.16	42.67	31.93	40.31	40.81	35.85	32.44
AVERAGE PER PERSON NIGHT	27.97	30.22	27.03	27.83	29.46	28.54	27.00	26.52	28.97	33.04	27.18
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	67.80	59.74	68.60	70.36	65.93	75.68	57.13	80.67	63.81	63.90	53.99
AVERAGE PER PARTY NIGHT	57.21	55.48	49.37	67.97	53.37	59.99	53.62	56.35	63.03	70.45	46.52
AVERAGE PER PERSON	27.58	27.88	29.03	26.38	28.31	30.72	23.22	32.32	26.48	25.32	22.31
AVERAGE PER PERSON NIGHT	24.74	27.39	24.16	25.63	23.40	25.83	23.08	24.48	26.61	30.14	20.78
GROCERIES AND BEVERAGES	10375272	1234775	3336486	4368168	1271637	6530063	3810006	4365044	2611802	1749452	1519813
BOUGHT IN STORES IN THE	3.6	5.0	4.2	3.7	2.1	3.6	3.7	3.4	3.6	4.8	3.5
PARKS	100.0	11.9	32.2	42.1	12.3	62.9	36.7	42.1	25.2	16.9	14.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	22.28	22.40	26.15	22.40	15.79	25.84	18.16	26.13	20.66	22.86	17.73
AVERAGE PER PARTY NIGHT	13.43	12.63	12.83	15.68	10.54	14.04	12.69	12.77	14.63	16.34	11.84
AVERAGE PER PERSON	8.82	10.30	10.75	8.25	6.62	10.40	7.05	9.49	8.81	8.99	7.56
AVERAGE PER PERSON NIGHT	5.55	6.36	5.91	5.51	4.61	5.70	5.33	5.04	5.98	6.78	5.50
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	8.08	9.28	9.73	8.28	4.87	8.74	7.25	9.06	7.79	8.61	6.57
AVERAGE PER PARTY NIGHT	6.82	8.62	7.00	8.00	3.95	6.93	6.81	6.33	7.70	9.50	5.66
AVERAGE PER PERSON	3.29	4.33	4.12	3.10	2.09	3.55	2.95	3.63	3.23	3.41	2.71
AVERAGE PER PERSON NIGHT	2.95	4.26	3.43	3.02	1.73	2.98	2.93	2.75	3.25	4.06	2.53
VEHICLE GAS AND OIL,	14904609	1011695	4474983	6087388	3219314	9511670	5349716	5618824	4302640	2078277	2656233
MAINTENANCE OR REPAIRS	5.2	4.1	5.6	5.2	5.4	5.2	5.3	4.4	6.0	5.7	6.2
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.8	30.0	40.8	21.6	63.8	35.9	37.7	28.9	13.9	17.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	28.71	21.41	28.74	30.09	29.36	31.27	25.05	29.07	28.74	30.78	26.80
AVERAGE PER PARTY NIGHT	19.71	13.16	16.92	23.31	21.71	19.98	19.24	16.88	22.90	26.19	18.22
AVERAGE PER PERSON	11.60	9.43	12.32	11.17	12.41	12.95	9.75	11.70	12.05	11.61	10.74
AVERAGE PER PERSON NIGHT	8.35	6.38	8.54	8.50	8.66	8.60	7.93	7.51	9.20	9.82	8.05
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	11.60	7.61	13.05	11.54	12.34	12.73	10.18	11.67	12.84	10.23	11.48
AVERAGE PER PARTY NIGHT	9.79	7.06	9.39	11.15	9.99	10.09	9.56	8.15	12.68	11.28	9.89
AVERAGE PER PERSON	4.72	3.55	5.52	4.33	5.30	5.17	4.14	4.67	5.33	4.05	4.74
AVERAGE PER PERSON NIGHT	4.23	3.49	4.59	4.20	4.38	4.34	4.11	3.54	5.35	4.83	4.42
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1044390	181018	298966	336199	221144	581808	456390	319709	264275	225188	198757
	.4	.7	.4	.3	.4	.3	.4	.2	.4	.6	.5
	100.0	17.3	28.6	32.2	21.2	55.7	43.7	30.6	25.3	21.6	19.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.91	23.97	15.15	15.69	8.85	14.40	13.65	12.99	14.87	23.21	9.74
AVERAGE PER PARTY NIGHT	4.56	8.02	4.23	5.76	3.00	4.30	5.07	4.20	4.39	6.24	4.06
AVERAGE PER PERSON	5.32	13.30	6.31	4.45	3.86	5.42	5.26	4.53	6.44	12.74	3.21
AVERAGE PER PERSON NIGHT	1.87	4.35	1.94	1.73	1.35	1.63	2.33	1.49	1.82	3.65	1.62
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.81	1.36	.87	.64	.85	.78	.87	.66	.79	1.11	.86
AVERAGE PER PARTY NIGHT	.69	1.26	.63	.62	.69	.62	.82	.46	.78	1.22	.74
AVERAGE PER PERSON	.33	.64	.37	.24	.36	.32	.35	.27	.33	.44	.35
AVERAGE PER PERSON NIGHT	.30	.62	.31	.23	.30	.27	.35	.20	.33	.52	.33
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1302273	36163	472163	273244	511890	640159	655891	676437	221318	98052	239551
	.5	.1	.6	.2	.9	.4	.6	.5	.3	.3	.6
	100.0	2.8	36.3	21.0	39.3	49.2	50.4	51.9	17.0	7.5	18.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	38.26	16.24	76.42	22.87	39.25	35.48	42.66	57.75	29.07	38.89	21.65
AVERAGE PER PARTY NIGHT	14.78	5.70	19.78	12.27	14.68	11.92	19.62	21.46	8.55	14.59	11.21
AVERAGE PER PERSON	13.57	10.78	39.95	5.88	15.35	14.55	12.86	22.25	13.73	21.13	5.61
AVERAGE PER PERSON NIGHT	5.94	3.43	10.16	3.80	5.76	4.98	7.36	8.52	4.09	6.74	3.65
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.01	.27	1.38	.52	1.96	.86	1.25	1.40	.66	.48	1.04
AVERAGE PER PARTY NIGHT	.86	.25	.99	.50	1.59	.68	1.17	.98	.65	.53	.89
AVERAGE PER PERSON	.41	.13	.58	.19	.84	.35	.51	.56	.27	.19	.43
AVERAGE PER PERSON NIGHT	.37	.12	.48	.19	.70	.29	.50	.43	.28	.23	.40
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	29965842 10.5 100.0	3661567 14.9 12.2	7198448 9.0 24.0	14237068 12.1 47.5	4531538 7.7 15.1	20232838 11.1 67.5	9562445 9.4 31.9	13478462 10.5 45.0	7122615 9.9 23.8	4687080 13.0 15.6	4296386 10.0 14.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	57.89	56.08	47.03	67.80	55.57	64.32	48.22	68.11	53.53	59.84	44.24
AVERAGE PER PARTY NIGHT	32.66	44.64	24.39	40.36	26.06	33.13	32.08	32.52	32.25	36.59	31.76
AVERAGE PER PERSON	22.22	24.33	19.40	23.54	22.37	24.26	18.97	26.68	19.07	24.60	17.13
AVERAGE PER PERSON NIGHT	13.52	20.12	11.82	14.56	10.81	13.55	13.47	13.61	12.82	15.77	13.10

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	23.33	27.52	20.99	26.99	17.37	27.07	18.20	27.98	21.25	23.08	18.56
AVERAGE PER PARTY NIGHT	19.69	25.57	15.10	26.07	14.06	21.46	17.08	19.55	20.99	25.44	15.99
AVERAGE PER PERSON	9.49	12.85	8.88	10.12	7.46	10.99	7.40	11.21	8.82	9.14	7.67
AVERAGE PER PERSON NIGHT	8.51	12.62	7.39	9.83	6.17	9.24	7.35	8.49	8.86	10.89	7.15
CONFERENCE OR CONVENTION REGISTRATION FEES	3579728	63823	339180	2187062	544119	2493264	1086230	1940626	915043	64797	44947
	1.2	.3	.4	1.9	.9	1.4	1.1	1.5	1.3	.2	.1
	100.0	1.8	9.5	61.1	15.2	69.6	30.3	54.2	25.6	1.8	1.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	88.88	30.58	52.14	117.60	48.47	91.42	84.29	109.88	93.12	18.63	6.53
AVERAGE PER PARTY NIGHT	32.33	11.30	17.51	39.88	18.77	31.62	34.22	36.52	29.75	7.84	3.11
AVERAGE PER PERSON	31.36	14.18	17.06	39.65	16.68	29.74	36.13	34.16	34.71	7.16	2.54
AVERAGE PER PERSON NIGHT	11.25	5.34	6.79	12.81	6.51	10.23	14.64	11.91	10.54	2.81	1.31
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.79	.48	.99	4.15	2.09	3.34	2.07	4.03	2.73	.32	.19
AVERAGE PER PARTY NIGHT	2.35	.45	.71	4.01	1.69	2.64	1.94	2.81	2.70	.35	.17
AVERAGE PER PERSON	1.13	.22	.42	1.55	.90	1.35	.84	1.61	1.13	.13	.08
AVERAGE PER PERSON NIGHT	1.02	.22	.35	1.51	.74	1.14	.84	1.22	1.14	.15	.07

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/ LICENCE FEES	4760533	504505	1375307	2165167	696393	3093411	1659377	2451048	987193	644062	597259
	1.7	2.0	1.7	1.8	1.2	1.7	1.6	1.9	1.4	1.8	1.4
	100.0	10.6	28.9	45.5	14.6	65.0	34.9	51.5	20.7	13.5	12.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	6.72	6.34	7.24	6.66	6.34	7.41	5.73	8.77	4.67	6.31	5.92
AVERAGE PER PARTY NIGHT	5.37	6.40	5.38	5.33	4.91	5.37	5.37	5.28	4.94	6.57	5.30
AVERAGE PER PERSON	2.62	2.83	2.98	2.37	2.77	2.83	2.32	3.36	1.84	2.56	2.25
AVERAGE PER PERSON NIGHT	2.23	2.90	2.60	2.03	1.96	2.25	2.17	2.22	1.97	2.84	2.13
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	3.71	3.79	4.01	4.10	2.67	4.14	3.16	5.09	2.95	3.17	2.58
AVERAGE PER PARTY NIGHT	3.13	3.52	2.89	3.97	2.16	3.28	2.96	3.55	2.91	3.50	2.22
AVERAGE PER PERSON	1.51	1.77	1.70	1.54	1.15	1.68	1.28	2.04	1.22	1.26	1.07
AVERAGE PER PERSON NIGHT	1.35	1.74	1.41	1.50	.95	1.41	1.28	1.54	1.23	1.50	.99
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	41670336	2939568	13726156	13936307	10314277	23812358	17336954	17240636	10977950	4461402	6997007
	14.5	11.9	17.2	11.8	17.4	13.0	17.0	13.5	15.2	12.3	16.3
	100.0	7.1	32.9	33.4	24.8	57.1	41.6	41.4	26.3	10.7	16.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	66.80	53.26	74.06	57.53	78.69	64.43	69.27	65.55	73.86	49.59	65.23
AVERAGE PER PARTY NIGHT	37.47	28.65	38.87	35.73	42.42	33.21	45.06	33.02	46.90	32.15	36.01

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	26.97	24.76	33.01	20.76	32.91	25.73	28.24	26.05	30.78	19.61	26.11
AVERAGE PER PERSON NIGHT	16.05	13.89	19.67	13.04	18.36	13.97	19.76	14.13	19.20	13.86	16.13
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	32.44	22.10	40.02	26.42	39.54	31.86	33.00	35.79	32.76	21.97	30.23
AVERAGE PER PARTY NIGHT	27.38	20.52	28.80	25.52	32.00	25.26	30.97	25.00	32.36	24.22	26.05
AVERAGE PER PERSON	13.20	10.31	16.94	9.91	16.97	12.93	13.41	14.34	13.60	8.70	12.49
AVERAGE PER PERSON NIGHT	11.84	10.13	14.09	9.62	14.03	10.88	13.33	10.86	13.66	10.36	11.64

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
JASPER EXPENDITURES (ACTUAL)	842538 100.0	74429 8.8	29270 3.5	719197 85.4	16783 2.0
JASPER EXPENDITURES (WEIGHTED)	112919184 100.0	8648299 7.7	6112681 5.4	91296776 80.9	2539288 2.2
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	229.48	448.99	104.08	274.37	51.60
AVERAGE PER PERSON	86.15	157.08	38.38	104.14	17.84
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	186.91	345.72	101.20	219.78	49.83
AVERAGE PER PERSON	70.74	116.96	37.51	84.40	17.42
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186 29.4 100.0	4240900 49.0 12.8	1397988 22.9 4.2	25911722 28.4 78.1	18377 .7 .1
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	149.07	307.05	80.75	143.03	12.21
AVERAGE PER PERSON	56.61	102.14	25.78	55.55	6.11
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	54.90	169.53	23.14	62.38	.36
AVERAGE PER PERSON	20.78	57.36	8.58	23.95	.13
CAMPING FEES	1516069 1.3 100.0	14165 .2 .9	84006 1.4 5.5	1445062 1.6 95.3	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	18.02	34.00	23.09	18.18	-
AVERAGE PER PERSON	7.02	17.00	9.26	7.02	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.51	.57	1.39	3.48	-
AVERAGE PER PERSON	.95	.19	.52	1.34	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	31313214 27.7 100.0	2065917 23.9 6.6	1746368 28.6 5.6	25771786 28.2 82.3	553413 21.8 1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	82.85	126.09	42.76	94.44	15.84
AVERAGE PER PERSON	30.75	41.64	14.52	35.59	5.97
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	51.83	82.59	28.91	62.04	10.86
AVERAGE PER PERSON	19.62	27.94	10.72	23.82	3.80
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6266882 5.5 100.0	270495 3.1 4.3	302166 4.9 4.8	5415802 5.9 86.4	90834 3.6 1.4
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	28.83	22.11	16.29	33.52	4.56

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

	======MAIN PURPOSE OF PARKS VISIT======				
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PERSON	10.62	7.31	7.56	12.31	1.51
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	10.37	10.81	5.00	13.04	1.78
AVERAGE PER PERSON	3.93	3.66	1.85	5.01	.62
VEHICLE GAS AND OIL,	9978715	342566	1367859	7182411	330960
MAINTENANCE OR REPAIRS	8.8	4.0	22.4	7.9	13.0
BOUGHT FROM STATIONS	100.0	3.4	13.7	72.0	3.3
WITHIN THE PARKS					
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	29.85	21.15	26.31	32.51	16.12
AVERAGE PER PERSON	11.01	7.17	9.86	12.04	5.40
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	16.52	13.69	22.65	17.29	6.50
AVERAGE PER PERSON	6.25	4.63	8.39	6.64	2.27
TRANSPORTATION WITHIN THE	410655	2605	32771	366508	-
PARKS INCLUDING SHUTTLE	.4	*	.5	.4	
BUSES, TAXIS, ETC.	100.0	.6	8.0	89.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	9.08	7.13	7.75	9.54	-
AVERAGE PER PERSON	3.36	5.36	1.28	4.17	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.68	.10	.54	.88	-
AVERAGE PER PERSON	.26	.04	.20	.34	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	14486	18730	501669	-
	.5	.2	.3	.5	
	100.0	2.7	3.6	95.2	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	22.30	86.19	5.18	28.13	-
AVERAGE PER PERSON	7.53	34.74	.75	13.51	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.87	.58	.31	1.21	-
AVERAGE PER PERSON	.33	.20	.11	.46	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037	383346	569875	9930354	499830
	10.3	4.4	9.3	10.9	19.7
	100.0	3.3	4.9	85.7	4.3
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	55.46	38.51	32.17	61.20	40.00
AVERAGE PER PERSON	20.30	11.21	9.31	23.66	12.19
AVERAGES BASED ON TOTAL					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PARTY	19.19	15.32	9.43	23.91	9.81
AVERAGE PER PERSON	7.26	5.18	3.50	9.18	3.43
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	690482	12248	82927	-
	.7	8.0	.2	.1	
	100.0	87.9	1.6	10.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	35.07	216.29	4.76	5.54	-
AVERAGE PER PERSON	13.46	121.66	1.59	2.19	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.30	27.60	.20	.20	-
AVERAGE PER PERSON	.49	9.34	.08	.08	-
PARK ENTRANCE FEES/ LICENCE FEES	1687545	68711	135917	1156113	261357
	1.5	.8	2.2	1.3	10.3
	100.0	4.1	8.1	68.5	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	6.21	5.69	6.32	6.00	8.58
AVERAGE PER PERSON	2.18	1.83	1.87	2.17	2.84
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.79	2.75	2.25	2.78	5.13
AVERAGE PER PERSON	1.06	.93	.83	1.07	1.79

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981	554627	444754	13532421	784518
	13.9	6.4	7.3	14.8	30.9
	100.0	3.5	2.8	86.3	5.0
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	60.62	47.62	27.97	65.92	54.13
AVERAGE PER PERSON	21.67	13.99	7.74	24.78	14.47
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	25.94	22.17	7.36	32.58	15.40
AVERAGE PER PERSON	9.82	7.50	2.73	12.51	5.38

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
JASPER EXPENDITURES (ACTUAL)	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
JASPER EXPENDITURES (WEIGHTED)	112919184	57047092	34620980	8524701	13901411	37282984	18438384	3317027	8466425	81940536	2822138	8692271	22286378
	100.0	50.5	30.7	7.5	12.3	33.0	16.3	2.9	7.5	72.6	2.5	7.7	19.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	229.48	175.69	181.67	112.86	237.25	294.72	464.06	353.75	761.97	197.98	113.88	346.79	419.65
AVERAGE PER PERSON	86.15	64.07	66.64	43.85	78.77	109.20	246.90	240.65	382.39	71.71	43.05	186.89	183.23
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	186.91	151.07	157.23	98.57	195.90	248.71	244.33	134.48	467.75	164.55	100.23	270.09	301.20
AVERAGE PER PERSON	70.74	55.41	57.55	38.58	67.12	94.66	109.47	86.54	171.27	59.50	34.47	144.70	140.32
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186	16307521	11040561	1715896	3551064	11736886	5124779	468910	2886862	22645412	7014	3195992	7327782
	29.4	28.6	31.9	20.1	25.5	31.5	27.8	14.1	34.1	27.6	.2	36.8	32.9
	100.0	49.2	33.3	5.2	10.7	35.4	15.5	1.4	8.7	68.3	*	9.6	22.1
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	149.07	160.02	174.49	122.72	144.01	129.81	169.83	62.83	329.32	147.43	10.54	167.76	146.99
AVERAGE PER PERSON	56.61	58.80	65.44	45.72	49.95	46.23	93.61	42.31	166.68	52.16	5.27	89.32	63.16
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	54.90	43.18	50.14	19.84	50.04	78.30	67.91	19.01	159.49	45.48	.25	99.31	99.04
AVERAGE PER PERSON	20.78	15.84	18.35	7.77	17.15	29.80	30.43	12.23	58.40	16.44	.09	53.20	46.14

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CAMPING FEES	1516069	1004731	613608	262642	128482	372419	119255	1554	31947	1493601	276340	22468	-
	1.3	1.8	1.8	3.1	.9	1.0	.6	*	.4	1.8	9.8	.3	
	100.0	66.3	40.5	17.3	8.5	24.6	7.9	.1	2.1	98.5	18.2	1.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	18.02	19.64	20.60	19.59	16.11	14.34	19.81	25.00	14.92	18.06	16.65	15.64	-
AVERAGE PER PERSON	7.02	6.87	7.15	6.90	5.75	7.26	8.24	12.50	7.24	7.02	7.18	7.25	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.51	2.66	2.79	3.04	1.81	2.48	1.58	.06	1.76	3.00	9.81	.70	-
AVERAGE PER PERSON	.95	.98	1.02	1.19	.62	.95	.71	.04	.65	1.08	3.38	.37	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	31313214	15527929	8315142	2533806	4678981	9675588	6109402	921862	3315869	21763256	62702	2744877	6805082
	27.7	27.2	24.0	29.7	33.7	26.0	33.1	27.8	39.2	26.6	2.2	31.6	30.5
	100.0	49.6	26.6	8.1	14.9	30.9	19.5	2.9	10.6	69.5	.2	8.8	21.7
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	82.85	66.21	61.16	48.16	101.82	89.67	172.75	104.82	334.05	71.24	16.38	119.55	137.54
AVERAGE PER PERSON	30.75	23.80	22.23	17.97	34.04	32.25	93.08	70.42	168.83	25.30	6.35	64.38	58.84
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	51.83	41.12	37.76	29.30	65.94	64.55	80.96	37.38	183.19	43.71	2.23	85.29	91.97
AVERAGE PER PERSON	19.62	15.08	13.82	11.47	22.59	24.57	36.27	24.05	67.08	15.80	.77	45.69	42.85
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6266882	4224254	2072981	634732	1516542	948607	1089105	197508	626171	5540361	706879	343660	382862
	5.5	7.4	6.0	7.4	10.9	2.5	5.9	6.0	7.4	6.8	25.0	4.0	1.7
	100.0	67.4	33.1	10.1	24.2	15.1	17.4	3.2	10.0	88.4	11.3	5.5	6.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	28.83	32.32	27.38	20.28	64.09	14.91	49.36	36.88	91.44	29.70	50.04	26.23	21.64
AVERAGE PER PERSON	10.62	11.47	9.96	7.77	19.32	5.40	25.77	22.57	45.99	10.53	21.41	13.46	9.94
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	10.37	11.19	9.41	7.34	21.37	6.33	14.43	8.01	34.59	11.13	25.11	10.68	5.17
AVERAGE PER PERSON	3.93	4.10	3.45	2.87	7.32	2.41	6.47	5.15	12.67	4.02	8.63	5.72	2.41
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	9978715	6950798	3827349	1935529	1187919	2171019	758578	10898	419062	9776774	1456289	170263	31679
	8.8	12.2	11.1	22.7	8.5	5.8	4.1	.3	4.9	11.9	51.6	2.0	.1
	100.0	69.7	38.4	19.4	11.9	21.8	7.6	.1	4.2	98.0	14.6	1.7	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	29.85	31.39	33.95	31.01	25.66	24.27	33.90	11.68	39.58	29.98	61.16	28.10	15.39
AVERAGE PER PERSON	11.01	11.47	12.83	12.10	8.04	8.68	16.28	8.56	19.67	10.96	23.51	15.37	10.20
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	16.52	18.41	17.38	22.38	16.74	14.48	10.05	.44	23.15	19.63	51.72	5.29	.43
AVERAGE PER PERSON	6.25	6.75	6.36	8.76	5.74	5.51	4.50	.28	8.48	7.10	17.79	2.83	.20
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	137129	61341	1836	73952	126687	146839	75062	-	76706	5006	183288	150661
	.4	.2	.2	*	.5	.3	.8	2.3		.1	.2	2.1	.7
	100.0	33.4	14.9	.4	18.0	30.8	35.8	18.3		18.7	1.2	44.6	36.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	9.08	15.61	15.55	13.88	15.70	4.80	14.58	18.67	-	4.88	26.80	15.99	8.35
AVERAGE PER PERSON	3.36	6.00	4.04	13.88	9.77	1.58	7.59	10.81	-	1.35	13.40	8.78	3.38
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.68	.36	.28	.02	1.04	.85	1.95	3.04	-	.15	.18	5.70	2.04
AVERAGE PER PERSON	.26	.13	.10	.01	.36	.32	.87	1.96	-	.06	.06	3.05	.95
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	12768	3358	-	9410	288509	225810	101205	4900	172337	-	233641	121109
	.5	*	*		.1	.8	1.2	3.1	.1	.2		2.7	.5
	100.0	2.4	.6		1.8	54.7	42.8	19.2	.9	32.7		44.3	23.0
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	22.30	7.53	12.81	-	6.57	18.39	36.14	38.63	43.55	12.28	-	50.58	24.33
AVERAGE PER PERSON	7.53	4.26	3.20	-	4.82	5.25	18.66	24.08	21.77	3.28	-	24.75	15.12
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.87	.03	.02	-	.13	1.92	2.99	4.10	.27	.35	-	7.26	1.64
AVERAGE PER PERSON	.33	.01	.01	-	.05	.73	1.34	2.64	.10	.13	-	3.89	.76
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037	5060174	4072243	297509	690422	5840560	685403	112351	296163	7563624	40143	752975	3275438
	10.3	8.9	11.8	3.5	5.0	15.7	3.7	3.4	3.5	9.2	1.4	8.7	14.7
	100.0	43.7	35.1	2.6	6.0	50.4	5.9	1.0	2.6	65.2	.3	6.5	28.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	55.46	52.34	69.29	23.12	27.56	70.37	24.18	15.00	32.20	51.09	9.21	54.85	69.35
AVERAGE PER PERSON	20.30	19.14	23.63	9.30	11.51	23.36	12.97	10.39	16.10	17.33	2.88	30.60	29.73
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	19.19	13.40	18.49	3.44	9.73	38.96	9.08	4.56	16.36	15.19	1.43	23.40	44.27
AVERAGE PER PERSON	7.26	4.91	6.77	1.35	3.33	14.83	4.07	2.93	5.99	5.49	.49	12.53	20.62
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	716768	547263	6420	163085	68784	259	-	259	723934	-	55234	6643
	.7	1.3	1.6	.1	1.2	.2	*		*	.9		.6	*
	100.0	91.2	69.6	.8	20.8	8.8	*		*	92.1		7.0	.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	35.07	61.48	85.18	2.30	66.72	6.48	1.98	-	1.98	37.52	-	38.77	3.95
AVERAGE PER PERSON	13.46	24.58	36.90	.78	26.75	2.39	.66	-	.66	13.64	-	21.54	2.43
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.30	1.90	2.49	.07	2.30	.46	-	-	.01	1.45	-	1.72	.09
AVERAGE PER PERSON	.49	.70	.91	.03	.79	.17	-	-	.01	.53	-	.92	.04
PARK ENTRANCE FEES/ LICENCE FEES	1687545	1168502	792487	208503	167513	354112	153132	2797	97261	1656641	83348	21899	9005
	1.5	2.0	2.3	2.4	1.2	.9	.8	.1	1.1	2.0	3.0	.3	*
	100.0	69.2	47.0	12.4	9.9	21.0	9.1	.2	5.8	98.2	4.9	1.3	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY	6.21	7.19	8.29	7.68	4.21	4.01	7.66	4.13	9.30	6.22	4.89	7.43	3.59
AVERAGE PER PERSON	2.18	2.45	2.85	2.85	1.33	1.41	3.61	3.50	4.65	2.17	2.04	3.70	2.48
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.79	3.09	3.60	2.41	2.36	2.36	2.03	.11	5.37	3.33	2.96	.68	.12
AVERAGE PER PERSON	1.06	1.13	1.32	.94	.81	.90	.91	.07	1.97	1.20	1.02	.36	.06
RETAIL STORE PURCHASES,	15671981	5936515	3274645	927828	1734041	5699813	4025822	1424879	787931	10527888	184417	967976	4176117
SUCH AS SOUVENIRS,	13.9	10.4	9.5	10.9	12.5	15.3	21.8	43.0	9.3	12.8	6.5	11.1	18.7
EQUIPMENT, FILM,	100.0	37.9	20.9	5.9	11.1	36.4	25.7	9.1	5.0	67.2	1.2	6.2	26.6
CLOTHING, ETC.													
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	60.62	48.42	57.88	33.99	44.77	55.58	124.20	184.75	74.55	53.34	13.57	56.35	94.93
AVERAGE PER PERSON	21.67	16.02	18.54	12.45	14.53	19.86	65.16	120.17	37.65	17.87	5.93	30.37	40.88
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	25.94	15.72	14.87	10.73	24.44	38.02	53.35	57.77	43.53	21.14	6.55	30.08	56.44
AVERAGE PER PERSON	9.82	5.77	5.44	4.20	8.37	14.47	23.90	37.18	15.94	7.64	2.25	16.11	26.29

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
JASPER EXPENDITURES (ACTUAL)	842538 100.0	618229 73.4	220708 26.2	45741 5.4	796797 94.6	721125 85.6	692611 82.2	56618 6.7	78909 9.4	17068 2.0	432818 51.4	136255 16.2	155600 18.5	117865 14.0
JASPER EXPENDITURES (WEIGHTED)	112919184 100.0	89541856 79.3	23034748 20.4	7927833 7.0	104991352 93.0	89487968 79.2	85854296 76.0	7580887 6.7	13145856 11.6	3097187 2.7	59769964 52.9	9365022 8.3	22924202 20.3	20859994 18.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	229.48	318.63	109.68	48.56	319.32	420.16	427.67	346.86	131.62	125.55	212.41	197.45	245.16	299.14
AVERAGE PER PERSON	86.15	119.74	41.17	17.23	123.41	160.48	163.23	129.24	50.82	42.76	76.95	98.89	87.25	118.15
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	186.91	272.82	83.79	45.29	244.68	308.24	310.90	304.65	108.57	120.38	180.82	140.53	190.33	241.19
AVERAGE PER PERSON	70.74	103.81	31.55	16.31	94.58	118.79	119.76	116.18	41.67	41.61	65.89	65.91	68.60	98.00
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186 29.4 100.0	28003522 31.3 84.4	5033388 21.9 15.2	43645 .6 .1	33125542 31.6 99.9	31254314 34.9 94.2	30069138 35.0 90.7	2655194 35.0 8.0	910866 6.9 2.7	316874 10.2 1.0	16434684 27.5 49.5	2760353 29.5 8.3	6890535 30.1 20.8	7083614 34.0 21.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	149.07	169.73	88.06	13.60	151.05	151.85	154.66	126.34	54.97	60.81	142.39	110.11	154.31	189.59
AVERAGE PER PERSON	56.61	63.63	35.08	9.26	56.99	57.55	58.50	47.29	19.96	10.88	53.67	52.60	46.20	90.71
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	54.90	85.32	18.31	.25	77.20	107.65	108.89	106.70	7.52	12.32	49.72	41.42	57.21	81.90
AVERAGE PER PERSON	20.78	32.47	6.89	.09	29.84	41.49	41.95	40.69	2.89	4.26	18.12	19.43	20.62	33.28

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CAMPING FEES	1516069	1002413	513655	-	1516069	189652	177942	12237	1471161	5478	1382194	73418	1938	58519
	1.3	1.1	2.2		1.4	.2	.2	.2	11.2	.2	2.3	.8	*	.3
	100.0	66.1	33.9		100.0	12.5	11.7	.8	97.0	.4	91.2	4.8	.1	3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	18.02	19.45	15.75	-	18.02	24.87	26.05	14.33	17.66	23.94	18.34	12.15	21.00	22.14
AVERAGE PER PERSON	7.02	8.06	5.61	-	7.02	11.30	12.12	5.38	6.87	13.18	6.99	6.04	10.50	9.81
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.51	3.05	1.87	-	3.53	.65	.64	.49	12.15	.21	4.18	1.10	.02	.68
AVERAGE PER PERSON	.95	1.16	.70	-	1.37	.25	.25	.19	4.66	.07	1.52	.52	.01	.27
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	31313214	25202436	5938860	2161321	29151892	26488082	25665078	1864466	2295491	846419	14295755	2787199	7553938	6676322
	27.7	28.1	25.8	27.3	27.8	29.6	29.9	24.6	17.5	27.3	23.9	29.8	33.0	32.0
	100.0	80.5	19.0	6.9	93.1	84.6	82.0	6.0	7.3	2.7	45.7	8.9	24.1	21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	82.85	109.55	40.43	19.67	108.76	129.27	132.63	88.77	39.15	67.18	68.10	70.13	104.12	119.80
AVERAGE PER PERSON	30.75	40.68	15.02	6.86	41.44	49.23	50.43	33.26	14.85	18.29	24.51	34.83	34.99	47.94
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	51.83	76.79	21.60	12.35	67.94	91.24	92.94	74.93	18.96	32.90	43.25	41.82	62.72	77.19
AVERAGE PER PERSON	19.62	29.22	8.13	4.45	26.26	35.16	35.80	28.57	7.28	11.37	15.76	19.62	22.61	31.37
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6266882	4888899	1359590	508477	5758405	3630921	3438294	328693	1966345	344106	3292372	273186	1647574	1053751
	5.5	5.5	5.9	6.4	5.5	4.1	4.0	4.3	15.0	11.1	5.5	2.9	7.2	5.1
	100.0	78.0	21.7	8.1	91.9	57.9	54.9	5.2	31.4	5.5	52.5	4.4	26.3	16.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	28.83	33.79	18.80	11.32	33.39	36.18	36.59	27.24	30.28	26.79	23.87	14.72	42.47	47.74
AVERAGE PER PERSON	10.62	11.88	7.64	3.81	12.61	13.04	13.14	9.19	11.91	13.48	8.30	7.97	14.94	21.55
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	10.37	14.90	4.95	2.91	13.42	12.51	12.45	13.21	16.24	13.37	9.96	4.10	13.68	12.18
AVERAGE PER PERSON	3.93	5.67	1.86	1.05	5.19	4.82	4.80	5.04	6.23	4.62	3.63	1.92	4.93	4.95
VEHICLE GAS AND OIL,	9978715	5525423	4453291	2423186	7555529	3630163	3422022	337289	3509583	650961	6039184	1111586	1685045	1142901
MAINTENANCE OR REPAIRS	8.8	6.2	19.3	30.6	7.2	4.1	4.0	4.4	26.7	21.0	10.1	11.9	7.4	5.5
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	55.4	44.6	24.3	75.7	36.4	34.3	3.4	35.2	6.5	60.5	11.1	16.9	11.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	29.85	31.29	28.25	24.98	31.85	26.40	26.17	24.75	41.83	27.04	30.30	29.67	28.68	29.52
AVERAGE PER PERSON	11.01	11.50	10.45	8.87	11.93	9.45	9.38	8.32	16.36	9.12	10.77	14.49	9.54	12.34
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	16.52	16.84	16.20	13.84	17.61	12.50	12.39	13.55	28.99	25.30	18.27	16.68	13.99	13.21
AVERAGE PER PERSON	6.25	6.41	6.10	4.98	6.81	4.82	4.77	5.17	11.12	8.74	6.66	7.82	5.04	5.37
TRANSPORTATION WITHIN THE	410655	267702	134310	-	410655	378978	340250	47282	23345	37520	231970	47394	46176	85115
PARKS INCLUDING SHUTTLE	.4	.3	.6		.4	.4	.4	.6	.2	1.2	.4	.5	.2	.4
BUSES, TAXIS, ETC.	100.0	65.2	32.7		100.0	92.3	82.9	11.5	5.7	9.1	56.5	11.5	11.2	20.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	9.08	8.77	9.30	-	9.08	8.77	8.19	9.35	9.40	8.61	9.81	6.94	7.43	9.96
AVERAGE PER PERSON	3.36	3.78	2.62	-	3.36	3.19	2.94	4.83	4.44	1.47	4.43	2.69	1.40	4.46
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.68	.82	.49	-	.96	1.31	1.23	1.90	.19	1.46	.70	.71	.38	.98
AVERAGE PER PERSON	.26	.31	.18	-	.37	.50	.47	.72	.07	.50	.26	.33	.14	.40
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	370913	155915	-	527087	507823	505019	44631	15609	11580	310469	93790	3497	119332
	.5	.4	.7		.5	.6	.6	.6	.1	.4	.5	1.0	*	.6
	100.0	70.4	29.6		100.0	96.3	95.8	8.5	3.0	2.2	58.9	17.8	.7	22.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	22.30	28.77	14.88	-	22.30	22.05	22.19	17.87	14.34	3.27	25.18	24.89	1.00	29.58
AVERAGE PER PERSON	7.53	13.23	3.74	-	7.53	7.38	7.39	8.92	5.87	.47	11.75	8.32	.14	15.14
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.87	1.13	.57	-	1.23	1.75	1.83	1.79	.13	.45	.94	1.41	.03	1.38
AVERAGE PER PERSON	.33	.43	.21	-	.47	.67	.70	.68	.05	.16	.34	.66	.01	.56
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037	10265859	1320712	829219	10762817	9771837	9404482	1032604	735183	350622	7309076	401215	2822624	1059122
	10.3	11.5	5.7	10.5	10.3	10.9	11.0	13.6	5.6	11.3	12.2	4.3	12.3	5.1
	100.0	88.6	11.4	7.2	92.8	84.3	81.1	8.9	6.3	3.0	63.1	3.5	24.3	9.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	55.46	67.22	23.63	26.43	60.59	69.29	70.45	62.34	20.38	55.94	52.94	23.32	103.22	40.15
AVERAGE PER PERSON	20.30	24.94	8.40	8.68	22.63	26.08	26.51	22.63	7.29	11.43	18.65	12.01	34.95	16.27
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	19.19	31.28	4.80	4.74	25.08	33.66	34.06	41.50	6.07	13.63	22.11	6.02	23.43	12.25
AVERAGE PER PERSON	7.26	11.90	1.81	1.71	9.70	12.97	13.12	15.82	2.33	4.71	8.06	2.82	8.45	4.98
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	723890	61920	-	785811	774994	774821	2101	10728	1424	198944	16463	11901	558502
	.7	.8	.3		.7	.9	.9	*	.1	*	.3	.2	.1	2.7
	100.0	92.1	7.9		100.0	98.6	98.6	.3	1.4	.2	25.3	2.1	1.5	71.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	35.07	46.69	8.97	-	35.07	47.01	47.76	.95	1.75	3.21	14.89	7.94	4.96	122.19
AVERAGE PER PERSON	13.46	18.79	3.12	-	13.46	19.02	19.26	.49	.58	1.79	5.71	2.02	1.70	66.93
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.30	2.21	.23	-	1.83	2.67	2.81	.08	.09	.06	.60	.25	.10	6.46
AVERAGE PER PERSON	.49	.84	.08	-	.71	1.03	1.08	.03	.03	.02	.22	.12	.04	2.62
PARK ENTRANCE FEES/ LICENCE FEES	1687545	1197226	489933	464792	1222753	737852	688885	76088	479248	38179	944057	117305	375923	250260
	1.5	1.3	2.1	5.9	1.2	.8	.8	1.0	3.6	1.2	1.6	1.3	1.6	1.2
	100.0	70.9	29.0	27.5	72.5	43.7	40.8	4.5	28.4	2.3	55.9	7.0	22.3	14.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	6.21	7.05	4.81	5.87	6.34	6.06	6.03	5.30	6.67	5.93	5.56	4.44	8.03	8.68
AVERAGE PER PERSON	2.18	2.47	1.69	1.95	2.28	2.09	2.08	1.78	2.57	1.27	1.88	2.19	2.55	3.51
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.79	3.65	1.78	2.66	2.85	2.54	2.49	3.06	3.96	1.48	2.86	1.76	3.12	2.89
AVERAGE PER PERSON	1.06	1.39	.67	.96	1.10	.98	.96	1.17	1.52	.51	1.04	.83	1.12	1.18
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981 13.9 100.0	12093571 13.5 77.2	3573173 15.5 22.8	1497192 18.9 9.6	14174789 13.5 90.4	12123353 13.5 77.4	11368370 13.2 72.5	1180303 15.6 7.5	1728297 13.1 11.0	494024 16.0 3.2	9331257 15.6 59.5	1683114 18.0 10.7	1885051 8.2 12.0	2772559 13.3 17.7
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	60.62	71.17	40.44	34.65	65.82	78.29	77.27	70.09	29.17	59.29	53.49	62.46	90.30	76.44
AVERAGE PER PERSON	21.67	25.03	15.01	10.93	24.18	28.36	27.82	26.30	11.35	12.51	19.69	30.11	19.35	28.84
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	25.94	36.85	13.00	8.55	33.03	41.76	41.17	47.43	14.27	19.20	28.23	25.26	15.65	32.06
AVERAGE PER PERSON	9.82	14.02	4.89	3.08	12.77	16.09	15.86	18.09	5.48	6.64	10.29	11.85	5.64	13.03

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
JASPER EXPENDITURES (ACTUAL)	842538	455634	386904	330546	504914	261249	59860	723044	119494
	100.0	54.1	45.9	39.2	59.9	31.0	7.1	85.8	14.2
JASPER EXPENDITURES (WEIGHTED)	112919184	70213144	42706040	27418404	64391172	34773992	12665677	92893696	20025488
	100.0	62.2	37.8	24.3	57.0	30.8	11.2	82.3	17.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	229.48	175.21	467.64	423.60	278.92	209.53	158.59	242.78	182.99
AVERAGE PER PERSON	86.15	64.35	194.40	192.64	101.46	84.96	54.56	110.04	42.92
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	186.91	149.81	367.05	329.83	227.38	170.44	126.57	198.44	147.23
AVERAGE PER PERSON	70.74	55.36	150.40	144.42	84.28	67.17	45.66	91.47	34.49
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186	18711816	14457370	9031047	18453992	11425094	3055194	28372184	4797002
	29.4	26.7	33.9	32.9	28.7	32.9	24.1	30.5	24.0
	100.0	56.4	43.6	27.2	55.6	34.4	9.2	85.5	14.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	149.07	134.89	172.55	140.66	154.99	142.97	144.14	153.51	127.32
AVERAGE PER PERSON	56.61	49.04	70.75	64.04	60.25	54.33	47.72	68.31	28.12
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	54.90	39.92	124.26	108.64	65.17	56.00	30.53	60.61	35.27
AVERAGE PER PERSON	20.78	14.75	50.91	47.57	24.16	22.07	11.01	27.94	8.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
CAMPING FEES	1516069	1516069	-	-	717886	604382	169585	1149265	366803
	1.3	2.2			1.1	1.7	1.3	1.2	1.8
	100.0	100.0			47.4	39.9	11.2	75.8	24.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	18.02	18.02	-	-	15.99	21.35	17.33	18.10	17.77
AVERAGE PER PERSON	7.02	7.02	-	-	5.99	9.02	6.86	8.82	4.28
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.51	3.23	-	-	2.54	2.96	1.69	2.46	2.70
AVERAGE PER PERSON	.95	1.20	-	-	.94	1.17	.61	1.13	.63
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	31313214	18152952	13160261	9415720	18190848	8569669	4416085	25451720	5861493
	27.7	25.9	30.8	34.3	28.3	24.6	34.9	27.4	29.3
	100.0	58.0	42.0	30.1	58.1	27.4	14.1	81.3	18.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	82.85	62.66	149.16	152.54	95.07	69.39	77.08	85.69	72.43
AVERAGE PER PERSON	30.75	22.57	61.43	68.75	34.33	27.29	27.87	37.95	16.85
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	51.83	38.73	113.11	113.27	64.24	42.00	44.13	54.37	43.09
AVERAGE PER PERSON	19.62	14.31	46.35	49.60	23.81	16.55	15.92	25.06	10.10
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6266882	5620488	646395	512758	2601341	2274091	1321421	4180181	2086701
	5.5	8.0	1.5	1.9	4.0	6.5	10.4	4.5	10.4
	100.0	89.7	10.3	8.2	41.5	36.3	21.1	66.7	33.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	28.83	30.98	17.98	20.49	26.10	26.87	51.29	26.43	35.25
AVERAGE PER PERSON	10.62	11.40	6.65	9.56	9.51	10.43	16.20	12.14	8.48
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	10.37	11.99	5.56	6.17	9.19	11.15	13.21	8.93	15.34
AVERAGE PER PERSON	3.93	4.43	2.28	2.70	3.41	4.39	4.76	4.12	3.59
VEHICLE GAS AND OIL,	9978715	9399989	578726	221817	4536020	3702822	1423671	7749969	2228746
MAINTENANCE OR REPAIRS	8.8	13.4	1.4	.8	7.0	10.6	11.2	8.3	11.1
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	94.2	5.8	2.2	45.5	37.1	14.3	77.7	22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	29.85	30.45	22.63	25.34	29.48	33.08	24.19	30.28	28.46
AVERAGE PER PERSON	11.01	11.25	8.13	13.76	10.60	13.39	7.77	13.61	6.61
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	16.52	20.06	4.97	2.67	16.02	18.15	14.23	16.56	16.39
AVERAGE PER PERSON	6.25	7.41	2.04	1.17	5.94	7.15	5.13	7.63	3.84
TRANSPORTATION WITHIN THE	410655	172828	237827	212849	254114	147004	8121	376065	34589
PARKS INCLUDING SHUTTLE	.4	.2	.6	.8	.4	.4	.1	.4	.2
BUSES, TAXIS, ETC.	100.0	42.1	57.9	51.8	61.9	35.8	2.0	91.6	8.4
AVERAGES BASED ON THOSE WITH EXPENDITURE									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	9.08	8.06	10.00	9.73	7.59	14.02	11.11	9.47	6.25
AVERAGE PER PERSON	3.36	2.58	4.31	4.37	2.76	5.28	6.97	4.10	1.14
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.68	.37	2.04	2.56	.90	.72	.08	.80	.25
AVERAGE PER PERSON	.26	.14	.84	1.12	.33	.28	.03	.37	.06
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	284991	242096	167790	436958	86664	432	502520	24567
	.5	.4	.6	.6	.7	.2	*	.5	.1
	100.0	54.1	45.9	31.8	82.9	16.4	.1	95.3	4.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	22.30	17.26	34.02	29.72	20.89	35.87	1.65	26.82	5.02
AVERAGE PER PERSON	7.53	4.96	19.16	17.71	6.68	21.88	.83	12.09	.86
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.87	.61	2.08	2.02	1.54	.42	-	1.07	.18
AVERAGE PER PERSON	.33	.22	.85	.88	.57	.17	-	.49	.04
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037	4514169	7077868	3758271	7323960	3317657	830491	10124297	1467740
	10.3	6.4	16.6	13.7	11.4	9.5	6.6	10.9	7.3
	100.0	38.9	61.1	32.4	63.2	28.6	7.2	87.3	12.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	55.46	32.66	99.97	71.90	57.79	53.26	52.11	60.43	35.39
AVERAGE PER PERSON	20.30	11.52	39.46	31.88	20.19	20.52	22.59	26.60	7.70

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	19.19	9.63	60.83	45.21	25.86	16.26	8.30	21.63	10.79
AVERAGE PER PERSON	7.26	3.56	24.93	19.80	9.59	6.41	2.99	9.97	2.53
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	779925	5886	5517	612321	157374	16115	778961	6850
	.7	1.1	*	*	1.0	.5	.1	.8	*
	100.0	99.3	.7	.7	77.9	20.0	2.1	99.1	.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	35.07	36.89	4.67	4.72	38.54	27.62	19.64	39.51	2.55
AVERAGE PER PERSON	13.46	13.87	2.72	2.66	15.08	9.66	10.85	16.14	.68
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	1.30	1.66	.05	.07	2.16	.77	.16	1.66	.05
AVERAGE PER PERSON	.49	.61	.02	.03	.80	.30	.06	.77	.01
PARK ENTRANCE FEES/ LICENCE FEES	1687545	1430617	256928	48751	790606	625300	233360	1283780	403765
	1.5	2.0	.6	.2	1.2	1.8	1.8	1.4	2.0
	100.0	84.8	15.2	2.9	46.8	37.1	13.8	76.1	23.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	6.21	5.92	8.54	6.40	5.48	7.15	6.68	6.58	5.26
AVERAGE PER PERSON	2.18	2.06	3.20	3.52	1.82	2.88	2.10	2.93	1.20
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	2.79	3.05	2.21	.59	2.79	3.06	2.33	2.74	2.97
AVERAGE PER PERSON	1.06	1.13	.90	.26	1.03	1.21	.84	1.26	.70
RETAIL STORE PURCHASES,	15671981	9629300	6042681	4043882	10473126	3863938	1191201	12924748	2747234
SUCH AS SOUVENIRS,	13.9	13.7	14.1	14.7	16.3	11.1	9.4	13.9	13.7
EQUIPMENT, FILM,	100.0	61.4	38.6	25.8	66.8	24.7	7.6	82.5	17.5
CLOTHING, ETC.									
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	60.62	50.20	90.54	79.36	69.87	51.87	42.51	65.09	45.81
AVERAGE PER PERSON	21.67	17.40	35.56	35.48	25.11	19.05	13.31	28.14	10.41
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	25.94	20.55	51.94	48.65	36.98	18.94	11.90	27.61	20.20
AVERAGE PER PERSON	9.82	7.59	21.28	21.30	13.71	7.46	4.29	12.73	4.73

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
JASPER EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
JASPER EXPENDITURES (WEIGHTED)	112919184 100.0	8732784 7.7	23858920 21.1	46718564 41.4	26616992 23.6	71184344 63.0	40418556 35.8	48225284 42.7	20242414 17.9	20918434 18.5	20642432 18.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	229.48	230.26	207.32	244.24	198.54	231.91	227.13	295.38	226.45	195.18	172.71
AVERAGE PER PERSON	86.15	85.01	78.27	88.17	82.93	89.34	81.73	114.90	87.06	69.08	64.33
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	186.91	200.32	166.88	201.83	157.94	189.98	184.35	223.93	168.32	183.17	152.97
AVERAGE PER PERSON	70.74	76.53	63.56	72.01	66.49	73.93	66.31	85.42	66.03	64.82	58.41
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186 29.4 100.0	2546886 29.2 7.7	6662803 27.9 20.1	14142339 30.3 42.6	8134130 30.6 24.5	21293788 29.9 64.2	11663940 28.9 35.2	15087445 31.3 45.5	6940730 34.3 20.9	4831212 23.1 14.6	5779925 28.0 17.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	149.07	136.92	154.60	175.44	116.63	150.13	149.00	173.67	171.04	140.77	101.83
AVERAGE PER PERSON	56.61	57.97	65.35	63.42	46.58	57.08	56.10	66.05	76.69	46.82	37.66
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	54.90	58.42	46.60	61.10	48.27	56.83	53.20	70.06	57.71	42.30	42.83
AVERAGE PER PERSON	20.78	22.32	17.75	21.80	20.32	22.11	19.14	26.73	22.64	14.97	16.36

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
CAMPING FEES	1516069	123764	465116	480450	423327	980561	512095	448682	253118	470908	226122
	1.3	1.4	1.9	1.0	1.6	1.4	1.3	.9	1.3	2.3	1.1
	100.0	8.2	30.7	31.7	27.9	64.7	33.8	29.6	16.7	31.1	14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	18.02	15.34	20.02	18.45	16.48	20.66	14.40	18.66	12.12	23.57	15.39
AVERAGE PER PERSON	7.02	5.98	6.93	6.82	7.90	8.32	5.45	7.60	4.32	9.26	6.54
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.51	2.84	3.25	2.08	2.51	2.62	2.34	2.08	2.10	4.12	1.68
AVERAGE PER PERSON	.95	1.08	1.24	.74	1.06	1.02	.84	.79	.83	1.46	.64
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	31313214	2641951	5818829	12437811	7563858	20955174	10208101	12598394	5484585	6780080	5832112
	27.7	30.3	24.4	26.6	28.4	29.4	25.3	26.1	27.1	32.4	28.3
	100.0	8.4	18.6	39.7	24.2	66.9	32.6	40.2	17.5	21.7	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	82.85	86.55	63.84	84.90	77.02	87.83	76.20	92.36	81.82	86.07	67.10
AVERAGE PER PERSON	30.75	32.53	24.58	29.84	31.90	33.79	26.57	35.53	33.38	29.42	23.75
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	51.83	60.60	40.70	53.73	44.88	55.93	46.56	58.50	45.61	59.37	43.22
AVERAGE PER PERSON	19.62	23.15	15.50	19.17	18.89	21.76	16.75	22.32	17.89	21.01	16.50
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6266882	492004	1604122	2405366	720438	5031867	1212443	2369636	535223	2584735	612337
	5.5	5.6	6.7	5.1	2.7	7.1	3.0	4.9	2.6	12.4	3.0
	100.0	7.9	25.6	38.4	11.5	80.3	19.3	37.8	8.5	41.2	9.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	28.83	22.53	31.43	29.02	13.69	35.59	16.59	29.39	17.23	51.03	12.70
AVERAGE PER PERSON	10.62	8.34	12.25	10.74	5.40	12.82	6.39	10.40	6.74	17.31	5.28
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	10.37	11.29	11.22	10.39	4.27	13.43	5.53	11.00	4.45	22.63	4.54
AVERAGE PER PERSON	3.93	4.31	4.27	3.71	1.80	5.23	1.99	4.20	1.75	8.01	1.73
VEHICLE GAS AND OIL,	9978715	633074	2532217	4222535	2281784	6720262	3129635	3310965	1735616	2622534	1973683
MAINTENANCE OR REPAIRS	8.8	7.2	10.6	9.0	8.6	9.4	7.7	6.9	8.6	12.5	9.6
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.3	25.4	42.3	22.9	67.3	31.4	33.2	17.4	26.3	19.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.85	27.01	36.69	28.82	26.43	31.79	25.98	28.23	28.53	37.04	25.64
AVERAGE PER PERSON	11.01	9.61	14.45	10.31	10.77	11.87	9.43	10.50	11.47	12.81	9.39
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.52	14.52	17.71	18.24	13.54	17.94	14.27	15.37	14.43	22.96	14.63
AVERAGE PER PERSON	6.25	5.55	6.75	6.51	5.70	6.98	5.13	5.86	5.66	8.13	5.59
TRANSPORTATION WITHIN THE	410655	118954	114271	62699	108300	169378	236178	99055	66749	57284	167627
PARKS INCLUDING SHUTTLE	.4	1.4	.5	.1	.4	.2	.6	.2	.3	.3	.8
BUSES, TAXIS, ETC.	100.0	29.0	27.8	15.3	26.4	41.2	57.5	24.1	16.3	13.9	40.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	9.08	22.80	14.36	5.84	5.37	8.84	9.20	8.68	8.16	11.57	8.64
AVERAGE PER PERSON	3.36	9.72	6.50	1.52	2.19	4.14	2.94	3.78	3.93	6.56	2.48
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.68	2.73	.80	.27	.64	.45	1.08	.46	.56	.50	1.24
AVERAGE PER PERSON	.26	1.04	.30	.10	.27	.18	.39	.18	.22	.18	.47
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	7388	216987	119098	171996	273057	245947	236491	113239	52074	110971
	.5	.1	.9	.3	.6	.4	.6	.5	.6	.2	.5
	100.0	1.4	41.2	22.6	32.6	51.8	46.7	44.9	21.5	9.9	21.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	22.30	7.57	49.86	14.26	17.84	28.02	17.77	39.11	30.19	25.82	9.69
AVERAGE PER PERSON	7.53	7.01	27.03	3.43	6.64	15.04	4.75	18.03	16.78	18.64	2.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.87	.17	1.52	.51	1.02	.73	1.12	1.10	.94	.46	.82
AVERAGE PER PERSON	.33	.06	.58	.18	.43	.28	.40	.42	.37	.16	.31
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037	1037325	2370542	5484815	2495633	5424581	6076058	5729702	2223117	1202874	2245595
	10.3	11.9	9.9	11.7	9.4	7.6	15.0	11.9	11.0	5.8	10.9
	100.0	8.9	20.4	47.3	21.5	46.8	52.4	49.4	19.2	10.4	19.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	55.46	54.04	47.37	75.67	40.90	46.41	68.44	70.18	58.46	42.56	40.66
AVERAGE PER PERSON	20.30	21.07	17.40	26.16	15.48	17.97	23.22	27.47	22.33	13.99	13.99
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	19.19	23.80	16.58	23.69	14.81	14.48	27.71	26.61	18.49	10.53	16.64
AVERAGE PER PERSON	7.26	9.09	6.32	8.45	6.23	5.63	9.97	10.15	7.25	3.73	6.35
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	2779	117172	626169	34527	502535	283275	626598	116108	9708	32349
	.7	*	.5	1.3	.1	.7	.7	1.3	.6	*	.2
	100.0	.4	14.9	79.7	4.4	64.0	36.0	79.7	14.8	1.2	4.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.07	3.00	40.84	60.86	4.49	36.11	33.38	76.65	30.80	3.06	4.61
AVERAGE PER PERSON	13.46	1.50	13.23	24.45	1.61	14.22	12.30	31.05	11.49	1.25	1.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.30	.06	.82	2.71	.20	1.34	1.29	2.91	.97	.09	.24
AVERAGE PER PERSON	.49	.02	.31	.97	.09	.52	.46	1.11	.38	.03	.09
PARK ENTRANCE FEES/ LICENCE FEES	1687545	151858	578498	607052	301546	1134151	540220	624232	335100	342695	330060
	1.5	1.7	2.4	1.3	1.1	1.6	1.3	1.3	1.7	1.6	1.6
	100.0	9.0	34.3	36.0	17.9	67.2	32.0	37.0	19.9	20.3	19.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	6.21	7.28	8.58	5.61	4.47	6.75	5.26	6.75	6.86	5.23	5.62
AVERAGE PER PERSON	2.18	2.70	2.99	1.93	1.77	2.46	1.75	2.49	2.68	1.65	1.90
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.79	3.48	4.05	2.62	1.79	3.03	2.46	2.90	2.79	3.00	2.45
AVERAGE PER PERSON	1.06	1.33	1.54	.94	.75	1.18	.89	1.11	1.09	1.06	.93
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981 13.9 100.0	976800 11.2 6.2	3378361 14.2 21.6	6130230 13.1 39.1	4381452 16.5 28.0	8698992 12.2 55.5	6310663 15.6 40.3	7094086 14.7 45.3	2438829 12.0 15.6	1964330 9.4 12.5	3331651 16.1 21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	60.62	49.03	72.70	66.94	49.29	58.49	60.34	76.48	56.46	40.77	50.03
AVERAGE PER PERSON	21.67	18.59	26.41	22.80	19.25	21.16	21.14	28.16	22.60	13.44	16.90
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	25.94	22.41	23.63	26.48	26.00	23.22	28.78	32.94	20.28	17.20	24.69
AVERAGE PER PERSON	9.82	8.56	9.00	9.45	10.95	9.03	10.35	12.57	7.95	6.09	9.43

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	10.62	11.40	6.65	9.56	9.51	10.43	16.20
AVERAGE PER PERSON NIGHT	6.39	6.82	4.16	4.62	5.43	6.65	10.08
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	10.37	11.99	5.56	6.17	9.19	11.15	13.21
AVERAGE PER PARTY NIGHT	9.10	11.51	3.48	3.92	7.25	9.68	16.40
AVERAGE PER PERSON	3.93	4.43	2.28	2.70	3.41	4.39	4.76
AVERAGE PER PERSON NIGHT	3.49	4.33	1.52	1.77	2.92	3.74	5.07
VEHICLE GAS AND OIL,	9978715	9399989	578726	221817	4536020	3702822	1423671
MAINTENANCE OR REPAIRS	8.8	13.4	1.4	.8	7.0	10.6	11.2
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	94.2	5.8	2.2	45.5	37.1	14.3
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	29.85	30.45	22.63	25.34	29.48	33.08	24.19
AVERAGE PER PARTY NIGHT	19.94	21.69	8.61	8.19	16.85	21.62	27.42
AVERAGE PER PERSON	11.01	11.25	8.13	13.76	10.60	13.39	7.77
AVERAGE PER PERSON NIGHT	7.56	8.05	3.83	4.43	6.55	9.12	7.14
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	16.52	20.06	4.97	2.67	16.02	18.15	14.23
AVERAGE PER PARTY NIGHT	14.49	19.25	3.12	1.70	12.64	15.75	17.67

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	6.25	7.41	2.04	1.17	5.94	7.15	5.13
AVERAGE PER PERSON NIGHT	5.56	7.24	1.36	.77	5.08	6.09	5.47
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	172828	237827	212849	254114	147004	8121
	.4	.2	.6	.8	.4	.4	.1
	100.0	42.1	57.9	51.8	61.9	35.8	2.0
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	9.08	8.06	10.00	9.73	7.59	14.02	11.11
AVERAGE PER PARTY NIGHT	4.45	4.66	4.31	4.77	3.57	8.00	5.65
AVERAGE PER PERSON	3.36	2.58	4.31	4.37	2.76	5.28	6.97
AVERAGE PER PERSON NIGHT	1.81	1.76	1.86	2.09	1.47	3.00	3.52
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.68	.37	2.04	2.56	.90	.72	.08
AVERAGE PER PARTY NIGHT	.60	.35	1.28	1.63	.71	.63	.10
AVERAGE PER PERSON	.26	.14	.84	1.12	.33	.28	.03
AVERAGE PER PERSON NIGHT	.23	.13	.56	.74	.28	.24	.03
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	284991	242096	167790	436958	86664	432
	.5	.4	.6	.6	.7	.2	*
	100.0	54.1	45.9	31.8	82.9	16.4	.1
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	22.30	17.26	34.02	29.72	20.89	35.87	1.65

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	10.76	10.76	10.75	12.77	9.88	20.69	.83
AVERAGE PER PERSON	7.53	4.96	19.16	17.71	6.68	21.88	.83
AVERAGE PER PERSON NIGHT	4.25	3.53	5.60	6.96	3.78	12.09	.41
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.87	.61	2.08	2.02	1.54	.42	-
AVERAGE PER PARTY NIGHT	.77	.58	1.30	1.28	1.22	.37	.01
AVERAGE PER PERSON	.33	.22	.85	.88	.57	.17	-
AVERAGE PER PERSON NIGHT	.29	.22	.57	.58	.49	.14	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037 10.3 100.0	4514169 6.4 38.9	7077868 16.6 61.1	3758271 13.7 32.4	7323960 11.4 63.2	3317657 9.5 28.6	830491 6.6 7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	55.46	32.66	99.97	71.90	57.79	53.26	52.11
AVERAGE PER PARTY NIGHT	29.65	18.91	46.51	37.74	30.04	30.89	24.79
AVERAGE PER PERSON	20.30	11.52	39.46	31.88	20.19	20.52	22.59
AVERAGE PER PERSON NIGHT	11.61	7.09	19.55	16.34	11.58	12.08	11.30
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	19.19	9.63	60.83	45.21	25.86	16.26	8.30

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	16.83	9.24	38.12	28.75	20.41	14.12	10.31
AVERAGE PER PERSON	7.26	3.56	24.93	19.80	9.59	6.41	2.99
AVERAGE PER PERSON NIGHT	6.46	3.48	16.65	13.00	8.21	5.45	3.19
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	779925	5886	5517	612321	157374	16115
	.7	1.1	*	*	1.0	.5	.1
	100.0	99.3	.7	.7	77.9	20.0	2.1
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	35.07	36.89	4.67	4.72	38.54	27.62	19.64
AVERAGE PER PARTY NIGHT	17.79	18.62	2.58	3.03	21.01	11.89	8.97
AVERAGE PER PERSON	13.46	13.87	2.72	2.66	15.08	9.66	10.85
AVERAGE PER PERSON NIGHT	6.96	7.15	1.53	1.63	8.52	4.18	4.69
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	1.30	1.66	.05	.07	2.16	.77	.16
AVERAGE PER PARTY NIGHT	1.14	1.60	.03	.04	1.71	.67	.20
AVERAGE PER PERSON	.49	.61	.02	.03	.80	.30	.06
AVERAGE PER PERSON NIGHT	.44	.60	.01	.02	.69	.26	.06
PARK ENTRANCE FEES/ LICENCE FEES	1687545	1430617	256928	48751	790606	625300	233360
	1.5	2.0	.6	.2	1.2	1.8	1.8
	100.0	84.8	15.2	2.9	46.8	37.1	13.8
AVERAGES BASED ON THOSE WITH EXPENDITURE							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	6.21	5.92	8.54	6.40	5.48	7.15	6.68
AVERAGE PER PARTY NIGHT	4.36	4.26	5.02	2.41	3.67	4.93	5.65
AVERAGE PER PERSON	2.18	2.06	3.20	3.52	1.82	2.88	2.10
AVERAGE PER PERSON NIGHT	1.62	1.55	2.14	1.31	1.37	2.10	1.50
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.79	3.05	2.21	.59	2.79	3.06	2.33
AVERAGE PER PARTY NIGHT	2.45	2.93	1.38	.37	2.20	2.66	2.90
AVERAGE PER PERSON	1.06	1.13	.90	.26	1.03	1.21	.84
AVERAGE PER PERSON NIGHT	.94	1.10	.60	.17	.89	1.03	.90
RETAIL STORE PURCHASES,	15671981	9629300	6042681	4043882	10473126	3863938	1191201
SUCH AS SOUVENIRS,	13.9	13.7	14.1	14.7	16.3	11.1	9.4
EQUIPMENT, FILM,	100.0	61.4	38.6	25.8	66.8	24.7	7.6
CLOTHING, ETC.							
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	60.62	50.20	90.54	79.36	69.87	51.87	42.51
AVERAGE PER PARTY NIGHT	34.75	30.12	46.04	40.56	38.34	27.41	38.58
AVERAGE PER PERSON	21.67	17.40	35.56	35.48	25.11	19.05	13.31
AVERAGE PER PERSON NIGHT	13.01	10.83	19.18	17.97	14.92	10.74	9.58
AVERAGES BASED ON TOTAL							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	25.94	20.55	51.94	48.65	36.98	18.94	11.90
AVERAGE PER PARTY NIGHT	22.75	19.72	32.55	30.93	29.18	16.44	14.78
AVERAGE PER PERSON	9.82	7.59	21.28	21.30	13.71	7.46	4.29
AVERAGE PER PERSON NIGHT	8.73	7.41	14.21	13.99	11.74	6.35	4.57

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
JASPER EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
JASPER EXPENDITURES (WEIGHTED)	112919184 100.0	8732784 7.7	23858920 21.1	46718564 41.4	26616992 23.6	71184344 63.0	40418556 35.8	48225284 42.7	20242414 17.9	20918434 18.5	20642432 18.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	229.48	230.26	207.32	244.24	198.54	231.91	227.13	295.38	226.45	195.18	172.71
AVERAGE PER PARTY NIGHT	167.55	151.55	160.01	176.22	153.15	157.66	189.08	189.30	158.89	155.62	153.33
AVERAGE PER PERSON	86.15	85.01	78.27	88.17	82.93	89.34	81.73	114.90	87.06	69.08	64.33
AVERAGE PER PERSON NIGHT	65.50	53.73	64.47	70.08	66.14	61.12	75.27	76.84	67.16	51.72	62.51
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	186.91	200.32	166.88	201.83	157.94	189.98	184.35	223.93	168.32	183.17	152.97
AVERAGE PER PARTY NIGHT	163.92	151.55	149.31	175.52	151.61	153.40	187.99	188.19	158.57	144.16	153.33
AVERAGE PER PERSON	70.74	76.53	63.56	72.01	66.49	73.93	66.31	85.42	66.03	64.82	58.41
AVERAGE PER PERSON NIGHT	62.91	53.73	54.95	69.80	65.65	57.77	74.92	76.50	67.10	44.64	62.51
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	33169186 29.4 100.0	2546886 29.2 7.7	6662803 27.9 20.1	14142339 30.3 42.6	8134130 30.6 24.5	21293788 29.9 64.2	11663940 28.9 35.2	15087445 31.3 45.5	6940730 34.3 20.9	4831212 23.1 14.6	5779925 28.0 17.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	149.07	136.92	154.60	175.44	116.63	150.13	149.00	173.67	171.04	140.77	101.83
AVERAGE PER PARTY NIGHT	71.91	67.30	78.21	73.25	66.88	67.33	82.68	77.35	82.62	60.36	60.75

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	56.61	57.97	65.35	63.42	46.58	57.08	56.10	66.05	76.69	46.82	37.66
AVERAGE PER PERSON NIGHT	27.30	22.35	31.72	28.65	28.08	25.01	32.77	30.80	36.46	17.25	24.49
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	54.90	58.42	46.60	61.10	48.27	56.83	53.20	70.06	57.71	42.30	42.83
AVERAGE PER PARTY NIGHT	48.15	44.20	41.70	53.13	46.33	45.89	54.25	58.87	54.37	33.29	42.93
AVERAGE PER PERSON	20.78	22.32	17.75	21.80	20.32	22.11	19.14	26.73	22.64	14.97	16.36
AVERAGE PER PERSON NIGHT	18.48	15.67	15.35	21.13	20.06	17.28	21.62	23.93	23.01	10.31	17.50
CAMPING FEES	1516069	123764	465116	480450	423327	980561	512095	448682	253118	470908	226122
	1.3	1.4	1.9	1.0	1.6	1.4	1.3	.9	1.3	2.3	1.1
	100.0	8.2	30.7	31.7	27.9	64.7	33.8	29.6	16.7	31.1	14.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	18.02	15.34	20.02	18.45	16.48	20.66	14.40	18.66	12.12	23.57	15.39
AVERAGE PER PARTY NIGHT	9.48	8.05	8.83	10.05	10.39	9.66	9.30	9.98	8.23	10.29	9.17
AVERAGE PER PERSON	7.02	5.98	6.93	6.82	7.90	8.32	5.45	7.60	4.32	9.26	6.54
AVERAGE PER PERSON NIGHT	3.78	3.20	3.25	3.88	5.11	4.05	3.50	4.05	2.88	4.20	4.28
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.51	2.84	3.25	2.08	2.51	2.62	2.34	2.08	2.10	4.12	1.68
AVERAGE PER PARTY NIGHT	2.20	2.15	2.91	1.81	2.41	2.11	2.38	1.75	1.98	3.25	1.68

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	.95	1.08	1.24	.74	1.06	1.02	.84	.79	.83	1.46	.64
AVERAGE PER PERSON NIGHT	.84	.76	1.07	.72	1.04	.80	.95	.71	.84	1.00	.68
FOOD AND BEVERAGES BOUGHT	31313214	2641951	5818829	12437811	7563858	20955174	10208101	12598394	5484585	6780080	5832112
IN RESTAURANTS IN THE	27.7	30.3	24.4	26.6	28.4	29.4	25.3	26.1	27.1	32.4	28.3
PARKS	100.0	8.4	18.6	39.7	24.2	66.9	32.6	40.2	17.5	21.7	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	82.85	86.55	63.84	84.90	77.02	87.83	76.20	92.36	81.82	86.07	67.10
AVERAGE PER PARTY NIGHT	56.36	61.84	52.20	53.26	52.46	55.51	58.78	55.30	51.08	71.55	53.81
AVERAGE PER PERSON	30.75	32.53	24.58	29.84	31.90	33.79	26.57	35.53	33.38	29.42	23.75
AVERAGE PER PERSON NIGHT	22.16	25.07	21.56	21.03	22.32	21.76	23.08	22.63	22.35	23.19	21.17
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	51.83	60.60	40.70	53.73	44.88	55.93	46.56	58.50	45.61	59.37	43.22
AVERAGE PER PARTY NIGHT	45.46	45.85	36.41	46.73	43.08	45.16	47.48	49.16	42.96	46.72	43.32
AVERAGE PER PERSON	19.62	23.15	15.50	19.17	18.89	21.76	16.75	22.32	17.89	21.01	16.50
AVERAGE PER PERSON NIGHT	17.44	16.26	13.40	18.58	18.66	17.01	18.92	19.99	18.18	14.47	17.66
GROCERIES AND BEVERAGES	6266882	492004	1604122	2405366	720438	5031867	1212443	2369636	535223	2584735	612337
BOUGHT IN STORES IN THE	5.5	5.6	6.7	5.1	2.7	7.1	3.0	4.9	2.6	12.4	3.0
PARKS	100.0	7.9	25.6	38.4	11.5	80.3	19.3	37.8	8.5	41.2	9.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	28.83	22.53	31.43	29.02	13.69	35.59	16.59	29.39	17.23	51.03	12.70
AVERAGE PER PARTY NIGHT	16.91	14.68	19.57	14.76	10.30	18.43	13.24	15.15	10.95	27.33	11.34
AVERAGE PER PERSON	10.62	8.34	12.25	10.74	5.40	12.82	6.39	10.40	6.74	17.31	5.28
AVERAGE PER PERSON NIGHT	6.39	6.15	7.88	5.80	4.27	6.82	5.39	5.77	4.34	9.18	4.98
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	10.37	11.29	11.22	10.39	4.27	13.43	5.53	11.00	4.45	22.63	4.54
AVERAGE PER PARTY NIGHT	9.10	8.54	10.04	9.04	4.10	10.84	5.64	9.25	4.19	17.81	4.55
AVERAGE PER PERSON	3.93	4.31	4.27	3.71	1.80	5.23	1.99	4.20	1.75	8.01	1.73
AVERAGE PER PERSON NIGHT	3.49	3.03	3.69	3.59	1.78	4.08	2.25	3.76	1.77	5.52	1.85
VEHICLE GAS AND OIL,	9978715	633074	2532217	4222535	2281784	6720262	3129635	3310965	1735616	2622534	1973683
MAINTENANCE OR REPAIRS	8.8	7.2	10.6	9.0	8.6	9.4	7.7	6.9	8.6	12.5	9.6
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.3	25.4	42.3	22.9	67.3	31.4	33.2	17.4	26.3	19.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	29.85	27.01	36.69	28.82	26.43	31.79	25.98	28.23	28.53	37.04	25.64
AVERAGE PER PARTY NIGHT	19.94	18.44	21.67	18.34	23.09	19.18	21.31	15.59	18.22	24.72	27.82
AVERAGE PER PERSON	11.01	9.61	14.45	10.31	10.77	11.87	9.43	10.50	11.47	12.81	9.39
AVERAGE PER PERSON NIGHT	7.56	5.81	8.79	7.29	9.75	7.16	8.50	6.22	8.10	7.67	10.63
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	16.52	14.52	17.71	18.24	13.54	17.94	14.27	15.37	14.43	22.96	14.63
AVERAGE PER PARTY NIGHT	14.49	10.99	15.85	15.86	13.00	14.48	14.56	12.92	13.60	18.07	14.66
AVERAGE PER PERSON	6.25	5.55	6.75	6.51	5.70	6.98	5.13	5.86	5.66	8.13	5.59
AVERAGE PER PERSON NIGHT	5.56	3.90	5.83	6.31	5.63	5.45	5.80	5.25	5.75	5.60	5.98
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	410655	118954	114271	62699	108300	169378	236178	99055	66749	57284	167627
	.4	1.4	.5	.1	.4	.2	.6	.2	.3	.3	.8
	100.0	29.0	27.8	15.3	26.4	41.2	57.5	24.1	16.3	13.9	40.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	9.08	22.80	14.36	5.84	5.37	8.84	9.20	8.68	8.16	11.57	8.64
AVERAGE PER PARTY NIGHT	4.45	10.27	5.23	3.99	2.64	3.82	5.02	4.58	3.00	4.87	4.94
AVERAGE PER PERSON	3.36	9.72	6.50	1.52	2.19	4.14	2.94	3.78	3.93	6.56	2.48
AVERAGE PER PERSON NIGHT	1.81	4.41	2.30	1.19	1.15	1.84	1.78	1.94	1.45	2.73	1.63
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.68	2.73	.80	.27	.64	.45	1.08	.46	.56	.50	1.24
AVERAGE PER PARTY NIGHT	.60	2.06	.72	.24	.62	.37	1.10	.39	.52	.39	1.25
AVERAGE PER PERSON	.26	1.04	.30	.10	.27	.18	.39	.18	.22	.18	.47
AVERAGE PER PERSON NIGHT	.23	.73	.26	.09	.27	.14	.44	.16	.22	.12	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	527087	7388	216987	119098	171996	273057	245947	236491	113239	52074	110971
	.5	.1	.9	.3	.6	.4	.6	.5	.6	.2	.5
	100.0	1.4	41.2	22.6	32.6	51.8	46.7	44.9	21.5	9.9	21.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	22.30	7.57	49.86	14.26	17.84	28.02	17.77	39.11	30.19	25.82	9.69
AVERAGE PER PARTY NIGHT	10.76	7.01	14.15	10.59	8.21	11.08	10.16	18.54	8.34	18.44	5.73
AVERAGE PER PERSON	7.53	7.01	27.03	3.43	6.64	15.04	4.75	18.03	16.78	18.64	2.37
AVERAGE PER PERSON NIGHT	4.25	6.10	6.73	2.96	3.46	5.75	3.22	7.96	4.37	12.49	1.75
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.87	.17	1.52	.51	1.02	.73	1.12	1.10	.94	.46	.82
AVERAGE PER PARTY NIGHT	.77	.13	1.36	.45	.98	.59	1.14	.92	.89	.36	.82
AVERAGE PER PERSON	.33	.06	.58	.18	.43	.28	.40	.42	.37	.16	.31
AVERAGE PER PERSON NIGHT	.29	.05	.50	.18	.42	.22	.46	.38	.38	.11	.34
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	11592037 10.3 100.0	1037325 11.9 8.9	2370542 9.9 20.4	5484815 11.7 47.3	2495633 9.4 21.5	5424581 7.6 46.8	6076058 15.0 52.4	5729702 11.9 49.4	2223117 11.0 19.2	1202874 5.8 10.4	2245595 10.9 19.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	55.46	54.04	47.37	75.67	40.90	46.41	68.44	70.18	58.46	42.56	40.66
AVERAGE PER PARTY NIGHT	29.65	31.58	31.16	33.97	22.89	22.07	44.04	32.44	30.78	26.11	26.66
AVERAGE PER PERSON	20.30	21.07	17.40	26.16	15.48	17.97	23.22	27.47	22.33	13.99	13.99
AVERAGE PER PERSON NIGHT	11.61	12.59	12.04	13.18	9.07	8.82	16.66	13.45	12.24	8.90	10.22

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	19.19	23.80	16.58	23.69	14.81	14.48	27.71	26.61	18.49	10.53	16.64
AVERAGE PER PARTY NIGHT	16.83	18.00	14.84	20.61	14.22	11.69	28.26	22.36	17.41	8.29	16.68
AVERAGE PER PERSON	7.26	9.09	6.32	8.45	6.23	5.63	9.97	10.15	7.25	3.73	6.35
AVERAGE PER PERSON NIGHT	6.46	6.38	5.46	8.19	6.16	4.40	11.26	9.09	7.37	2.57	6.80
CONFERENCE OR CONVENTION REGISTRATION FEES	785811	2779	117172	626169	34527	502535	283275	626598	116108	9708	32349
	.7	*	.5	1.3	.1	.7	.7	1.3	.6	*	.2
	100.0	.4	14.9	79.7	4.4	64.0	36.0	79.7	14.8	1.2	4.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.07	3.00	40.84	60.86	4.49	36.11	33.38	76.65	30.80	3.06	4.61
AVERAGE PER PARTY NIGHT	17.79	3.00	12.08	32.21	2.64	17.93	17.55	30.63	12.26	2.54	3.18
AVERAGE PER PERSON	13.46	1.50	13.23	24.45	1.61	14.22	12.30	31.05	11.49	1.25	1.61
AVERAGE PER PERSON NIGHT	6.96	1.50	3.84	13.38	1.05	7.11	6.70	12.25	4.47	1.12	1.20
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.30	.06	.82	2.71	.20	1.34	1.29	2.91	.97	.09	.24
AVERAGE PER PARTY NIGHT	1.14	.05	.73	2.35	.20	1.08	1.32	2.45	.91	.07	.24
AVERAGE PER PERSON	.49	.02	.31	.97	.09	.52	.46	1.11	.38	.03	.09
AVERAGE PER PERSON NIGHT	.44	.02	.27	.94	.09	.41	.53	.99	.38	.02	.10

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/ LICENCE FEES	1687545	151858	578498	607052	301546	1134151	540220	624232	335100	342695	330060
	1.5	1.7	2.4	1.3	1.1	1.6	1.3	1.3	1.7	1.6	1.6
	100.0	9.0	34.3	36.0	17.9	67.2	32.0	37.0	19.9	20.3	19.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	6.21	7.28	8.58	5.61	4.47	6.75	5.26	6.75	6.86	5.23	5.62
AVERAGE PER PARTY NIGHT	4.36	5.36	7.37	3.41	3.68	4.35	4.40	3.75	4.99	4.17	5.90
AVERAGE PER PERSON	2.18	2.70	2.99	1.93	1.77	2.46	1.75	2.49	2.68	1.65	1.90
AVERAGE PER PERSON NIGHT	1.62	2.11	2.71	1.33	1.58	1.61	1.67	1.49	2.08	1.26	2.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.79	3.48	4.05	2.62	1.79	3.03	2.46	2.90	2.79	3.00	2.45
AVERAGE PER PARTY NIGHT	2.45	2.64	3.62	2.28	1.72	2.44	2.51	2.44	2.62	2.36	2.45
AVERAGE PER PERSON	1.06	1.33	1.54	.94	.75	1.18	.89	1.11	1.09	1.06	.93
AVERAGE PER PERSON NIGHT	.94	.93	1.33	.91	.74	.92	1.00	.99	1.11	.73	1.00
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	15671981	976800	3378361	6130230	4381452	8698992	6310663	7094086	2438829	1964330	3331651
	13.9	11.2	14.2	13.1	16.5	12.2	15.6	14.7	12.0	9.4	16.1
	100.0	6.2	21.6	39.1	28.0	55.5	40.3	45.3	15.6	12.5	21.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	60.62	49.03	72.70	66.94	49.29	58.49	60.34	76.48	56.46	40.77	50.03
AVERAGE PER PARTY NIGHT	34.75	29.90	41.89	32.15	36.46	28.87	44.36	34.98	38.87	23.23	40.89

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	21.67	18.59	26.41	22.80	19.25	21.16	21.14	28.16	22.60	13.44	16.90
AVERAGE PER PERSON NIGHT	13.01	11.96	16.34	12.26	14.76	10.70	16.98	13.93	15.79	7.25	15.16
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	25.94	22.41	23.63	26.48	26.00	23.22	28.78	32.94	20.28	17.20	24.69
AVERAGE PER PARTY NIGHT	22.75	16.95	21.14	23.03	24.96	18.75	29.35	27.68	19.10	13.54	24.75
AVERAGE PER PERSON	9.82	8.56	9.00	9.45	10.95	9.03	10.35	12.57	7.95	6.09	9.43
AVERAGE PER PERSON NIGHT	8.73	6.01	7.78	9.16	10.81	7.06	11.70	11.25	8.08	4.19	10.09

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ALBERTA EXPENDITURES	842538	74429	29270	719197	16783
(ACTUAL)	100.0	8.8	3.5	85.4	2.0
ALBERTA EXPENDITURES	399441520	52893287	17320145	304554776	15456154
(WEIGHTED)	100.0	13.2	4.3	76.2	3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	270.29	570.68	113.72	349.75	58.89
AVERAGE PER PERSON	107.73	233.91	43.49	138.85	24.09
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	257.35	553.79	109.46	334.51	57.37
AVERAGE PER PERSON	102.76	228.20	42.30	132.69	23.56
LODGING IN THE PARKS,	122381242	21696402	3882455	92748954	517764
EXCLUDING CAMPING/	30.6	41.0	22.4	30.5	3.3
TRAILER PARK	100.0	17.7	3.2	75.8	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	197.06	306.58	97.41	192.66	153.30
AVERAGE PER PERSON	79.34	118.21	33.09	79.43	60.01
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	78.85	227.16	24.54	101.87	1.92
AVERAGE PER PERSON	31.48	93.61	9.48	40.41	.79
CAMPING FEES	4140317	16371	121656	3996163	17604
	1.0	*	.7	1.3	.1
	100.0	.4	2.9	96.5	.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	24.50	24.74	20.91	24.91	20.00
AVERAGE PER PERSON	9.74	15.18	8.04	9.86	10.00
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.67	.17	.77	4.39	.07
AVERAGE PER PERSON	1.07	.07	.30	1.74	.03
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	118396270	15527840	6190009	89295110	4579543
	29.6	29.4	35.7	29.3	29.6
	100.0	13.1	5.2	75.4	3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	103.44	175.79	56.85	127.12	25.22
AVERAGE PER PERSON	41.51	72.03	20.21	52.05	10.31
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	76.28	162.58	39.12	98.08	17.00
AVERAGE PER PERSON	30.46	66.99	15.12	38.91	6.98
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16642154	975263	793138	13657804	524838
	4.2	1.8	4.6	4.5	3.4
	100.0	5.9	4.8	82.1	3.2
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	28.66	26.68	16.02	33.96	8.56

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PERSON	11.14	10.12	6.63	13.46	3.10
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	10.72	10.21	5.01	15.00	1.95
AVERAGE PER PERSON	4.28	4.21	1.94	5.95	.80
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	24883324 6.2 100.0	1474804 2.8 5.9	2649500 15.3 10.6	17076422 5.6 68.6	1878741 12.2 7.6
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	35.15	33.60	30.78	39.79	22.20
AVERAGE PER PERSON	13.81	12.86	12.00	15.64	8.94
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	16.03	15.44	16.74	18.76	6.97
AVERAGE PER PERSON	6.40	6.36	6.47	7.44	2.86
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1455045 .4 100.0	209277 .4 14.4	69675 .4 4.8	1141450 .4 78.4	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	17.68	17.00	15.58	17.78	1.00
AVERAGE PER PERSON	6.57	4.68	2.64	7.73	1.00

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.94	2.19	.44	1.25	-
AVERAGE PER PERSON	.37	.90	.17	.50	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	45814	38083	1727773	-
	.5	.1	.2	.6	
	100.0	2.5	2.1	94.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	49.90	19.90	10.37	57.64	-
AVERAGE PER PERSON	17.35	5.68	1.53	24.38	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.18	.48	.24	1.90	-
AVERAGE PER PERSON	.47	.20	.09	.75	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879	3105405	1467372	33563356	3750376
	10.4	5.9	8.5	11.0	24.3
	100.0	7.5	3.5	80.8	9.0
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	69.41	72.70	41.27	77.08	52.80
AVERAGE PER PERSON	26.27	25.91	12.15	30.23	18.63
AVERAGES BASED ON TOTAL					

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PARTY	26.77	32.51	9.27	36.86	13.92
AVERAGE PER PERSON	10.69	13.40	3.58	14.62	5.72
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3555647	12248	816105	-
	1.1	6.7	.1	.3	
	100.0	81.4	.3	18.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	84.24	175.37	4.76	28.09	-
AVERAGE PER PERSON	29.92	55.93	1.59	10.96	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.81	37.23	.08	.90	-
AVERAGE PER PERSON	1.12	15.34	.03	.36	-
PARK ENTRANCE FEES/ LICENCE FEES	6448078	501516	301567	4606586	859725
	1.6	.9	1.7	1.5	5.6
	100.0	7.8	4.7	71.4	13.3
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	7.50	8.17	5.35	8.48	5.27
AVERAGE PER PERSON	2.86	3.29	1.72	3.21	2.07
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	4.15	5.25	1.91	5.06	3.19
AVERAGE PER PERSON	1.66	2.16	.74	2.01	1.31

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317	5784951	1794442	45925055	3327564
	14.4	10.9	10.4	15.1	21.5
	100.0	10.1	3.1	80.1	5.8
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	79.66	88.02	45.51	88.35	48.84
AVERAGE PER PERSON	31.09	33.00	15.75	35.63	16.63
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	36.94	60.57	11.34	50.44	12.35
AVERAGE PER PERSON	14.75	24.96	4.38	20.01	5.07

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE										MODE OF ENTRY		
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ALBERTA EXPENDITURES (ACTUAL)	842538	365305	201312	57824	106169	316765	160313	86944	14644	389038	12810	215374	238126
	100.0	43.4	23.9	6.9	12.6	37.6	19.0	10.3	1.7	46.2	1.5	25.6	28.3
ALBERTA EXPENDITURES (WEIGHTED)	399441520	237343588	162344404	20776744	54222435	106044920	55902300	17973957	16595464	297016408	5417793	39176967	63248154
	100.0	59.4	40.6	5.2	13.6	26.5	14.0	4.5	4.2	74.4	1.4	9.8	15.8
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	270.29	203.49	186.46	150.85	343.31	481.84	619.44	719.88	864.76	222.89	140.95	608.70	782.20
AVERAGE PER PERSON	107.73	80.16	74.70	62.46	119.22	194.53	282.67	415.73	378.56	86.87	52.90	353.33	355.80
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	257.35	194.45	178.55	141.03	330.51	462.22	553.56	592.40	775.24	212.45	123.15	590.63	720.87
AVERAGE PER PERSON	102.76	76.91	71.89	58.24	115.11	186.45	245.00	350.00	290.46	82.93	43.44	337.30	334.02
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	122381242	70037281	48435193	5274244	16327843	36451150	15892811	2701578	5738195	88447608	88290	15199152	18734483
	30.6	29.5	29.8	25.4	30.1	34.4	28.4	15.0	34.6	29.8	1.6	38.8	29.6
	100.0	57.2	39.6	4.3	13.3	29.8	13.0	2.2	4.7	72.3	.1	12.4	15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	197.06	169.08	151.80	210.21	233.07	258.37	241.74	154.93	392.35	176.55	94.31	308.81	264.38
AVERAGE PER PERSON	79.34	67.06	61.39	80.01	86.18	101.95	113.10	81.02	171.57	68.52	47.16	170.46	115.30
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	78.85	57.38	53.27	35.80	99.52	158.88	157.37	89.04	268.05	63.26	2.01	229.14	213.53
AVERAGE PER PERSON	31.48	22.70	21.45	14.78	34.66	64.09	69.65	52.61	100.43	24.70	.71	130.86	98.94

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CAMPING FEES	4140317	2613992	1499618	404376	709998	1018226	488436	6216	112911	3833117	577511	307201	-
	1.0	1.1	.9	1.9	1.3	1.0	.9	*	.7	1.3	10.7	.8	
	100.0	63.1	36.2	9.8	17.1	24.6	11.8	.2	2.7	92.6	13.9	7.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	24.50	24.54	23.71	23.17	27.52	23.29	27.50	100.00	12.81	23.12	20.97	96.47	-
AVERAGE PER PERSON	9.74	9.37	9.40	8.90	9.59	11.00	9.86	50.00	4.84	9.15	8.26	49.86	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.67	2.14	1.65	2.74	4.33	4.44	4.84	.20	5.27	2.74	13.13	4.63	-
AVERAGE PER PERSON	1.07	.85	.66	1.13	1.51	1.79	2.14	.12	1.98	1.07	4.63	2.64	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	118396270	73047701	50909362	6136630	16001707	29041048	16307230	4234275	6150641	88561896	663779	11027627	18806748
	29.6	30.8	31.4	29.5	29.5	27.4	29.2	23.6	37.1	29.8	12.3	28.1	29.7
	100.0	61.7	43.0	5.2	13.5	24.5	13.8	3.6	5.2	74.8	.6	9.3	15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	103.44	82.50	77.22	60.86	127.67	155.85	224.38	193.58	390.69	87.37	57.53	192.75	255.03
AVERAGE PER PERSON	41.51	32.79	31.27	24.80	45.40	62.05	104.67	106.99	172.17	34.28	20.00	108.99	112.63
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	76.28	59.85	55.99	41.66	97.54	126.58	161.48	139.56	287.32	63.35	15.09	166.25	214.35
AVERAGE PER PERSON	30.46	23.67	22.54	17.20	33.97	51.06	71.47	82.45	107.65	24.73	5.32	94.94	99.32
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16642154	11019347	6274569	1192208	3552570	2529498	3088394	664651	1384806	13855229	1063247	1535364	1251562
	4.2	4.6	3.9	5.7	6.6	2.4	5.5	3.7	8.3	4.7	19.6	3.9	2.0
	100.0	66.2	37.7	7.2	21.3	15.2	18.6	4.0	8.3	83.3	6.4	9.2	7.5

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	28.66	26.20	20.41	26.78	51.78	23.79	58.52	48.01	99.83	26.80	42.35	44.45	42.91
AVERAGE PER PERSON	11.14	10.05	8.12	10.46	16.89	9.60	23.94	24.17	41.66	10.13	16.77	25.10	19.50
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	10.72	9.03	6.90	8.09	21.65	11.03	30.58	21.91	64.69	9.91	24.17	23.15	14.26
AVERAGE PER PERSON	4.28	3.57	2.78	3.34	7.54	4.45	13.54	12.94	24.24	3.87	8.52	13.22	6.61
VEHICLE GAS AND OIL,	24883324	17470949	10188018	3333878	3949054	5399118	1914936	52772	854997	23931053	2135467	862635	89637
MAINTENANCE OR REPAIRS	6.2	7.4	6.3	16.0	7.3	5.1	3.4	.3	5.2	8.1	39.4	2.2	.1
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	70.2	40.9	13.4	15.9	21.7	7.7	.2	3.4	96.2	8.6	3.5	.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	35.15	33.39	30.30	35.78	42.10	38.46	44.26	34.16	50.16	34.55	66.00	67.43	35.21
AVERAGE PER PERSON	13.81	13.22	12.42	14.16	14.86	14.79	17.23	24.59	22.11	13.47	25.03	40.19	23.25
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	16.03	14.31	11.21	22.63	24.07	23.53	18.96	1.74	39.94	17.12	48.54	13.01	1.02
AVERAGE PER PERSON	6.40	5.66	4.51	9.35	8.38	9.49	8.39	1.03	14.96	6.68	17.12	7.43	.47
TRANSPORTATION WITHIN THE	1455045	592428	212165	63601	316662	478873	383743	202932	1763	328581	7471	741713	384752
PARKS INCLUDING SHUTTLE	.4	.2	.1	.3	.6	.5	.7	1.1	*	.1	.1	1.9	.6
BUSES, TAXIS, ETC.	100.0	40.7	14.6	4.4	21.8	32.9	26.4	13.9	.1	22.6	.5	51.0	26.4

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	17.68	20.06	15.25	17.05	26.61	13.95	20.82	30.50	5.00	10.24	40.00	26.94	16.97
AVERAGE PER PERSON	6.57	6.55	4.27	5.05	11.25	5.01	10.80	13.02	2.50	2.90	20.00	14.52	6.74
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.94	.49	.23	.43	1.93	2.09	3.80	6.69	.08	.24	.17	11.18	4.39
AVERAGE PER PERSON	.37	.19	.09	.18	.67	.84	1.68	3.95	.03	.09	.06	6.39	2.03
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	78376	25249	7223	45904	1080738	670245	293157	42565	604197	-	905208	319955
	.5	*	*	*	.1	1.0	1.2	1.6	.3	.2		2.3	.5
	100.0	4.3	1.4	.4	2.5	59.1	36.6	16.0	2.3	33.0		49.5	17.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	49.90	15.91	23.23	3.97	22.75	52.73	59.62	58.79	91.53	29.48	-	99.93	45.01
AVERAGE PER PERSON	17.35	5.38	5.65	1.02	15.38	16.07	28.35	29.53	45.77	8.31	-	46.99	23.71
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.18	.06	.03	.05	.28	4.71	6.64	9.66	1.99	.43	-	13.65	3.65
AVERAGE PER PERSON	.47	.03	.01	.02	.10	1.90	2.94	5.71	.74	.17	-	7.79	1.69
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879	26129198	19166334	1710797	5252067	13072443	2350338	669053	600023	30405020	119907	3343597	7809261
	10.4	11.0	11.8	8.2	9.7	12.3	4.2	3.7	3.6	10.2	2.2	8.5	12.3
	100.0	62.9	46.1	4.1	12.6	31.5	5.7	1.6	1.4	73.2	.3	8.0	18.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	69.41	63.61	59.27	65.65	85.59	100.07	41.71	40.26	55.13	61.85	8.52	83.60	116.29
AVERAGE PER PERSON	26.27	23.62	21.92	24.71	32.30	36.81	20.19	21.28	27.57	22.40	2.98	48.34	50.37
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	26.77	21.41	21.08	11.61	32.01	56.98	23.27	22.05	28.03	21.75	2.73	50.41	89.01
AVERAGE PER PERSON	10.69	8.47	8.49	4.80	11.15	22.98	10.30	13.03	10.50	8.49	.96	28.79	41.24
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3623795	2971901	37156	614738	739131	2613	2095	518	3740051	-	613664	11824
	1.1	1.5	1.8	.2	1.1	.7	*	*	*	1.3		1.6	*
	100.0	83.0	68.1	.9	14.1	16.9	.1	*	*	85.7		14.1	.3
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	84.24	101.63	127.64	7.62	82.03	46.86	6.65	8.00	3.96	82.34	-	141.37	5.74
AVERAGE PER PERSON	29.92	34.86	46.03	2.28	26.60	18.02	2.85	4.00	1.32	27.97	-	69.67	3.51
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.81	2.97	3.27	.25	3.75	3.22	.03	.07	.02	2.68	-	9.25	.13
AVERAGE PER PERSON	1.12	1.17	1.32	.10	1.31	1.30	.01	.04	.01	1.04	-	5.28	.06
PARK ENTRANCE FEES/ LICENCE FEES	6448078	5048956	4053524	390178	605253	1028037	359287	21675	212860	6293617	220351	119962	34499
	1.6	2.1	2.5	1.9	1.1	1.0	.6	.1	1.3	2.1	4.1	.3	.1
	100.0	78.3	62.9	6.1	9.4	15.9	5.6	.3	3.3	97.6	3.4	1.9	.5
AVERAGES BASED ON THOSE WITH EXPENDITURE													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY	7.50	7.63	7.86	8.08	6.21	6.55	8.94	10.60	11.51	7.43	8.15	12.93	9.59
AVERAGE PER PERSON	2.86	2.89	3.03	3.23	2.11	2.55	3.41	8.17	5.00	2.81	3.28	8.25	6.62
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	4.15	4.14	4.46	2.65	3.69	4.48	3.56	.71	9.94	4.50	5.01	1.81	.39
AVERAGE PER PERSON	1.66	1.64	1.80	1.09	1.28	1.81	1.57	.42	3.73	1.76	1.77	1.03	.18
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317 14.4 100.0	27681557 11.7 48.3	18608466 11.5 32.5	2226451 10.7 3.9	6846641 12.6 11.9	15206660 14.3 26.5	14444268 25.8 25.2	9125554 50.8 15.9	1496187 9.0 2.6	37016040 12.5 64.6	541771 10.0 .9	4520844 11.5 7.9	15805432 25.0 27.6
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	79.66	58.03	54.94	48.06	74.39	88.52	206.32	418.27	122.10	61.27	24.06	91.68	238.03
AVERAGE PER PERSON	31.09	22.13	21.42	17.89	26.54	34.89	94.07	232.43	61.58	23.02	9.44	51.77	106.23
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	36.94	22.68	20.47	15.11	41.73	66.28	143.03	300.77	69.89	26.48	12.31	68.16	180.14
AVERAGE PER PERSON	14.75	8.97	8.24	6.24	14.54	26.74	63.30	177.70	26.19	10.34	4.34	38.92	83.47

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ALBERTA EXPENDITURES (ACTUAL)	842538 100.0	618229 73.4	220708 26.2	45741 5.4	796797 94.6	721125 85.6	692611 82.2	56618 6.7	78909 9.4	17068 2.0	432818 51.4	136255 16.2	155600 18.5	117865 14.0
ALBERTA EXPENDITURES (WEIGHTED)	399441520 100.0	312132976 78.1	86405276 21.6	32611497 8.2	366830040 91.8	331148544 82.9	320323976 80.2	19547017 4.9	31113582 7.8	8759292 2.2	150389020 37.6	39325166 9.8	147782834 37.0	61944506 15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	270.29	323.08	169.60	54.00	419.77	514.07	536.86	333.81	160.03	160.70	279.43	244.85	265.83	277.68
AVERAGE PER PERSON	107.73	133.65	63.30	20.59	172.72	210.32	216.76	152.07	64.28	75.38	103.50	114.31	110.27	108.57
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	257.35	315.40	154.29	50.73	403.41	496.79	518.24	324.18	152.89	152.05	260.83	239.11	254.96	267.59
AVERAGE PER PERSON	102.76	130.13	58.36	19.47	165.80	203.55	209.61	148.46	61.02	72.17	96.91	110.74	106.19	105.25
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	122381242 30.6 100.0	96776442 31.0 79.1	25255880 29.2 20.6	582827 1.8 .5	121798414 33.2 99.5	118301682 35.7 96.7	115013250 35.9 94.0	6579793 33.7 5.4	1731785 5.6 1.4	1148394 13.1 .9	44724018 29.7 36.5	11876765 30.2 9.7	46418131 31.4 37.9	19362330 31.3 15.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	197.06	210.27	157.68	114.69	197.74	198.10	207.32	123.10	70.28	84.11	239.32	178.23	164.01	229.13
AVERAGE PER PERSON	79.34	86.19	60.61	56.41	79.50	79.76	82.29	56.00	28.20	29.74	92.07	81.14	65.55	95.77
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	78.85	97.79	45.10	.91	133.94	177.48	186.08	109.12	8.51	19.93	77.57	72.22	80.08	83.64
AVERAGE PER PERSON	31.48	40.35	17.06	.35	55.05	72.72	75.26	49.98	3.40	9.46	28.82	33.44	33.36	32.90

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CAMPING FEES	4140317	3034589	1105728	19571	4120747	695101	645868	50709	3987417	16949	3304503	572144	1938	261733
	1.0	1.0	1.3	.1	1.1	.2	.2	.3	12.8	.2	2.2	1.5	*	.4
	100.0	73.3	26.7	.5	99.5	16.8	15.6	1.2	96.3	.4	79.8	13.8	*	6.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	24.50	27.74	18.55	16.20	24.56	42.47	42.75	38.51	24.77	50.85	24.29	29.78	21.00	19.18
AVERAGE PER PERSON	9.74	11.23	7.14	9.37	9.74	17.91	18.10	15.32	9.85	32.59	9.54	13.51	10.50	7.22
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.67	3.07	1.97	.03	4.53	1.04	1.04	.84	19.59	.29	5.73	3.48	-	1.13
AVERAGE PER PERSON	1.07	1.27	.75	.01	1.86	.43	.42	.39	7.82	.14	2.13	1.61	-	.44
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	118396270	93500148	24451708	10690978	107705292	100142882	97034574	5500953	6176425	3088423	38973711	10978467	49392094	19052001
	29.6	30.0	28.3	32.8	29.4	30.2	30.3	28.1	19.9	35.3	25.9	27.9	33.4	30.8
	100.0	79.0	20.7	9.0	91.0	84.6	82.0	4.6	5.2	2.6	32.9	9.3	41.7	16.1
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	103.44	120.02	67.09	27.03	143.80	163.72	169.79	107.96	52.62	79.82	100.03	86.23	105.65	118.94
AVERAGE PER PERSON	41.51	50.07	24.92	10.39	59.08	66.56	68.17	48.79	21.95	35.81	38.13	40.13	42.30	49.02
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	76.28	94.48	43.66	16.63	118.44	150.24	156.99	91.23	30.35	53.61	67.59	66.75	85.21	82.30
AVERAGE PER PERSON	30.46	38.98	16.51	6.38	48.68	61.56	63.50	41.78	12.11	25.45	25.11	30.91	35.49	32.37
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16642154	12495102	4091182	1761478	14880677	10761876	10019503	1020316	3958728	579496	7431174	1362035	5128064	2720881
	4.2	4.0	4.7	5.4	4.1	3.2	3.1	5.2	12.7	6.6	4.9	3.5	3.5	4.4
	100.0	75.1	24.6	10.6	89.4	64.7	60.2	6.1	23.8	3.5	44.7	8.2	30.8	16.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	28.66	31.34	22.65	12.07	34.24	37.24	37.48	36.42	30.21	25.80	29.35	19.05	27.73	38.36
AVERAGE PER PERSON	11.14	12.39	8.51	4.64	13.36	14.07	13.93	15.06	12.14	14.77	10.50	9.20	10.98	15.97
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	10.72	12.63	7.31	2.74	16.36	16.15	16.21	16.92	19.45	10.06	12.89	8.28	8.85	11.75
AVERAGE PER PERSON	4.28	5.21	2.76	1.05	6.73	6.62	6.56	7.75	7.76	4.77	4.79	3.84	3.68	4.62
VEHICLE GAS AND OIL,	24883324	14835004	10048320	6385703	18497621	10700784	10007055	966943	7468595	1023052	12856515	3007261	5645923	3373626
MAINTENANCE OR REPAIRS	6.2	4.8	11.6	19.6	5.0	3.2	3.1	4.9	24.0	11.7	8.5	7.6	3.8	5.4
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	59.6	40.4	25.7	74.3	43.0	40.2	3.9	30.0	4.1	51.7	12.1	22.7	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	35.15	36.09	33.85	26.99	39.25	34.85	34.72	36.39	51.86	26.86	41.11	34.60	27.35	33.12
AVERAGE PER PERSON	13.81	14.63	12.76	10.59	15.44	13.19	12.97	14.88	21.41	11.69	15.05	15.95	10.93	13.92
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	16.03	14.99	17.94	9.93	20.34	16.05	16.19	16.04	36.70	17.76	22.30	18.29	9.74	14.57
AVERAGE PER PERSON	6.40	6.18	6.79	3.81	8.36	6.58	6.55	7.34	14.65	8.43	8.28	8.47	4.06	5.73
TRANSPORTATION WITHIN THE	1455045	1055189	373665	11985	1443060	1395770	1291464	128057	55791	61566	586591	184538	361028	322889
PARKS INCLUDING SHUTTLE	.4	.3	.4	*	.4	.4	.4	.7	.2	.7	.4	.5	.2	.5
BUSES, TAXIS, ETC.	100.0	72.5	25.7	.8	99.2	95.9	88.8	8.8	3.8	4.2	40.3	12.7	24.8	22.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	17.68	17.87	16.25	29.10	17.62	17.57	17.47	13.81	13.50	13.29	17.62	11.61	21.82	19.49
AVERAGE PER PERSON	6.57	7.30	4.87	29.10	6.53	6.44	6.18	8.74	6.77	2.38	7.65	4.24	5.68	8.54
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.94	1.07	.67	.02	1.59	2.09	2.09	2.12	.27	1.07	1.02	1.12	.62	1.39
AVERAGE PER PERSON	.37	.44	.25	.01	.65	.86	.85	.97	.11	.51	.38	.52	.26	.55
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	1236240	592334	-	1829360	1765621	1756060	95643	67990	17875	1189162	208122	32555	399522
	.5	.4	.7		.5	.5	.5	.5	.2	.2	.8	.5	*	.6
	100.0	67.6	32.4		100.0	96.5	96.0	5.2	3.7	1.0	65.0	11.4	1.8	21.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	49.90	62.37	35.73	-	49.90	49.93	50.64	32.94	24.95	4.90	57.01	45.07	7.26	59.66
AVERAGE PER PERSON	17.35	26.87	10.01	-	17.35	17.19	17.40	15.28	11.42	.72	23.14	16.49	1.14	30.75
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.18	1.25	1.06	-	2.01	2.65	2.84	1.59	.33	.31	2.06	1.27	.06	1.73
AVERAGE PER PERSON	.47	.52	.40	-	.83	1.09	1.15	.73	.13	.15	.77	.59	.02	.68
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879	33852431	7694483	5732462	35825417	33510723	32564032	2321521	1920698	901201	15768495	1444216	21192605	3152563
	10.4	10.8	8.9	17.6	9.8	10.1	10.2	11.9	6.2	10.3	10.5	3.7	14.3	5.1
	100.0	81.5	18.5	13.8	86.2	80.6	78.4	5.6	4.6	2.2	37.9	3.5	51.0	7.6

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	69.41	74.18	54.17	35.59	81.85	92.98	96.04	75.32	25.32	56.71	67.19	30.70	90.64	37.88
AVERAGE PER PERSON	26.27	28.47	19.70	12.03	32.42	36.68	37.42	33.12	10.17	21.00	24.05	14.51	36.56	12.76
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	26.77	34.21	13.74	8.92	39.40	50.27	52.68	38.50	9.44	15.64	27.35	8.78	36.56	13.62
AVERAGE PER PERSON	10.69	14.11	5.20	3.42	16.19	20.60	21.31	17.63	3.77	7.43	10.16	4.07	15.23	5.36
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	4152336	213203	-	4365539	4174193	4172934	5904	51234	29826	481918	1504393	1010697	1368530
	1.1	1.3	.2		1.2	1.3	1.3	*	.2	.3	.3	3.8	.7	2.2
	100.0	95.1	4.9		100.0	95.6	95.6	.1	1.2	.7	11.0	34.5	23.2	31.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	84.24	104.72	17.52	-	84.24	100.60	101.99	2.33	4.94	26.97	21.11	125.74	151.04	132.42
AVERAGE PER PERSON	29.92	38.40	5.65	-	29.92	35.53	36.03	1.08	1.79	14.80	7.67	40.39	43.94	60.01
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.81	4.20	.38	-	4.80	6.26	6.75	.10	.25	.52	.84	9.15	1.74	5.91
AVERAGE PER PERSON	1.12	1.73	.14	-	1.97	2.57	2.73	.04	.10	.25	.31	4.24	.73	2.33
PARK ENTRANCE FEES/ LICENCE FEES	6448078	4898040	1547012	1601072	4847006	3559791	3443444	169060	1226957	264069	2318924	509713	2717743	901699
	1.6	1.6	1.8	4.9	1.3	1.1	1.1	.9	3.9	3.0	1.5	1.3	1.8	1.5
	100.0	76.0	24.0	24.8	75.2	55.2	53.4	2.6	19.0	4.1	36.0	7.9	42.1	14.0
AVERAGES BASED ON THOSE WITH EXPENDITURE														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	7.50	8.02	6.24	5.05	8.94	9.18	9.27	7.18	8.64	8.99	7.09	6.20	8.51	6.88
AVERAGE PER PERSON	2.86	3.17	2.19	1.79	3.56	3.61	3.64	2.58	3.44	4.14	2.44	2.74	3.53	2.54
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	4.15	4.95	2.76	2.49	5.33	5.34	5.57	2.80	6.03	4.58	4.02	3.10	4.69	3.90
AVERAGE PER PERSON	1.66	2.04	1.04	.96	2.19	2.19	2.25	1.28	2.41	2.18	1.49	1.44	1.95	1.53
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317 14.4 100.0	46297463 14.8 80.7	11031758 12.8 19.2	5825421 17.9 10.2	51516897 14.0 89.8	46140113 13.9 80.5	44375798 13.9 77.4	2708117 13.9 4.7	4467963 14.4 7.8	1628441 18.6 2.8	22754013 15.1 39.7	7677513 19.5 13.4	15882056 10.7 27.7	11028733 17.8 19.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	79.66	90.05	53.71	36.08	92.27	105.82	107.97	76.60	39.49	62.78	79.41	82.86	63.49	121.86
AVERAGE PER PERSON	31.09	35.91	19.95	12.76	37.12	42.17	42.50	33.60	16.27	25.91	29.54	36.79	25.54	45.25
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	36.94	46.78	19.70	9.06	56.65	69.22	71.79	44.91	21.96	28.27	39.46	46.68	27.40	47.64
AVERAGE PER PERSON	14.75	19.30	7.45	3.48	23.28	28.36	29.04	20.57	8.76	13.42	14.66	21.62	11.41	18.74

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
ALBERTA EXPENDITURES	842538	455634	386904	330546	504914	261249	59860	723044	119494
(ACTUAL)	100.0	54.1	45.9	39.2	59.9	31.0	7.1	85.8	14.2
ALBERTA EXPENDITURES	399441520	246910296	152531232	110361996	216986884	139407656	38743725	326426416	73015120
(WEIGHTED)	100.0	61.8	38.2	27.6	54.3	34.9	9.7	81.7	18.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	270.29	195.81	703.33	900.23	323.88	268.18	154.60	280.31	233.06
AVERAGE PER PERSON	107.73	77.18	299.95	381.56	131.77	104.63	60.38	133.74	57.63
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	257.35	193.07	679.41	878.53	305.50	256.98	148.75	265.62	225.89
AVERAGE PER PERSON	102.76	76.06	289.39	373.73	124.91	99.68	58.53	126.87	55.56
LODGING IN THE PARKS,	122381242	69735888	52645354	37442433	63649800	47227022	10673094	100217328	22163915
EXCLUDING CAMPING/	30.6	28.2	34.5	33.9	29.3	33.9	27.5	30.7	30.4
TRAILER PARK	100.0	57.0	43.0	30.6	52.0	38.6	8.7	81.9	18.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	197.06	158.07	292.69	311.83	202.47	193.00	186.45	196.85	198.00
AVERAGE PER PERSON	79.34	62.84	121.68	130.95	85.64	73.95	71.47	92.26	48.59
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	78.85	54.53	234.49	298.06	89.61	87.06	40.98	81.55	68.57
AVERAGE PER PERSON	31.48	21.48	99.88	126.80	36.64	33.77	16.12	38.95	16.86

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
CAMPING FEES	4140317	3960302	180016	-	2412519	1177319	526062	3363623	776694
	1.0	1.6	.1		1.1	.8	1.4	1.0	1.1
	100.0	95.7	4.3		58.3	28.4	12.7	81.2	18.8
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	24.50	23.55	219.07	-	24.10	28.80	19.61	26.83	17.80
AVERAGE PER PERSON	9.74	9.34	207.72	-	9.24	12.45	8.08	13.25	4.53
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.67	3.10	.80	-	3.40	2.17	2.02	2.74	2.40
AVERAGE PER PERSON	1.07	1.22	.34	-	1.39	.84	.79	1.31	.59
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	118396270	69415708	48980565	37096598	65113500	39610355	12679897	98372984	20023292
	29.6	28.1	32.1	33.6	30.0	28.4	32.7	30.1	27.4
	100.0	58.6	41.4	31.3	55.0	33.5	10.7	83.1	16.9
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	103.44	74.16	234.86	312.72	121.97	95.44	72.53	105.91	92.79
AVERAGE PER PERSON	41.51	29.42	99.43	131.58	50.45	37.22	28.82	49.45	23.21
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	76.28	54.28	218.17	295.31	91.67	73.02	48.68	80.05	61.95
AVERAGE PER PERSON	30.46	21.38	92.93	125.62	37.48	28.32	19.15	38.23	15.24
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16642154	13585752	3056403	2333465	7455784	5843614	3212509	11840248	4801907
	4.2	5.5	2.0	2.1	3.4	4.2	8.3	3.6	6.6
	100.0	81.6	18.4	14.0	44.8	35.1	19.3	71.1	28.9

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	28.66	26.60	43.71	53.15	28.97	24.69	42.76	28.00	30.46
AVERAGE PER PERSON	11.14	10.39	16.46	21.63	11.58	9.59	14.95	13.66	7.67
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	10.72	10.62	13.61	18.58	10.50	10.77	12.33	9.63	14.86
AVERAGE PER PERSON	4.28	4.19	5.80	7.90	4.29	4.18	4.85	4.60	3.65
VEHICLE GAS AND OIL,	24883324	21865421	3017903	1227250	12140441	8180310	3884141	19842206	5041119
MAINTENANCE OR REPAIRS	6.2	8.9	2.0	1.1	5.6	5.9	10.0	6.1	6.9
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	87.9	12.1	4.9	48.8	32.9	15.6	79.7	20.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	35.15	34.45	41.21	51.58	36.66	35.54	31.83	35.70	33.16
AVERAGE PER PERSON	13.81	13.57	15.87	19.88	14.57	14.08	11.60	16.95	7.99
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	16.03	17.10	13.44	9.77	17.09	15.08	14.91	16.15	15.60
AVERAGE PER PERSON	6.40	6.74	5.73	4.16	6.99	5.85	5.87	7.71	3.84
TRANSPORTATION WITHIN THE	1455045	703057	751988	658760	756177	588451	100324	1211860	243185
PARKS INCLUDING SHUTTLE	.4	.3	.5	.6	.3	.4	.3	.4	.3
BUSES, TAXIS, ETC.	100.0	48.3	51.7	45.3	52.0	40.4	6.9	83.3	16.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	17.68	14.62	21.97	21.94	15.42	22.55	16.34	17.50	18.63
AVERAGE PER PERSON	6.57	5.10	8.99	9.08	6.00	7.01	10.33	7.84	3.64
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.94	.55	3.35	5.24	1.06	1.08	.39	.99	.75
AVERAGE PER PERSON	.37	.22	1.43	2.23	.44	.42	.15	.47	.19
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	1113487	715873	438941	1498753	308072	10400	1710980	118380
	.5	.5	.5	.4	.7	.2	*	.5	.2
	100.0	60.9	39.1	24.0	81.9	16.8	.6	93.5	6.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	49.90	47.60	53.95	43.32	51.62	46.84	10.30	58.51	15.96
AVERAGE PER PERSON	17.35	14.87	23.42	18.40	17.60	16.77	5.94	25.49	3.09
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	1.18	.87	3.19	3.49	2.11	.57	.04	1.39	.37
AVERAGE PER PERSON	.47	.34	1.36	1.49	.86	.22	.02	.67	.09
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879	21073542	20484337	13517640	22517579	15210617	3098688	33444051	8113827
	10.4	8.5	13.4	12.2	10.4	10.9	8.0	10.2	11.1
	100.0	50.7	49.3	32.5	54.2	36.6	7.5	80.5	19.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	69.41	46.95	136.63	149.33	72.78	68.79	51.76	70.15	66.51
AVERAGE PER PERSON	26.27	17.43	55.01	61.58	28.14	25.04	20.35	32.39	14.78

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	26.77	16.48	91.24	107.61	31.70	28.04	11.90	27.21	25.10
AVERAGE PER PERSON	10.69	6.49	38.86	45.78	12.96	10.88	4.68	13.00	6.17
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3972530	393008	46145	2082893	2224801	45260	3138479	1227059
	1.1	1.6	.3	*	1.0	1.6	.1	1.0	1.7
	100.0	91.0	9.0	1.1	47.7	51.0	1.0	71.9	28.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	84.24	85.97	70.02	13.16	75.79	107.31	25.00	75.21	121.55
AVERAGE PER PERSON	29.92	30.17	27.67	4.58	30.49	32.89	9.99	30.71	28.08
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.81	3.11	1.75	.37	2.93	4.10	.17	2.55	3.80
AVERAGE PER PERSON	1.12	1.22	.75	.16	1.20	1.59	.07	1.22	.93
PARK ENTRANCE FEES/ LICENCE FEES	6448078	5587605	860473	238230	3322752	2325506	726457	4934639	1513440
	1.6	2.3	.6	.2	1.5	1.7	1.9	1.5	2.1
	100.0	86.7	13.3	3.7	51.5	36.1	11.3	76.5	23.5
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	7.50	7.29	9.23	8.60	8.38	7.29	5.51	7.82	6.62
AVERAGE PER PERSON	2.86	2.75	3.83	3.30	3.18	2.83	2.01	3.75	1.60
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	4.15	4.37	3.83	1.90	4.68	4.29	2.79	4.02	4.68
AVERAGE PER PERSON	1.66	1.72	1.63	.81	1.91	1.66	1.10	1.92	1.15
RETAIL STORE PURCHASES,	57342317	35897004	21445313	17362534	36036684	16711588	3786891	48350016	8992300
SUCH AS SOUVENIRS,	14.4	14.5	14.1	15.7	16.6	12.0	9.8	14.8	12.3
EQUIPMENT, FILM,	100.0	62.6	37.4	30.3	62.8	29.1	6.6	84.3	15.7
CLOTHING, ETC.									
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	79.66	61.79	154.38	184.19	93.40	70.28	45.82	84.52	60.84
AVERAGE PER PERSON	31.09	23.85	63.16	77.71	36.95	27.65	16.55	39.48	14.51
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	36.94	28.07	95.52	138.21	50.74	30.81	14.54	39.34	27.82
AVERAGE PER PERSON	14.75	11.06	40.69	58.80	20.74	11.95	5.72	18.79	6.84

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ALBERTA EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
ALBERTA EXPENDITURES (WEIGHTED)	399441520 100.0	33362612 8.4	103749792 26.0	164786292 41.3	85777388 21.5	254056136 63.6	142159028 35.6	176380068 44.2	92479006 23.2	57093218 14.3	63545020 15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	270.29	237.48	254.76	269.46	291.96	286.92	245.29	329.53	247.93	217.88	230.88
AVERAGE PER PERSON	107.73	105.46	104.84	100.48	125.96	115.09	96.77	131.14	99.66	83.91	93.62
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	257.35	218.46	247.86	258.52	271.64	275.02	231.87	313.25	237.40	207.98	220.59
AVERAGE PER PERSON	102.76	97.92	101.85	96.39	116.94	110.06	92.08	125.07	96.03	80.03	89.05
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	122381242 30.6 100.0	9381387 28.1 7.7	30920197 29.8 25.3	50714147 30.8 41.4	28052751 32.7 22.9	79263236 31.2 64.8	42300392 29.8 34.6	57151397 32.4 46.7	29917301 32.4 24.4	13699172 24.0 11.2	18971421 29.9 15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	197.06	180.83	162.97	212.03	230.53	200.83	191.79	203.38	219.51	155.89	187.37
AVERAGE PER PERSON	79.34	78.96	72.61	78.64	96.33	80.14	77.85	80.15	93.87	60.54	74.65
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	78.85	61.43	73.87	79.56	88.84	85.81	69.00	101.50	76.80	49.90	65.86
AVERAGE PER PERSON	31.48	27.54	30.35	29.67	38.24	34.34	27.40	40.52	31.07	19.20	26.59

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
CAMPING FEES	4140317	339379	1349164	1271001	1154576	2426349	1687772	1595491	724407	792603	890696
	1.0	1.0	1.3	.8	1.3	1.0	1.2	.9	.8	1.4	1.4
	100.0	8.2	32.6	30.7	27.9	58.6	40.8	38.5	17.5	19.1	21.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	24.50	20.91	26.34	20.51	30.30	28.73	20.32	28.20	18.30	28.03	23.02
AVERAGE PER PERSON	9.74	8.93	10.23	7.42	14.63	12.10	7.68	12.13	6.97	10.86	8.89
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.67	2.22	3.22	1.99	3.66	2.63	2.75	2.83	1.86	2.89	3.09
AVERAGE PER PERSON	1.07	1.00	1.32	.74	1.57	1.05	1.09	1.13	.75	1.11	1.25
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	118396270	10588548	29346566	49552579	24764070	77516162	40219435	51451630	26870481	19756899	18328677
	29.6	31.7	28.3	30.1	28.9	30.5	28.3	29.2	29.1	34.6	28.8
	100.0	8.9	24.8	41.9	20.9	65.5	34.0	43.5	22.7	16.7	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	103.44	90.30	89.16	108.00	113.64	112.61	90.12	113.51	102.87	97.08	90.97
AVERAGE PER PERSON	41.51	39.49	38.03	40.40	48.01	45.67	35.48	45.33	42.78	37.24	36.45
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	76.28	69.33	70.11	77.74	78.42	83.91	65.60	91.38	68.98	71.97	63.63
AVERAGE PER PERSON	30.46	31.08	28.81	28.99	33.76	33.58	26.05	36.48	27.90	27.69	25.68
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16642154	1726779	4940608	6773534	1992075	11561931	5022448	6734680	3147025	4334187	2132150
	4.2	5.2	4.8	4.1	2.3	4.6	3.5	3.8	3.4	7.6	3.4
	100.0	10.4	29.7	40.7	12.0	69.5	30.2	40.5	18.9	26.0	12.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	28.66	26.30	31.25	27.23	21.22	35.11	20.37	32.94	21.67	39.87	19.71
AVERAGE PER PERSON	11.14	11.59	12.53	10.16	8.99	13.64	7.95	12.04	9.00	14.70	8.42
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	10.72	11.31	11.80	10.63	6.31	12.52	8.19	11.96	8.08	15.79	7.40
AVERAGE PER PERSON	4.28	5.07	4.85	3.96	2.72	5.01	3.25	4.78	3.27	6.08	2.99
VEHICLE GAS AND OIL,	24883324	1644770	7007200	10309922	5501098	16231932	8479351	8929789	6038257	4700811	4629915
MAINTENANCE OR REPAIRS	6.2	4.9	6.8	6.3	6.4	6.4	6.0	5.1	6.5	8.2	7.3
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.6	28.2	41.4	22.1	65.2	34.1	35.9	24.3	18.9	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.15	26.24	35.16	36.04	37.21	37.72	30.96	36.37	32.21	39.83	32.77
AVERAGE PER PERSON	13.81	10.76	14.66	13.35	15.79	14.98	12.00	14.36	13.14	14.40	13.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	16.03	10.77	16.74	16.17	17.42	17.57	13.83	15.86	15.50	17.12	16.07
AVERAGE PER PERSON	6.40	4.83	6.88	6.03	7.50	7.03	5.49	6.33	6.27	6.59	6.49
TRANSPORTATION WITHIN THE	1455045	299972	413237	398899	329444	751186	692568	418764	331023	282471	366384
PARKS INCLUDING SHUTTLE	.4	.9	.4	.2	.4	.3	.5	.2	.4	.5	.6
BUSES, TAXIS, ETC.	100.0	20.6	28.4	27.4	22.6	51.6	47.6	28.8	22.8	19.4	25.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	17.68	34.17	18.88	18.11	11.88	17.44	18.23	15.67	17.62	27.13	15.47
AVERAGE PER PERSON	6.57	15.80	7.54	5.16	4.88	6.51	6.65	5.37	7.55	14.82	4.85
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.94	1.96	.99	.63	1.04	.81	1.13	.74	.85	1.03	1.27
AVERAGE PER PERSON	.37	.88	.41	.23	.45	.33	.45	.30	.34	.40	.51
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	43551	689151	392342	683885	913216	901837	912928	334557	150126	350522
	.5	.1	.7	.2	.8	.4	.6	.5	.4	.3	.6
	100.0	2.4	37.7	21.4	37.4	49.9	49.3	49.9	18.3	8.2	19.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	49.90	19.55	107.31	32.21	45.03	49.76	50.97	76.07	43.76	54.43	26.69
AVERAGE PER PERSON	17.35	12.99	54.00	8.41	16.42	20.58	15.01	29.07	20.63	30.78	6.90
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.18	.29	1.65	.62	2.17	.99	1.47	1.62	.86	.55	1.22
AVERAGE PER PERSON	.47	.13	.68	.23	.93	.40	.58	.65	.35	.21	.49
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879	4698892	9568990	19721883	7027172	25657419	15638502	19208164	9345732	5889954	6541982
	10.4	14.1	9.2	12.0	8.2	10.1	11.0	10.9	10.1	10.3	10.3
	100.0	11.3	23.0	47.5	16.9	61.7	37.6	46.2	22.5	14.2	15.7

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	69.41	62.99	51.65	85.60	70.88	70.94	67.65	85.93	60.98	64.60	55.74
AVERAGE PER PERSON	26.27	26.64	20.41	29.73	28.22	26.89	25.51	33.80	21.60	25.84	20.68
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	26.77	30.77	22.86	30.94	22.25	27.78	25.51	34.11	23.99	21.46	22.71
AVERAGE PER PERSON	10.69	13.79	9.39	11.54	9.58	11.11	10.13	13.62	9.70	8.26	9.17
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	66602	456352	2813230	578647	2995799	1369506	2567224	1031151	74506	77296
	1.1	.2	.4	1.7	.7	1.2	1.0	1.5	1.1	.1	.1
	100.0	1.5	10.5	64.4	13.3	68.6	31.4	58.8	23.6	1.7	1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	84.24	22.10	49.37	118.60	42.51	87.67	78.10	110.94	87.39	16.06	7.87
AVERAGE PER PERSON	29.92	10.48	16.10	41.72	13.98	29.37	31.37	36.79	31.37	6.52	2.80
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.81	.44	1.09	4.41	1.83	3.24	2.23	4.56	2.65	.27	.27
AVERAGE PER PERSON	1.12	.20	.45	1.65	.79	1.30	.89	1.82	1.07	.10	.11
PARK ENTRANCE FEES/ LICENCE FEES	6448078	656363	1953805	2772219	997939	4227562	2199597	3075279	1322293	986757	927319
	1.6	2.0	1.9	1.7	1.2	1.7	1.5	1.7	1.4	1.7	1.5
	100.0	10.2	30.3	43.0	15.5	65.6	34.1	47.7	20.5	15.3	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	7.50	7.06	8.17	7.24	7.47	8.16	6.50	9.66	5.46	6.51	7.25
AVERAGE PER PERSON	2.86	3.09	3.20	2.57	3.21	3.06	2.54	3.70	2.12	2.42	2.67
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.15	4.30	4.67	4.35	3.16	4.58	3.59	5.46	3.39	3.59	3.22
AVERAGE PER PERSON	1.66	1.93	1.92	1.62	1.36	1.83	1.42	2.18	1.37	1.38	1.30
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317	3916368	17104517	20066537	14695729	32511350	23647617	24334722	13416778	6425732	10328658
	14.4	11.7	16.5	12.2	17.1	12.8	16.6	13.8	14.5	11.3	16.3
	100.0	6.8	29.8	35.0	25.6	56.7	41.2	42.4	23.4	11.2	18.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	79.66	61.87	81.91	72.06	96.63	76.26	82.56	83.91	80.52	54.92	81.25
AVERAGE PER PERSON	31.09	27.25	34.40	26.04	39.63	29.53	32.50	32.87	32.90	20.26	30.69
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	36.94	25.64	40.86	31.48	46.54	35.19	38.57	43.22	34.44	23.41	35.85
AVERAGE PER PERSON	14.75	11.49	16.79	11.74	20.03	14.08	15.32	17.26	13.93	9.01	14.47

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	11.14	10.39	16.46	21.63	11.58	9.59	14.95
AVERAGE PER PERSON NIGHT	5.84	6.16	4.74	5.28	5.48	5.13	10.08
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	10.72	10.62	13.61	18.58	10.50	10.77	12.33
AVERAGE PER PARTY NIGHT	7.53	8.73	4.92	5.28	6.33	7.65	13.45
AVERAGE PER PERSON	4.28	4.19	5.80	7.90	4.29	4.18	4.85
AVERAGE PER PERSON NIGHT	3.13	3.64	2.08	2.26	2.72	3.05	5.50
VEHICLE GAS AND OIL,	24883324	21865421	3017903	1227250	12140441	8180310	3884141
MAINTENANCE OR REPAIRS	6.2	8.9	2.0	1.1	5.6	5.9	10.0
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	87.9	12.1	4.9	48.8	32.9	15.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	35.15	34.45	41.21	51.58	36.66	35.54	31.83
AVERAGE PER PARTY NIGHT	19.80	21.40	12.84	11.40	17.60	18.87	32.29
AVERAGE PER PERSON	13.81	13.57	15.87	19.88	14.57	14.08	11.60
AVERAGE PER PERSON NIGHT	8.02	8.71	5.08	4.76	7.19	7.75	11.88
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	16.03	17.10	13.44	9.77	17.09	15.08	14.91
AVERAGE PER PARTY NIGHT	11.25	14.05	4.86	2.78	10.30	10.71	16.26

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	6.40	6.74	5.73	4.16	6.99	5.85	5.87
AVERAGE PER PERSON NIGHT	4.68	5.86	2.06	1.19	4.42	4.27	6.64
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1455045	703057	751988	658760	756177	588451	100324
	.4	.3	.5	.6	.3	.4	.3
	100.0	48.3	51.7	45.3	52.0	40.4	6.9
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	17.68	14.62	21.97	21.94	15.42	22.55	16.34
AVERAGE PER PARTY NIGHT	4.53	4.16	4.93	5.19	3.69	6.98	3.52
AVERAGE PER PERSON	6.57	5.10	8.99	9.08	6.00	7.01	10.33
AVERAGE PER PERSON NIGHT	1.85	1.64	2.10	2.18	1.58	2.29	2.45
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.94	.55	3.35	5.24	1.06	1.08	.39
AVERAGE PER PARTY NIGHT	.66	.45	1.21	1.49	.64	.77	.42
AVERAGE PER PERSON	.37	.22	1.43	2.23	.44	.42	.15
AVERAGE PER PERSON NIGHT	.27	.19	.51	.64	.28	.31	.17
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	1113487	715873	438941	1498753	308072	10400
	.5	.5	.5	.4	.7	.2	*
	100.0	60.9	39.1	24.0	81.9	16.8	.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	49.90	47.60	53.95	43.32	51.62	46.84	10.30

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	13.34	14.78	11.59	11.52	13.65	12.87	3.27
AVERAGE PER PERSON	17.35	14.87	23.42	18.40	17.60	16.77	5.94
AVERAGE PER PERSON NIGHT	5.33	5.39	5.25	5.03	5.45	4.99	1.82
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	1.18	.87	3.19	3.49	2.11	.57	.04
AVERAGE PER PARTY NIGHT	.83	.72	1.15	.99	1.27	.40	.04
AVERAGE PER PERSON	.47	.34	1.36	1.49	.86	.22	.02
AVERAGE PER PERSON NIGHT	.34	.30	.49	.43	.55	.16	.02
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879 10.4 100.0	21073542 8.5 50.7	20484337 13.4 49.3	13517640 12.2 32.5	22517579 10.4 54.2	15210617 10.9 36.6	3098688 8.0 7.5
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	69.41	46.95	136.63	149.33	72.78	68.79	51.76
AVERAGE PER PARTY NIGHT	31.76	26.21	40.63	38.63	30.07	35.37	27.03
AVERAGE PER PERSON	26.27	17.43	55.01	61.58	28.14	25.04	20.35
AVERAGE PER PERSON NIGHT	12.93	10.58	16.75	16.22	12.26	13.58	14.08
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	26.77	16.48	91.24	107.61	31.70	28.04	11.90

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	18.80	13.54	32.98	30.60	19.11	19.91	12.97
AVERAGE PER PERSON	10.69	6.49	38.86	45.78	12.96	10.88	4.68
AVERAGE PER PERSON NIGHT	7.82	5.65	13.96	13.12	8.21	7.93	5.30
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	3972530	393008	46145	2082893	2224801	45260
	1.1	1.6	.3	*	1.0	1.6	.1
	100.0	91.0	9.0	1.1	47.7	51.0	1.0
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	84.24	85.97	70.02	13.16	75.79	107.31	25.00
AVERAGE PER PARTY NIGHT	28.19	28.67	24.07	4.16	22.00	41.99	8.38
AVERAGE PER PERSON	29.92	30.17	27.67	4.58	30.49	32.89	9.99
AVERAGE PER PERSON NIGHT	10.13	10.21	9.39	1.45	8.84	12.55	3.57
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.81	3.11	1.75	.37	2.93	4.10	.17
AVERAGE PER PARTY NIGHT	1.97	2.55	.63	.10	1.77	2.91	.19
AVERAGE PER PERSON	1.12	1.22	.75	.16	1.20	1.59	.07
AVERAGE PER PERSON NIGHT	.82	1.06	.27	.04	.76	1.16	.08
PARK ENTRANCE FEES/ LICENCE FEES	6448078	5587605	860473	238230	3322752	2325506	726457
	1.6	2.3	.6	.2	1.5	1.7	1.9
	100.0	86.7	13.3	3.7	51.5	36.1	11.3
AVERAGES BASED ON THOSE WITH EXPENDITURE							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	7.50	7.29	9.23	8.60	8.38	7.29	5.51
AVERAGE PER PARTY NIGHT	5.06	5.29	3.96	2.37	5.00	4.90	5.80
AVERAGE PER PERSON	2.86	2.75	3.83	3.30	3.18	2.83	2.01
AVERAGE PER PERSON NIGHT	2.03	2.12	1.59	.99	2.02	1.96	2.25
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	4.15	4.37	3.83	1.90	4.68	4.29	2.79
AVERAGE PER PARTY NIGHT	2.92	3.59	1.39	.54	2.82	3.04	3.04
AVERAGE PER PERSON	1.66	1.72	1.63	.81	1.91	1.66	1.10
AVERAGE PER PERSON NIGHT	1.21	1.50	.59	.23	1.21	1.21	1.24
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317 14.4 100.0	35897004 14.5 62.6	21445313 14.1 37.4	17362534 15.7 30.3	36036684 16.6 62.8	16711588 12.0 29.1	3786891 9.8 6.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	79.66	61.79	154.38	184.19	93.40	70.28	45.82
AVERAGE PER PARTY NIGHT	36.69	33.16	44.63	47.81	40.40	31.71	28.28
AVERAGE PER PERSON	31.09	23.85	63.16	77.71	36.95	27.65	16.55
AVERAGE PER PERSON NIGHT	15.09	13.57	18.56	20.42	16.82	12.68	12.06
AVERAGES BASED ON TOTAL							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	36.94	28.07	95.52	138.21	50.74	30.81	14.54
AVERAGE PER PARTY NIGHT	25.93	23.07	34.53	39.30	30.58	21.88	15.86
AVERAGE PER PERSON	14.75	11.06	40.69	58.80	20.74	11.95	5.72
AVERAGE PER PERSON NIGHT	10.79	9.62	14.62	16.85	13.13	8.72	6.48

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ALBERTA EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
ALBERTA EXPENDITURES (WEIGHTED)	399441520 100.0	33362612 8.4	103749792 26.0	164786292 41.3	85777388 21.5	254056136 63.6	142159028 35.6	176380068 44.2	92479006 23.2	57093218 14.3	63545020 15.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	270.29	237.48	254.76	269.46	291.96	286.92	245.29	329.53	247.93	217.88	230.88
AVERAGE PER PARTY NIGHT	183.46	167.43	165.87	204.00	176.43	182.92	186.18	188.17	198.71	179.32	158.34
AVERAGE PER PERSON	107.73	105.46	104.84	100.48	125.96	115.09	96.77	131.14	99.66	83.91	93.62
AVERAGE PER PERSON NIGHT	76.85	74.18	77.24	78.21	77.50	76.00	78.70	80.08	83.82	68.39	68.39
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	257.35	218.46	247.86	258.52	271.64	275.02	231.87	313.25	237.40	207.98	220.59
AVERAGE PER PARTY NIGHT	180.66	166.11	163.03	202.90	172.29	180.58	183.49	186.50	198.05	173.37	157.57
AVERAGE PER PERSON	102.76	97.92	101.85	96.39	116.94	110.06	92.08	125.07	96.03	80.03	89.05
AVERAGE PER PERSON NIGHT	75.15	73.70	73.68	77.82	75.22	74.25	77.27	79.53	83.66	63.50	68.21
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	122381242 30.6 100.0	9381387 28.1 7.7	30920197 29.8 25.3	50714147 30.8 41.4	28052751 32.7 22.9	79263236 31.2 64.8	42300392 29.8 34.6	57151397 32.4 46.7	29917301 32.4 24.4	13699172 24.0 11.2	18971421 29.9 15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	197.06	180.83	162.97	212.03	230.53	200.83	191.79	203.38	219.51	155.89	187.37
AVERAGE PER PARTY NIGHT	75.71	72.07	68.46	81.65	77.06	73.24	81.75	75.74	86.83	64.76	69.61

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	79.34	78.96	72.61	78.64	96.33	80.14	77.85	80.15	93.87	60.54	74.65
AVERAGE PER PERSON NIGHT	30.99	29.29	32.35	30.78	32.81	29.84	33.48	31.37	36.34	23.91	28.96
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	78.85	61.43	73.87	79.56	88.84	85.81	69.00	101.50	76.80	49.90	65.86
AVERAGE PER PARTY NIGHT	55.35	46.71	48.59	62.44	56.34	56.34	54.60	60.43	64.07	41.60	47.04
AVERAGE PER PERSON	31.48	27.54	30.35	29.67	38.24	34.34	27.40	40.52	31.07	19.20	26.59
AVERAGE PER PERSON NIGHT	23.02	20.72	21.96	23.95	24.60	23.16	22.99	25.77	27.07	15.24	20.37
CAMPING FEES	4140317	339379	1349164	1271001	1154576	2426349	1687772	1595491	724407	792603	890696
	1.0	1.0	1.3	.8	1.3	1.0	1.2	.9	.8	1.4	1.4
	100.0	8.2	32.6	30.7	27.9	58.6	40.8	38.5	17.5	19.1	21.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	24.50	20.91	26.34	20.51	30.30	28.73	20.32	28.20	18.30	28.03	23.02
AVERAGE PER PARTY NIGHT	10.04	8.98	9.38	10.05	11.47	10.55	9.44	11.26	8.88	10.24	9.28
AVERAGE PER PERSON	9.74	8.93	10.23	7.42	14.63	12.10	7.68	12.13	6.97	10.86	8.89
AVERAGE PER PERSON NIGHT	4.24	3.88	3.90	3.82	5.85	4.63	3.83	5.16	3.46	3.94	4.14
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.67	2.22	3.22	1.99	3.66	2.63	2.75	2.83	1.86	2.89	3.09
AVERAGE PER PARTY NIGHT	1.87	1.69	2.12	1.56	2.32	1.72	2.18	1.69	1.55	2.41	2.21

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	1.07	1.00	1.32	.74	1.57	1.05	1.09	1.13	.75	1.11	1.25
AVERAGE PER PERSON NIGHT	.78	.75	.96	.60	1.01	.71	.92	.72	.66	.88	.96
FOOD AND BEVERAGES BOUGHT	118396270	10588548	29346566	49552579	24764070	77516162	40219435	51451630	26870481	19756899	18328677
IN RESTAURANTS IN THE	29.6	31.7	28.3	30.1	28.9	30.5	28.3	29.2	29.1	34.6	28.8
PARKS	100.0	8.9	24.8	41.9	20.9	65.5	34.0	43.5	22.7	16.7	15.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	103.44	90.30	89.16	108.00	113.64	112.61	90.12	113.51	102.87	97.08	90.97
AVERAGE PER PARTY NIGHT	62.76	64.91	54.50	67.11	62.49	63.44	62.12	60.00	64.64	74.69	60.22
AVERAGE PER PERSON	41.51	39.49	38.03	40.40	48.01	45.67	35.48	45.33	42.78	37.24	36.45
AVERAGE PER PERSON NIGHT	26.16	28.74	25.73	25.74	26.84	26.33	25.88	25.45	27.32	28.83	24.93
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	76.28	69.33	70.11	77.74	78.42	83.91	65.60	91.38	68.98	71.97	63.63
AVERAGE PER PARTY NIGHT	53.55	52.72	46.11	61.01	49.74	55.10	51.91	54.40	57.55	59.99	45.45
AVERAGE PER PERSON	30.46	31.08	28.81	28.99	33.76	33.58	26.05	36.48	27.90	27.69	25.68
AVERAGE PER PERSON NIGHT	22.27	23.39	20.84	23.40	21.72	22.65	21.86	23.20	24.31	21.97	19.68
GROCERIES AND BEVERAGES	16642154	1726779	4940608	6773534	1992075	11561931	5022448	6734680	3147025	4334187	2132150
BOUGHT IN STORES IN THE	4.2	5.2	4.8	4.1	2.3	4.6	3.5	3.8	3.4	7.6	3.4
PARKS	100.0	10.4	29.7	40.7	12.0	69.5	30.2	40.5	18.9	26.0	12.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	28.66	26.30	31.25	27.23	21.22	35.11	20.37	32.94	21.67	39.87	19.71
AVERAGE PER PARTY NIGHT	14.56	13.16	14.44	15.34	10.45	15.66	12.82	13.52	13.84	21.49	11.70
AVERAGE PER PERSON	11.14	11.59	12.53	10.16	8.99	13.64	7.95	12.04	9.00	14.70	8.42
AVERAGE PER PERSON NIGHT	5.84	6.30	6.43	5.61	4.48	6.14	5.34	5.27	5.62	8.03	5.34
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	10.72	11.31	11.80	10.63	6.31	12.52	8.19	11.96	8.08	15.79	7.40
AVERAGE PER PARTY NIGHT	7.53	8.60	7.76	8.34	4.00	8.22	6.48	7.12	6.74	13.16	5.29
AVERAGE PER PERSON	4.28	5.07	4.85	3.96	2.72	5.01	3.25	4.78	3.27	6.08	2.99
AVERAGE PER PERSON NIGHT	3.13	3.81	3.51	3.20	1.75	3.38	2.73	3.04	2.85	4.82	2.29
VEHICLE GAS AND OIL,	24883324	1644770	7007200	10309922	5501098	16231932	8479351	8929789	6038257	4700811	4629915
MAINTENANCE OR REPAIRS	6.2	4.9	6.8	6.3	6.4	6.4	6.0	5.1	6.5	8.2	7.3
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.6	28.2	41.4	22.1	65.2	34.1	35.9	24.3	18.9	18.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	35.15	26.24	35.16	36.04	37.21	37.72	30.96	36.37	32.21	39.83	32.77
AVERAGE PER PARTY NIGHT	19.80	14.79	18.37	20.98	22.26	19.64	19.96	16.38	21.33	25.35	21.36
AVERAGE PER PERSON	13.81	10.76	14.66	13.35	15.79	14.98	12.00	14.36	13.14	14.40	13.09
AVERAGE PER PERSON NIGHT	8.02	6.15	8.63	7.96	9.08	7.94	8.13	6.97	8.85	8.49	8.98
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	16.03	10.77	16.74	16.17	17.42	17.57	13.83	15.86	15.50	17.12	16.07
AVERAGE PER PARTY NIGHT	11.25	8.19	11.01	12.69	11.05	11.54	10.94	9.44	12.93	14.27	11.48
AVERAGE PER PERSON	6.40	4.83	6.88	6.03	7.50	7.03	5.49	6.33	6.27	6.59	6.49
AVERAGE PER PERSON NIGHT	4.68	3.63	4.98	4.87	4.82	4.74	4.61	4.03	5.46	5.23	4.97
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1455045	299972	413237	398899	329444	751186	692568	418764	331023	282471	366384
	.4	.9	.4	.2	.4	.3	.5	.2	.4	.5	.6
	100.0	20.6	28.4	27.4	22.6	51.6	47.6	28.8	22.8	19.4	25.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	17.68	34.17	18.88	18.11	11.88	17.44	18.23	15.67	17.62	27.13	15.47
AVERAGE PER PARTY NIGHT	4.53	8.79	4.47	5.38	2.87	4.18	5.05	4.28	4.02	5.91	4.42
AVERAGE PER PERSON	6.57	15.80	7.54	5.16	4.88	6.51	6.65	5.37	7.55	14.82	4.85
AVERAGE PER PERSON NIGHT	1.85	4.37	2.03	1.61	1.28	1.67	2.11	1.58	1.73	3.42	1.62
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.94	1.96	.99	.63	1.04	.81	1.13	.74	.85	1.03	1.27
AVERAGE PER PARTY NIGHT	.66	1.49	.65	.49	.66	.53	.89	.44	.71	.86	.91
AVERAGE PER PERSON	.37	.88	.41	.23	.45	.33	.45	.30	.34	.40	.51
AVERAGE PER PERSON NIGHT	.27	.66	.29	.19	.29	.22	.38	.19	.30	.31	.39
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	1829360	43551	689151	392342	683885	913216	901837	912928	334557	150126	350522
	.5	.1	.7	.2	.8	.4	.6	.5	.4	.3	.6
	100.0	2.4	37.7	21.4	37.4	49.9	49.3	49.9	18.3	8.2	19.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	49.90	19.55	107.31	32.21	45.03	49.76	50.97	76.07	43.76	54.43	26.69
AVERAGE PER PARTY NIGHT	13.34	5.89	17.58	11.70	12.25	11.65	15.65	20.62	8.48	15.73	8.61
AVERAGE PER PERSON	17.35	12.99	54.00	8.41	16.42	20.58	15.01	29.07	20.63	30.78	6.90
AVERAGE PER PERSON NIGHT	5.33	3.71	8.75	3.50	4.93	5.19	5.45	8.37	4.18	8.02	2.72
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.18	.29	1.65	.62	2.17	.99	1.47	1.62	.86	.55	1.22
AVERAGE PER PARTY NIGHT	.83	.22	1.08	.48	1.37	.65	1.16	.97	.72	.46	.87
AVERAGE PER PERSON	.47	.13	.68	.23	.93	.40	.58	.65	.35	.21	.49
AVERAGE PER PERSON NIGHT	.34	.10	.49	.19	.60	.27	.49	.41	.30	.17	.38
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	41557879 10.4 100.0	4698892 14.1 11.3	9568990 9.2 23.0	19721883 12.0 47.5	7027172 8.2 16.9	25657419 10.1 61.7	15638502 11.0 37.6	19208164 10.9 46.2	9345732 10.1 22.5	5889954 10.3 14.2	6541982 10.3 15.7
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	69.41	62.99	51.65	85.60	70.88	70.94	67.65	85.93	60.98	64.60	55.74
AVERAGE PER PARTY NIGHT	31.76	40.91	25.78	38.36	24.84	29.96	35.86	32.50	31.89	33.82	29.80
AVERAGE PER PERSON	26.27	26.64	20.41	29.73	28.22	26.89	25.51	33.80	21.60	25.84	20.68
AVERAGE PER PERSON NIGHT	12.93	17.77	11.87	14.15	10.12	12.17	14.55	13.56	12.68	13.62	11.94

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	26.77	30.77	22.86	30.94	22.25	27.78	25.51	34.11	23.99	21.46	22.71
AVERAGE PER PARTY NIGHT	18.80	23.40	15.04	24.28	14.11	18.24	20.19	20.31	20.01	17.89	16.22
AVERAGE PER PERSON	10.69	13.79	9.39	11.54	9.58	11.11	10.13	13.62	9.70	8.26	9.17
AVERAGE PER PERSON NIGHT	7.82	10.38	6.80	9.31	6.16	7.50	8.50	8.66	8.45	6.55	7.02
CONFERENCE OR CONVENTION REGISTRATION FEES	4365539	66602	456352	2813230	578647	2995799	1369506	2567224	1031151	74506	77296
	1.1	.2	.4	1.7	.7	1.2	1.0	1.5	1.1	.1	.1
	100.0	1.5	10.5	64.4	13.3	68.6	31.4	58.8	23.6	1.7	1.8
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	84.24	22.10	49.37	118.60	42.51	87.67	78.10	110.94	87.39	16.06	7.87
AVERAGE PER PARTY NIGHT	28.19	10.13	15.70	37.87	13.75	28.03	28.60	34.89	25.63	6.17	3.14
AVERAGE PER PERSON	29.92	10.48	16.10	41.72	13.98	29.37	31.37	36.79	31.37	6.52	2.80
AVERAGE PER PERSON NIGHT	10.13	4.82	5.67	12.94	4.97	9.53	11.76	11.99	9.14	2.35	1.26
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.81	.44	1.09	4.41	1.83	3.24	2.23	4.56	2.65	.27	.27
AVERAGE PER PARTY NIGHT	1.97	.33	.72	3.46	1.16	2.13	1.77	2.71	2.21	.23	.19
AVERAGE PER PERSON	1.12	.20	.45	1.65	.79	1.30	.89	1.82	1.07	.10	.11
AVERAGE PER PERSON NIGHT	.82	.15	.32	1.33	.51	.88	.74	1.16	.93	.08	.08

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/ LICENCE FEES	6448078	656363	1953805	2772219	997939	4227562	2199597	3075279	1322293	986757	927319
	1.6	2.0	1.9	1.7	1.2	1.7	1.5	1.7	1.4	1.7	1.5
	100.0	10.2	30.3	43.0	15.5	65.6	34.1	47.7	20.5	15.3	14.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	7.50	7.06	8.17	7.24	7.47	8.16	6.50	9.66	5.46	6.51	7.25
AVERAGE PER PARTY NIGHT	5.06	6.13	5.85	4.75	4.46	5.05	5.09	4.88	4.95	5.48	5.50
AVERAGE PER PERSON	2.86	3.09	3.20	2.57	3.21	3.06	2.54	3.70	2.12	2.42	2.67
AVERAGE PER PERSON NIGHT	2.03	2.67	2.63	1.82	1.82	2.03	2.02	2.02	2.00	1.98	2.16
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.15	4.30	4.67	4.35	3.16	4.58	3.59	5.46	3.39	3.59	3.22
AVERAGE PER PARTY NIGHT	2.92	3.27	3.07	3.41	2.00	3.00	2.84	3.25	2.83	3.00	2.30
AVERAGE PER PERSON	1.66	1.93	1.92	1.62	1.36	1.83	1.42	2.18	1.37	1.38	1.30
AVERAGE PER PERSON NIGHT	1.21	1.45	1.39	1.31	.88	1.24	1.20	1.39	1.20	1.10	1.00
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	57342317	3916368	17104517	20066537	14695729	32511350	23647617	24334722	13416778	6425732	10328658
	14.4	11.7	16.5	12.2	17.1	12.8	16.6	13.8	14.5	11.3	16.3
	100.0	6.8	29.8	35.0	25.6	56.7	41.2	42.4	23.4	11.2	18.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	79.66	61.87	81.91	72.06	96.63	76.26	82.56	83.91	80.52	54.92	81.25
AVERAGE PER PARTY NIGHT	36.69	28.95	39.43	34.55	40.45	31.93	44.87	33.57	45.20	28.77	37.45

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	31.09	27.25	34.40	26.04	39.63	29.53	32.50	32.87	32.90	20.26	30.69
AVERAGE PER PERSON NIGHT	15.09	13.36	18.91	12.79	17.11	12.91	18.93	14.07	18.47	10.84	15.80
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	36.94	25.64	40.86	31.48	46.54	35.19	38.57	43.22	34.44	23.41	35.85
AVERAGE PER PARTY NIGHT	25.93	19.50	26.88	24.71	29.52	23.11	30.52	25.73	28.73	19.51	25.61
AVERAGE PER PERSON	14.75	11.49	16.79	11.74	20.03	14.08	15.32	17.26	13.93	9.01	14.47
AVERAGE PER PERSON NIGHT	10.79	8.65	12.15	9.48	12.89	9.50	12.85	10.97	12.14	7.15	11.09

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
B.C. EXPENDITURES (ACTUAL)	842538 100.0	74429 8.8	29270 3.5	719197 85.4	16783 2.0
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	1204241 9.0	394474 2.9	11693634 87.3	53529 .4
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	109.52	152.38	51.41	116.09	17.98
AVERAGE PER PERSON	46.14	56.11	24.04	48.60	8.99
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	43.81	132.47	32.62	46.91	2.43
AVERAGE PER PERSON	17.92	50.51	15.39	18.89	1.07
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 26.5 100.0	572358 47.5 16.1	84720 21.5 2.4	2873029 24.6 81.0	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	80.59	100.40	56.31	79.01	-
AVERAGE PER PERSON	33.30	31.84	28.16	33.90	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	11.59	62.96	7.01	11.53	-
AVERAGE PER PERSON	4.74	24.01	3.30	4.64	-
CAMPING FEES	490583 3.7 100.0	-	24781 6.3 5.1	465802 4.0 94.9	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	14.75	-	22.01	14.49	-
AVERAGE PER PERSON	6.57	-	7.33	6.53	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.60	-	2.05	1.87	-
AVERAGE PER PERSON	.66	-	.97	.75	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849 28.8 100.0	513454 42.6 13.3	50416 12.8 1.3	3270406 28.0 84.8	8517 15.9 .2
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	48.82	64.97	14.86	49.76	26.00
AVERAGE PER PERSON	21.76	23.92	6.77	22.49	13.00
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	12.60	56.48	4.17	13.12	.39
AVERAGE PER PERSON	5.16	21.54	1.97	5.28	.17
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314 5.9 100.0	12027 1.0 1.5	130410 33.1 16.6	638054 5.5 81.1	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	17.27	4.54	37.73	16.48	1.00

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PERSON	7.89	4.45	17.20	7.24	1.00
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	2.57	1.32	10.78	2.56	-
AVERAGE PER PERSON	1.05	.50	5.09	1.03	-
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1994598 14.9 100.0	14751 1.2 .7	76532 19.4 3.8	1890561 16.2 94.8	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	27.44	5.57	20.41	28.82	-
AVERAGE PER PERSON	12.00	5.46	11.31	12.16	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	6.52	1.62	6.33	7.58	-
AVERAGE PER PERSON	2.67	.62	2.99	3.05	-
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737 .5 100.0	56582 4.7 84.8	-	9821 .1 14.7	-
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	11.42	48.34	-	2.16	-
AVERAGE PER PERSON	5.58	24.17	-	1.04	-

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
AVERAGE PER PARTY	2.50	.86	1.28	2.80	1.83
AVERAGE PER PERSON	1.02	.33	.60	1.13	.80
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	8309	-	10843	-
	.1	.7		.1	
	100.0	43.4		56.6	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	3.23	150.00	-	1.85	-
AVERAGE PER PERSON	1.20	75.00	-	.68	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	.06	.91	-	.04	-
AVERAGE PER PERSON	.03	.35	-	.02	-
PARK ENTRANCE FEES/ LICENCE FEES	462611	10846	2713	440477	4705
	3.5	.9	.7	3.8	8.8
	100.0	2.3	.6	95.2	1.0
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	7.01	3.05	4.80	7.42	3.79
AVERAGE PER PERSON	3.29	3.00	1.20	3.42	1.90
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	1.51	1.19	.22	1.77	.21
AVERAGE PER PERSON	.62	.45	.11	.71	.09

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY MAIN PURPOSE OF PARKS VISIT

		======MAIN PURPOSE OF PARKS VISIT======			
	TOTAL	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301	8140	9413	1337147	-
	10.1	.7	2.4	11.4	
	100.0	.6	.7	98.7	
AVERAGES BASED ON THOSE WITH EXPENDITURE					
AVERAGE PER PARTY	30.77	3.08	16.00	32.87	-
AVERAGE PER PERSON	13.77	3.01	8.00	14.17	-
AVERAGES BASED ON TOTAL					
AVERAGE PER PARTY	4.43	.90	.78	5.36	-
AVERAGE PER PERSON	1.81	.34	.37	2.16	-

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
B.C. EXPENDITURES (ACTUAL)	842538 100.0	365305 43.4	201312 23.9	57824 6.9	106169 12.6	316765 37.6	160313 19.0	86944 10.3	14644 1.7	389038 46.2	12810 1.5	215374 25.6	238126 28.3
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	8775821 65.5	6382287 47.6	1864839 13.9	528695 3.9	4177969 31.2	446212 3.3	-	321003 2.4	12689893 94.7	657831 4.9	286643 2.1	423465 3.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	109.52	92.72	95.43	79.74	120.54	192.53	74.32	-	103.83	106.85	87.52	321.19	156.83
AVERAGE PER PERSON	46.14	37.82	37.17	36.86	54.14	95.45	30.52	-	43.12	44.98	22.76	124.37	70.14
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	43.81	51.08	56.04	54.68	22.19	42.83	12.22	-	21.89	48.37	27.72	48.49	11.27
AVERAGE PER PERSON	17.92	20.40	21.97	24.27	8.40	19.44	4.35	-	7.31	19.40	8.91	23.27	5.20
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 26.5 100.0	2179245 24.8 61.5	1408808 22.1 39.7	625342 33.5 17.6	145095 27.4 4.1	1349946 32.3 38.1	16081 3.6 .5	-	-	3271184 25.8 92.3	-	88823 31.0 2.5	185265 43.7 5.2
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	80.59	76.02	70.45	81.76	142.24	98.59	9.84	-	-	80.42	-	122.24	71.60
AVERAGE PER PERSON	33.30	29.56	26.32	37.18	42.99	45.79	4.92	-	-	33.17	-	41.53	32.51
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	11.59	12.68	12.37	18.34	6.09	13.84	.44	-	-	12.47	-	15.02	4.93
AVERAGE PER PERSON	4.74	5.06	4.85	8.14	2.30	6.28	.16	-	-	5.00	-	7.21	2.28

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
CAMPING FEES	490583	374415	341013	22365	11036	71940	44229	-	30856	482993	70123	7590	-
	3.7	4.3	5.3	1.2	2.1	1.7	9.9		9.6	3.8	10.7	2.6	
	100.0	76.3	69.5	4.6	2.2	14.7	9.0		6.3	98.5	14.3	1.5	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	14.75	17.20	19.44	8.83	6.50	10.25	9.88	-	9.98	14.62	13.27	33.66	-
AVERAGE PER PERSON	6.57	7.51	8.38	3.85	3.25	5.44	3.82	-	4.14	6.53	4.56	10.58	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.60	2.18	2.99	.66	.46	.74	1.21	-	2.10	1.84	2.96	1.28	-
AVERAGE PER PERSON	.66	.87	1.17	.29	.18	.33	.43	-	.70	.74	.95	.62	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849	2655575	1886464	632785	136326	1181337	17937	-	7457	3636909	32138	87855	130084
	28.8	30.3	29.6	33.9	25.8	28.3	4.0		2.3	28.7	4.9	30.6	30.7
	100.0	68.9	48.9	16.4	3.5	30.6	.5		.2	94.3	.8	2.3	3.4
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	48.82	44.12	44.31	44.30	40.88	66.73	16.95	-	14.84	48.08	32.94	100.00	53.35
AVERAGE PER PERSON	21.76	18.59	18.13	20.91	16.03	36.86	7.73	-	7.42	21.46	13.96	39.55	23.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	12.60	15.46	16.57	18.56	5.72	12.11	.49	-	.51	13.86	1.35	14.86	3.46
AVERAGE PER PERSON	5.16	6.17	6.49	8.24	2.17	5.50	.17	-	.17	5.56	.44	7.13	1.60
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314	496714	383291	79751	33673	113261	176339	-	151389	761248	171404	23841	1225
	5.9	5.7	6.0	4.3	6.4	2.7	39.5		47.2	6.0	26.1	8.3	.3
	100.0	63.2	48.7	10.1	4.3	14.4	22.4		19.3	96.8	21.8	3.0	.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	17.27	17.02	19.25	11.66	13.84	10.61	31.18	-	48.97	17.10	45.29	35.57	3.62
AVERAGE PER PERSON	7.89	7.40	8.60	4.69	6.03	6.07	12.66	-	20.34	7.82	16.81	14.61	1.81
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.57	2.89	3.37	2.34	1.41	1.16	4.83	-	10.32	2.90	7.22	4.03	.03
AVERAGE PER PERSON	1.05	1.15	1.32	1.04	.53	.53	1.72	-	3.45	1.16	2.32	1.94	.02
VEHICLE GAS AND OIL,	1994598	1704484	1428031	236924	39529	219959	70155	-	30091	1976047	267935	18551	-
MAINTENANCE OR REPAIRS	14.9	19.4	22.4	12.7	7.5	5.3	15.7		9.4	15.6	40.7	6.5	
BOUGHT FROM STATIONS	100.0	85.5	71.6	11.9	2.0	11.0	3.5		1.5	99.1	13.4	.9	
WITHIN THE PARKS													
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	27.44	31.46	32.67	25.01	39.35	16.85	12.90	-	11.91	27.44	46.32	27.67	-
AVERAGE PER PERSON	12.00	12.98	13.07	12.42	13.15	9.81	5.68	-	5.80	12.01	12.19	11.37	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	6.52	9.92	12.54	6.95	1.66	2.25	1.92	-	2.05	7.53	11.29	3.14	-
AVERAGE PER PERSON	2.67	3.96	4.92	3.08	.63	1.02	.68	-	.69	3.02	3.63	1.51	-
TRANSPORTATION WITHIN THE	66737	56505	-	55751	754	10231	-	-	-	64126	-	1200	1411
PARKS INCLUDING SHUTTLE	.5	.6		3.0	.1	.2				.5		.4	.3
BUSES, TAXIS, ETC.	100.0	84.7		83.5	1.1	15.3				96.1		1.8	2.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	11.42	40.84	-	50.00	2.81	2.29	-	-	-	14.28	-	5.31	1.25
AVERAGE PER PERSON	5.58	19.36	-	25.00	1.09	1.13	-	-	-	6.93	-	3.71	.60
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.22	.33	-	1.63	.03	.10	-	-	-	.24	-	.20	.04
AVERAGE PER PERSON	.09	.13	-	.73	.01	.05	-	-	-	.10	-	.10	.02
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	5462	5462	-	-	53970	-	-	-	25538	-	33894	-
	.4	.1	.1			1.3				.2		11.8	
	100.0	9.2	9.2			90.8				43.0		57.0	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	13.95	22.00	22.00	-	-	13.45	-	-	-	6.43	-	117.33	-
AVERAGE PER PERSON	6.40	5.50	5.50	-	-	6.51	-	-	-	3.03	-	40.23	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.19	.03	.05	-	-	.55	-	-	-	.10	-	5.73	-
AVERAGE PER PERSON	.08	.01	.02	-	-	.25	-	-	-	.04	-	2.75	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154	478454	303378	94469	80607	273070	13630	-	6431	709269	11250	3476	52409
	5.7	5.5	4.8	5.1	15.2	6.5	3.1		2.0	5.6	1.7	1.2	12.4
	100.0	62.5	39.6	12.3	10.5	35.7	1.8		.8	92.7	1.5	.5	6.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	13.65	12.40	11.80	9.62	26.23	20.53	3.29	-	4.05	13.27	4.53	9.12	23.69
AVERAGE PER PERSON	6.20	5.67	5.25	4.69	12.53	9.23	1.44	-	2.03	6.04	1.80	3.58	10.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	2.50	2.78	2.66	2.77	3.38	2.80	.37	-	.44	2.70	.47	.59	1.39
AVERAGE PER PERSON	1.02	1.11	1.04	1.23	1.28	1.27	.13	-	.15	1.08	.15	.28	.64
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	1993	831	882	280	16899	259	-	259	10843	882	8309	-
	.1	*	*	*	.1	.4	.1		.1	.1	.1	2.9	
	100.0	10.4	4.3	4.6	1.5	88.2	1.4		1.4	56.6	4.6	43.4	
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	3.23	1.78	1.00	6.00	2.00	3.61	1.98	-	1.98	1.85	6.00	150.00	-
AVERAGE PER PERSON	1.20	.75	.50	2.00	.50	1.31	.66	-	.66	.68	2.00	75.00	-
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	.06	.01	.01	.03	.01	.17	.01	-	.02	.04	.04	1.41	-
AVERAGE PER PERSON	.03	-	-	.01	-	.08	-	-	.01	.02	.01	.67	-
PARK ENTRANCE FEES/ LICENCE FEES	462611	409358	315615	49014	44729	41669	11584	-	7818	458841	13972	3578	192
	3.5	4.7	4.9	2.6	8.5	1.0	2.6		2.4	3.6	2.1	1.2	*
	100.0	88.5	68.2	10.6	9.7	9.0	2.5		1.7	99.2	3.0	.8	*
AVERAGES BASED ON THOSE WITH EXPENDITURE													

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
AVERAGE PER PARTY	7.01	8.46	10.48	3.30	12.90	3.06	2.90	-	2.64	7.04	3.39	5.19	1.70
AVERAGE PER PERSON	3.29	3.87	4.73	1.52	6.46	1.72	1.11	-	1.11	3.30	1.30	2.76	.85
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	1.51	2.38	2.77	1.44	1.88	.43	.32	-	.53	1.75	.59	.61	.01
AVERAGE PER PERSON	.62	.95	1.09	.64	.71	.19	.11	-	.18	.70	.19	.29	-
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301 10.1 100.0	413616 4.7 30.5	309395 4.8 22.8	67556 3.6 5.0	36665 6.9 2.7	845686 20.2 62.4	95999 21.5 7.1	-	86703 27.0 6.4	1292895 10.2 95.4	90126 13.7 6.6	9527 3.3 .7	52879 12.5 3.9
AVERAGES BASED ON THOSE WITH EXPENDITURE													
AVERAGE PER PARTY	30.77	17.54	24.11	7.07	30.82	48.86	30.32	-	40.49	31.43	29.57	20.12	21.69
AVERAGE PER PERSON	13.77	7.66	10.37	3.25	10.86	23.04	12.49	-	20.24	14.08	12.10	8.78	9.59
AVERAGES BASED ON TOTAL													
AVERAGE PER PARTY	4.43	2.41	2.72	1.98	1.54	8.67	2.63	-	5.91	4.93	3.80	1.61	1.41
AVERAGE PER PERSON	1.81	.96	1.07	.88	.58	3.93	.94	-	1.97	1.98	1.22	.77	.65

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
B.C. EXPENDITURES (ACTUAL)	842538 100.0	618229 73.4	220708 26.2	45741 5.4	796797 94.6	721125 85.6	692611 82.2	56618 6.7	78909 9.4	17068 2.0	432818 51.4	136255 16.2	155600 18.5	117865 14.0
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	7976824 59.5	5423178 40.5	1636975 12.2	11763026 87.8	9028159 67.4	8821965 65.8	598442 4.5	2735298 20.4	167069 1.2	8095614 60.4	1119411 8.4	3409531 25.4	775444 5.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	109.52	146.80	79.73	36.10	152.75	218.07	230.10	135.62	77.89	123.18	116.32	58.58	164.96	59.76
AVERAGE PER PERSON	46.14	57.59	35.70	14.84	65.30	89.23	93.11	61.64	34.76	64.65	47.53	25.60	67.46	30.01
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	43.81	46.75	40.33	17.00	56.13	66.03	68.23	39.24	35.79	64.78	42.56	30.19	118.10	15.61
AVERAGE PER PERSON	17.92	19.19	16.47	6.85	23.12	26.95	27.69	14.30	15.36	33.92	16.62	12.97	51.17	7.21
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 26.5 100.0	2089435 26.2 58.9	1455837 26.8 41.1	-	3545272 30.1 100.0	3501229 38.8 98.8	3385145 38.4 95.5	260362 43.5 7.3	77814 2.8 2.2	15747 9.4 .4	1752425 21.6 49.4	292277 26.1 8.2	1346719 39.5 38.0	153850 19.8 4.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	80.59	80.90	80.14	-	80.59	84.80	88.55	59.00	23.36	65.26	100.77	51.09	74.90	53.04
AVERAGE PER PERSON	33.30	34.33	31.92	-	33.30	34.72	35.86	26.82	10.27	44.46	39.20	25.55	31.05	22.18
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	11.59	12.25	10.83	-	16.92	25.61	26.18	17.07	1.02	6.11	9.21	7.88	46.65	3.10
AVERAGE PER PERSON	4.74	5.03	4.42	-	6.97	10.45	10.63	6.22	.44	3.20	3.60	3.39	20.21	1.43

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
CAMPING FEES	490583	239753	250831	-	490583	25172	24315	975	468656	-	451607	12850	-	26127
	3.7	3.0	4.6		4.2	.3	.3	.2	17.1		5.6	1.1		3.4
	100.0	48.9	51.1		100.0	5.1	5.0	.2	95.5		92.1	2.6		5.3
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	14.75	17.91	12.62		14.75	17.77	19.29	5.75	14.45	-	14.85	14.98	-	13.03
AVERAGE PER PERSON	6.57	6.74	6.41		6.57	7.87	9.44	1.38	6.42	-	6.56	7.49	-	6.31
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.60	1.41	1.87	-	2.34	.18	.19	.06	6.13	-	2.37	.35	-	.53
AVERAGE PER PERSON	.66	.58	.76	-	.96	.08	.08	.02	2.63	-	.93	.15	-	.24
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849	2111330	1743518	520332	3334516	2911243	2909686	116530	382952	86782	1983506	361261	1286950	223131
	28.8	26.5	32.1	31.8	28.3	32.2	33.0	19.5	14.0	51.9	24.5	32.3	37.7	28.8
	100.0	54.8	45.2	13.5	86.5	75.5	75.5	3.0	9.9	2.3	51.5	9.4	33.4	5.8
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	48.82	60.54	39.55	24.64	57.65	80.44	80.74	78.05	18.11	63.98	46.47	37.94	68.18	28.33
AVERAGE PER PERSON	21.76	27.42	17.40	11.67	25.15	34.08	34.31	30.56	8.18	33.58	20.54	19.43	27.94	13.97
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	12.60	12.37	12.97	5.40	15.91	21.29	22.51	7.64	5.01	33.65	10.43	9.74	44.58	4.49
AVERAGE PER PERSON	5.16	5.08	5.29	2.18	6.55	8.69	9.13	2.79	2.15	17.62	4.07	4.19	19.32	2.07
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314	598749	187565	73291	713023	288115	270159	35938	430300	1336	566832	39265	166108	14109
	5.9	7.5	3.5	4.5	6.1	3.2	3.1	6.0	15.7	.8	7.0	3.5	4.9	1.8
	100.0	76.1	23.9	9.3	90.7	36.6	34.4	4.6	54.7	.2	72.1	5.0	21.1	1.8

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	17.27	20.13	11.88	13.34	17.81	14.16	14.85	12.90	21.52	10.40	21.44	6.81	15.29	5.74
AVERAGE PER PERSON	7.89	8.93	5.74	6.96	7.99	6.21	6.47	5.62	9.83	10.40	9.07	3.40	8.32	2.47
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.57	3.51	1.39	.76	3.40	2.11	2.09	2.36	5.63	.52	2.98	1.06	5.75	.28
AVERAGE PER PERSON	1.05	1.44	.57	.31	1.40	.86	.85	.86	2.42	.27	1.16	.45	2.49	.13
VEHICLE GAS AND OIL,	1994598	903872	1090726	778973	1215625	475042	467643	29842	753707	1536	1472502	190209	208355	123531
MAINTENANCE OR REPAIRS	14.9	11.3	20.1	47.6	10.3	5.3	5.3	5.0	27.6	.9	18.2	17.0	6.1	15.9
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	45.3	54.7	39.1	60.9	23.8	23.4	1.5	37.8	.1	73.8	9.5	10.4	6.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	27.44	26.57	28.21	35.33	24.01	17.68	17.51	26.69	30.97	11.96	33.11	22.11	14.97	21.75
AVERAGE PER PERSON	12.00	10.66	13.41	13.93	11.03	8.41	8.37	9.74	13.67	11.96	13.16	11.90	7.99	10.16
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	6.52	5.30	8.11	8.09	5.80	3.47	3.62	1.96	9.86	.60	7.74	5.13	7.22	2.49
AVERAGE PER PERSON	2.67	2.18	3.31	3.26	2.39	1.42	1.47	.71	4.23	.31	3.02	2.20	3.13	1.15
TRANSPORTATION WITHIN THE	66737	66254	483	-	66737	6368	6368	644	4618	56162	9575	1411	-	55751
PARKS INCLUDING SHUTTLE	.5	.8	*		.6	.1	.1	.1	.2	33.6	.1	.1		7.2
BUSES, TAXIS, ETC.	100.0	99.3	.7		100.0	9.5	9.5	1.0	6.9	84.2	14.3	2.1		83.5

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	11.42	11.82	2.00	-	11.42	1.59	1.59	1.03	6.39	41.41	2.66	1.25	-	50.00
AVERAGE PER PERSON	5.58	5.71	1.36	-	5.58	.77	.77	.57	3.19	21.73	1.30	.60	-	25.00
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.22	.39	-	-	.32	.05	.05	.04	.06	21.78	.05	.04	-	1.12
AVERAGE PER PERSON	.09	.16	-	-	.13	.02	.02	.02	.03	11.40	.02	.02	-	.52
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431 .4 100.0	52309 .7 88.0	7123 .1 12.0	-	59431 .5 100.0	53905 .6 90.7	53905 .6 90.7	28712 4.8 48.3	5621 .2 9.5	-	59431 .7 100.0	-	-	-
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	13.95	16.44	6.60	-	13.95	14.85	14.85	54.59	8.73	-	13.95	-	-	-
AVERAGE PER PERSON	6.40	7.89	2.68	-	6.40	7.16	7.16	25.92	3.06	-	6.40	-	-	-
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.19	.31	.05	-	.28	.39	.42	1.88	.07	-	.31	-	-	-
AVERAGE PER PERSON	.08	.13	.02	-	.12	.16	.17	.69	.03	-	.12	-	-	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154 5.7 100.0	534533 6.7 69.9	230621 4.3 30.1	116221 7.1 15.2	648933 5.5 84.8	537361 6.0 70.2	512912 5.8 67.0	48721 8.1 6.4	123831 4.5 16.2	4318 2.6 .6	435933 5.4 57.0	82234 7.3 10.7	199312 5.8 26.0	47675 6.1 6.2

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	13.65	15.10	11.18	9.77	14.70	18.43	19.66	11.41	7.95	38.25	15.37	9.75	15.24	7.74
AVERAGE PER PERSON	6.20	6.60	5.44	4.33	6.72	8.28	8.77	5.13	3.74	19.13	6.67	4.16	7.88	3.69
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	2.50	3.13	1.72	1.21	3.10	3.93	3.97	3.19	1.62	1.67	2.29	2.22	6.90	.96
AVERAGE PER PERSON	1.02	1.29	.70	.49	1.28	1.60	1.61	1.16	.70	.88	.89	.95	2.99	.44
CONFERENCE OR CONVENTION REGISTRATION FEES	19151 .1 100.0	17439 .2 91.1	1713 * 8.9	-	19151 .2 100.0	17115 .2 89.4	17115 .2 89.4	297 * 1.6	2037 .1 10.6	-	18893 .2 98.6	-	-	259 * 1.4
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	3.23	3.53	1.75	-	3.23	3.86	3.86	.87	1.37	-	3.26	-	-	1.98
AVERAGE PER PERSON	1.20	1.26	.81	-	1.20	1.34	1.34	.43	.63	-	1.21	-	-	.66
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	.06	.10	.01	-	.09	.13	.13	.02	.03	-	.10	-	-	.01
AVERAGE PER PERSON	.03	.04	.01	-	.04	.05	.05	.01	.01	-	.04	-	-	-
PARK ENTRANCE FEES/ LICENCE FEES	462611 3.5 100.0	251887 3.2 54.4	210723 3.9 45.6	88724 5.4 19.2	373887 3.2 80.8	213941 2.4 46.2	201421 2.3 43.5	13830 2.3 3.0	162722 5.9 35.2	492 .3 .1	226289 2.8 48.9	31247 2.8 6.8	171893 5.0 37.2	33182 4.3 7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
AVERAGE PER PARTY	7.01	8.12	6.02	5.54	7.48	8.67	8.95	5.01	6.28	2.04	5.74	3.90	12.58	6.76
AVERAGE PER PERSON	3.29	3.71	2.90	2.38	3.62	4.30	4.46	2.42	2.96	1.39	2.73	1.55	6.28	3.31
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	1.51	1.48	1.57	.92	1.78	1.56	1.56	.91	2.13	.19	1.19	.84	5.95	.67
AVERAGE PER PERSON	.62	.61	.64	.37	.73	.64	.63	.33	.91	.10	.46	.36	2.58	.31
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301 10.1 100.0	1111263 13.9 82.0	244038 4.5 18.0	59434 3.6 4.4	1295867 11.0 95.6	998669 11.1 73.7	973296 11.0 71.8	62592 10.5 4.6	323042 11.8 23.8	697 .4 .1	1118622 13.8 82.5	108656 9.7 8.0	30194 .9 2.2	97829 12.6 7.2
AVERAGES BASED ON THOSE WITH EXPENDITURE														
AVERAGE PER PARTY	30.77	48.14	11.64	10.22	33.89	38.52	40.96	17.80	25.26	2.89	40.17	15.33	4.65	37.27
AVERAGE PER PERSON	13.77	19.81	5.77	5.42	14.82	16.50	17.42	7.91	11.44	1.97	16.66	7.97	2.69	15.32
AVERAGES BASED ON TOTAL														
AVERAGE PER PARTY	4.43	6.51	1.81	.62	6.18	7.30	7.53	4.10	4.23	.27	5.88	2.93	1.05	1.97
AVERAGE PER PERSON	1.81	2.67	.74	.25	2.55	2.98	3.06	1.50	1.81	.14	2.30	1.26	.45	.91

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
B.C. EXPENDITURES (ACTUAL)	842538 100.0	455634 54.1	386904 45.9	330546 39.2	504914 59.9	261249 31.0	59860 7.1	723044 85.8	119494 14.2
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	9436998 70.4	3963003 29.6	1743405 13.0	8151397 60.8	2517562 18.8	1799368 13.4	10758346 80.3	2641656 19.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	109.52	85.69	324.18	382.94	140.43	102.71	73.05	108.12	115.62
AVERAGE PER PERSON	46.14	36.94	113.32	174.90	55.44	44.90	32.73	54.25	28.67
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	43.81	40.51	62.36	43.64	47.17	37.49	38.90	43.32	45.93
AVERAGE PER PERSON	17.92	16.77	25.54	18.35	19.41	14.62	15.78	20.89	11.34
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 26.5 100.0	2070553 21.9 58.4	1474719 37.2 41.6	702910 40.3 19.8	2603867 31.9 73.4	491504 19.5 13.9	340225 18.9 9.6	2754930 25.6 77.7	790341 29.9 22.3
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	80.59	64.67	123.14	154.40	93.71	44.99	96.22	76.35	99.95
AVERAGE PER PERSON	33.30	28.57	43.40	70.52	39.10	21.34	30.09	38.99	22.08
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	11.59	8.89	23.21	17.60	15.07	7.32	7.36	11.09	13.74
AVERAGE PER PERSON	4.74	3.68	9.50	7.40	6.20	2.85	2.98	5.35	3.39

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
CAMPING FEES	490583	488101	2483	-	237621	78265	101503	423767	66816
	3.7	5.2	.1		2.9	3.1	5.6	3.9	2.5
	100.0	99.5	.5		48.4	16.0	20.7	86.4	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	14.75	14.78	10.00	•	16.11	11.95	9.60	15.12	12.76
AVERAGE PER PERSON	6.57	6.62	2.50	•	6.38	5.38	4.92	7.76	3.33
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	1.60	2.10	.04	-	1.38	1.17	2.19	1.71	1.16
AVERAGE PER PERSON	.66	.87	.02	-	.57	.45	.89	.82	.29
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849	2188896	1665953	696595	2680246	633280	347817	3211844	643005
	28.8	23.2	42.0	40.0	32.9	25.2	19.3	29.9	24.3
	100.0	56.8	43.2	18.1	69.5	16.4	9.0	83.3	16.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	48.82	32.67	139.26	162.35	67.50	43.85	19.91	47.61	55.93
AVERAGE PER PERSON	21.76	15.34	48.36	73.76	29.15	20.48	8.84	24.60	13.79
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	12.60	9.40	26.21	17.44	15.51	9.43	7.52	12.93	11.18
AVERAGE PER PERSON	5.16	3.89	10.74	7.33	6.38	3.68	3.05	6.24	2.76
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314	744753	41561	40237	332450	280640	83503	590189	196125
	5.9	7.9	1.0	2.3	4.1	11.1	4.6	5.5	7.4
	100.0	94.7	5.3	5.1	42.3	35.7	10.6	75.1	24.9

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	17.27	17.23	18.04	17.79	16.03	17.46	15.90	15.99	22.76
AVERAGE PER PERSON	7.89	7.83	9.02	8.90	7.63	8.27	6.12	8.36	6.74
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.57	3.20	.65	1.01	1.92	4.18	1.81	2.38	3.41
AVERAGE PER PERSON	1.05	1.32	.27	.42	.79	1.63	.73	1.15	.84
VEHICLE GAS AND OIL,	1994598	1887058	107540	499	719705	499006	499602	1633760	360838
MAINTENANCE OR REPAIRS	14.9	20.0	2.7	*	8.8	19.8	27.8	15.2	13.7
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	94.6	5.4	*	36.1	25.0	25.0	81.9	18.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	27.44	27.75	23.01	9.00	22.81	24.73	29.78	26.36	33.72
AVERAGE PER PERSON	12.00	12.07	10.93	4.50	9.22	11.58	13.43	13.70	7.70
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	6.52	8.10	1.69	.01	4.17	7.43	10.80	6.58	6.27
AVERAGE PER PERSON	2.67	3.35	.69	.01	1.71	2.90	4.38	3.17	1.55
TRANSPORTATION WITHIN THE	66737	61990	4747	2165	65947	713	-	66316	420
PARKS INCLUDING SHUTTLE	.5	.7	.1	.1	.8	*		.6	*
BUSES, TAXIS, ETC.	100.0	92.9	7.1	3.2	98.8	1.1		99.4	.6
AVERAGES BASED ON THOSE WITH EXPENDITURE									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	11.42	17.93	1.99	2.02	12.26	2.01	-	11.63	3.00
AVERAGE PER PERSON	5.58	8.63	.99	1.01	5.98	1.23	-	5.82	.75
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.22	.27	.07	.05	.38	.01	-	.27	.01
AVERAGE PER PERSON	.09	.11	.03	.02	.16	-	-	.13	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431 .4 100.0	35552 .4 59.8	23879 .6 40.2	-	51404 .6 86.5	6366 .3 10.7	1661 .1 2.8	47698 .4 80.3	11733 .4 19.7
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	13.95	13.18	15.27	-	15.52	53.75	2.00	12.21	33.26
AVERAGE PER PERSON	6.40	6.28	6.59	-	7.22	12.69	1.00	6.06	8.31
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.19	.15	.38	-	.30	.09	.04	.19	.20
AVERAGE PER PERSON	.08	.06	.15	-	.12	.04	.01	.09	.05
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154 5.7 100.0	585932 6.2 76.6	179222 4.5 23.4	52409 3.0 6.8	363778 4.5 47.5	156226 6.2 20.4	153750 8.5 20.1	587315 5.5 76.8	177839 6.7 23.2
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	13.65	11.16	50.80	23.69	13.70	10.58	19.82	13.14	15.67
AVERAGE PER PERSON	6.20	5.06	23.65	10.59	6.46	4.95	7.14	6.96	4.57

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	2.50	2.52	2.82	1.31	2.11	2.33	3.32	2.36	3.09
AVERAGE PER PERSON	1.02	1.04	1.16	.55	.87	.91	1.35	1.14	.76
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	7023	12128	8309	16608	882	831	15298	3853
	.1	.1	.3	.5	.2	*	*	.1	.1
	100.0	36.7	63.3	43.4	86.7	4.6	4.3	79.9	20.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	3.23	1.53	9.13	150.00	4.03	6.00	1.00	3.23	3.25
AVERAGE PER PERSON	1.20	.53	4.56	75.00	1.36	2.00	.50	1.59	.60
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	.06	.03	.19	.21	.10	.01	.02	.06	.07
AVERAGE PER PERSON	.03	.01	.08	.09	.04	.01	.01	.03	.02
PARK ENTRANCE FEES/ LICENCE FEES	462611	455720	6890	524	163024	190574	62813	429765	32846
	3.5	4.8	.2	*	2.0	7.6	3.5	4.0	1.2
	100.0	98.5	1.5	.1	35.2	41.2	13.6	92.9	7.1
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	7.01	7.06	4.78	3.12	5.82	10.30	5.76	7.36	4.30
AVERAGE PER PERSON	3.29	3.31	2.39	1.56	2.81	4.61	2.76	3.75	1.27
AVERAGES BASED ON TOTAL									

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
AVERAGE PER PARTY	1.51	1.96	.11	.01	.94	2.84	1.36	1.73	.57
AVERAGE PER PERSON	.62	.81	.04	.01	.39	1.11	.55	.83	.14
RETAIL STORE PURCHASES,	1355301	911420	443882	239758	916747	180105	207663	997463	357838
SUCH AS SOUVENIRS,	10.1	9.7	11.2	13.8	11.2	7.2	11.5	9.3	13.5
EQUIPMENT, FILM,	100.0	67.2	32.8	17.7	67.6	13.3	15.3	73.6	26.4
CLOTHING, ETC.									
AVERAGES BASED ON THOSE WITH EXPENDITURE									
AVERAGE PER PARTY	30.77	25.72	51.51	56.44	32.20	21.68	36.69	26.18	60.19
AVERAGE PER PERSON	13.77	11.30	24.99	26.58	15.34	9.98	13.35	13.61	14.24
AVERAGES BASED ON TOTAL									
AVERAGE PER PARTY	4.43	3.91	6.98	6.00	5.31	2.68	4.49	4.02	6.22
AVERAGE PER PERSON	1.81	1.62	2.86	2.52	2.18	1.05	1.82	1.94	1.54

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
B.C. EXPENDITURES (ACTUAL)	842538	79848	206463	274198	258623	496749	330517	303836	184043	126274	189190
	100.0	9.5	24.5	32.5	30.7	59.0	39.2	36.1	21.8	15.0	22.5
B.C. EXPENDITURES (WEIGHTED)	13400001	444981	2441132	6303758	4116341	6354227	6973777	6011559	3770040	1869506	1411508
	100.0	3.3	18.2	47.0	30.7	47.4	52.0	44.9	28.1	14.0	10.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	109.52	46.55	82.33	133.68	115.73	100.84	118.13	137.04	103.53	102.54	69.13
AVERAGE PER PERSON	46.14	19.23	32.14	54.68	54.95	43.23	48.93	61.33	44.73	45.58	23.95
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	43.81	24.49	36.22	54.05	42.19	37.35	52.83	62.35	45.93	46.84	19.03
AVERAGE PER PERSON	17.92	10.39	14.07	21.06	18.80	15.52	20.97	26.40	18.93	19.05	7.26
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272	13306	907516	1503474	1074140	1465784	2041778	1827515	966053	264892	410139
	26.5	3.0	37.2	23.9	26.1	23.1	29.3	30.4	25.6	14.2	29.1
	100.0	.4	25.6	42.4	30.3	41.3	57.6	51.5	27.2	7.5	11.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	80.59	53.60	89.76	117.51	52.60	67.04	93.56	83.44	90.78	70.62	57.63
AVERAGE PER PERSON	33.30	26.80	44.54	39.00	23.42	27.42	39.23	41.28	29.44	22.23	26.27
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	11.59	.73	13.47	12.89	11.01	8.62	15.47	18.96	11.77	6.64	5.53
AVERAGE PER PERSON	4.74	.31	5.23	5.02	4.90	3.58	6.14	8.03	4.85	2.70	2.11

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
CAMPING FEES	490583	16061	100955	234732	138835	274908	215675	124409	110149	190305	49534
	3.7	3.6	4.1	3.7	3.4	4.3	3.1	2.1	2.9	10.2	3.5
	100.0	3.3	20.6	47.8	28.3	56.0	44.0	25.4	22.5	38.8	10.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	14.75	8.24	15.83	12.13	24.83	18.55	11.69	13.09	9.56	33.09	9.01
AVERAGE PER PERSON	6.57	3.58	7.95	5.10	12.10	10.20	4.52	5.56	4.88	16.41	3.21
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.60	.88	1.50	2.01	1.42	1.62	1.63	1.29	1.34	4.77	.67
AVERAGE PER PERSON	.66	.38	.58	.78	.63	.67	.65	.55	.55	1.94	.25
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849	134089	561109	2127051	1003008	1776937	2054950	2171715	1125295	179552	316628
	28.8	30.1	23.0	33.7	24.4	28.0	29.5	36.1	29.8	9.6	22.4
	100.0	3.5	14.6	55.2	26.0	46.1	53.3	56.3	29.2	4.7	8.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	48.82	20.14	38.66	61.02	44.05	45.87	51.15	63.98	39.67	29.46	32.21
AVERAGE PER PERSON	21.76	8.53	18.20	26.12	20.66	21.50	21.83	31.71	17.18	13.51	11.65
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	12.60	7.38	8.33	18.24	10.28	10.44	15.57	22.53	13.71	4.50	4.27
AVERAGE PER PERSON	5.16	3.13	3.23	7.11	4.58	4.34	6.18	9.54	5.65	1.83	1.63
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314	20069	124128	325902	315843	400647	385667	295626	118202	242547	77649
	5.9	4.5	5.1	5.2	7.7	6.3	5.5	4.9	3.1	13.0	5.5
	100.0	2.6	15.8	41.4	40.2	51.0	49.0	37.6	15.0	30.8	9.9

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	17.27	9.53	9.78	27.03	17.02	16.49	18.17	14.90	13.29	36.54	10.65
AVERAGE PER PERSON	7.89	4.05	4.78	12.23	7.54	7.52	8.31	6.95	6.01	15.75	4.88
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.57	1.10	1.84	2.79	3.24	2.35	2.92	3.07	1.44	6.08	1.05
AVERAGE PER PERSON	1.05	.47	.72	1.09	1.44	.98	1.16	1.30	.59	2.47	.40
VEHICLE GAS AND OIL,	1994598	137272	415266	742444	699616	948133	1046465	608840	649108	389487	266488
MAINTENANCE OR REPAIRS	14.9	30.8	17.0	11.8	17.0	14.9	15.0	10.1	17.2	20.8	18.9
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.9	20.8	37.2	35.1	47.5	52.5	30.5	32.5	19.5	13.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	27.44	35.92	24.22	26.20	29.93	25.25	29.79	22.08	26.83	44.54	29.06
AVERAGE PER PERSON	12.00	13.90	9.52	11.98	13.80	10.74	13.43	10.47	13.27	20.76	7.99
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	6.52	7.56	6.16	6.37	7.17	5.57	7.93	6.32	7.91	9.76	3.59
AVERAGE PER PERSON	2.67	3.21	2.39	2.48	3.19	2.32	3.15	2.67	3.26	3.97	1.37
TRANSPORTATION WITHIN THE	66737	55751	334	7555	2948	62279	4458	61667	3084	456	1381
PARKS INCLUDING SHUTTLE	.5	12.5	*	.1	.1	1.0	.1	1.0	.1	*	.1
BUSES, TAXIS, ETC.	100.0	83.5	.5	11.3	4.4	93.3	6.7	92.4	4.6	.7	2.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	11.42	50.00	2.60	4.20	1.10	22.03	1.48	31.11	1.91	2.50	.71
AVERAGE PER PERSON	5.58	25.00	2.60	1.95	.54	10.30	.75	16.08	.96	.71	.34
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.22	3.07	-	.06	.03	.37	.03	.64	.04	.01	.02
AVERAGE PER PERSON	.09	1.30	-	.03	.01	.15	.01	.27	.02	-	.01
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	-	5462	47899	6071	1154	58277	25866	14005	4413	9592
	.4		.2	.8	.1	*	.8	.4	.4	.2	.7
	100.0		9.2	80.6	10.2	1.9	98.1	43.5	23.6	7.4	16.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.95	-	22.00	30.66	2.48	1.60	16.47	19.89	11.00	105.00	6.94
AVERAGE PER PERSON	6.40	-	5.50	14.13	1.24	.80	7.44	9.94	5.50	52.50	3.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.19	-	.08	.41	.06	.01	.44	.27	.17	.11	.13
AVERAGE PER PERSON	.08	-	.03	.16	.03	-	.18	.11	.07	.04	.05
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154	32011	158242	235963	325823	363727	390099	253350	256059	115126	117294
	5.7	7.2	6.5	3.7	7.9	5.7	5.6	4.2	6.8	6.2	8.3
	100.0	4.2	20.7	30.8	42.6	47.5	51.0	33.1	33.5	15.0	15.3

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.65	7.35	12.86	19.49	12.11	11.47	16.21	11.05	24.26	12.76	9.55
AVERAGE PER PERSON	6.20	2.68	6.65	8.14	5.63	5.01	7.76	5.11	11.24	5.70	4.21
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.50	1.76	2.35	2.02	3.34	2.14	2.96	2.63	3.12	2.88	1.58
AVERAGE PER PERSON	1.02	.75	.91	.79	1.49	.89	1.17	1.11	1.29	1.17	.60
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	-	259	7673	11220	13613	5538	9695	3820	4684	953
	.1		*	.1	.3	.2	.1	.2	.1	.3	.1
	100.0		1.4	40.1	58.6	71.1	28.9	50.6	19.9	24.5	5.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	3.23	-	1.98	3.12	3.36	4.66	1.85	7.14	3.00	2.32	.75
AVERAGE PER PERSON	1.20	-	.66	.86	1.68	1.36	.92	3.41	1.50	.58	.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.06	-	-	.07	.12	.08	.04	.10	.05	.12	.01
AVERAGE PER PERSON	.03	-	-	.03	.05	.03	.02	.04	.02	.05	-
PARK ENTRANCE FEES/ LICENCE FEES	462611	14065	79920	165634	202990	333695	128916	235711	108118	56734	52607
	3.5	3.2	3.3	2.6	4.9	5.3	1.8	3.9	2.9	3.0	3.7
	100.0	3.0	17.3	35.8	43.9	72.1	27.9	51.0	23.4	12.3	11.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	7.01	3.55	5.35	5.97	10.48	9.30	4.28	9.65	4.98	4.89	7.12
AVERAGE PER PERSON	3.29	1.56	2.25	2.94	5.12	4.25	2.08	4.28	2.57	2.24	3.34
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.51	.77	1.19	1.42	2.08	1.96	.98	2.44	1.32	1.42	.71
AVERAGE PER PERSON	.62	.33	.46	.55	.93	.82	.39	1.04	.54	.58	.27
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301 10.1 100.0	22356 5.0 1.6	87941 3.6 6.5	905432 14.4 66.8	335847 8.2 24.8	713349 11.2 52.6	641953 9.2 47.4	397165 6.6 29.3	416147 11.0 30.7	421313 22.5 31.1	109242 7.7 8.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	30.77	11.17	8.32	51.06	24.64	32.19	29.32	23.33	32.01	58.98	16.97
AVERAGE PER PERSON	13.77	4.77	4.05	23.70	10.01	13.35	14.27	11.06	15.02	22.17	7.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.43	1.23	1.30	7.76	3.44	4.19	4.86	4.12	5.07	10.55	1.47
AVERAGE PER PERSON	1.81	.52	.51	3.03	1.53	1.74	1.93	1.74	2.09	4.29	.56

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGE PER PERSON	7.89	7.83	9.02	8.90	7.63	8.27	6.12
AVERAGE PER PERSON NIGHT	5.32	5.36	4.71	4.75	5.05	5.41	3.54
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.57	3.20	.65	1.01	1.92	4.18	1.81
AVERAGE PER PARTY NIGHT	6.77	7.65	2.21	6.04	5.16	10.11	4.52
AVERAGE PER PERSON	1.05	1.32	.27	.42	.79	1.63	.73
AVERAGE PER PERSON NIGHT	2.79	3.32	.71	2.65	2.02	4.73	1.83
VEHICLE GAS AND OIL,	1994598	1887058	107540	499	719705	499006	499602
MAINTENANCE OR REPAIRS	14.9	20.0	2.7	*	8.8	19.8	27.8
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	94.6	5.4	*	36.1	25.0	25.0
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	27.44	27.75	23.01	9.00	22.81	24.73	29.78
AVERAGE PER PARTY NIGHT	25.92	26.67	17.39	3.00	20.90	19.30	33.79
AVERAGE PER PERSON	12.00	12.07	10.93	4.50	9.22	11.58	13.43
AVERAGE PER PERSON NIGHT	11.39	11.63	8.36	1.50	9.18	9.19	12.93
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	6.52	8.10	1.69	.01	4.17	7.43	10.80
AVERAGE PER PARTY NIGHT	17.18	19.39	5.73	.07	11.18	17.97	27.02

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PERSON	2.67	3.35	.69	.01	1.71	2.90	4.38
AVERAGE PER PERSON NIGHT	7.07	8.42	1.85	.03	4.36	8.41	10.94
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737	61990	4747	2165	65947	713	-
	.5	.7	.1	.1	.8	*	
	100.0	92.9	7.1	3.2	98.8	1.1	
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	11.42	17.93	1.99	2.02	12.26	2.01	-
AVERAGE PER PARTY NIGHT	6.99	10.98	1.22	1.83	7.37	1.48	-
AVERAGE PER PERSON	5.58	8.63	.99	1.01	5.98	1.23	-
AVERAGE PER PERSON NIGHT	3.42	5.29	.61	.92	3.57	1.01	-
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.22	.27	.07	.05	.38	.01	-
AVERAGE PER PARTY NIGHT	.57	.64	.25	.33	1.02	.03	-
AVERAGE PER PERSON	.09	.11	.03	.02	.16	-	-
AVERAGE PER PERSON NIGHT	.24	.28	.08	.14	.40	.01	-
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431	35552	23879	-	51404	6366	1661
	.4	.4	.6		.6	.3	.1
	100.0	59.8	40.2		86.5	10.7	2.8
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	13.95	13.18	15.27	-	15.52	53.75	2.00

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY NIGHT	8.46	8.75	8.06	-	8.46	53.75	2.00
AVERAGE PER PERSON	6.40	6.28	6.59	-	7.22	12.69	1.00
AVERAGE PER PERSON NIGHT	4.01	4.24	3.72	-	4.06	12.69	1.00
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.19	.15	.38	-	.30	.09	.04
AVERAGE PER PARTY NIGHT	.51	.37	1.27	-	.80	.23	.09
AVERAGE PER PERSON	.08	.06	.15	-	.12	.04	.01
AVERAGE PER PERSON NIGHT	.21	.16	.41	-	.31	.11	.04
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154 5.7 100.0	585932 6.2 76.6	179222 4.5 23.4	52409 3.0 6.8	363778 4.5 47.5	156226 6.2 20.4	153750 8.5 20.1
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	13.65	11.16	50.80	23.69	13.70	10.58	19.82
AVERAGE PER PARTY NIGHT	11.13	9.18	36.38	23.69	10.60	6.68	17.18
AVERAGE PER PERSON	6.20	5.06	23.65	10.59	6.46	4.95	7.14
AVERAGE PER PERSON NIGHT	5.07	4.17	17.27	10.59	5.17	3.18	5.67
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	2.50	2.52	2.82	1.31	2.11	2.33	3.32

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR,POOR
AVERAGE PER PARTY NIGHT	6.59	6.02	9.54	7.87	5.65	5.63	8.31
AVERAGE PER PERSON	1.02	1.04	1.16	.55	.87	.91	1.35
AVERAGE PER PERSON NIGHT	2.71	2.62	3.08	3.45	2.21	2.63	3.37
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	7023	12128	8309	16608	882	831
	.1	.1	.3	.5	.2	*	*
	100.0	36.7	63.3	43.4	86.7	4.6	4.3
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	3.23	1.53	9.13	150.00	4.03	6.00	1.00
AVERAGE PER PARTY NIGHT	1.93	.97	4.47	50.00	2.37	2.00	1.00
AVERAGE PER PERSON	1.20	.53	4.56	75.00	1.36	2.00	.50
AVERAGE PER PERSON NIGHT	.77	.36	2.24	25.00	.90	.67	.50
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	.06	.03	.19	.21	.10	.01	.02
AVERAGE PER PARTY NIGHT	.16	.07	.65	1.25	.26	.03	.04
AVERAGE PER PERSON	.03	.01	.08	.09	.04	.01	.01
AVERAGE PER PERSON NIGHT	.07	.03	.21	.55	.10	.01	.02
PARK ENTRANCE FEES/ LICENCE FEES	462611	455720	6890	524	163024	190574	62813
	3.5	4.8	.2	*	2.0	7.6	3.5
	100.0	98.5	1.5	.1	35.2	41.2	13.6
AVERAGES BASED ON THOSE WITH EXPENDITURE							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	7.01	7.06	4.78	3.12	5.82	10.30	5.76
AVERAGE PER PARTY NIGHT	6.46	6.63	2.44	1.88	5.62	7.47	5.16
AVERAGE PER PERSON	3.29	3.31	2.39	1.56	2.81	4.61	2.76
AVERAGE PER PERSON NIGHT	3.03	3.10	1.22	.94	2.62	3.55	2.33
AVERAGES BASED ON TOTAL							
AVERAGE PER PARTY	1.51	1.96	.11	.01	.94	2.84	1.36
AVERAGE PER PARTY NIGHT	3.98	4.68	.37	.08	2.53	6.86	3.40
AVERAGE PER PERSON	.62	.81	.04	.01	.39	1.11	.55
AVERAGE PER PERSON NIGHT	1.64	2.03	.12	.03	.99	3.21	1.38
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301 10.1 100.0	911420 9.7 67.2	443882 11.2 32.8	239758 13.8 17.7	916747 11.2 67.6	180105 7.2 13.3	207663 11.5 15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE							
AVERAGE PER PARTY	30.77	25.72	51.51	56.44	32.20	21.68	36.69
AVERAGE PER PARTY NIGHT	26.03	22.75	37.00	38.51	28.58	19.75	24.96
AVERAGE PER PERSON	13.77	11.30	24.99	26.58	15.34	9.98	13.35
AVERAGE PER PERSON NIGHT	11.05	9.29	18.11	18.48	13.31	8.57	8.04
AVERAGES BASED ON TOTAL							

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========		
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR
AVERAGE PER PARTY	4.43	3.91	6.98	6.00	5.31	2.68	4.49
AVERAGE PER PARTY NIGHT	11.67	9.37	23.63	36.01	14.24	6.49	11.23
AVERAGE PER PERSON	1.81	1.62	2.86	2.52	2.18	1.05	1.82
AVERAGE PER PERSON NIGHT	4.80	4.07	7.62	15.78	5.56	3.03	4.55

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
B.C. EXPENDITURES (ACTUAL)	842538 100.0	79848 9.5	206463 24.5	274198 32.5	258623 30.7	496749 59.0	330517 39.2	303836 36.1	184043 21.8	126274 15.0	189190 22.5
B.C. EXPENDITURES (WEIGHTED)	13400001 100.0	444981 3.3	2441132 18.2	6303758 47.0	4116341 30.7	6354227 47.4	6973777 52.0	6011559 44.9	3770040 28.1	1869506 14.0	1411508 10.5
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	109.52	46.55	82.33	133.68	115.73	100.84	118.13	137.04	103.53	102.54	69.13
AVERAGE PER PARTY NIGHT	115.72	123.97	106.84	128.07	103.96	104.29	128.10	119.89	129.66	103.91	90.16
AVERAGE PER PERSON	46.14	19.23	32.14	54.68	54.95	43.23	48.93	61.33	44.73	45.58	23.95
AVERAGE PER PERSON NIGHT	47.56	57.25	53.55	45.72	46.76	48.97	46.57	55.59	46.47	45.11	33.23
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	43.81	24.49	36.22	54.05	42.19	37.35	52.83	62.35	45.93	46.84	19.03
AVERAGE PER PARTY NIGHT	115.42	123.97	106.84	128.07	103.19	103.79	128.10	119.89	129.66	103.91	88.48
AVERAGE PER PERSON	17.92	10.39	14.07	21.06	18.80	15.52	20.97	26.40	18.93	19.05	7.26
AVERAGE PER PERSON NIGHT	47.46	57.25	53.55	45.72	46.44	48.74	46.57	55.59	46.47	45.11	32.77
LODGING IN THE PARKS, EXCLUDING CAMPING/ TRAILER PARK	3545272 26.5 100.0	13306 3.0 .4	907516 37.2 25.6	1503474 23.9 42.4	1074140 26.1 30.3	1465784 23.1 41.3	2041778 29.3 57.6	1827515 30.4 51.5	966053 25.6 27.2	264892 14.2 7.5	410139 29.1 11.6
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	80.59	53.60	89.76	117.51	52.60	67.04	93.56	83.44	90.78	70.62	57.63
AVERAGE PER PARTY NIGHT	52.93	26.80	67.47	73.75	33.46	41.77	64.89	50.25	57.83	59.21	47.78

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	33.30	26.80	44.54	39.00	23.42	27.42	39.23	41.28	29.44	22.23	26.27
AVERAGE PER PERSON NIGHT	20.84	13.40	30.16	23.69	14.68	17.37	24.44	23.97	16.84	19.42	21.37
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	11.59	.73	13.47	12.89	11.01	8.62	15.47	18.96	11.77	6.64	5.53
AVERAGE PER PARTY NIGHT	30.54	3.71	39.72	30.54	26.93	23.94	37.50	36.45	33.22	14.72	25.71
AVERAGE PER PERSON	4.74	.31	5.23	5.02	4.90	3.58	6.14	8.03	4.85	2.70	2.11
AVERAGE PER PERSON NIGHT	12.56	1.71	19.91	10.90	12.12	11.24	13.64	16.90	11.91	6.39	9.52
CAMPING FEES	490583	16061	100955	234732	138835	274908	215675	124409	110149	190305	49534
	3.7	3.6	4.1	3.7	3.4	4.3	3.1	2.1	2.9	10.2	3.5
	100.0	3.3	20.6	47.8	28.3	56.0	44.0	25.4	22.5	38.8	10.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	14.75	8.24	15.83	12.13	24.83	18.55	11.69	13.09	9.56	33.09	9.01
AVERAGE PER PARTY NIGHT	9.87	6.49	10.19	8.06	16.92	11.08	8.67	8.55	8.83	14.50	6.64
AVERAGE PER PERSON	6.57	3.58	7.95	5.10	12.10	10.20	4.52	5.56	4.88	16.41	3.21
AVERAGE PER PERSON NIGHT	4.25	2.90	5.40	3.13	8.56	6.35	2.99	3.51	4.60	7.03	2.07
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.60	.88	1.50	2.01	1.42	1.62	1.63	1.29	1.34	4.77	.67
AVERAGE PER PARTY NIGHT	4.23	4.47	4.42	4.77	3.48	4.49	3.96	2.48	3.79	10.58	3.11

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	.66	.38	.58	.78	.63	.67	.65	.55	.55	1.94	.25
AVERAGE PER PERSON NIGHT	1.74	2.07	2.21	1.70	1.57	2.11	1.44	1.15	1.36	4.59	1.15
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3854849	134089	561109	2127051	1003008	1776937	2054950	2171715	1125295	179552	316628
	28.8	30.1	23.0	33.7	24.4	28.0	29.5	36.1	29.8	9.6	22.4
	100.0	3.5	14.6	55.2	26.0	46.1	53.3	56.3	29.2	4.7	8.2
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	48.82	20.14	38.66	61.02	44.05	45.87	51.15	63.98	39.67	29.46	32.21
AVERAGE PER PARTY NIGHT	44.62	39.05	43.61	56.18	31.38	40.48	48.54	52.66	42.05	26.48	29.80
AVERAGE PER PERSON	21.76	8.53	18.20	26.12	20.66	21.50	21.83	31.71	17.18	13.51	11.65
AVERAGE PER PERSON NIGHT	18.41	17.61	20.48	21.12	13.97	18.39	18.49	25.81	15.04	12.04	10.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	12.60	7.38	8.33	18.24	10.28	10.44	15.57	22.53	13.71	4.50	4.27
AVERAGE PER PARTY NIGHT	33.20	37.36	24.56	43.21	25.14	29.02	37.75	43.31	38.70	9.98	19.85
AVERAGE PER PERSON	5.16	3.13	3.23	7.11	4.58	4.34	6.18	9.54	5.65	1.83	1.63
AVERAGE PER PERSON NIGHT	13.65	17.25	12.31	15.43	11.32	13.63	13.72	20.08	13.87	4.33	7.35
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	786314	20069	124128	325902	315843	400647	385667	295626	118202	242547	77649
	5.9	4.5	5.1	5.2	7.7	6.3	5.5	4.9	3.1	13.0	5.5
	100.0	2.6	15.8	41.4	40.2	51.0	49.0	37.6	15.0	30.8	9.9
AVERAGES BASED ON THOSE WITH EXPENDITURE											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	17.27	9.53	9.78	27.03	17.02	16.49	18.17	14.90	13.29	36.54	10.65
AVERAGE PER PARTY NIGHT	12.37	11.01	8.86	16.39	11.40	10.12	16.10	9.20	10.29	23.00	10.88
AVERAGE PER PERSON	7.89	4.05	4.78	12.23	7.54	7.52	8.31	6.95	6.01	15.75	4.88
AVERAGE PER PERSON NIGHT	5.32	4.57	3.90	6.81	4.96	4.53	6.50	4.20	4.28	9.02	4.36
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.57	1.10	1.84	2.79	3.24	2.35	2.92	3.07	1.44	6.08	1.05
AVERAGE PER PARTY NIGHT	6.77	5.59	5.43	6.62	7.92	6.54	7.08	5.90	4.07	13.48	4.87
AVERAGE PER PERSON	1.05	.47	.72	1.09	1.44	.98	1.16	1.30	.59	2.47	.40
AVERAGE PER PERSON NIGHT	2.79	2.58	2.72	2.36	3.56	3.07	2.58	2.73	1.46	5.85	1.80
VEHICLE GAS AND OIL,	1994598	137272	415266	742444	699616	948133	1046465	608840	649108	389487	266488
MAINTENANCE OR REPAIRS	14.9	30.8	17.0	11.8	17.0	14.9	15.0	10.1	17.2	20.8	18.9
BOUGHT FROM STATIONS WITHIN THE PARKS	100.0	6.9	20.8	37.2	35.1	47.5	52.5	30.5	32.5	19.5	13.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	27.44	35.92	24.22	26.20	29.93	25.25	29.79	22.08	26.83	44.54	29.06
AVERAGE PER PARTY NIGHT	25.92	75.44	27.70	27.98	20.82	20.34	34.49	16.27	34.40	41.37	30.03
AVERAGE PER PERSON	12.00	13.90	9.52	11.98	13.80	10.74	13.43	10.47	13.27	20.76	7.99
AVERAGE PER PERSON NIGHT	11.39	28.09	13.09	11.77	9.28	9.15	14.64	7.67	15.95	18.84	9.42
AVERAGES BASED ON TOTAL											

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PARTY	6.52	7.56	6.16	6.37	7.17	5.57	7.93	6.32	7.91	9.76	3.59
AVERAGE PER PARTY NIGHT	17.18	38.24	18.17	15.08	17.54	15.49	19.22	12.14	22.32	21.65	16.70
AVERAGE PER PERSON	2.67	3.21	2.39	2.48	3.19	2.32	3.15	2.67	3.26	3.97	1.37
AVERAGE PER PERSON NIGHT	7.07	17.66	9.11	5.38	7.89	7.27	6.99	5.63	8.00	9.40	6.19
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	66737 .5 100.0	55751 12.5 83.5	334 * .5	7555 .1 11.3	2948 .1 4.4	62279 1.0 93.3	4458 .1 6.7	61667 1.0 92.4	3084 .1 4.6	456 * .7	1381 .1 2.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	11.42	50.00	2.60	4.20	1.10	22.03	1.48	31.11	1.91	2.50	.71
AVERAGE PER PARTY NIGHT	6.99	50.00	1.30	1.88	.73	15.18	.82	19.00	1.07	1.02	.48
AVERAGE PER PERSON	5.58	25.00	2.60	1.95	.54	10.30	.75	16.08	.96	.71	.34
AVERAGE PER PERSON NIGHT	3.42	25.00	1.30	.88	.36	7.02	.42	9.89	.53	.31	.24
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.22	3.07	-	.06	.03	.37	.03	.64	.04	.01	.02
AVERAGE PER PARTY NIGHT	.57	15.53	.01	.15	.07	1.02	.08	1.23	.11	.03	.09
AVERAGE PER PERSON	.09	1.30	-	.03	.01	.15	.01	.27	.02	-	.01
AVERAGE PER PERSON NIGHT	.24	7.17	.01	.05	.03	.48	.03	.57	.04	.01	.03
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	59431 .4 100.0	-	5462 .2 9.2	47899 .8 80.6	6071 .1 10.2	1154 * 1.9	58277 .8 98.1	25866 .4 43.5	14005 .4 23.6	4413 .2 7.4	9592 .7 16.1

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.95	-	22.00	30.66	2.48	1.60	16.47	19.89	11.00	105.00	6.94
AVERAGE PER PARTY NIGHT	8.46	-	22.00	15.50	1.65	1.08	9.77	14.61	5.50	26.25	4.21
AVERAGE PER PERSON	6.40	-	5.50	14.13	1.24	.80	7.44	9.94	5.50	52.50	3.22
AVERAGE PER PERSON NIGHT	4.01	-	5.50	7.43	.82	.54	4.59	7.30	2.75	13.12	2.01
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.19	-	.08	.41	.06	.01	.44	.27	.17	.11	.13
AVERAGE PER PARTY NIGHT	.51	-	.24	.97	.15	.02	1.07	.52	.48	.25	.60
AVERAGE PER PERSON	.08	-	.03	.16	.03	-	.18	.11	.07	.04	.05
AVERAGE PER PERSON NIGHT	.21	-	.12	.35	.07	.01	.39	.24	.17	.11	.22
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	765154 5.7 100.0	32011 7.2 4.2	158242 6.5 20.7	235963 3.7 30.8	325823 7.9 42.6	363727 5.7 47.5	390099 5.6 51.0	253350 4.2 33.1	256059 6.8 33.5	115126 6.2 15.0	117294 8.3 15.3
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	13.65	7.35	12.86	19.49	12.11	11.47	16.21	11.05	24.26	12.76	9.55
AVERAGE PER PARTY NIGHT	11.13	27.76	10.52	14.27	9.14	8.19	16.19	7.98	21.72	9.41	11.19
AVERAGE PER PERSON	6.20	2.68	6.65	8.14	5.63	5.01	7.76	5.11	11.24	5.70	4.21
AVERAGE PER PERSON NIGHT	5.07	11.49	5.83	6.03	4.02	3.68	7.59	3.73	9.31	4.54	4.84

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	2.50	1.76	2.35	2.02	3.34	2.14	2.96	2.63	3.12	2.88	1.58
AVERAGE PER PARTY NIGHT	6.59	8.92	6.93	4.79	8.17	5.94	7.17	5.05	8.81	6.40	7.35
AVERAGE PER PERSON	1.02	.75	.91	.79	1.49	.89	1.17	1.11	1.29	1.17	.60
AVERAGE PER PERSON NIGHT	2.71	4.12	3.47	1.71	3.68	2.79	2.61	2.34	3.16	2.78	2.72
CONFERENCE OR CONVENTION REGISTRATION FEES	19151	-	259	7673	11220	13613	5538	9695	3820	4684	953
	.1		*	.1	.3	.2	.1	.2	.1	.3	.1
	100.0		1.4	40.1	58.6	71.1	28.9	50.6	19.9	24.5	5.0
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	3.23	-	1.98	3.12	3.36	4.66	1.85	7.14	3.00	2.32	.75
AVERAGE PER PARTY NIGHT	1.93	-	.99	1.84	2.03	2.85	1.07	4.99	1.50	1.43	.44
AVERAGE PER PERSON	1.20	-	.66	.86	1.68	1.36	.92	3.41	1.50	.58	.37
AVERAGE PER PERSON NIGHT	.77	-	.33	.59	1.02	.95	.54	2.34	.75	.42	.22
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	.06	-	-	.07	.12	.08	.04	.10	.05	.12	.01
AVERAGE PER PARTY NIGHT	.16	-	.01	.16	.28	.22	.10	.19	.13	.26	.06
AVERAGE PER PERSON	.03	-	-	.03	.05	.03	.02	.04	.02	.05	-
AVERAGE PER PERSON NIGHT	.07	-	.01	.06	.13	.10	.04	.09	.05	.11	.02

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PARK ENTRANCE FEES/ LICENCE FEES	462611 3.5 100.0	14065 3.2 3.0	79920 3.3 17.3	165634 2.6 35.8	202990 4.9 43.9	333695 5.3 72.1	128916 1.8 27.9	235711 3.9 51.0	108118 2.9 23.4	56734 3.0 12.3	52607 3.7 11.4
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	7.01	3.55	5.35	5.97	10.48	9.30	4.28	9.65	4.98	4.89	7.12
AVERAGE PER PARTY NIGHT	6.46	7.12	6.81	5.45	7.38	9.29	3.61	7.64	5.66	5.45	5.79
AVERAGE PER PERSON	3.29	1.56	2.25	2.94	5.12	4.25	2.08	4.28	2.57	2.24	3.34
AVERAGE PER PERSON NIGHT	3.03	2.79	3.00	2.53	3.66	4.67	1.59	3.64	2.98	2.16	2.61
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	1.51	.77	1.19	1.42	2.08	1.96	.98	2.44	1.32	1.42	.71
AVERAGE PER PARTY NIGHT	3.98	3.92	3.50	3.37	5.09	5.45	2.37	4.70	3.72	3.15	3.30
AVERAGE PER PERSON	.62	.33	.46	.55	.93	.82	.39	1.04	.54	.58	.27
AVERAGE PER PERSON NIGHT	1.64	1.81	1.75	1.20	2.29	2.56	.86	2.18	1.33	1.37	1.22
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1355301 10.1 100.0	22356 5.0 1.6	87941 3.6 6.5	905432 14.4 66.8	335847 8.2 24.8	713349 11.2 52.6	641953 9.2 47.4	397165 6.6 29.3	416147 11.0 30.7	421313 22.5 31.1	109242 7.7 8.1
AVERAGES BASED ON THOSE WITH EXPENDITURE											
AVERAGE PER PARTY	30.77	11.17	8.32	51.06	24.64	32.19	29.32	23.33	32.01	58.98	16.97
AVERAGE PER PARTY NIGHT	26.03	17.82	7.10	47.02	17.62	29.34	23.13	19.19	30.17	46.41	13.82

Continued

Q.14/18A AVERAGE EXPENDITURES IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: PARTY VISIT EXPENDITURES
BY AGE, SEX, OCCUPATION (RESPONDENTS ONLY)

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
AVERAGE PER PERSON	13.77	4.77	4.05	23.70	10.01	13.35	14.27	11.06	15.02	22.17	7.61
AVERAGE PER PERSON NIGHT	11.05	7.00	3.10	21.31	6.95	11.34	10.75	8.58	12.52	18.20	6.09
AVERAGES BASED ON TOTAL											
AVERAGE PER PARTY	4.43	1.23	1.30	7.76	3.44	4.19	4.86	4.12	5.07	10.55	1.47
AVERAGE PER PARTY NIGHT	11.67	6.23	3.85	18.39	8.42	11.65	11.79	7.92	14.31	23.42	6.85
AVERAGE PER PERSON	1.81	.52	.51	3.03	1.53	1.74	1.93	1.74	2.09	4.29	.56
AVERAGE PER PERSON NIGHT	4.80	2.88	1.93	6.57	3.79	5.47	4.29	3.67	5.13	10.17	2.54